If you can see this text then you have forgotten to give an argument to make the file of your choice. For instance, if your LATEX file is called file.tex you can make all document formats using:

> make name=file

You can make individual formats as follows:

> make standard name=file    
> make clear name=file    
> make large name=file    
> make web name=file    
> make word name=file

Please note that the large print format does not reflow the mathematics and so anything in mathematics mode may go off the right hand side of the page.