Team ID: PNT2022TMID05167

Explore 1. CUSTOMER SEGMENT(S) 6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS Passenger who uses railways is our customers Digitizing the booking and verification process & alert passenger before their destination arrives. Network Connection, Getting familiar S with the digitilized process Before times ticket booking was in person and verification was paper pen work & passenger where unaware of fit into different Digitalizing the work reduces manual paper pen work and it becomes easier and time saving. 2. JOBS-TO-BE-DONE / RC 7. BEHAVIOUR BE 9. PROBLEM ROOT CAUSE Passengers opens website books ticket and gets QR Code and it is just scanned **PROBLEMS** Paper pen works takes time and can Ticket booking and verification process is the by TTR while boarding. be time consuming. People in fast work to be done. world wont like to still stand in a que and book ticket.

3. TRIGGERS

Neighbour who booked their tickets through website and said about paperless verification. Know about new smart systems in railways through news.

TR 10. YOUR SOLUTION

Our solution is to design a website where we can book ticket and receive QR Code which can be scanned during boarding. Passengers can also monitor the train status and as well as they are alerted through mobile before their destination arrives.

8. CHANNELS of BEHAVIOUR

Online: Passenger book on their own.

Offline: Passenger book through service centers

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or at railways.

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4. EMOTIONS: BEFORE / AFTER Before: Unaware, Time consuming, Difficulty. After: Aware, Time saving, Easy	