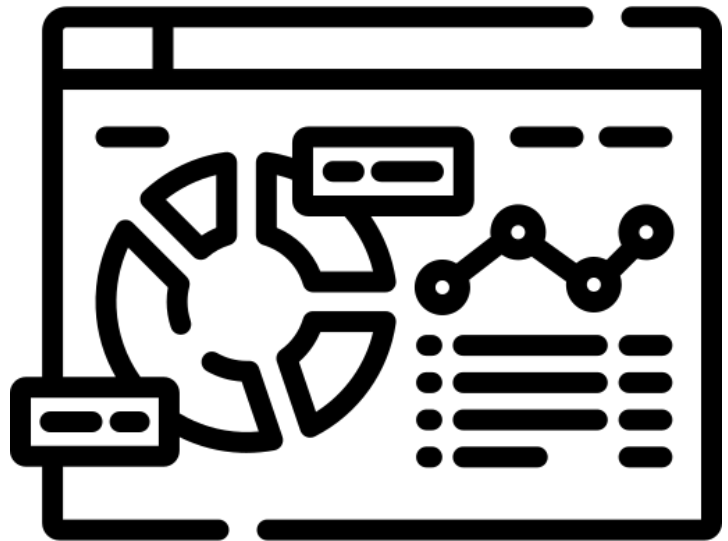




# Corporation of Analysis



MenuBar



Stores

Sales  
Analysis

Currency

Shipment

Remained  
Products

Margin

Customers

Operationa  
l Expenses



Stores



Currency

Sales  
Analysis

Shipment

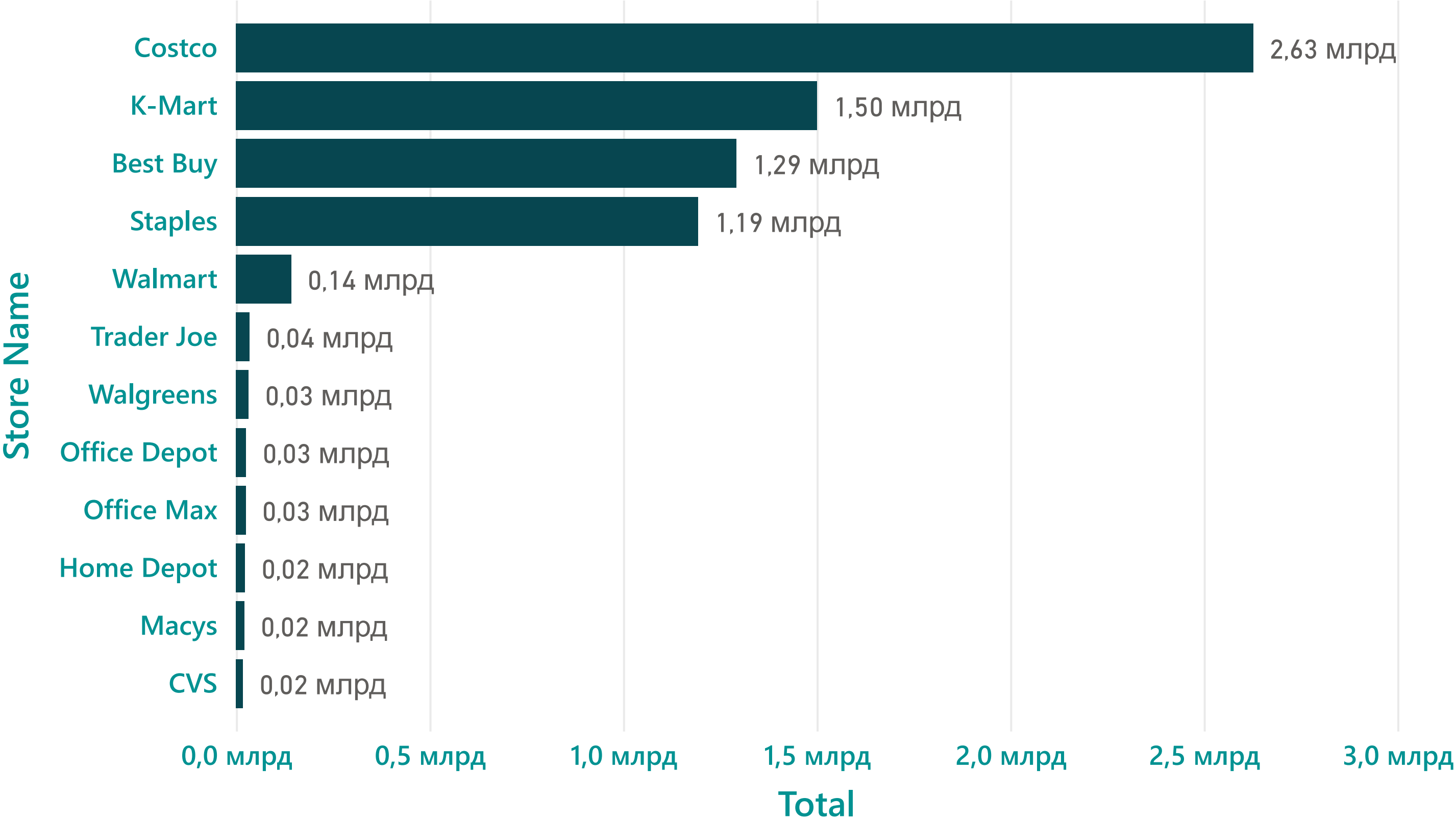
Remained  
Products

Margin

Customers

Operationa  
l Expenses

Total Sales by Stores Name



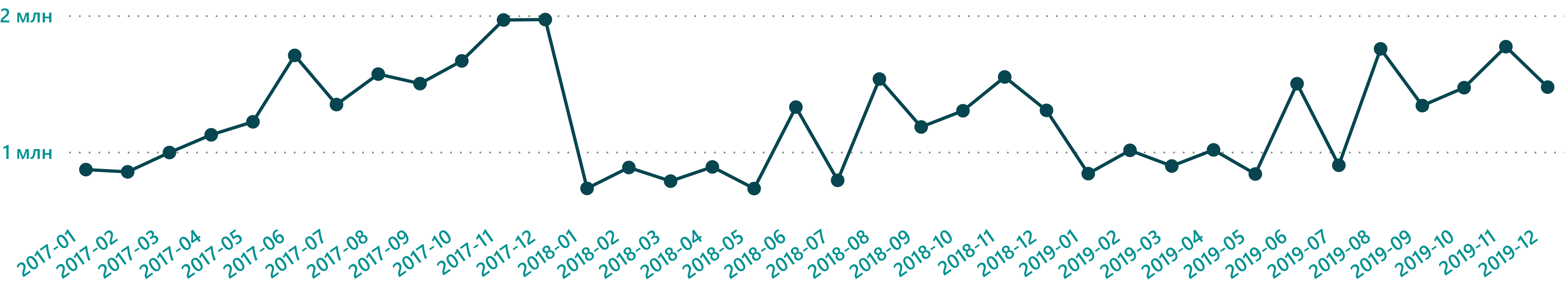
Sales Quantity

2,00 млн

Sales Total

6938 млн

Opex by year/month





Stores

Currency

Sales  
Analysis

Shipment

Remained  
Products

Margin

Customers

Operationa  
l Expenses



Margin by YearMonth

93,5%

Selected Total

6 951 МЛН

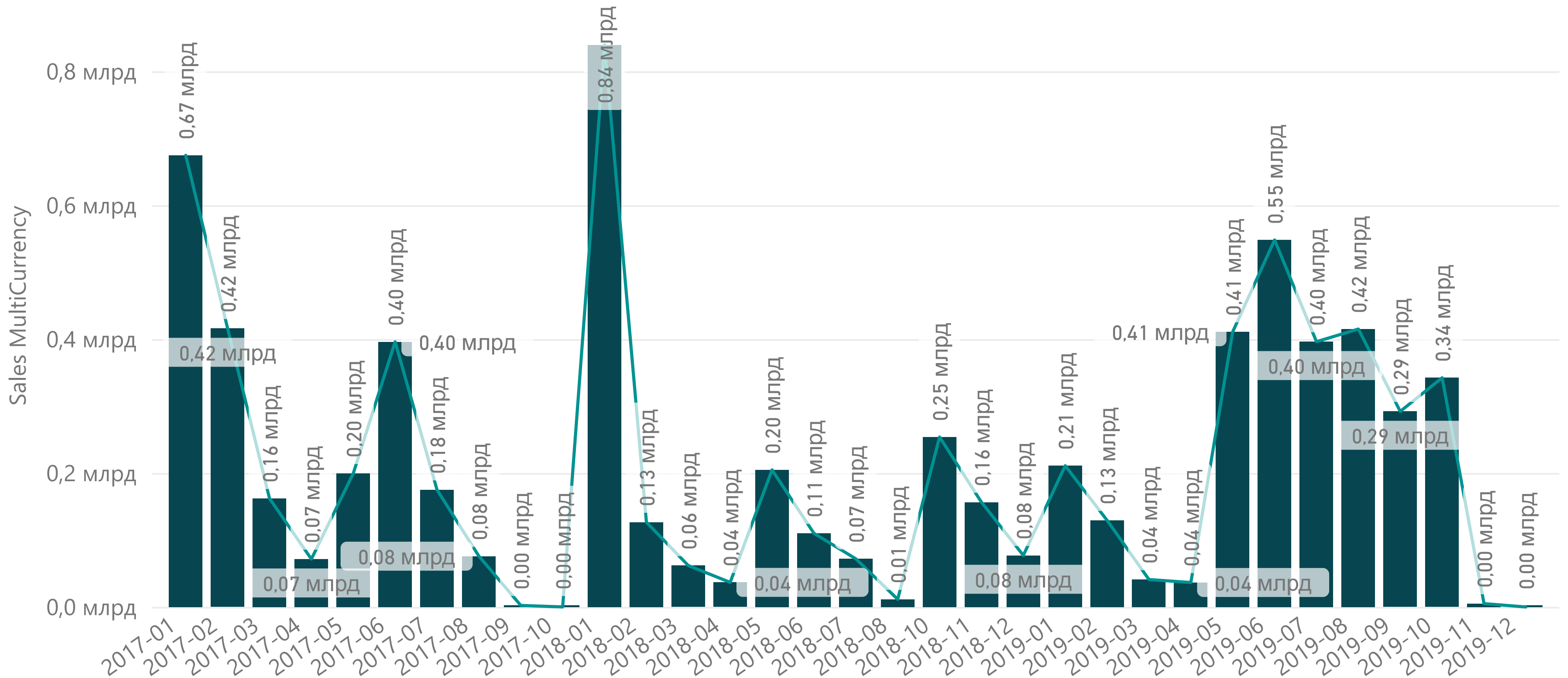
₹

\$

Selected Currency: \$

Sales MultiCurrency and Sales by YearMonth

● Sales MultiCurrency ● 4. Sales





