

blinkit

India's Last Minute App

Outlet Location Type

All

Outlet Size

All

Item Type

All

TOTAL SALES

\$1.2M

AVG SALES

\$141

NO. OF ITEMS

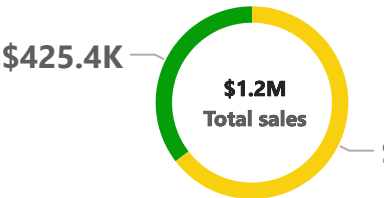
9K

AVG RATING

3.92

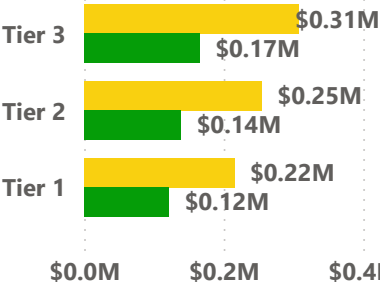
FAT CONTENT

Item F... Low Fat Regular

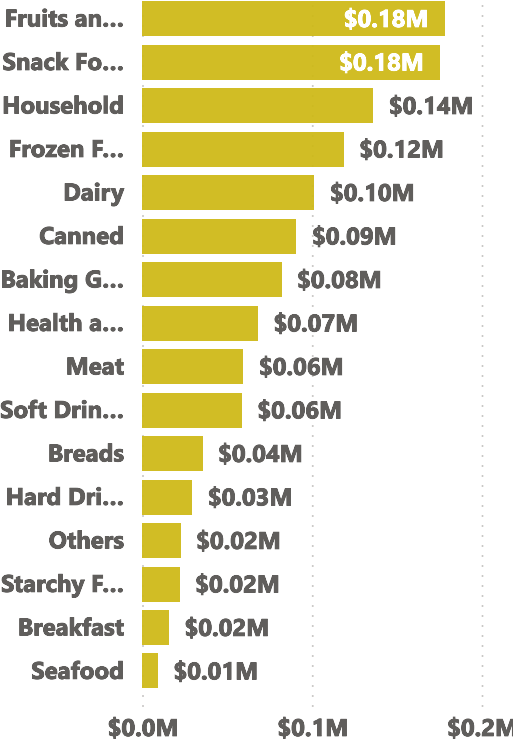


FAT BY OUTLET

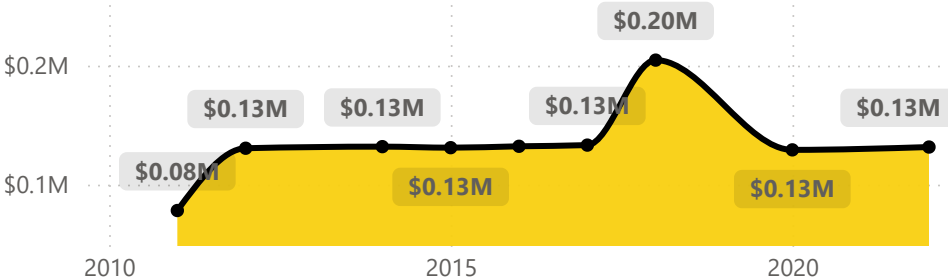
Item... Low Fat Regular



ITEM TYPE

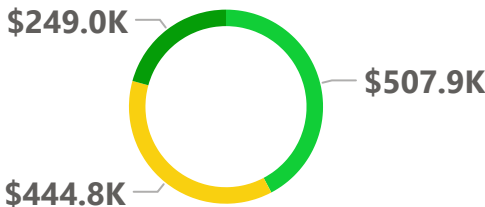


OUTLET ESTABLISHMENT

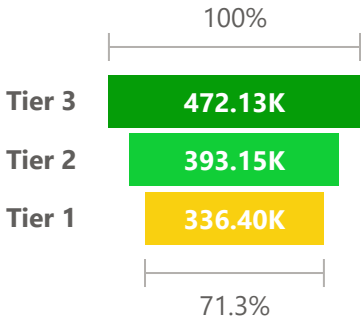


OUTLET SIZE

Outlet... Medium Small High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total sales	Avg. sales	AVG RATING	No. of items	Sum of Itm vis
Supermarket Type3	\$130.7K	\$140	3.91	935	54.80
Supermarket Type2	\$131.5K	\$142	3.93	928	56.62
Grocery Store	\$151.9K	\$140	3.93	1083	113.57
Supermarket Type1	\$787.5K	\$141	3.92	5577	338.65

