



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Link disparate data sources to optimize route for profitability

Visual representation of flight arrival and departure timing

Never lack the data as it collect every airline summary

Improve abroad career opportunities

For analysing cost efficiency varying fom different airlines

Convenience of planning a trip through airlines

Available of medical facilities in other countries

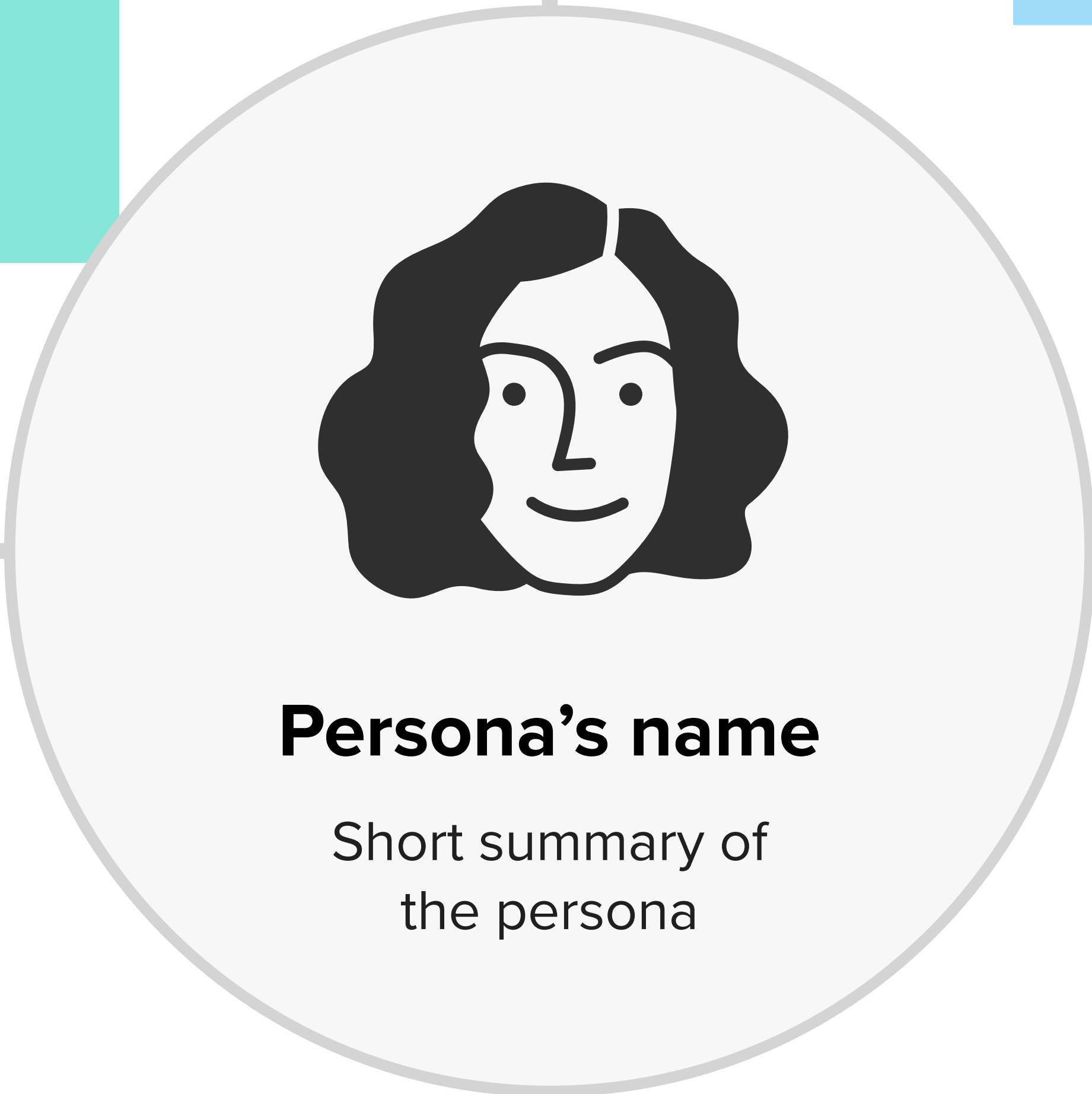
Fastest route to reach the destiny

Helpful for developing international clients in trade

Not reachable for rural peple

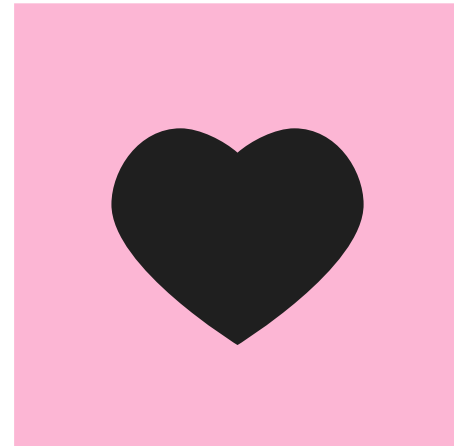
Capacity of small carriage

Unfit for cheap and bulky goods



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?