Stores

Currency

Sales  
Analysis

Shipment

Remained  
Products

Margin

Customers

Operationa  
l Expenses

Click on to find out Dipper Analysis



Store Name

Bce

Last Year Indication

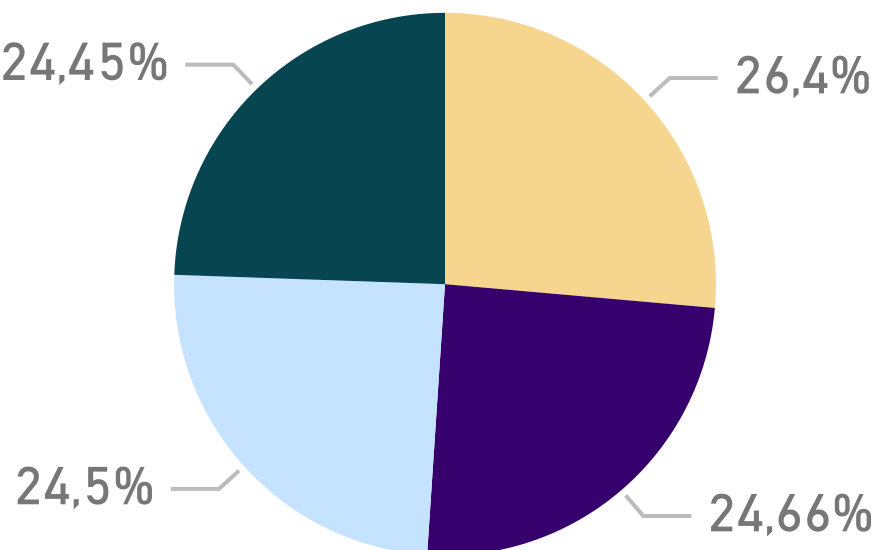
4,12 млрд

This Year Indication

6,95 млрд

SalesQuantity by Brand

Brand ● Dell ● Huawei ● Samsung ● HP



## Dynamics of the Sales and SalesPlan

● 1. SalesPlan ● 4. Sales

1000 млн

500 млн

0 млн

2016-01 2016-02 2016-03 2016-04 2016-05 2016-06 2016-07 2016-08 2016-09 2016-10 2016-11 2016-12 2017-01 2017-02 2017-03 2017-04 2017-05 2017-06 2017-07 2017-08 2017-09 2017-10 2017-11 2017-12 2018-01 2018-02 2018-03 2018-04 2018-05 2018-06 2018-07 2018-08 2018-09 2018-10 2018-11 2018-12 2019-01 2019-02 2019-03 2019-04 2019-05 2019-06 2019-07 2019-08 2019-09 2019-10





