



ENDOWL

Tell your story, define your legacy.

The Endowl app empowers you to tell your story. With it, you can organize information about who and what is most important to you. It enables you to put a plan in place to ensure your story is preserved and your assets are distributed according to your wishes when you are gone.

A Unique Path to an Estate Plan

Endowl frames a person's life as a hero's journey. We are creating the opportunity for the user to tell the story of their journey. They are tasked to identify the people and things in their life that are most important to them. These become the foundation of the story. As Endowl gathers more of the story, it also gathers most of the information required to create an estate plan.

This unique approach to estate planning gives Endowl an advantage over more traditional approaches. Once a user is engaged, we work to keep them engaged. Our user research has demonstrated that most people are hesitant to talk about estate planning at the beginning of a conversation, but after a minute or two of thinking about it, they find compelling reasons to complete the process.

Features

- ✓ Tell your story
- ✓ Who is important to you?
- ✓ What is important to you?
- ✓ Frictionless notarization
- ✓ Easy updates to your plan
- ✓ Referral to professionals
- ✓ Estate planning documents
- ✓ Notification to parties of the estate
- ✓ Detection of death of party of the estate
- ✓ Automatic confirmation of death
- ✓ Secure transfer of digital assets to heirs

Target platforms

Mobile



Desktop



Web



Launch Date

- MVP - Q1/2021
- Technical White Paper - Q2/2021

Who are we?



Ken Hodler, CEO

Ken was the CTO and an early contributor at KeepKey. He brings over 30 years of experience as a software engineer and entrepreneur and almost 10 years experience with blockchain technology to Endowl.



Morgan Sherwood, CTO

Morgan is a dApp engineer, algorithmic trader, and lifelong developer skilled in Python and smart contract security analysis.



Aaron Anderson
Technical Evangelist

Aaron was a co-founder and the dApp engineer of the team that brought Ching! point of sale to market. Confounded web3devs.