

BASSEM AHMED

SENIOR PRODUCT OWNER | SCRUM MASTER

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| Giza, Egypt

CAREER SUMMARY

Certified Digital Product Owner with 3+ years of experience specialized in Agile methodologies SDLC backlog prioritization and UX driven AI enabled solutions with experience across e learning e commerce health tech telemedicine ERP systems and data dashboards strong in product discovery stakeholder management and cross functional collaboration to deliver scalable digital products

WORK EXPERIENCE

Product Owner | InnoTech

Aug,2025 – present

- Led collaboration between medical, business, and technical teams to align product vision and enhance hospital operations and healthcare service quality.
- Owned the roadmap and backlog for a Hospitality Management System, telehealth platforms, and an AI-proctored education & exams system

Product Owner | Qeema Tech

May,2024 – Aug,2025

- Managed relationships between technical teams and business stakeholders to ensure alignment on product vision and business goals.
- Built and continuously refined the product backlog, writing detailed user stories based on market research and client needs.

Instructor UI/UX | Amit Learning (Part Time)

Jan,2025 - Present

- Teaching and curriculum development: Responsible for instructing students and designing the curriculum to ensure comprehensive learning.
- Assignment review and skill development: Evaluating assignments to ensure students acquire practical design skills.

Product Owner | Make your miracle

Feb,2024 - May,2024

- Led product discovery for Darby Platform to define goals, uncover pain points, and shape features improving B2B/B2C usability.
- Owned Feature Prioritization & Road mapping: Acted as a bridge between stakeholders and the dev/design teams, prioritizing features based on user feedback and business value to improve the shipping and transportation experience.

Product Owner | Bank De Cairo

Oct,2023 - Dec,2023

- Led product enhancements for the mobile banking app, prioritizing high-impact features that improved user acquisition and engagement. Achieved a 22% increase in retention through iterative backlog refinement and feature optimization.
- Coordinated with cross-functional teams (UX, dev, QA) in agile sprints to deliver optimized app experiences

UI/UX | SOFCO

Feb,2023 - Sep,2023

- Conducted user research and task analysis to map out pain points in station operations and admin workflows.
- Designed wireframes and low-fidelity prototypes to validate UX concepts with stakeholders.

EDUCATION

Business Information Systems | Helwan University

Grade : Excellent

TECHNICAL SKILLS

Prototyping | Information architecture | UX Research | A/B Test | Wireframe | Product Backlog Management | Scrum Methodologies | Product Roadmap Development | Market Research and Analysis | Vibe Coding | User Story Mapping | Stakeholder Management | Value-Based Prioritization

TOOLS

Trello | Jira | Figma | Adobe XD | Miro | WordPress | Google Analytics | Framer | VS Code

COURSES & CERTIFICATES

- Certified Scrum Product Owner CSPO | Scrum Alliance
- Professional Agile Leadership I | Scrum.org
- Jira for Product Owner | MTF institute
- UI/UX Training Program | Developer Career
- UX Design professional certificate | Google UX
- Digital Marketing Specialist | Ministry of communication
- Intro to Risk Management | CFI
- Accounting Fundamentals | CFI
- Information Systems marketing | lead gen
- Business in English The American University

VOLUNTEERING EXPERIENCE

Three Dimensions of Success

April, 2022 - Sep, 2022

- Instructor at Software Council

Resala charity organization

May, 2021 - Sep, 2021

- Managing digital platforms to facilitate communication of system updates, troubleshooting guides, and IT best practices for users.

LANGUAGE

Arabic : Mother Tongue

English : Fluent