

# LEARNING FROM DATA

## Building Knowledge for Design

**Lecturer:**

Vertr.-Prof. Dr. Sven Schneider

# DESIGN

An iterative process for creating functioning form

## Form



(e.g. geometry, material,  
color, technology)

# DESIGN

An iterative process for creating functioning form

## Function



(e.g. energy consumption,  
costs, stability, comfort,  
aesthetics)

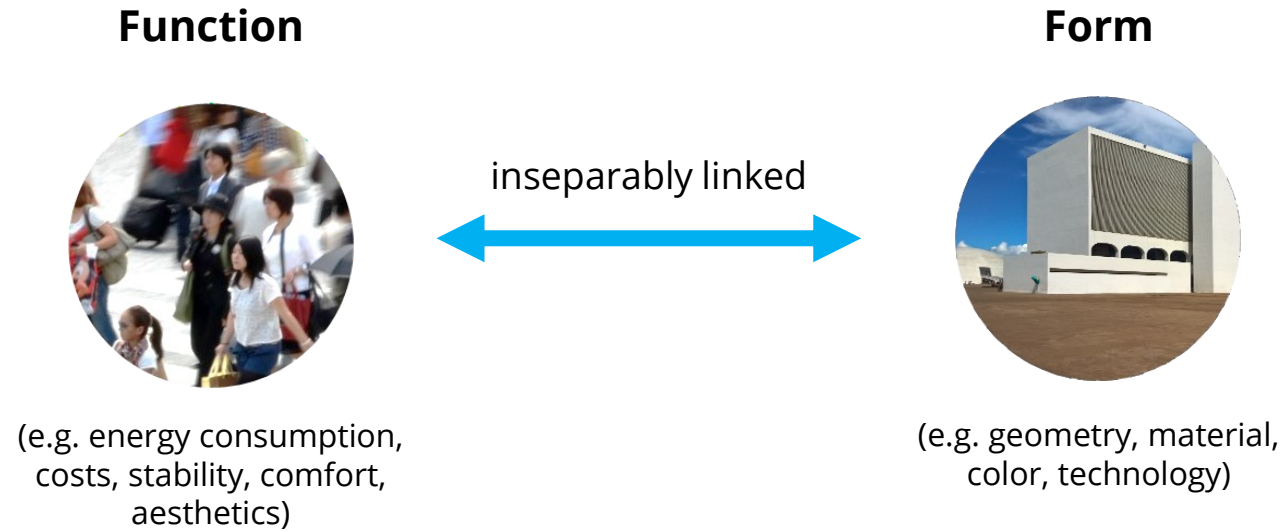
## Form



(e.g. geometry, material,  
color, technology)

# DESIGN

An iterative process for creating functioning form



# DESIGN

An iterative process for creating functioning form

## Function



(e.g. energy consumption,  
costs, stability, comfort,  
aesthetics)

