Finance, Technology and Regulation: Looking Forward Digital Public Infrastructure & RegTech

Douglas W. Arner

Kerry Holdings Professor in Law

RGC Senior Research Fellow in Digital Finance & Sustainable Development

Associate Director, HKU-Standard Chartered Foundation FinTech Academy

Senior Fellow, Asia Global Institute

University of Hong Kong

Douglas.arner@hku.hk

Overview

- Finance, technology and regulation: Co-development
- FinTech and new technologies: Blockchain / DeFi, Data, AI graduated proportional risk-based approach
- Financial and digital infrastructure: Strategies
- Risks

- 16 April:
- Role of technology in financial inclusion, focusing on digital public and financial infrastructure.
- Reading materials:
- Sustainability, FinTech and Financial Inclusion by Douglas W. Arner, Ross P. Buckley, Dirk A. Zetzsche, Robin Veidt :: SSRN
- 23 April:
- Use of technology for regulatory and supervisory purposes: RegTech and SupTech.
- Reading materials:
- Building Regulatory and Supervisory Technology Ecosystems: For Asia's Financial Stability and Sustainable Development by Douglas W. Arner, Syed Musheer Ahmed, Sangita Gazi:: SSRN

FinTech: Finance, Technology and Regulation



Cambridge University Press 2024

Ross P. Buckley

UNSW Sydney

ross.buckley@unsw.edu.au

Douglas W. Arner

University of Hong Kong

douglas.arner@hku.hk

Dirk A. Zetzsche

University of Luxembourg

dirk.zetzsche@uni.lu

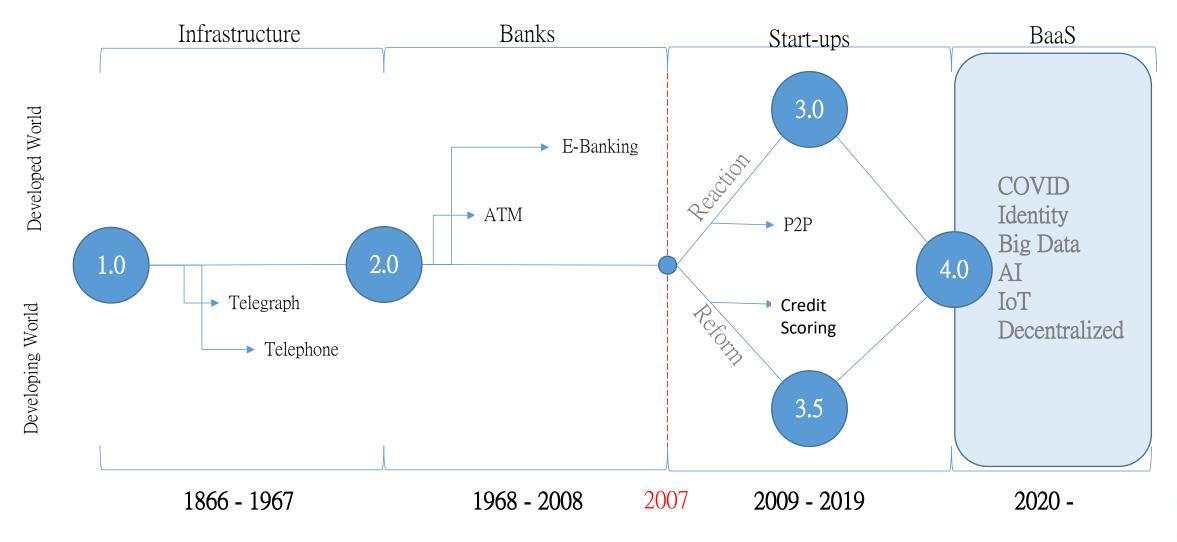
Finance, technology and regulation: Co-development

- Evolution
- Major trends: 2025-2030
- Innovation: Infrastructure, Regulatory approaches and Ecosystem development
- Digital public infrastructure
- Regulatory objectives
- RegTech

Looking back, looking forward

- Finance in the 2010s
 - Global Financial Crisis
 - Regulation
 - Technology
- Finance in the 2020s
 - Sustainability
 - Technology
 - Globalization vs fragmentation

The Evolution of FinTech





COVID-19 and digital financial transformation

Impact

- Digitization
- Payments / CBDCs
- Digitization of regulation, compliance and supervision
- AML / market integrity
- BigTech / data

Lessons

- Building the infrastructure of finance
- Designing appropriate regulatory approaches
- Supporting the wider ecosystem

Key emerging issues: 2025-2030

Cross-border Payments:

- retail, wholesale
- FPS / CBDCs/ Stablecoins etc

Data

- Al
- Strategies
- Open finance

Digital assets: Future as a Regulated industry

Regtech / suptech: digital transformation

Sustainability: emerging technologies, risks, opportunities

Digital Assets Evolution / Regulation

- 2008-2013: Bitcoin, blockchain
 - Enthusiasts, criminals
- 2013-2016: Ethereum, Tether, Mount Gox
 - Broadening, central banks, regulators, law enforcement: market integrity
- 2016-2018: ICO Bubble
 - Broadening, regulatory arbitrage, customer / investor protection
- 2019-2021:
 - Regulation, Libra, CBDCs, Covid19, DeFi
 - Normalisation FATF/G20/IOSCO (2019), EU (2020), OCC, SEC, UK
 - Broadening: systemic concerns?
- 2022-2023: Crypto Winter
- 2024-2025: Regulated environment

Digital Assets: Future as a Regulated industry

FATF / G20 / FSB / IMF / IOSCO

- AML
- Licensing
- Disclosure
- Segregation / custody
- Enforcement
- Stablecoins

• DeFi: embedded regulation / supervision

- Monetary Hegemony, Technological Evolution and the International Monetary System by Douglas W. Arner, Ross P. Buckley, Dirk A. Zetzsche, Anton N. Didenko :: SSRN
- Money
- Functional approach:
 - Medium of exchange
 - Unit of account
 - Store of value
- Payment
- Geopolitics, geoeconomics, geofinance
- Technology
- Law

Digital Money & Payment

- Technological revolution in money and payment: decentralised / centralised
- Money, payments, finance and the technological horizon
- RTGS / mobile money
- Bitcoin
- Blockchain
- FPS / DPI
- Stablecoins
- Libra: "Global stablecoin"
- Covid19
- CBDCs: Digital Yuan / DCEP
- DPI: Digital public infrastructure / digital financial infrastructure
- Ukraine, Trump etc

Retail: Domestic and crossborder

- FPS / Nexus
- Regulated stablecoins
- Cryptocurrencies
- rCBDCs?
 - Financial stability
 - Innovation
 - Financial inclusion / reducing cash

Wholesale: Domestic and crossborder

- wCBDCs: interaction with digital assets
- Forex
- mBridge
- BRICS?
- Tokenised deposits: Agora
- Tokenised money market mutual funds etc

Finance, Data and Analytics: Digitisation / datafication / Al

- Securities trading
- Fraud control
- Risk management
- Asset management
- Compliance / AML
- Regulation: RegTech / SupTech
- Lending / credit risk
- Cybersecurity
- Debt capital markets
- Foreign exchange
- Insurance

Finance and Data

- Financial regulation: finance as data
- Standardisation
- Storage / use
- Sharing / regulatory reporting / supervision
- Personal financial data vs non personal financial data
- Client records
- Credit information
- Consumer financial protection
- AML
- Cybersecurity
- Open Banking
- Financial Data Governance: The Datafication of Finance, the Rise of Open Banking and the End of the Data Centralization Paradigm by Douglas W. Arner, Giuliano G. Castellano, Eriks Selga:: SSRN

Al and Finance

- Digitisation, storage, power, communications, analytics
- Digitisation
- Data: standardisation
- Incentives / resources
- Theory / experts
- Artificial Intelligence in Finance: Putting the Human in the Loop by Dirk A. Zetzsche, Douglas W. Arner, Ross P. Buckley, Brian Tang :: SSRN

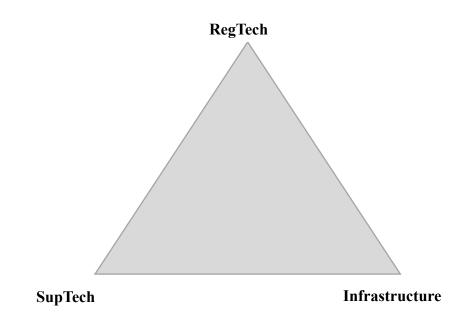
Open Finance?

- Intersection between financial regulation and personal financial data
- Different forms: mandatory, market-led, regulator-led

The RegTech Opportunity

- USD 380b+: fines 2008-2021
- USD 600b+: approximate financial sector tech spending (2021)
- USD 300-700b+: approximate financial sector compliance spending (2021), approximately 40-50% on tech

The RegTech-SupTech-Digital Financial Infrastructure Ecosystem



Financial and digital infrastructure: Strategies

- Infrastructure
- Regulatory approaches
- Wider ecosystem

Infrastructure of finance

- Alliance for Financial Inclusion: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3245287
- Mobile
- Digital identification / Simplified account opening
- Electronic payments: open access, interoperable
- Digitisation of government payments / services
- Financial markets infrastructure: securities settlement, secured transactions, pensions, credit registries etc
- SDGs