Stores

Currency

Sales  
Analysis

Shipment

Remained  
Products

Margin

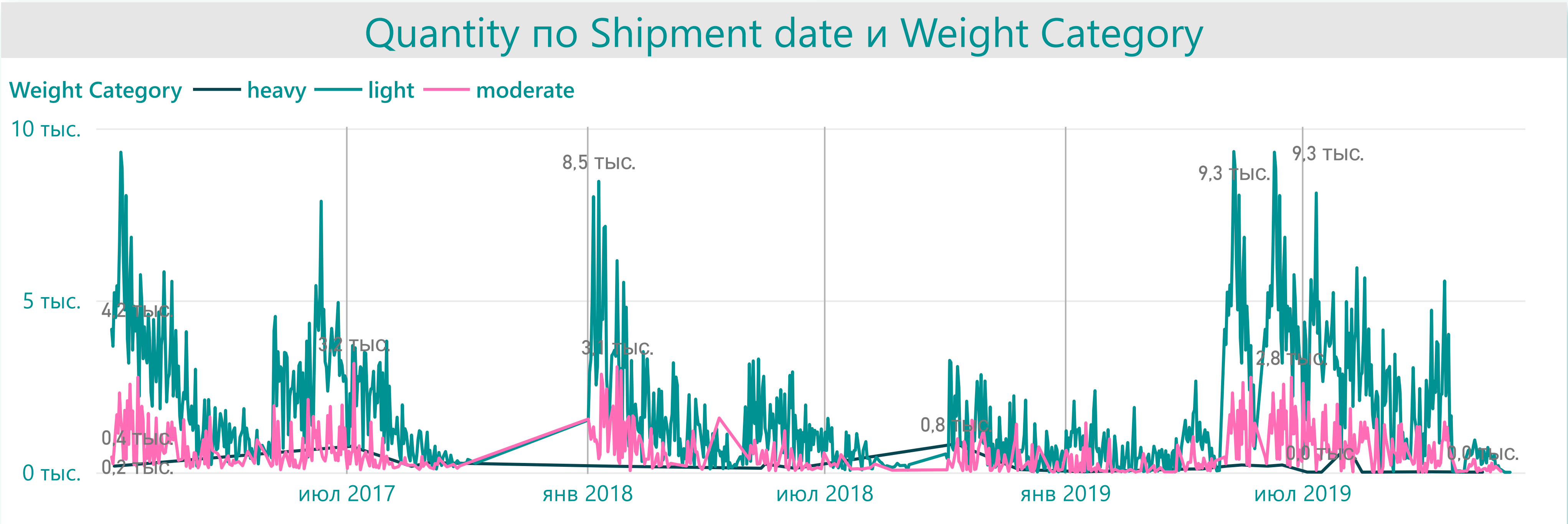
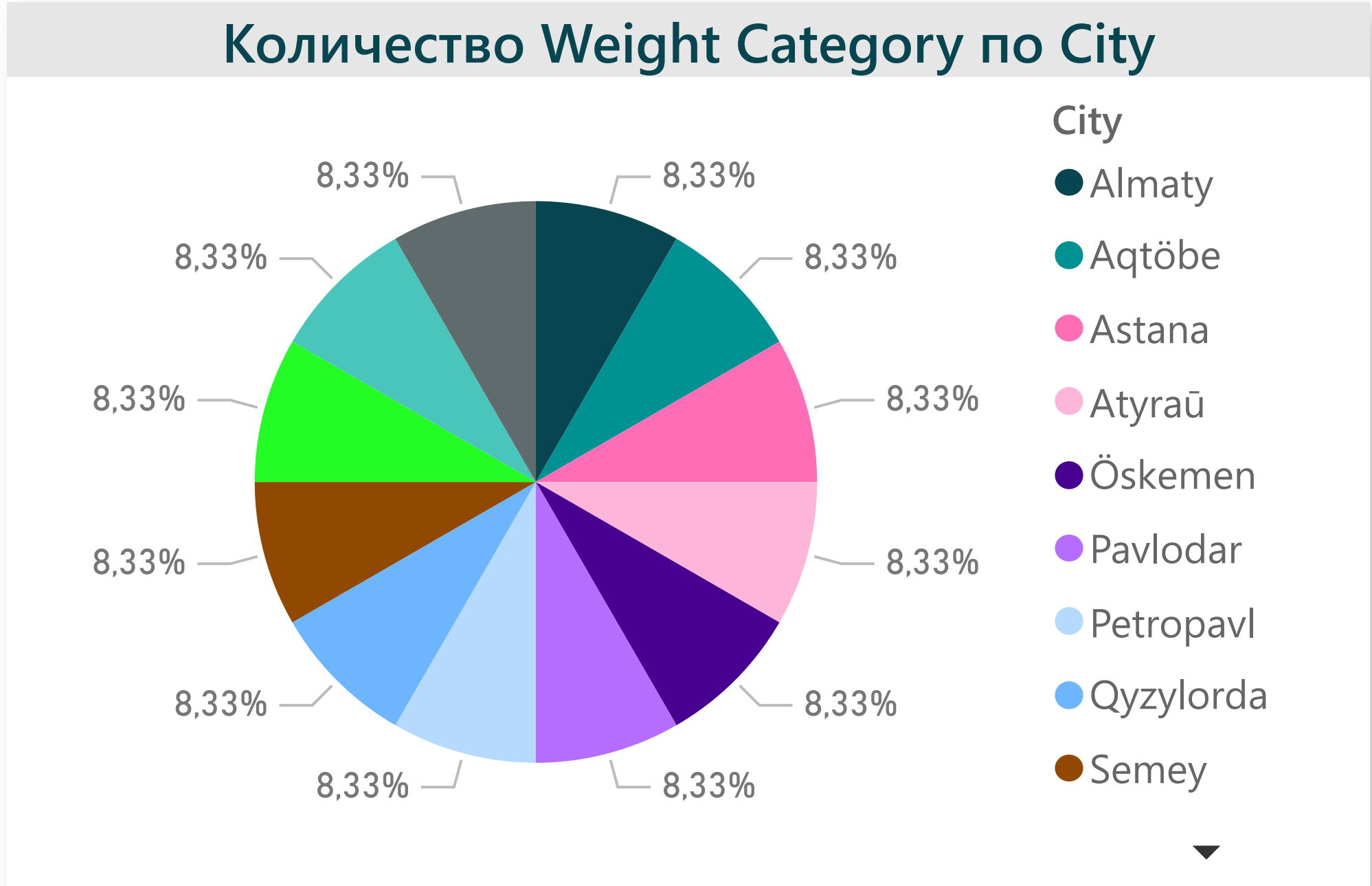
Customers