inseparably linked



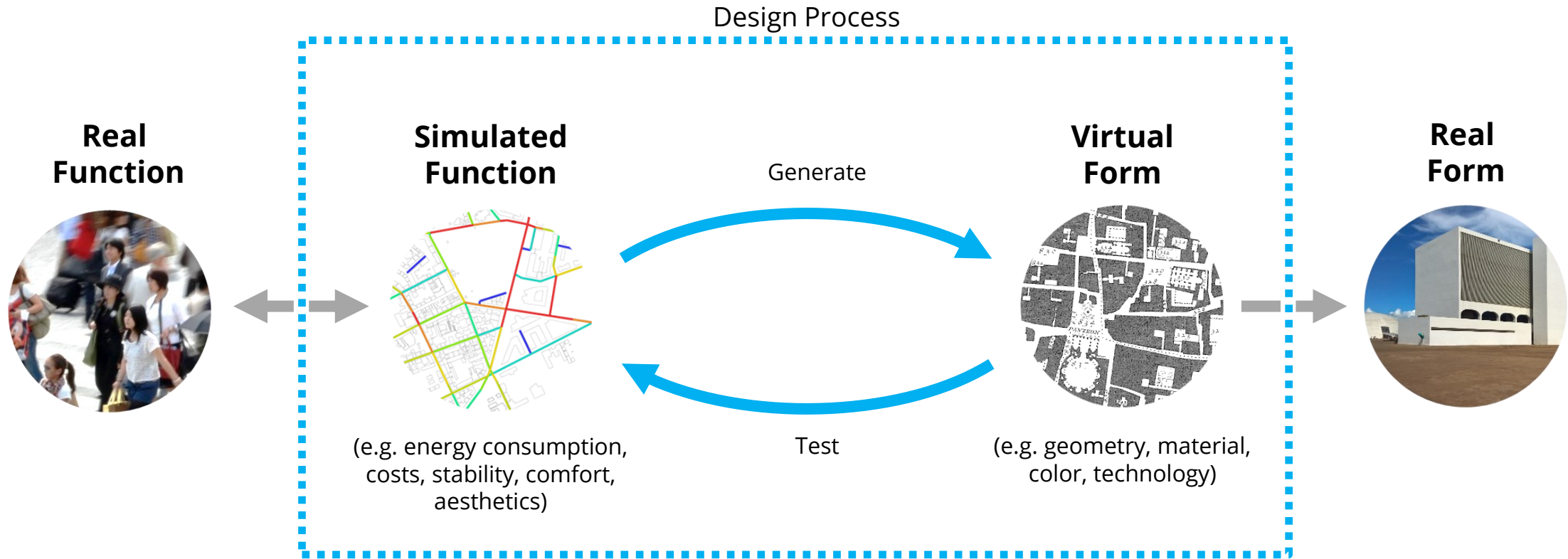
## Form



(e.g. geometry, material,  
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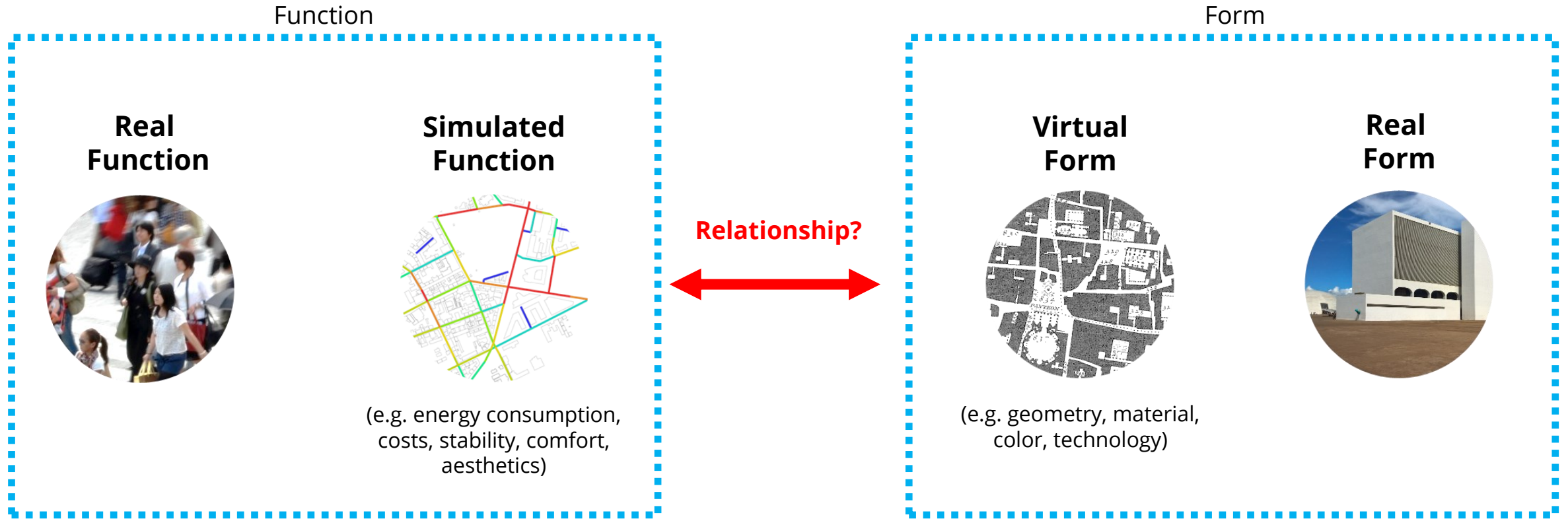
# DESIGN

An iterative process for creating functioning form



# BUILDING KNOWLEDGE FOR DESIGN

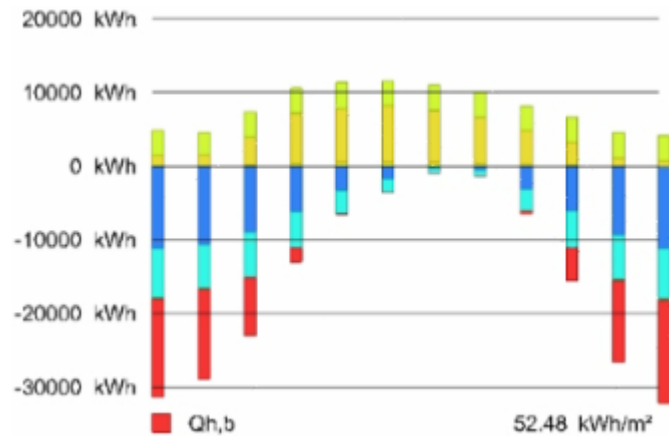
Understanding the relationships between form and function



# EXAMPLE

## Urban Heat Energy Demand Study (LSE Cities, 2014)

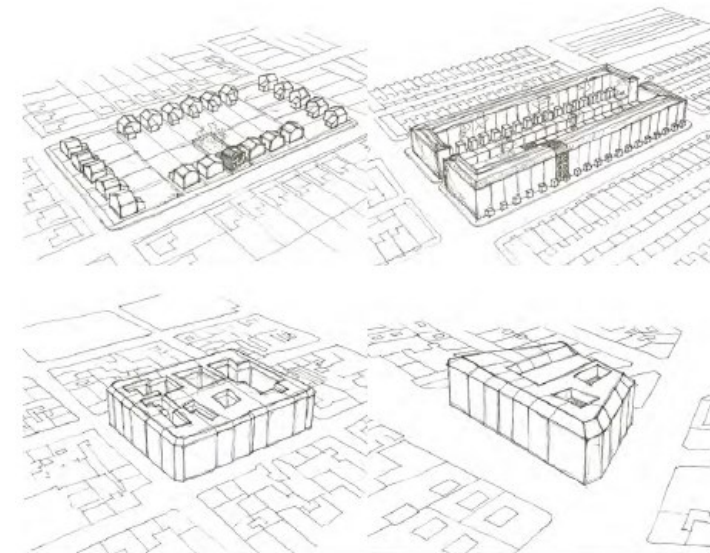
Heat Energy Demand



Relationship?



Urban Form





# URBAN HEAT ENERGY DEMAND STUDY

Collect Data (Urban Form)



**Urban Morphology and Heat Energy Demand**

<https://lsecities.net/publications/reports/cities-and-energy-urban-morphology-and-heat-energy-demand/>

# URBAN HEAT ENERGY DEMAND STUDY

## Collect Data (Heat Energy Demand)



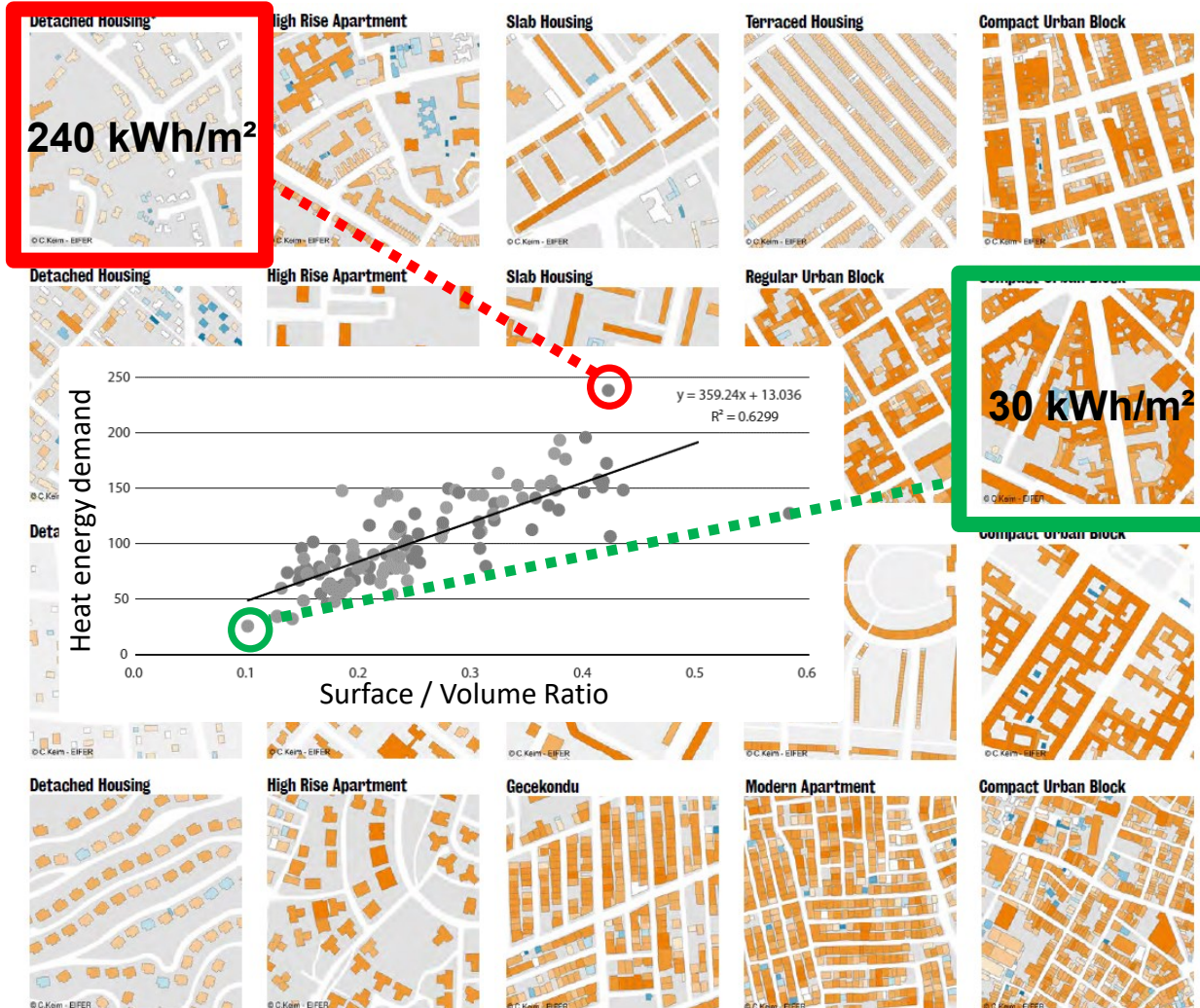
## Urban Morphology and Heat Energy Demand