Case Study: India Stack

VISION

Presence-Less

Unique digital biometric identity

Paper-Less

Electronic documentation protected by digital signature and storage

Cash-Less

Single interface to all interconnected payments platform

Consent

Consent-enabled data sharing framework

IMPACT

1,000% Efficiency Gain for end-to-end account creation:

	Bank	Prepaid Card Issuer
Days	14- 30 days	1 – 2 days
Time	70 – 91 min	6 – 20 min
Costs (USD)	US\$ 5.2 – 8.7	US\$ 0.34 – 1.6

Re-aligns economic viability of financial inclusion delivery



FinTech for Financial Inclusion: A Framework for Digital Financial Transformation

https://www.afi-global.org/publications/2844/FinTech-for-Financial-Inclusion-A-Framework-for-Digital-Financial-Transformation

The full potential of FinTech for financial inclusion may be realized with a strategic framework of underlying infrastructure and an enabling policy and regulatory environment to support digital financial transformation.

Mobile Ownership trends by Income Group



Designing a framework for digital financial transformation: Digital Public Infrastructure

- Objectives: financial inclusion, economic growth, financial stability, market integrity
- Pillar I: Empowering Access Digital ID / eKYC / simplified account opening
- Pillar II: Enabling use: Digital payments infrastructure and open electronic payments systems
- Pillar III: Scaling use digitisation of government payments and provision of services
- Pillar IV: Expanding the quality and range of services: Designing financial systems and structures

Sustainability

- https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3387359
- Existing framework: financial stability / consumer protection / market integrity / development
- Risks: new / old
- Finance: new / old
- System design: SDGs
- Mobile, digital ID / simplified account opening, interoperable electronic payment systems, digital government services, infrastructure



































Building Better Systems: RegTech for FI and Digital Financial Transformation

- Better allocating existing resources
- Increasing resources available: financial inclusion / financial development
- Direct change

FinTech and new technologies: Approaches and lessons

- Al
- DLT / Blockchain
- DeFi
- Data
- Lessons
- Innovation hubs, sandboxes, pilots, test and learn
- Regulatory design
- Graduated proportional risk-based approach
- Legal support

Regulation

- Monetary stability
- Financial stability
- Market efficiency
- Consumer / investor / depositor protection
- Market integrity
- Growth / Innovation / Inclusion / Sustainable development

Options

Traditional framework: permissive / restrictive, rules / principles, risk-based

Pre and Post-Crisis environment: innovation and Volcker

Doing nothing: permissive / restrictive, intentional / unintentional

Cautious exploration: forbearance / leniency

Structured experimentation: sandboxes

Regulatory design: payments, crowdfunding, digital financial institutions, digital

assets, data

Regulatory challenges

Emerging tech companies often have limited track records regarding their business (*eg risk management, liquidity and profitability*) and difficulty identifying their obligations (*eg applicable regulations or licences*).

For regulators, these early-stage companies represent a limited prudential & consumer risk. However, exponential company growth can create "risk blind spots". Additionally, frequent failures or fraud can impact market or investor confidence.

Too Small		Too Large		Too Big
to Care	Tacit acceptance	to Ignore	Licensing obligation	to Fail



FinTech 4.0

- Network effects
- Platforms
- Datafication of finance
- Data aggregation

• Governing FinTech 4.0: BigTech, Platform Finance and Sustainable Development by Douglas W. Arner, Ross P. Buckley, Kuzi Charamba, Artem Sergeev, Dirk A. Zetzsche :: SSRN

BigTech / TechFin

- Network effects
- Regulation: new SIFIs
- Competition / antitrust
- Non-traditional infrastructure

Non-traditional infrastructure

- Data
- "financial operating systems": Aladdin
- Cloud: FinTechs, incumbents, SIFIs, BigTech / TechFin
- New infrastructure: blockchain
- Libra, stablecoins, CBDCs, public-private: Utility Settlement Coin (USC)

TechRisk

- Cybersecurity
- Data: protection / security / privacy
- Infrastructure: data / cloud
- TechFin

Regulatory approaches

- Review regulation
- Risk-based graduated / tiered proportional regulation
- Regtech
- Testing and piloting
- Restricted and specialised licences

RegTech+: Smart Regulation

Information and monitoring – FSB (2017)

Systems design

Digitisation

Datification

Regulatory Sandboxes

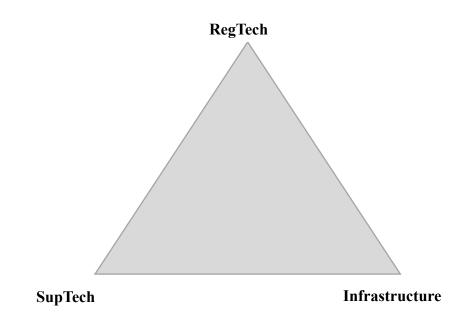




RegTech / SupTech?

