## REQUIREMENTS FOR FINAL PROJECT OF WEB TECHNOLOGIES

## Report format

- The final report should be original work of the students and contain references to literature and source
- The document should include Cover page, List of figures and tables, References and Appendix
- Make sure that your document includes all mentioned above content parts.
- The format of the report is 1.15-line spaced text, 11-point font and 2.5 cm in margins
- The text should be clearly understandable and written in English language.

## **Content**

- According to covered material in the module, the student project must include the following information:
- Aims and objectives of the project. Provide detailed information about the purpose of the project.
- The background of the work contained references to the literature source.
- Impact of the project with a description of the observed data.
- The work should be gone through consumer behavior, namely, make attention, interest feature, desire to be on the site, do some action and get satisfaction.
- The project must begin by identifying the unique characteristics of the brand. It is necessary to clearly state how the product offers own self and differs from the competitors. You must first conduct marketing analysis and benchmark of similar works.
- There is must be copyright and an individual approach.
- Please do not forget to add contacts, buttons for getting consultation.

- Student must demonstrate the product / service for take a consumer attraction,
- Videos and images should have high-quality. It is welcome to use own sources for the project. (There is should be references for resource, at least).
- User has to show the real value of the proposal and should provide a list of services/products that the customer will receive.
- The potential customer should easily find the feedback field among other content.
- Student must use all covered languages (HTML, CSS, JavaScript)
- It is allowable to use Bootstrap framework (less than 40 percent of the content).
- Student should implement different approaches such as CSS grid and Bootstrap.
- Summary, including an overview of what has actually been achieved by the project, and technical proposal of how the student project could be
- improved.
- The source code should include a clear explanation each step as comments for programming part
- Please, provide README file archived with source code for helping your reader to understand the code.
- The site should be responsive for 5 different screens.