

ABOUT A DESIGNER

By: Bassima Basma Ghassan

CIPE PINELES

(1908 - 1991)

Iconic Female Art Director

FIRST LADY

Cipe Pineles began her creative journey in 1932 with Condé Nast Publications as an assistant after getting her degree from Pratt Institution in Brooklyn. During that time when sexism was sevier, she managed to show the world a new prespective that women could bring to this industry.

Her intelligence and talent were shown in her work from the start of her career. She designed and directed with a lot of famous magazines like Seventeen, Charm, Vogue etc. Also, she was not afraid of introducing new trends and ideas

despite being the minority in this field. She was one of the first designers to target the youth audience at that time. On top of that, some of her designs used fine art to show a realistic view of women's life at that time.

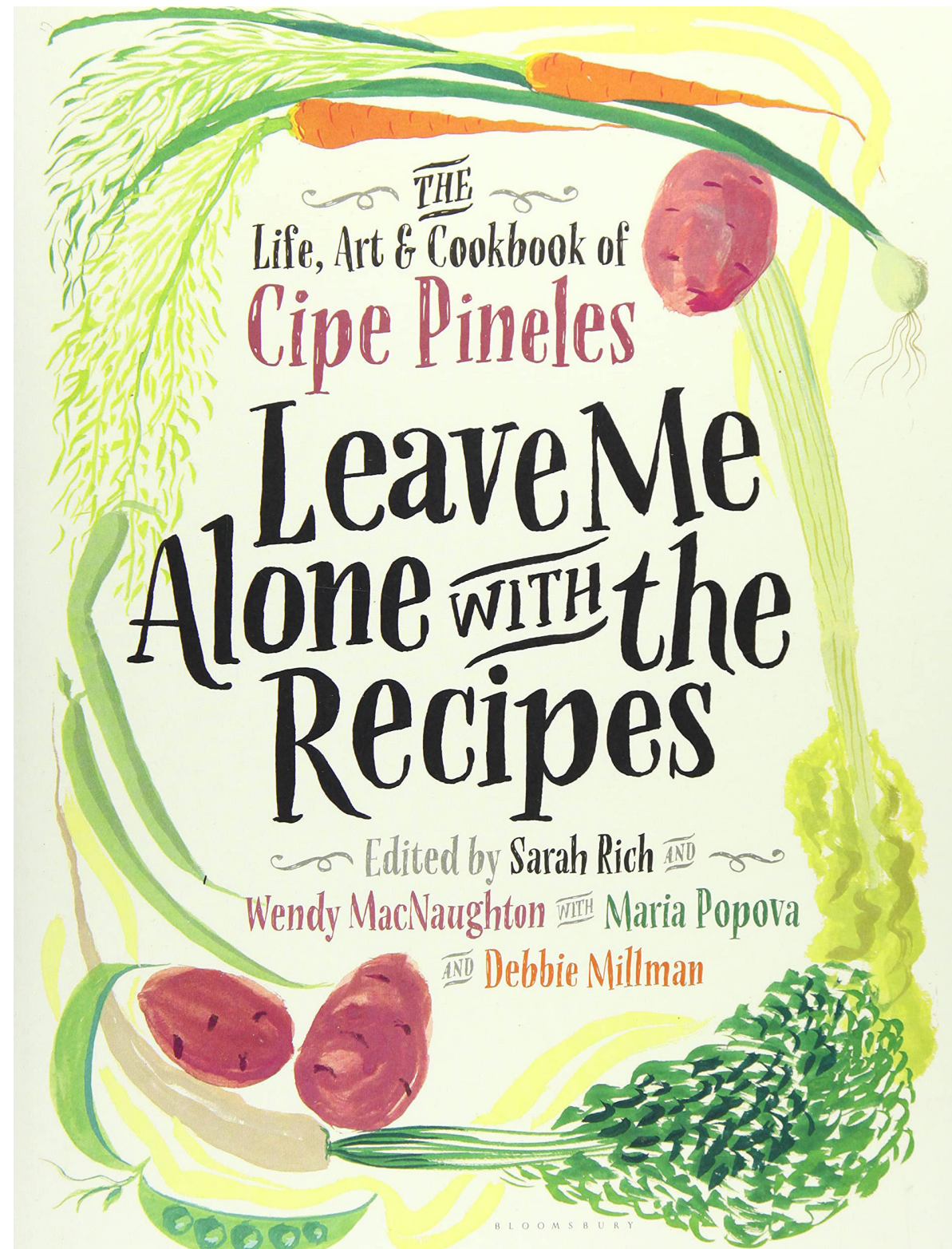


The Black
White
London S



In 1955, she became the first female member of the Alliance Graphique Internationale.





In 1945, Cipe Pineles painted a sketchbook of jewish recipies from her childhood in eastern europe that she learned from her mother.