<https://lsecities.net/publications/reports/cities-and-energy-urban-morphology-and-heat-energy-demand/>

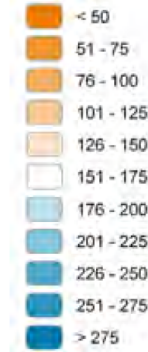


# URBAN HEAT ENERGY DEMAND STUDY

Analyse the data & Interpret the Results



Primary heat energy demand  
[kWh/m²/year]



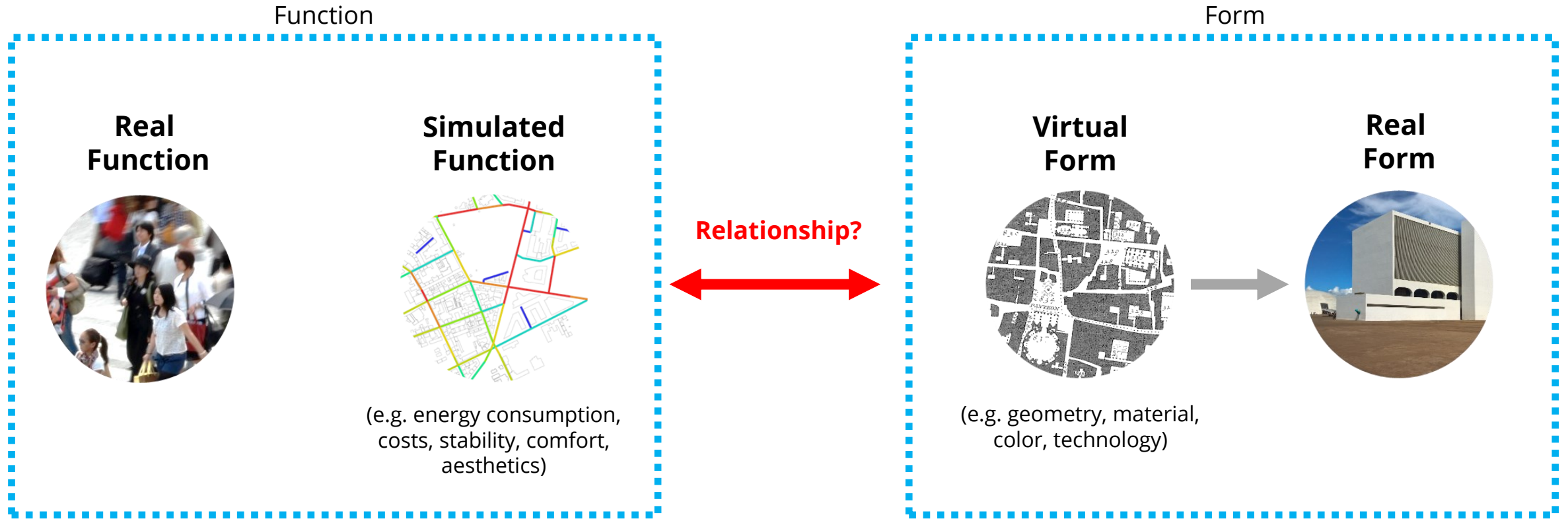
\* Semi-detached housing has been put in the same category for this study as detached housing. Both are presented under 'Detached' housing.

Urban Morphology and Heat Energy Demand

<https://lsecities.net/publications/reports/cities-and-energy-urban-morphology-and-heat-energy-demand/>

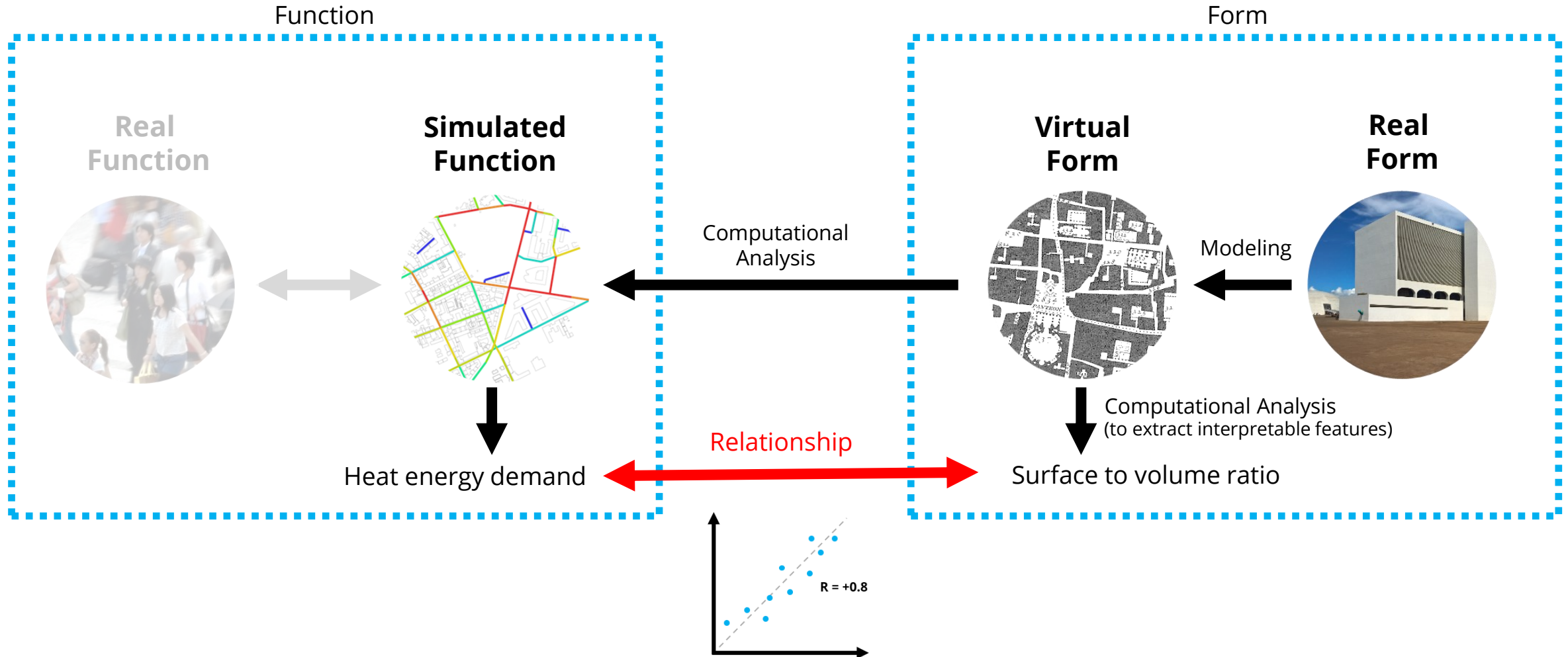
# URBAN HEAT ENERGY DEMAND STUDY

Relationships between what?



