

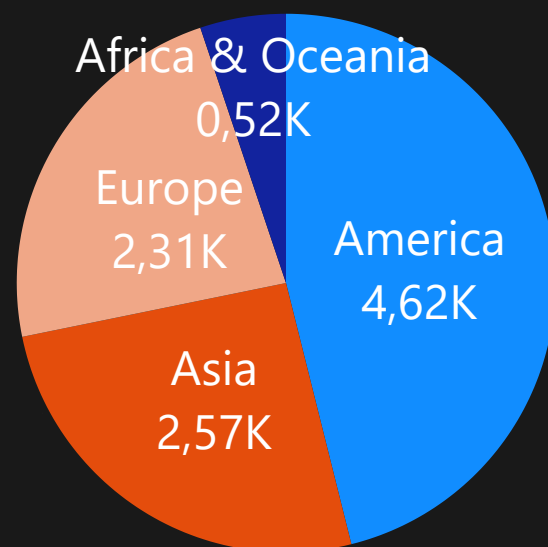
# NETFLIX

## Where could you find most different contents ?

=> United States 3690 Contents (36,9% Market Share)

## Content Market share per continent

Select to get detailed countries ----->



## Which country to access the best choice ?

● Movie ● TV Show



Available in 122 countries.

Select to focus on specific Year

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

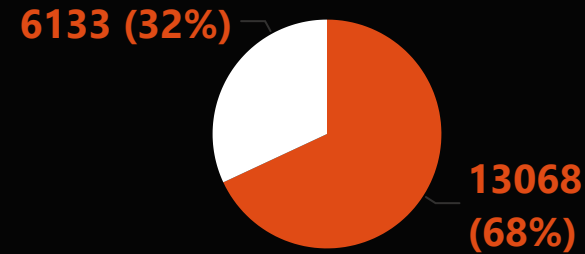
2021

## Select Content Type

- ☒ Movie
- ☒ TV Show

## Content Type

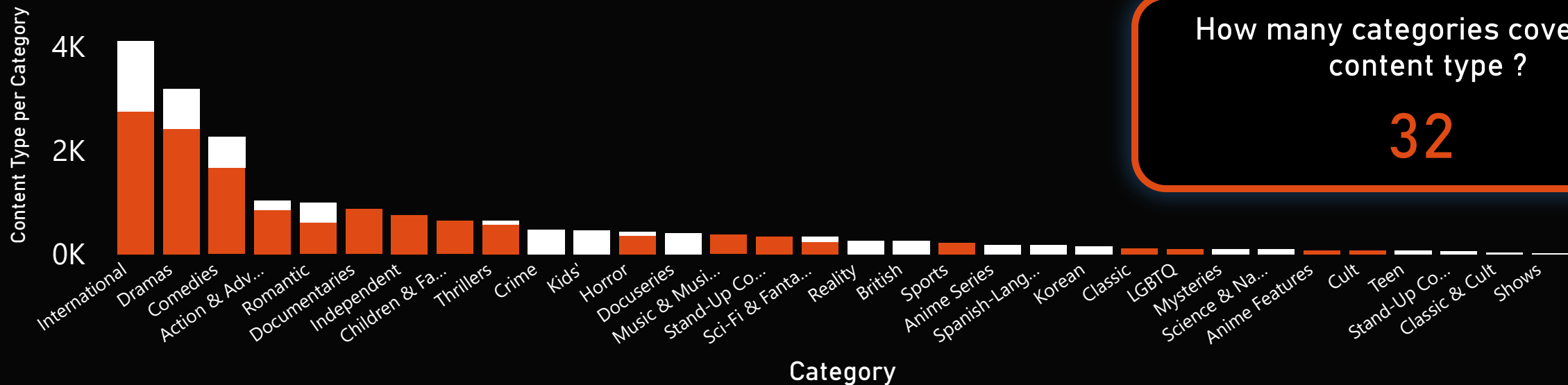
- Movie
- TV Show



# NETFLIX

## Mainly Movies or TV Shows to find your preferred Category on NETFLIX ?

● Movie ● TV Show



How many categories covered by content type ?