Operationa  
l Expenses

Quantity  
6,95 млрд

Quantity  
2,00 млн

Brand	Category	Weight (kg)	Quantity	4. Sales
Dell	Computer	44,00	108137	568504165
Samsung	Computer	40,63	101055	368976648
Huawei	Computer	38,49	110098	509939086
HP	Computer	35,13	94330	278170659
Dell	Mobile Devices	7,72	144492	808312392
Huawei	Accessories	6,96	99055	429332165
Всего		225,01	1997929	6951215913





Stores

Currency

Sales  
Analysis

Shipment

Remained  
Products

Margin

Customers

Operationa  
l Expenses

Area

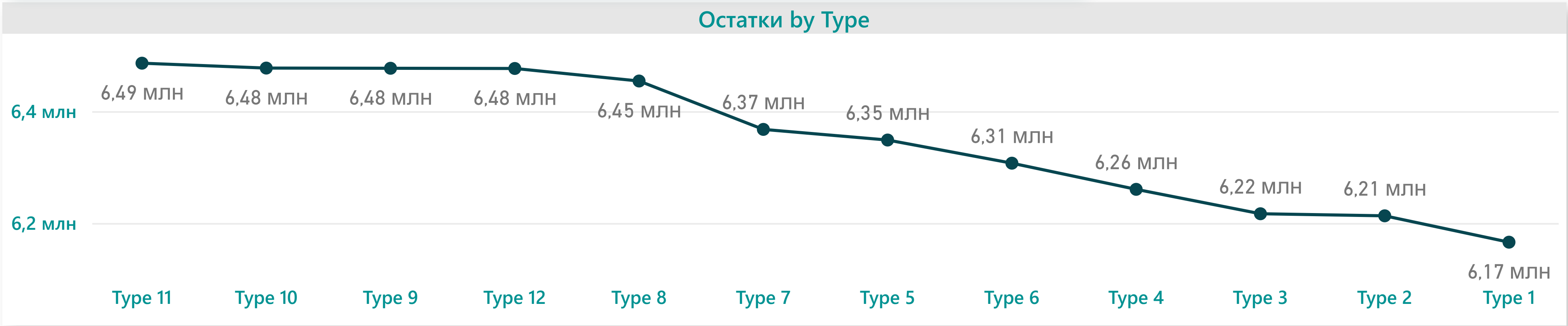
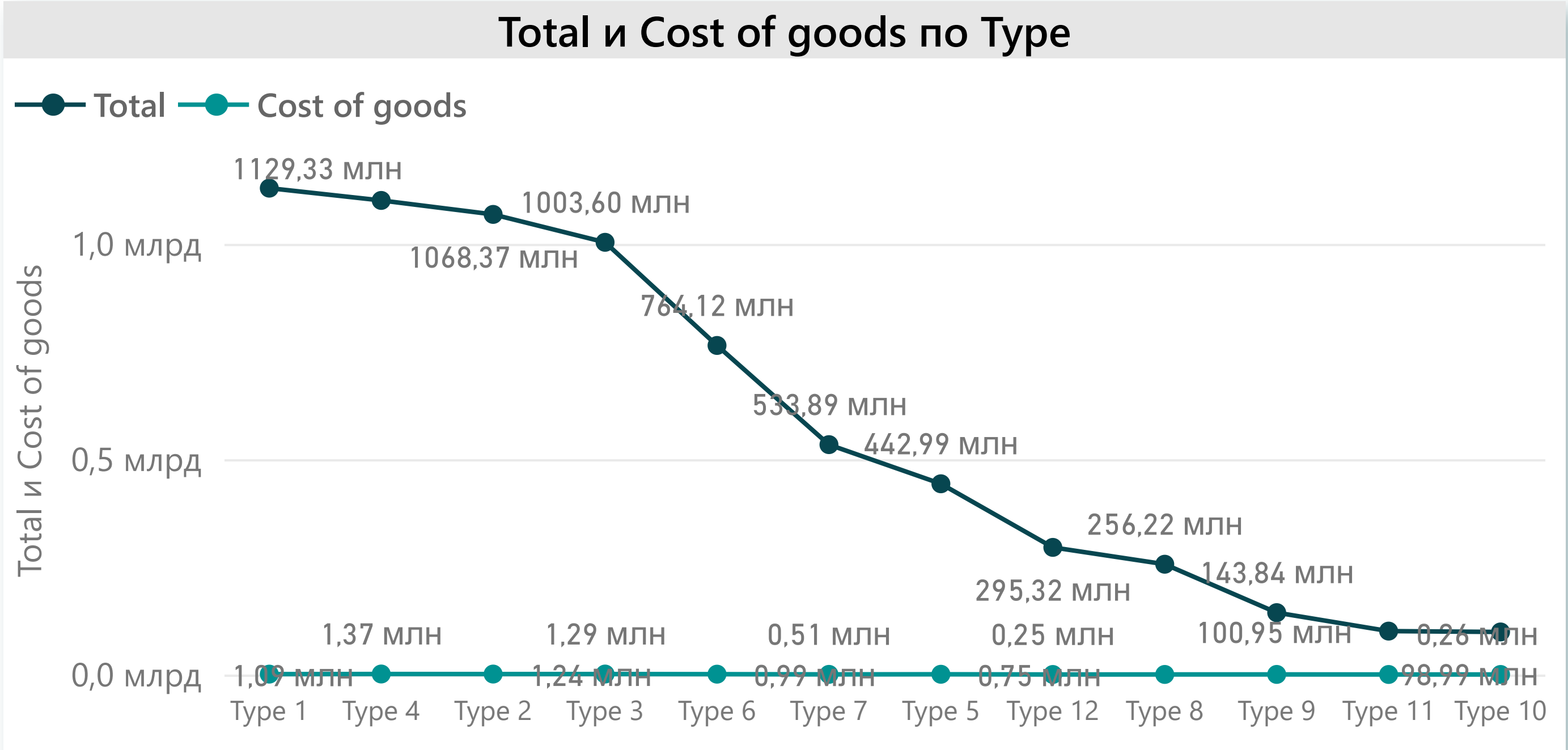
23,25 тыс.