# URBAN HEAT ENERGY DEMAND STUDY

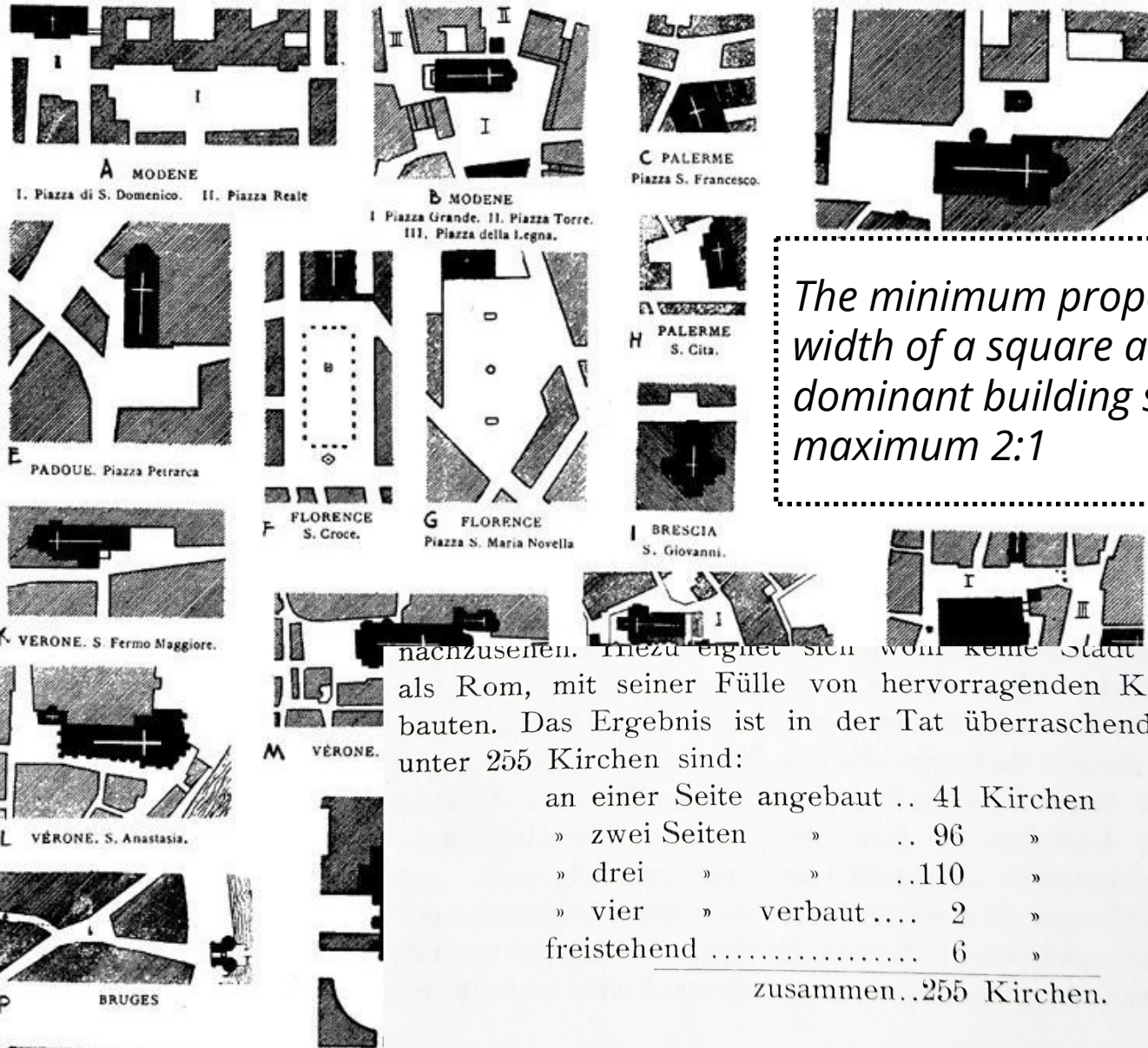
Relationships between what?





# EXAMPLE

## Beautiful Urban Squares (Camillo Sitte, 1889)

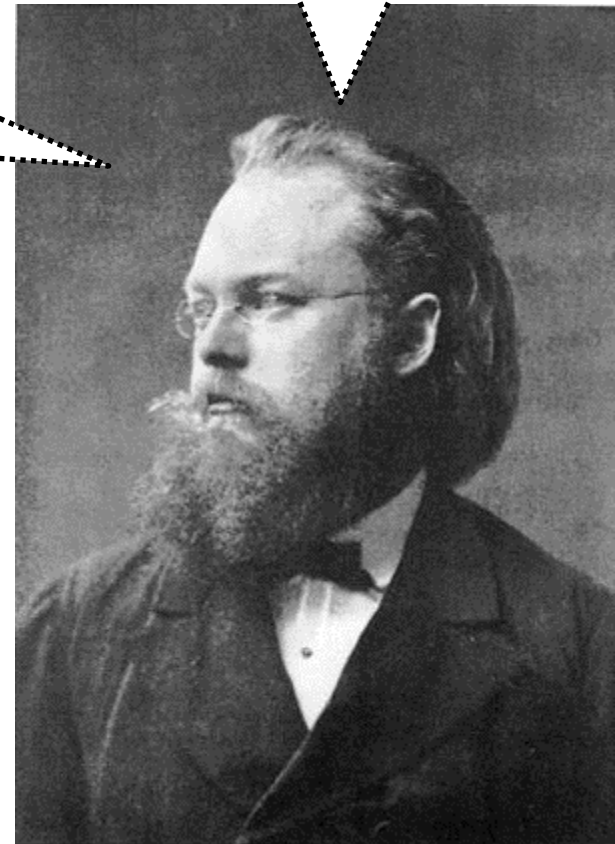


*The biggest squares in old cities are about 57 by 143 meters. I recommend 137 meters as maximum size!*

*The minimum proportion between the width of a square and the height of the dominant building should 1:1 and the maximum 2:1*

