

# Kevin Abou Hanna

Digital Product Designer & Developer

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## Experience

### Profit Isle • Product Designer & Developer

2019-2021

- ◆ Lead the design of Profit Isle SaaS platform.
- ◆ Contributed to a cross-org team developing Profit Isle Design System.
- ◆ Collaborated with scrum developers using the XP method to develop  
A consistent and cohesive visual language across the platform.
- ◆ Technologies used: ReactJS, UIKit, AMCharts, Tabulator, AdobeXD.

### Idea to Life • Frontend Developer

2018-2019

- ◆ Lead the development of several landing pages for MENA startups.
- ◆ Translated wireframes/mockups to responsive and semantic HTML/CSS code.
- ◆ Technologies used: Angular2, Angular Material UI, fxLayout API, Laravel, MariaDB, WordPress, JQuery.

## Education

### Interaction Design Foundation

2021-present

Studying the science and psychology behind User Experience Design.

## Skills

### Design

Product visions, flows,  
Wireframes, mockups,  
Prototyping, design-  
Systems.

### Research

Personas, user journeys,  
Contextual inquiry,  
Usability tests.

### Management

Roadmap creation, priori-  
tization, sprint planning,  
Retrospectives.

## Tools

HTML (9/10), CSS (9/10), JS (5/10), Angular (5/10), React (6/10), Netlify (7/10), JAMStack (6/10), Git (7/10), WordPress (8/10), Airtable (8/10), Figma (7/10), Jira (6/10), Photoshop (9/10), Illustrator (5/10), AdobeXD (8/10).