City Name

Almaty

Remains

4,52 млн



Type	City	3. Остатки
Type 1	Atyraū	264799
Type 2	Atyraū	267293
Type 3	Atyraū	268761
Type 4	Atyraū	270426
Type 3	Taldyqorghān	271166
Type 6	Atyraū	271559
Type 1	Taldyqorghān	271849
Type 7	Atyraū	272751
Type 2	Taldyqorghān	273729
Type 5	Atyraū	274648
Type 9	Atyraū	277089
Type 8	Atyraū	277192
Type 12	Atyraū	277241
Type 11	Atyraū	277417
Type 10	Atyraū	277618
Type 6	Taldyqorghān	277816
Type 4	Taldyqorghān	278686
Type 5	Taldyqorghān	278708
Всего		4522629



Stores

Currency

Sales  
Analysis

Shipment

Remained  
Products

Margin

Customers

Operationa  
l Expenses

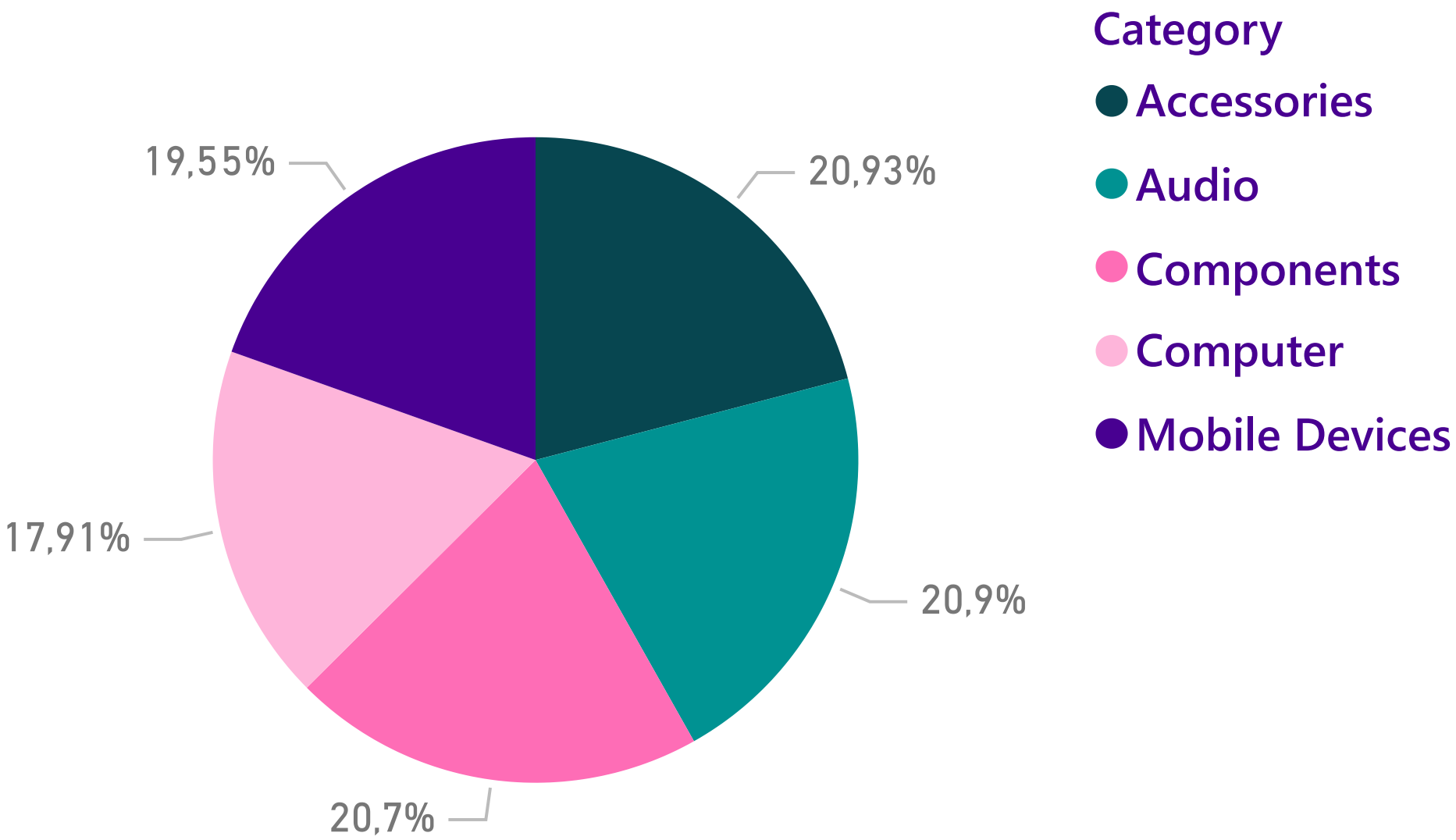
Marginality is a measure of the profitability of a product. That is, it tells us about how profitable or unprofitable it is to sell this or that product. There are high and low margin products. Other things being equal, the former bring more profit with the same investment.

Margin - numerical expression of marginality. It shows the difference between the retail price of a product and the purchase price or cost price. It can be measured in absolute and relative terms.