32

## Select to focus on specific Year

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

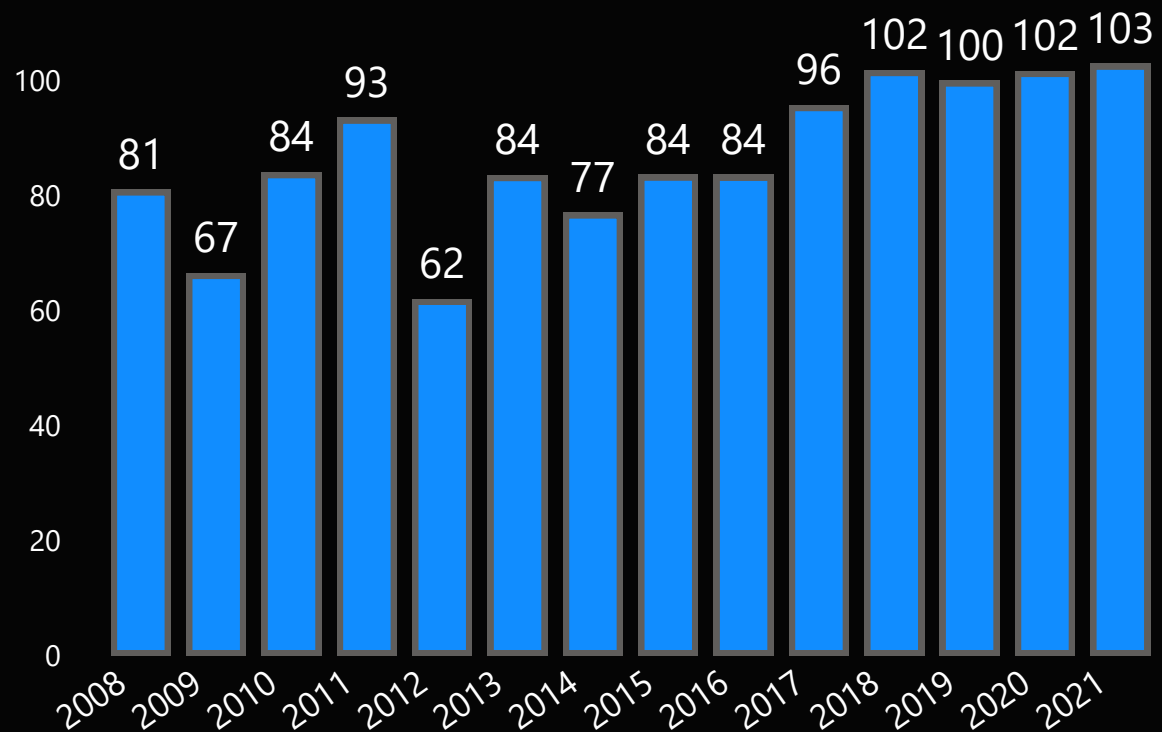
2021

# NETFLIX

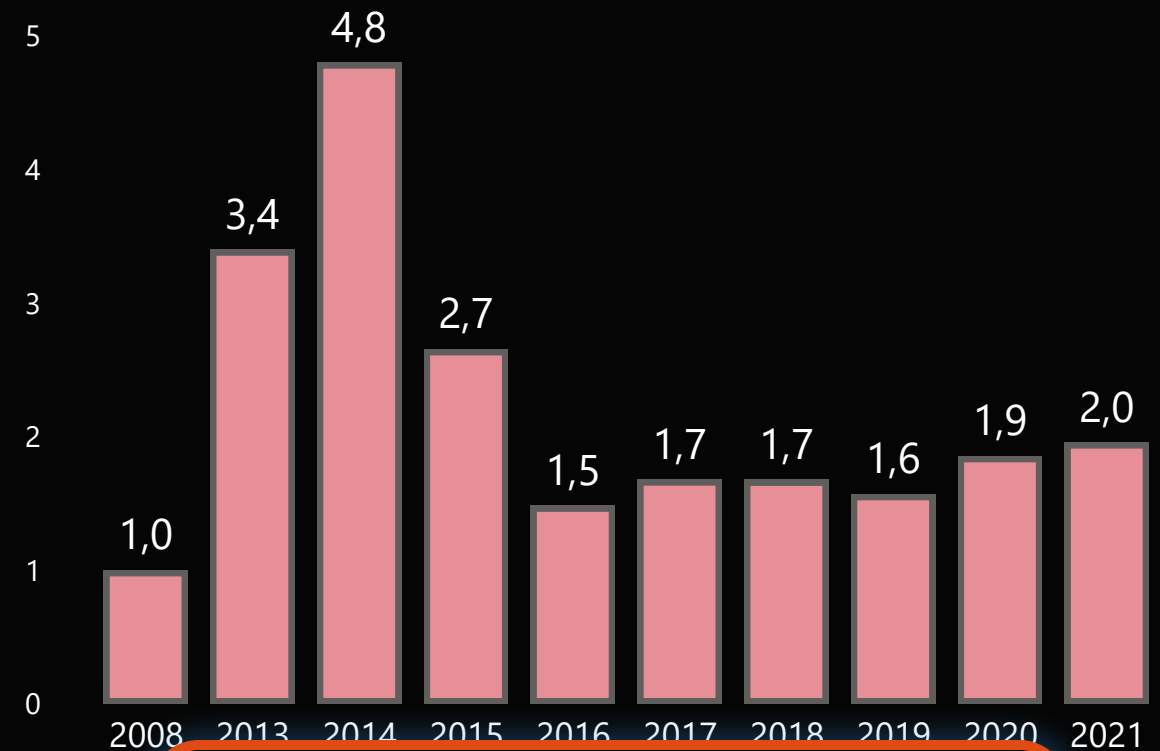
Average Movie duration since 2008

**100 min**

Movie duration over years (min)



Series per TV Shows over years



Average series per TV Shows since 2008

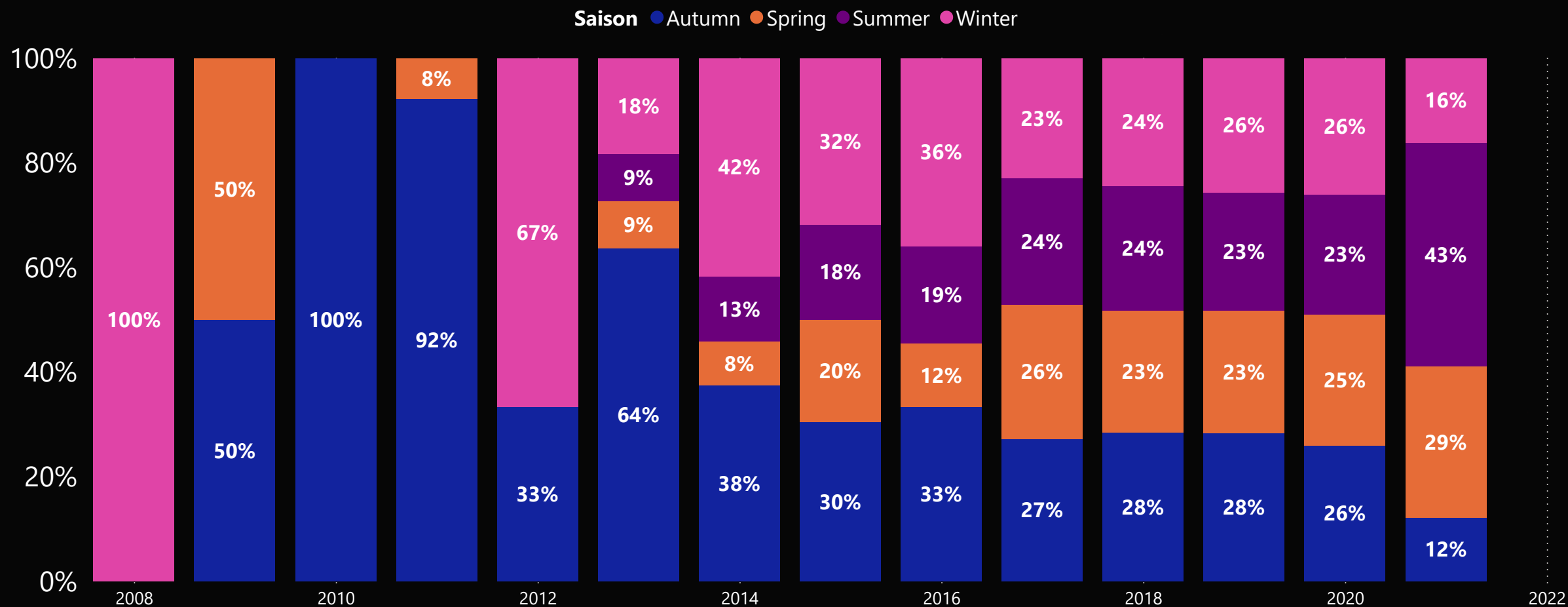
**2 series**

## Select Content Type

- ☒ Movie
- ☒ TV Show

Which season is the  
most active

# NETFLIX



## Select Content Type

- ☒ Movie
- ☒ TV Show

## category

- ☐ Action & Adventure
- ☐ Anime Features
- ☐ Anime Series
- ☐ British
- ☐ Children & Family

## country

- ☐ Afghanistan
- ☐ Albania
- ☐ Algeria
- ☐ Angola
- ☐ Argentina

The best actors are

NETFLIX