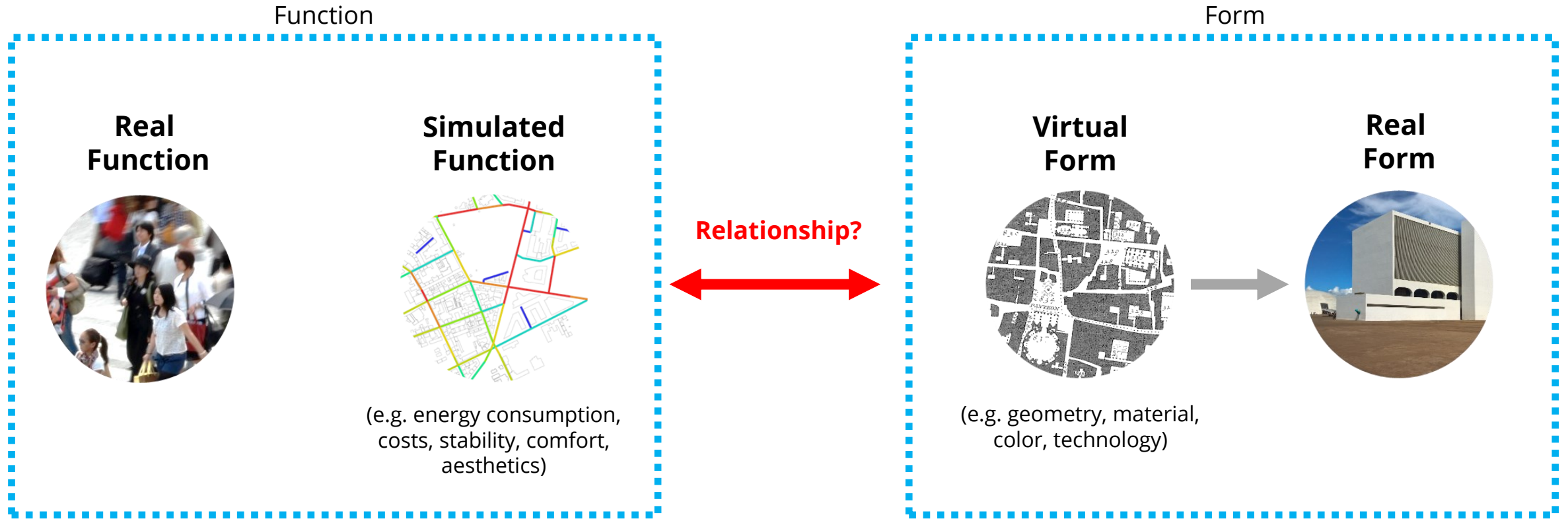
nachzusehen. Hierzu eignet sich wohl keine Stadt besser als Rom, mit seiner Fülle von hervorragenden Kirchenbauten. Das Ergebnis ist in der Tat überraschend, denn unter 255 Kirchen sind:

an einer Seite angebaut ..	41	Kirchen
» zwei Seiten ..	96	»
» drei ..	110	»
» vier verbaut ....	2	»
freistehend .....	6	»
zusammen..255 Kirchen.		



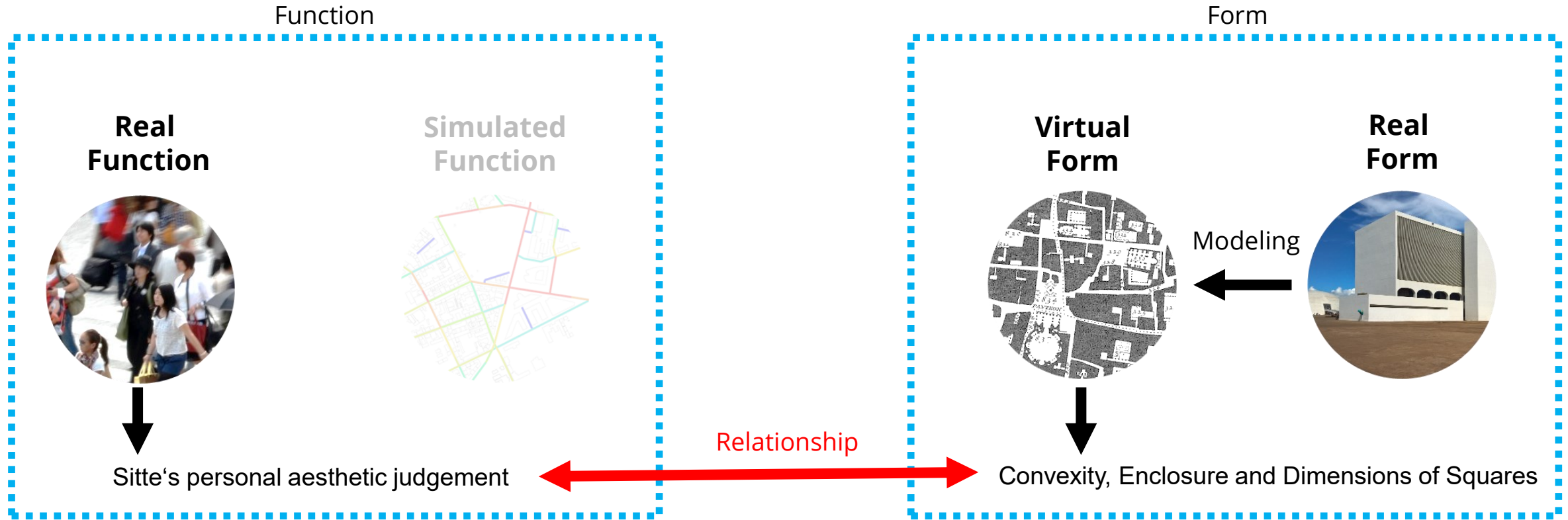
# CAMILLO SITTE'S BEAUTIFUL URBAN SQUARES

Relationships between what?