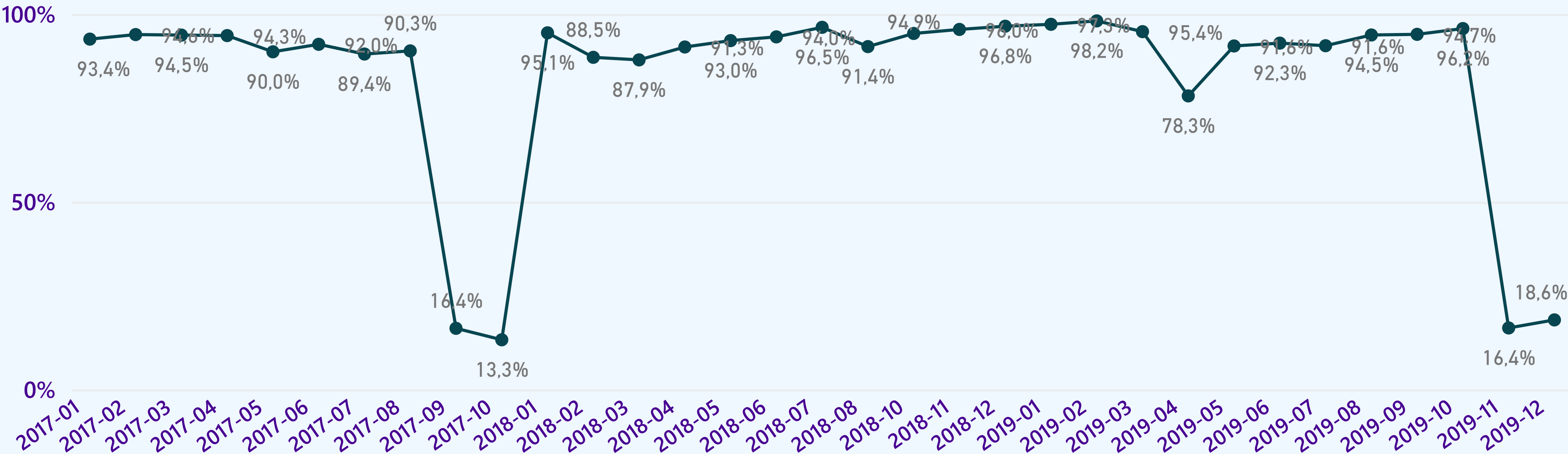
Average Value of OPEX

75,55 тыс.

