WRIGHT RICKMAN

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SKILLS

Ruby on Rails | JavaScript | HTML | CSS | SASS

Sinatra | JQuery | Backbone | Handlebars | SQL | PostgreSQL | Git | Pivotal

UX Design | Illustrator | After Effects | Photoshop | InDesign | Sketch

DEVELOPMENT

Developer
Social Security Advisors | Current
Spearheaded the rebuild, rebrand, and relaunch of a financial services site with eCommerce aspects. Selected the stack and developed all of the site's features and functionality. Designed the look and feel to create a positive user experience. Implemented an extensive 1-on-1 and A/B testing methodology.

Increased conversion rates from **1% to 5%**.

Full-Stack Student
General Assembly | 2014
Completed General Assembly's Web Development Immersive, a full-stack development bootcamp focused on the development of web apps using Ruby on Rails, Javascript, and a myriad of frameworks.

Content Team Leader
Huge Inc. | 1.5 Years
Managed a team of data analysts in the creation of an event search and recommendation app. Using the Nokogiri gem and custom written spiders in Ruby/YAML, created a database of over **150,000 self-updating events**, one of the largest databases of it's type in the United States.

Initiated improvements to the data gathering methods that increased parser accuracy from **11% to 89%**.

EDUCATION

General Assembly
WDI Full-Stack Development Bootcamp

Ithaca College
BFA | Film & Animation