# CAMILLO SITTE'S BEAUTIFUL URBAN SQUARES

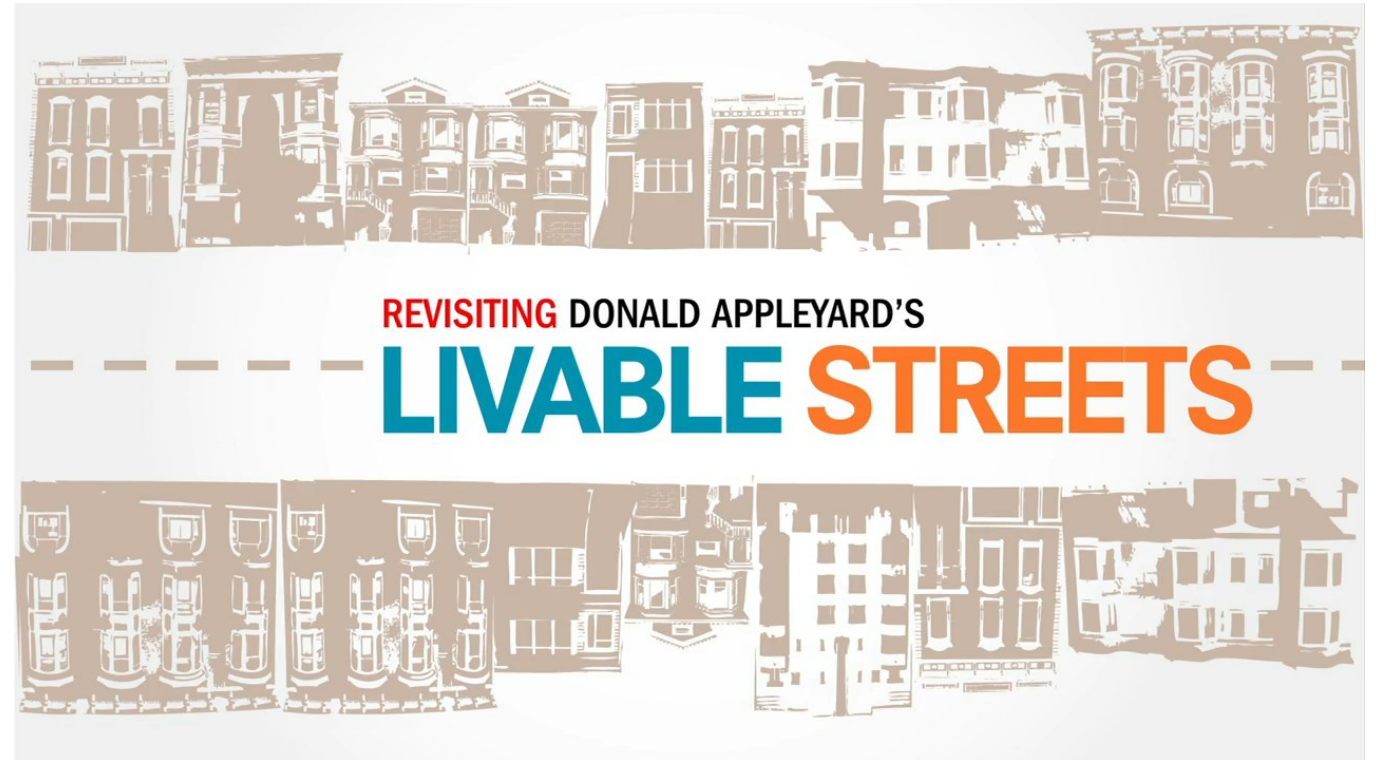
Relationships between what?





# EXAMPLE

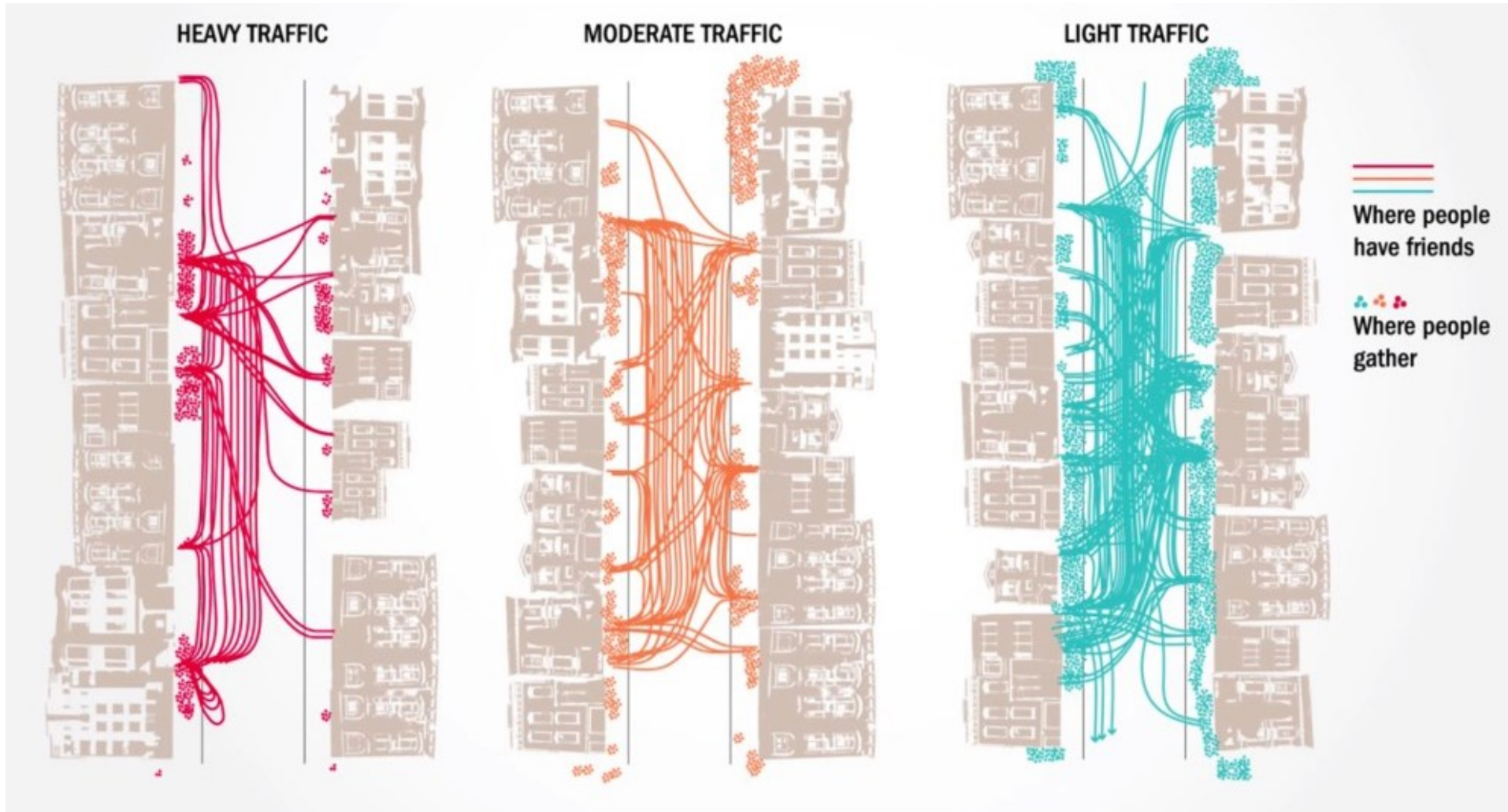
## Urban Form & Social Interaction (Donald Appleyard, 1979)