Margin% by Category



Margin% by YearMonth





Stores

Currency

Sales  
Analysis

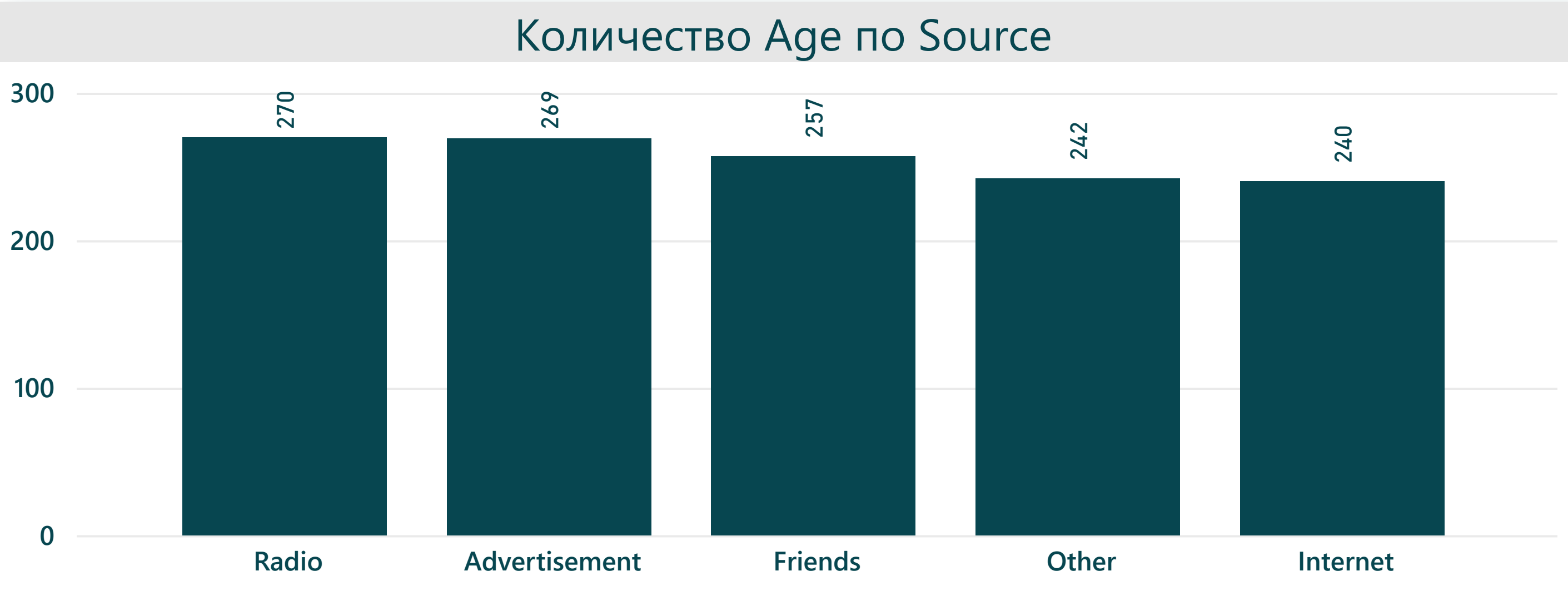
Shipment

Remained  
Products

Margin

Customers

Operationa  
l Expenses



Gender

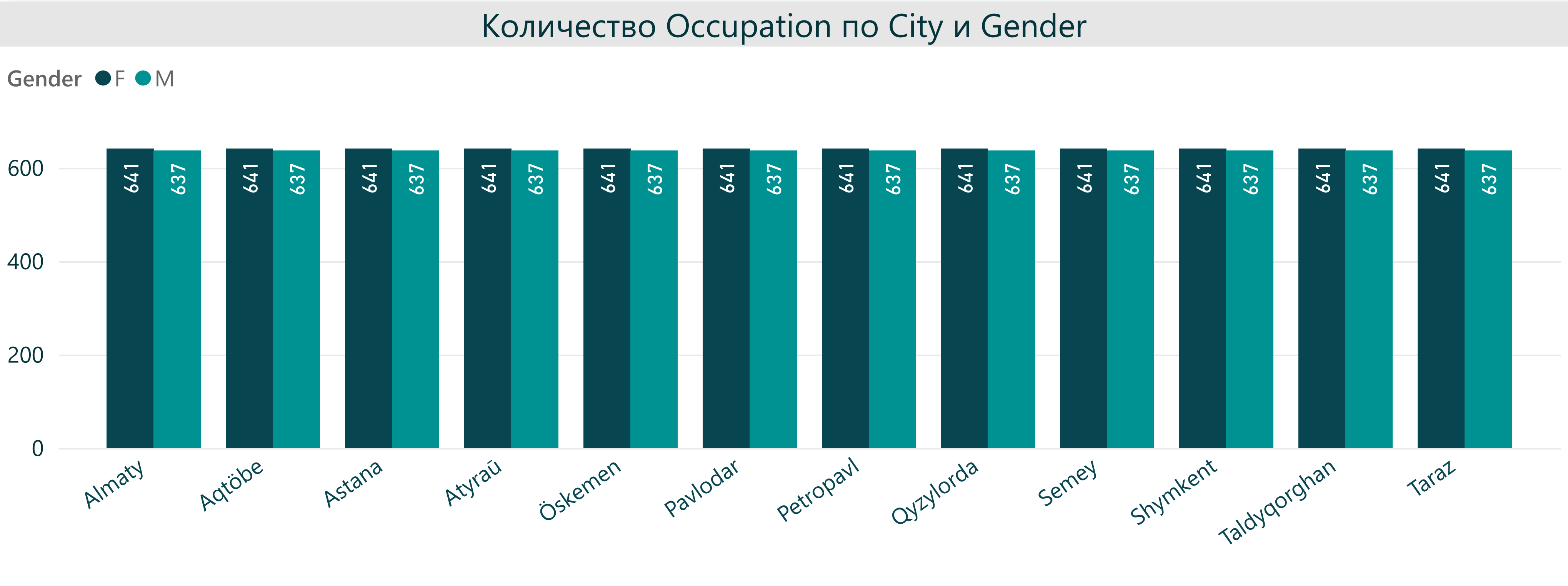
Выбрать  
все

F

M

Customer Total Number

1278







Stores

Currency

Sales  
Analysis

Shipment

Remained  
Products

Margin

Customers

Operationa  
l Expenses

Subcategory

Bloggers

Business Intelligence

CRM system

Facebook Target

Google Ads

Microsoft O365

Operations Department

POSM

Production Department

Purchases New System

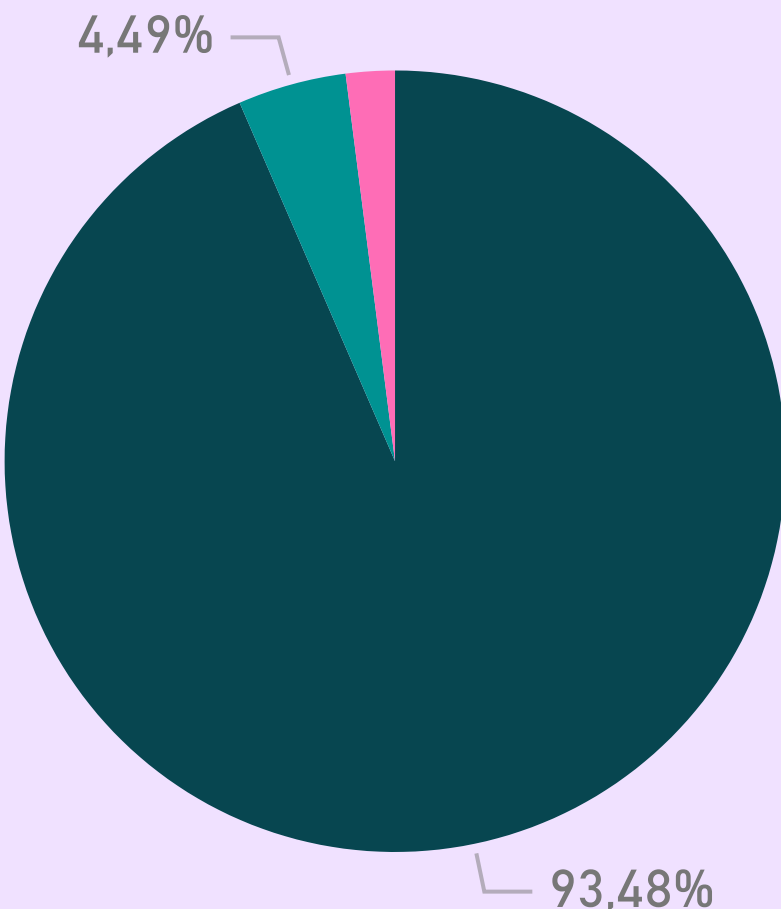
Purchases Old System

Radio

Sales Denartment

## OPEX по Category

● Salary ● Advertising ● Software



Standard Deviation of OPEX

159,12 тыс.

Max Value of OPEX

839 тыс.

Average of OPEX

75,55 тыс.

