



BASTIEN CHAPPIS

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Looking for an entry level job or internship from July 10, 2019.

EDUCATION

MSC DIGITAL MARKETING & DATA SCIENCE, EM LYON BUSINESS SCHOOL (FRANCE/CHINA)



2018 - 2019

Graduate course covering principles of user experience design, web analytics, web content strategy, Asian business environment, data literacy including **programming** (Python, R and SQL), and **data visualization** (Tableau, Excel, PowerBI).

- Learning trip in Boston to discover its strong entrepreneurship ecosystem.
- Studied one semester in Shanghai, immersed in the heart of the Asian digital environment.

MASTER'S DEGREE IN NEUROSCIENCE, UNIVERSITÉ DE BORDEAUX (FRANCE)



2016 - 2018

Graduate course in English covering principles of fundamental neuroscience, research and development project, pharmacology, neural networks, drug discovery and addiction.

- Graduated as top 1 student for the first year, and top 3 for the second year of the program (over 50 students).
- Dissertation: Influence of coincident inputs on the intrinsic excitability plasticity of pre-limbic neurons.

BACHELOR'S DEGREE IN BIOCHEMISTRY, UNIVERSITÉ JOSEPH FOURRIER, GRENOBLE (FRANCE) - NATIONAL UNIVERSITY OF SINGAPORE (SINGAPORE)



2013 - 2016

Selective undergraduate program taught in English covering instrumental computer science, linear algebra, statistics for life-science, physics for life-science, molecular and cellular biology, thermodynamics and kinetics, computational biology and genomics.

- Selected for the student exchange program with NUS (2 spots available for 1000 students).

EXPERIENCES

JUNIOR CONSULTANT AT XNODE, SHANGHAI (CHINA)

April 2019 - Present

XNODE is an accelerator helping startups and corporates to gain a valuable understanding of the Chinese business ecosystem.

- Coordinated the audit XNODE in order to address their branding strategy.
- Identified the most relevant accelerators' KPIs.
- Administered the measurement of XNODE accelerator's impact and relevance in the Chinese ecosystem.
- Created a database including corporates, startups and investors partners in order to obtain quantifiable evidence regarding the created value.
- **Provided innovation guidelines** including potential areas of opportunity for sustainable growth.

FREELANCE INTERNET AD ASSESSOR AT LIONBRIDGE

February 2018 - November 2018

- Participated in the enhancement of Human relevance systems related to Microsoft and Google technologies.
- Evaluated web content under diversified forms in order to improve its relevance to the user.

INTERN RESEARCHER AT NEUROCENTRE MAGENDIE (INSERM), BORDEAUX (FRANCE)

January 2018 - June 2018

The Neurocentre Magendie is a dynamic scientific research pole of Bordeaux Neurocampus. It gathers more than 220 researchers distributed among 11 teams dedicated to the understanding of the cerebral system.

- Designed a precise 6-month research plan and protocol for measuring intracerebral neuronal electrical activity.
- Strengthened my expertise in ex-vivo patch clamp recordings, one of the hardest technical skill of the neuroscience domain.
- Collected and analyze hundreds of neuronal recordings, reporting decisive the key factors of memory impairments during fear conditioning.

INTERN RESEARCHER AT NEUROCENTRE MAGENDIE (INSERM), BORDEAUX (FRANCE)

May 2017 - August 2017

- Assisted the team in the assessment of behavioral markers of nicotine withdrawal, bringing my biochemical expertise, hence reinforcing the scientific proof of the acquired observations.
- Coded a batch randomization program using R.
- Extended my initial contract, given the quality of the completed work.
- Parts of my findings were presented at the prestigious Society for Neuroscience (SfN) congress in San-Diego, end of 2018.

EXTRACURRICULAR ACHIEVEMENTS

WINNER OF THE DIGITAL NIGHT - 2018 EDITION

- Adapted Dassault Systems' 3D recognition technology to a new scope: Systematic material renovation recommendations for inaccessible areas.
- Brainstormed with team members in order to design a disruptive and innovative business idea.

NUS ACADEMIC FENCING CLUB

- Joined the National University of Singapore academic fencing club as the only foreign student.

ADDITIONAL SKILLS

IT: Proficient in Excel, Power Point, Word, Illustrator, Tableau. Working knowledge of SQL, Python, R, HTML, CSS and PowerBI.

Languages: French (native), English (fluent), Spanish (intermediate), Chinese (basic)