



BAŞAK LAÇIN

UX/UI Designer

e-mail:
lacin.basak@gmail.com

website:
basaklacin.me

phone:
+44 7742985765

EXPERIENCE

Gorbon Tiles PRODUCT DESIGNER - ISTANBUL (2019 - 6 months)

- Took full responsibility in client management as I was the only in house designer in a tile production company.
- Worked with world famous designers like Michael Young and Nadim Karam.
- Conducted heuristic usability analysis to Gorbon's websites.
- Gave feedback to the UX consultancy firm.

UXServices PARTICIPANT - ISTANBUL (2019 - 2 weeks)

- Enhanced my skills in persona creation, behavioral mapping, contextual inquiry and interviewing in detail.
- Got a job offer from UX Services which I had to reject due to my position in Gorbon Tiles.

Sherlock srl. INTERN - TURIN (2017 - 1 month)

- A start-up company where I was part of the family for two months.
- Focused on the app and web design, where I became confident in Sketch and Illustrator.
- Designed 2-3 products in Fusion to 3D print.
- Learned that in a start-up you have to adapt to be a Graphic, Product and Ux Designer at the same time.

Radyo ODTU MUSIC ASSISTANT - ANKARA (2014/2017 - 2,5 years)

- Worked as a volunteer where I invested most of my time while studying but gave me pure happiness.
- Mostly they showed me the dedication of loving what you do with the people you love and trust is the key to continuous success.

ADDITIONAL EXPERIENCE

- **ATOLYE MODERN** Pottery Intern - Ankara (2018)
- **PASABAHCE** Graduation Project - Istanbul (2018)
- **PENOORA'S** Product Design Intern - Ankara (2017)
- **STUDIO DELTA POTTERY** Pottery Intern - Turin (2017)
- **ETMK** Design Week Volunteer Student - Istanbul (2016)
- **NURUS** Product Design Intern - Ankara (2016)

EDUCATION

Loughborough University UX MA - LOUGHBOROUGH (2019-2020)

- UXathon - Best Branding 2nd
- IBM - Design Thinking Workshop
- Adobe - XD Workshop

Politecnico di Torino BSC INDUSTRIAL DESIGN, ERASMUS STUDENT - TURIN (2017)

METU BSC INDUSTRIAL DESIGN, HONOUR LIST STUDENT - ANKARA (2014-2018)

- Cum. GPA: 3.27
- Graduation Ranking: 4th- among 60 people

AWARDS

Crate. AIRBNB X ADOBE XD CREATIVE JAM - HONORABLE MENTION

- First 20 out of 500 groups

Bubbles IMMIB FURNITURE DESIGN COMPETITION - HONORABLE MENTION

- Children Washbasin Project

SKILLS

METHODS AND DELIVERABLES

- UX/UI Design
- User Research
- Wireframing
- Prototyping
- Responsive Web Design
- Mobile App Design
- Usability Testing
- Icon Design

TOOLS

DESIGN

- Sketch
- Photoshop
- Illustrator
- Indesign

PROTOTYPING

- Adobe Xd
- Marvel
- Axure

HOBBIES

- Ceramics
- Violin
- Ballet - Royal Academy Of Dance Intermediate Diploma

LANGUAGES

- Turkish - Native
- English - Advanced
- Italian - Elementary