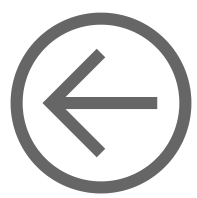
## OPEX по YearMonth

2,0 млн

1,5 млн

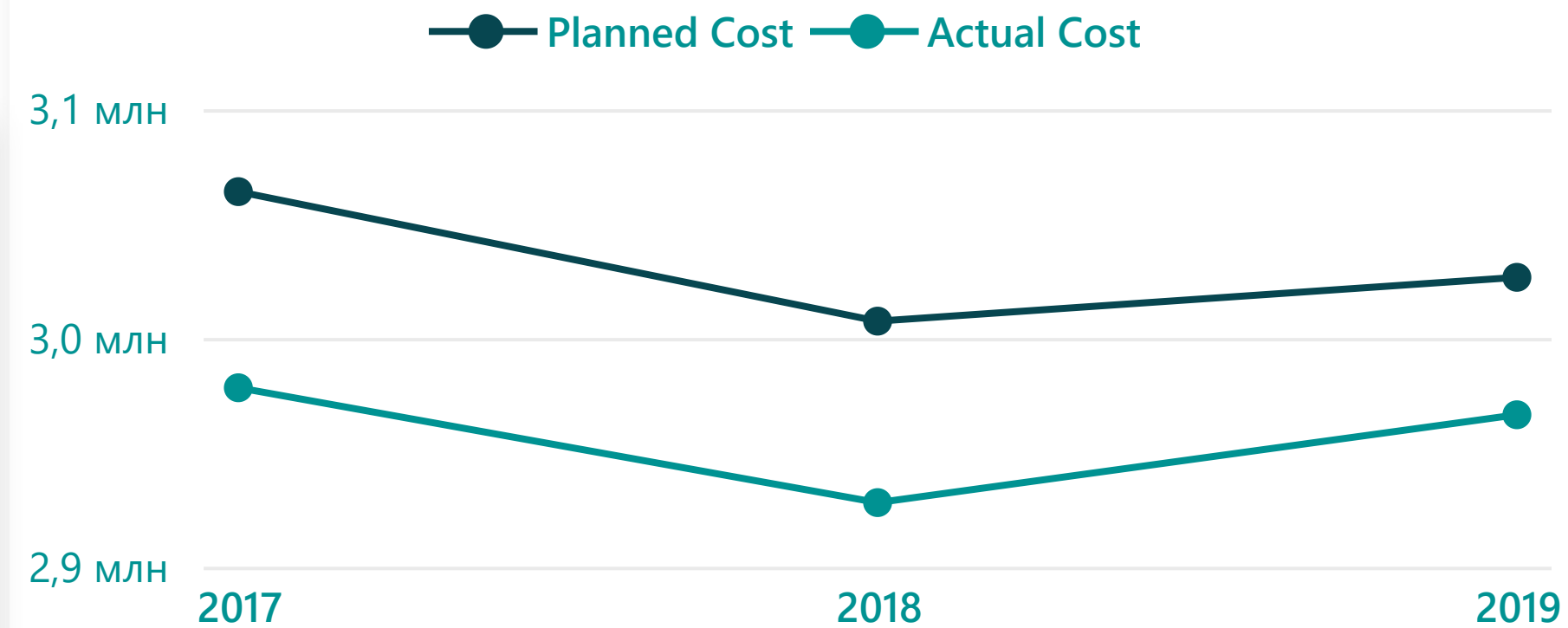
1,0 млн





- ☐ Выбрать все
- ☐ Best Buy
- ☐ Costco
- ☐ CVS
- ☐ Home Depot
- ☐ K-Mart
- ☐ Macys
- ☐ Office Depot
- ☐ Office Max
- ☐ Staples
- ☐ Trader Joe
- ☐ Walgreens
- ☐ Walmart

## Planned Cost и Actual Cost по Year



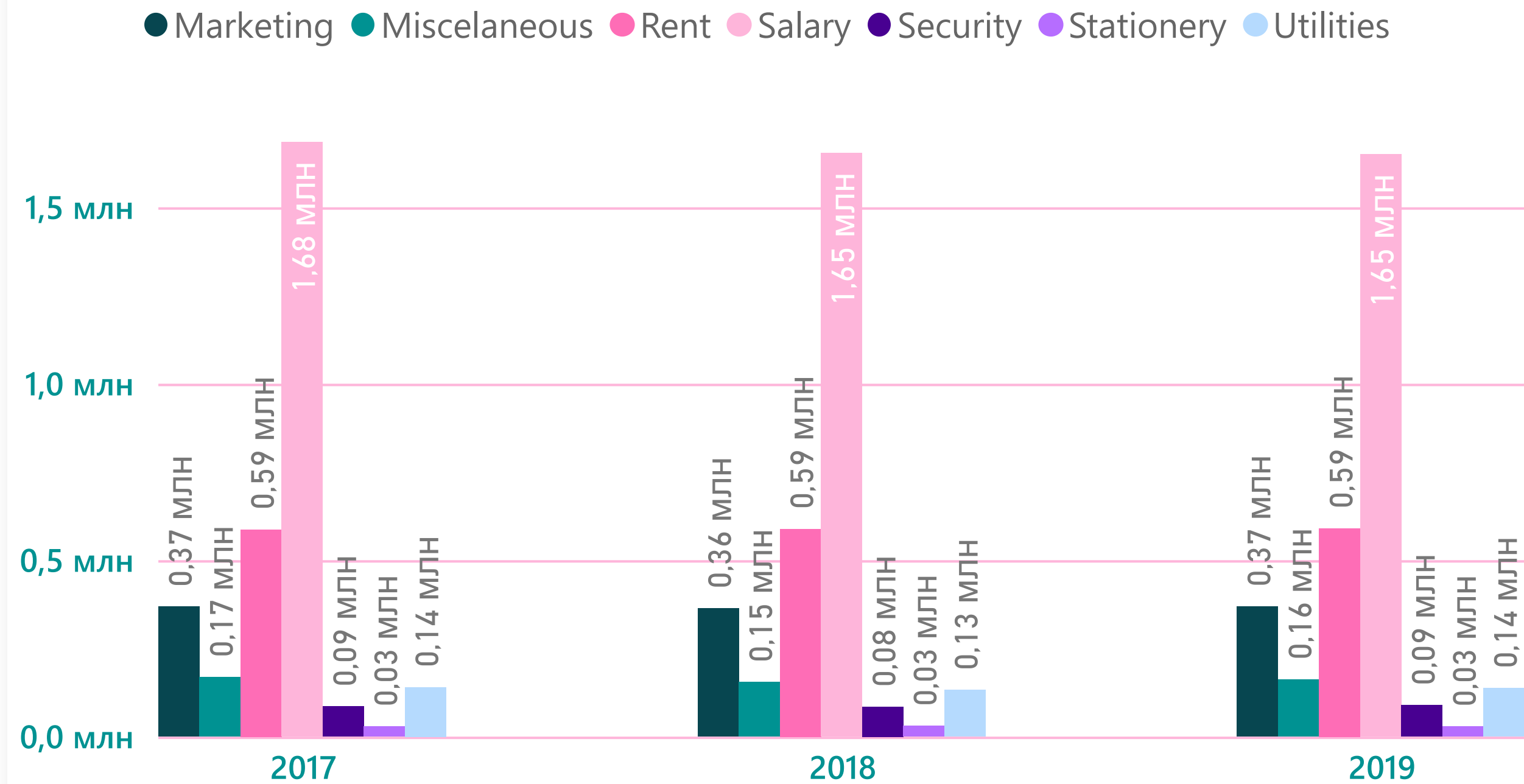
## Total Revenue

6427,41 М...

## Operational Expenditure

102,54%

## Revenue by Year and Spending Category



## OPEX, COGS and Sales by YearMonth