<https://vimeo.com/16399180>

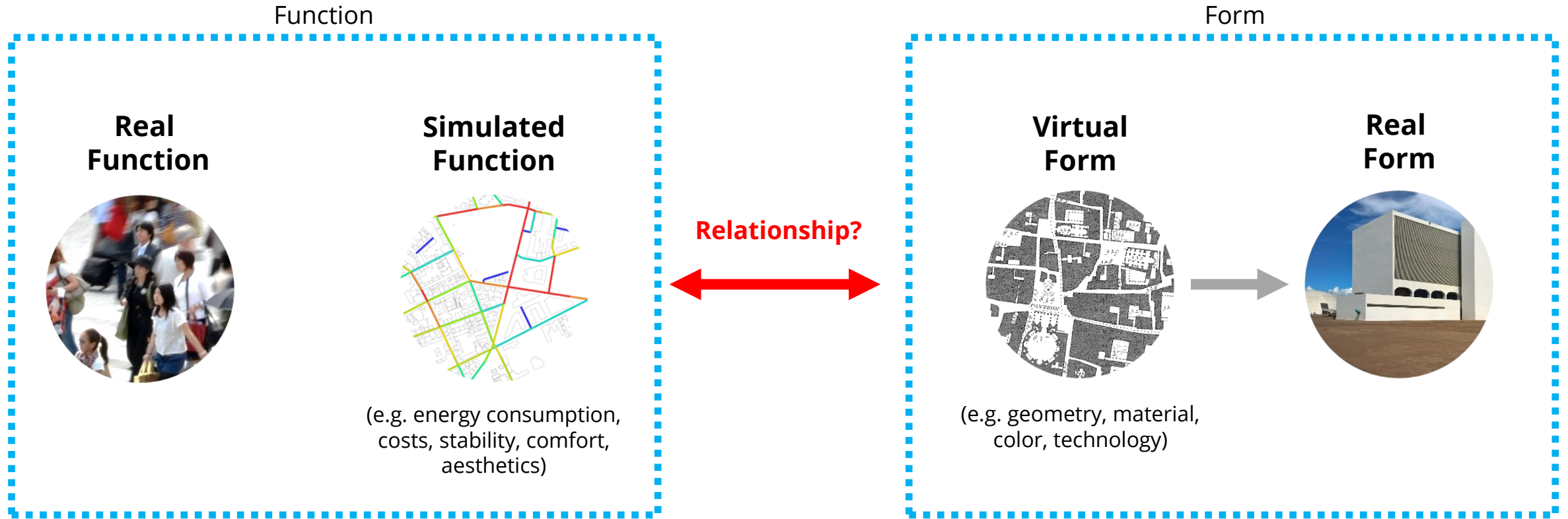
# EXAMPLE

## Urban Form & Social Interaction (Donald Appleyard, 1979)



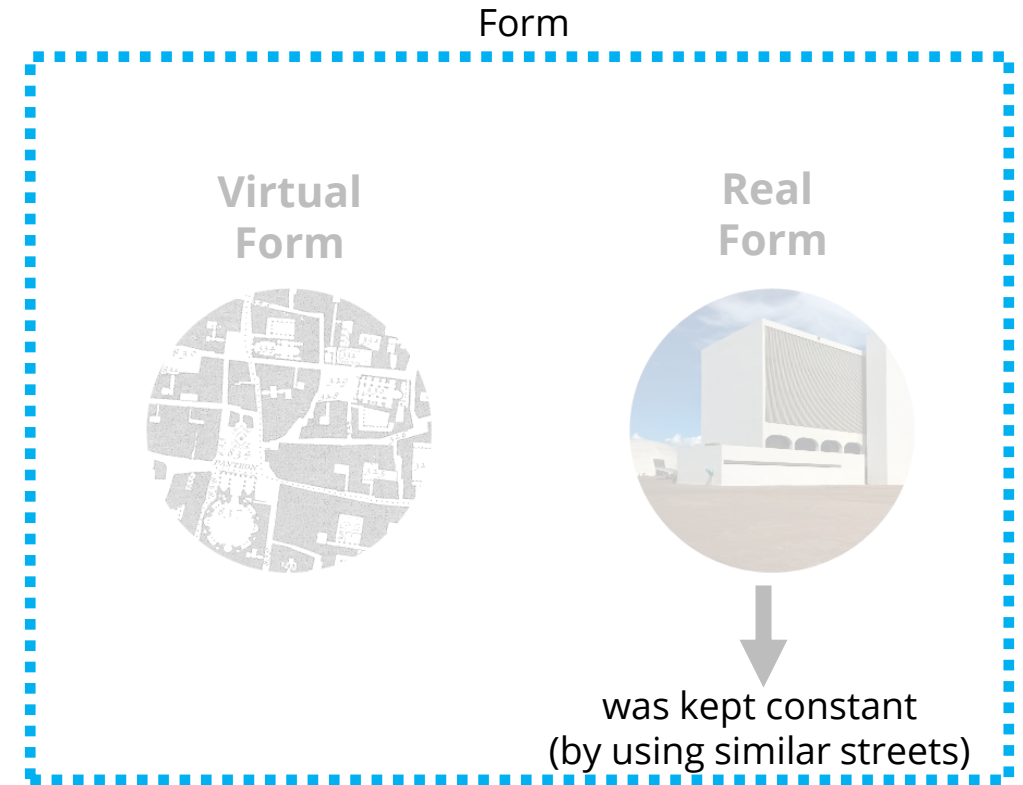
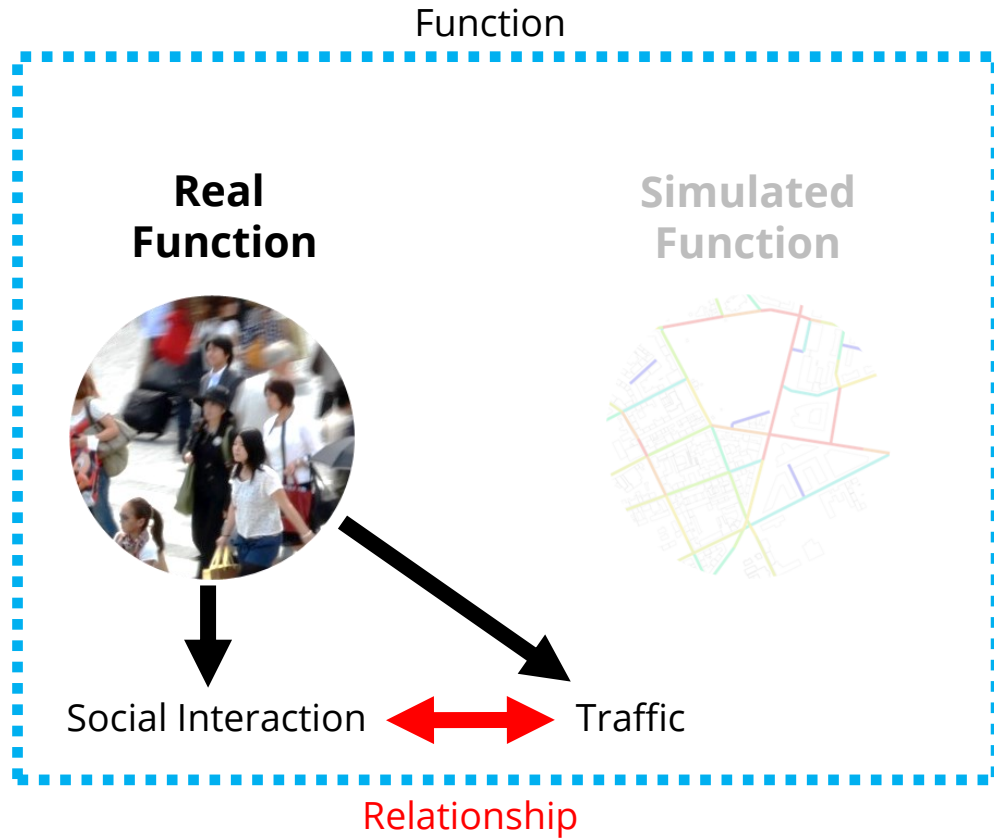
# DONALD APPLEYARD'S LIVABLE STREETS

Relationships between what?



