

DAVID BASTIDA

MULTIMEDIA DESIGNER



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IDIOMAS

Ingles 80%
Español 100%

EDUCATION

BACHELOR'S DEGREE IN MULTIMEDIA DESIGN

Universidad
Anáhuac | México
2021-2025 In progress

CERTIFICATIONS

- **Autodesk Maya (40-hour course)**
Anáhuac University

PROFESSIONAL SUMMARY

Multimedia Designer with a strong foundation in graphic design, motion graphics, and 3D visualization. Skilled in creating visually compelling content using Adobe Creative Cloud tools, especially Illustrator, and After Effects. Known for combining creativity with technical execution to produce engaging visual solutions for digital and print platforms. Passionate about storytelling, branding, and interactive media.

PROFESSIONAL EXPERIENCE

FREELANCE MULTIMEDIA DESIGNER

Remote | 2022 – Present

- Created branding assets, short animated videos, and promotional material for small business and personal brand.
- Developed visual identities and dynamic content for social medias campaigns.
- Worked closely with clients to ensure design goals aligned with brand vision.

UNIVERSITY MULTIMEDIA PROJETS

- Led several class-based multimedia campaigns and group projects including digital ads, 2D animation, and 3D renders.
- Designed storyboards, motion graphics, and title sequences using After Effects.
- Create conceptual art and assets using Illustrator and Photoshop.

SKILLS

- Design tool: Adobe illustrator, After effects, Photoshop, Premiere pro, Indesign, Figma.
- 3D & Motion: Autodesk Maya (basics), Blender, Motion graphics, title animation.
- Others: Branding, storyboarding, Typography, layout design,
- Languages: Spanish (native), English (intermediate to advanced).