- Use of technology particularly IT for regulatory implementation, compliance and monitoring, by regulators, supervisors, market participants, infrastructure providers and others
- A subset of Fintech? Uses across all regulated industries
- Vs Suptech? Two sides of the same coin, focusing on supervisory uses
- Regtechs? Startups not the major industry players eg IBM Promontory,
 LSE Refinitiv, NASDAQ, Amazon ...

The RegTech-SupTech-Digital Financial Infrastructure Ecosystem



The RegTech Opportunity

- USD 380b+: fines 2008-2021
- USD 600b+: approximate financial sector tech spending (2021)
- USD 300-700b+: approximate financial sector compliance spending (2021), approximately 40-50% on tech

Taxonomy

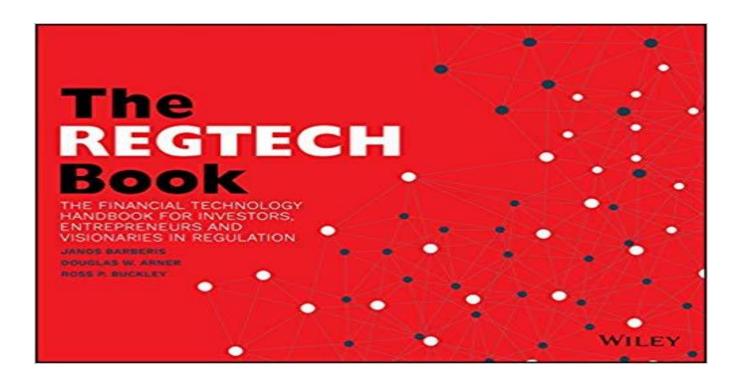
• Start ups / incumbents / BigTechs / supervisors / infrastructure providers / individuals

- Efficiency / conduct: digital regulatory reporting, monitoring, enforcement etc
- Financial stability: macro/micro pru reporting, risk management
- Market integrity / conduct: AML/CFT, reporting, monitoring, enforcement etc
- Sustainable development and inclusion: infrastructure, digital regulatory reporting
- TechRisk: data / cyber / infrastructure

Origins

• 1980s: Finra, Edgar, etc

• 1990s: VaR



 https://www.wiley.com/enus/The+REGTECH+Book%3A+The+Financial+Technology+Handbook+for+In vestors%2C+Entrepreneurs+and+Visionaries+in+Regulation-p-9781119362142

RegTech and the Reconceptualisation of Regulation

RegTech digital disruption is not just about greater efficiency in existing processes but new processes altogether.

RegTech and the Reconceptualization of Regulation

SSRN: http://ssrn.com/abstract=2847806

RegTech Reconceptualization





Drivers 2008-2020: Regulation

- Post crisis regulatory changes
- AML
- BCBS 239
- Mifid, Mifid 2 etc
- GDPR

Regtech and compliance

- Compliance evolution / topology: Legal, hr, FCPA / bribery / corruption, AML, financial regulation pre / post 2008, tax, data
- Biggest growth area of finance

EU Big Bang II?

- MiFID 2: Markets in Financial Instruments Directive 2 transparency across markets
- GDPR: General Data Protection Regulation
- PSD 2: Payment Services Directive 2 open API banking
- eIDAS Regulation

The Future of Data Drive Finance and RegTech: Lessons from EU Big Bang II

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3359399

RegTech encompasses industry and regulators

Financial institutions and industry

- Major drivers of RegTech development
- Demand efficient tools to deal with regulatory and compliance demands
- Global firms developing centralized risk management

Regulators

- Lag in regulator adoption relative to private sector
- Yet need to develop systems to deal with rivers of new data and cybersecurity

Start-ups

- Incentives to trade offdata for faster market entry
- Automation of reporting and compliance more aligned with lean business model

Providers

- Drivers: regulators, regulated institutions, startups, techs
- Providers: systems, tech, data, analytics, outsourcing

RegTech and regulators

- Enforcement: GS / UBS, Citi
- Areas: AML / KYC, Digital regulatory reporting, risk management / data aggregation / analytics
- MAS
- US: SEC, Finra, CFTC, Fed
- UK: FCA, BoE
- EU: ECB, ESMA
- BIS
- HK: SFC, HKMA, HKEx
- China: Ant

Wider ecosystem

- Legal foundations: esignature
- Data framework
- Education / human capital development
- Research and development support / funding
- Innovation hub / Regulatory sandbox