

# WRIGHT RICKMAN

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## Skills

HTML • CSS • SCSS • LESS • JavaScript • JQuery • D3.js

Team Management • Git • Pivotal • Scrum

Web Design • UX Design • Illustrator • Sketch • Photoshop • InDesign

## Development

### **Front-End Manager/Developer • Gartner L2 Inc. • 2015 - Current**

Developing interactive data visualizations and tools that allow clients to explore our research, better understand complex datasets, and benchmark themselves against competitors. Also building and maintaining the company website and managing a team doing the same.

### **Adjunct Professor: Web Design • CUNY Queens College • 2018**

Taught an intermediate-level Web Development college course, focusing on JavaScript and JQuery.

### **Front-End Developer/UX Designer • BeenVerified Inc. • 2015**

Designed, built, and guided pages through rapid A/B testing. Optimized site performance and usability based on test results. Developed user signup and onboarding flows.

### **Freelance Front-End Developer • 2014 - 2015**

#### **Resource/Ammirati**

Prototyped proof-of-concept sites for client brands.

#### **Narrative Marketing**

Optimized a social and music platform for mobile devices.

### **Front-End Developer • Social Security Advisors • 2014**

Spearheaded the rebuild, rebrand, and relaunch of a financial services site. Developed all of the site's features and functionality. Designed the look and feel to create a positive user experience. Implemented an A/B testing regimen.

### **Content Team Leader • Huge Inc. • 2012 - 2013**

Managed a team of content analysts in the creation of an event search and recommendation app. Initiated improvements to the data gathering methodology that increased parser accuracy from 11% to 89%.

## Education

### **General Assembly • 2013 - 2014**

WDI Full-Stack Development Bootcamp

### **Ithaca College • 2005 - 2019**

BFA • Film & Animation