


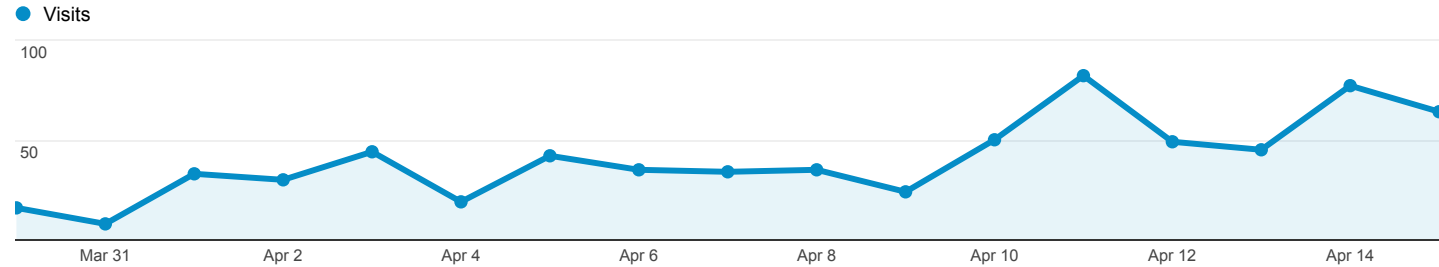
Channels

Mar 30, 2014 - Apr 15, 2014

All Visits
100.00%

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions eCommerce		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Transactions	Revenue	Ecommerce Conversion Rate
	687 % of Total: 100.00% (687)	81.95% Site Avg: 81.80% (0.18%)	563 % of Total: 100.18% (562)	49.20% Site Avg: 49.20% (0.00%)	2.65 Site Avg: 2.65 (0.00%)	00:02:10 Site Avg: 00:02:10 (0.00%)	0 % of Total: 0.00% (0)	RUB0.00 % of Total: 0.00% (RUB0.00)	0.00% Site Avg: 0.00% (0.00%)
1. Organic Search	358 (52.11%)	79.05%	283 (50.27%)	41.62%	2.67	00:02:10	0 (0.00%)	RUB0.00 (0.00%)	0.00%
2. Direct	221 (32.17%)	84.62%	187 (33.21%)	62.90%	2.72	00:02:17	0 (0.00%)	RUB0.00 (0.00%)	0.00%
3. Referral	102 (14.85%)	87.25%	89 (15.81%)	45.10%	2.39	00:01:53	0 (0.00%)	RUB0.00 (0.00%)	0.00%
4. Social	6 (0.87%)	66.67%	4 (0.71%)	66.67%	2.83	00:01:59	0 (0.00%)	RUB0.00 (0.00%)	0.00%