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Outlet Location Type

Tier 2

Outlet Size

Medium

Item Type

Breakfast

TOTAL SALES

\$1.0K

AVG SALES

\$144

NO. OF ITEMS

7

AVG RATING

4.14

FAT CONTENT

Item F... Low Fat Regular

\$110

\$144  
Avg.sales

ITEM TYPE

Breakfast

\$144

FAT BY OUTLET

Item... Low Fat Regular

Tier 2

\$158

\$110

\$0

\$100

\$200

\$0

\$100

OUTLET ESTABLISHMENT

\$800

\$600

\$400

\$200

2016

2018

2020

\$752.0

\$258.2

OUTLET SIZE

Outlet... Medium

\$1.0K

OUTLET LOCATION

Tier 2

1.01K

OUTLET TYPE

Outlet Type

Total sales

Avg.  
sales

AVG  
RATING

No. of  
items

Sum of Itm visit

Supermarket  
Type1

\$1.0K

\$144

4.14

7

0.59

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India's Last Minute App

Outlet Location Type

Tier 1

Outlet Size

All

Item Type

All

TOTAL SALES

\$215.0K

AVG SALES

\$140

NO. OF ITEMS

2K

AVG RATING

3.93

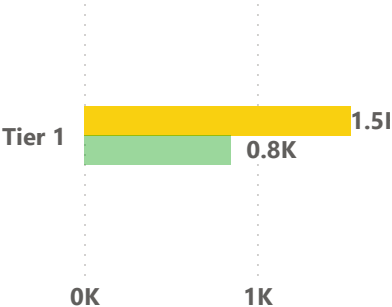
FAT CONTENT

Item F... Low Fat Regular

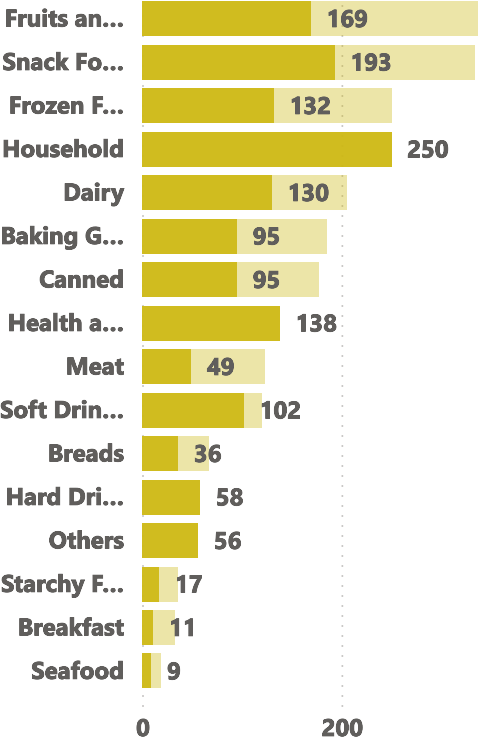


FAT BY OUTLET

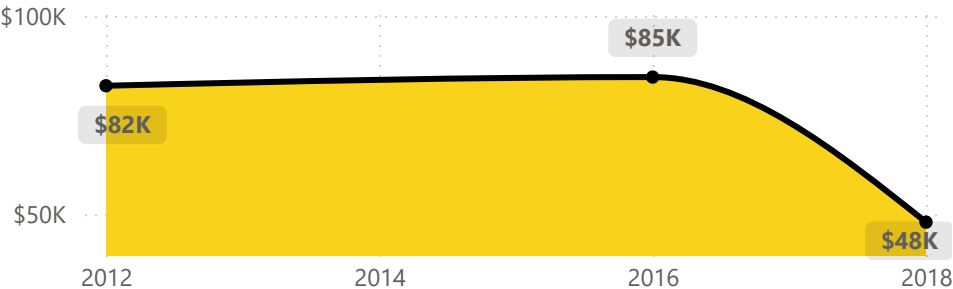
Item... Low Fat Regular



ITEM TYPE

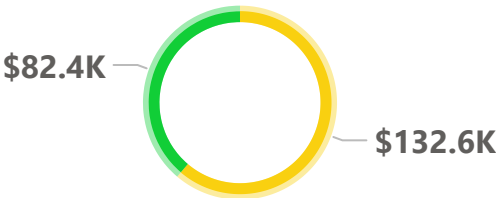


OUTLET ESTABLISHMENT



OUTLET SIZE

Outlet... Small Medium



OUTLET LOCATION

Tier 1 215.05K

OUTLET TYPE

Outlet Type	Total sales	Avg. sales	AVG RATING	No. of items	Sum of Itm visit
Grocery Store	\$48.0K	\$139	3.96	346	37.39
Supermarket Type1	\$167.0K	\$140	3.92	1194	69.95