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Relationships between what?

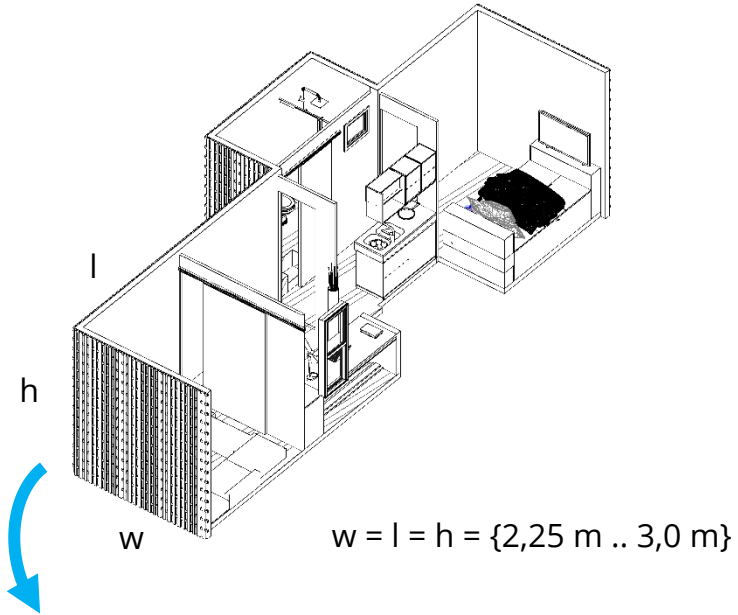


# EXAMPLE

## Design-support oriented study

### Design:

Micro-Home based on cubic modules



### Research question:

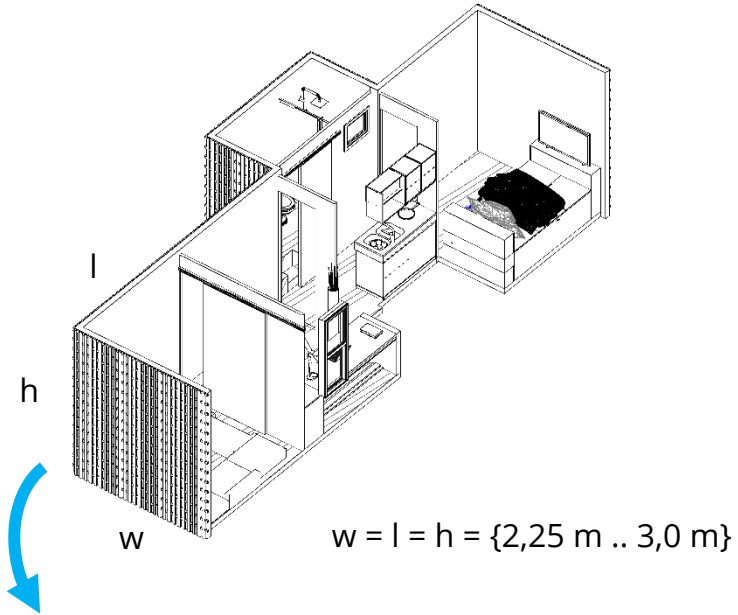
What is the minimal side length of the cubic modules which still perceived as comfortable?

# EXAMPLE

## Design-support oriented study

### Design:

Micro-Home based on cubic modules



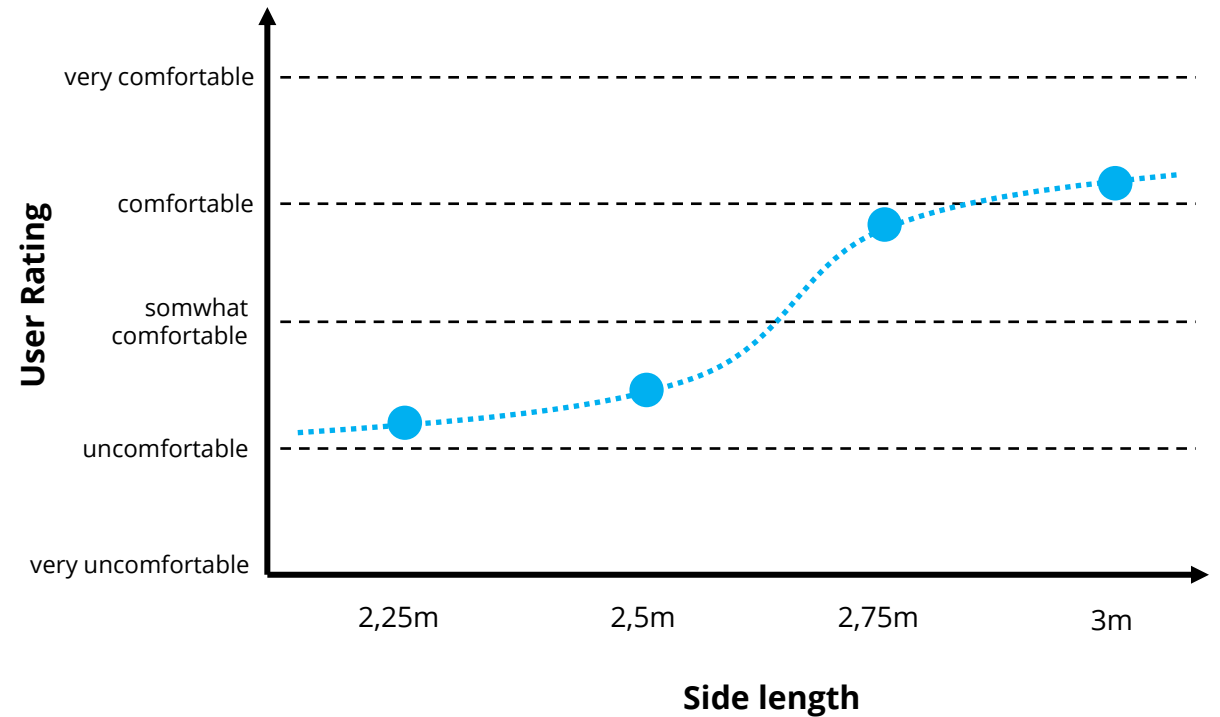
### Research question:

What is the minimal side length of the cubic modules which still perceived as comfortable?

### Method:

Testing different variants in a Virtual Reality User Study.

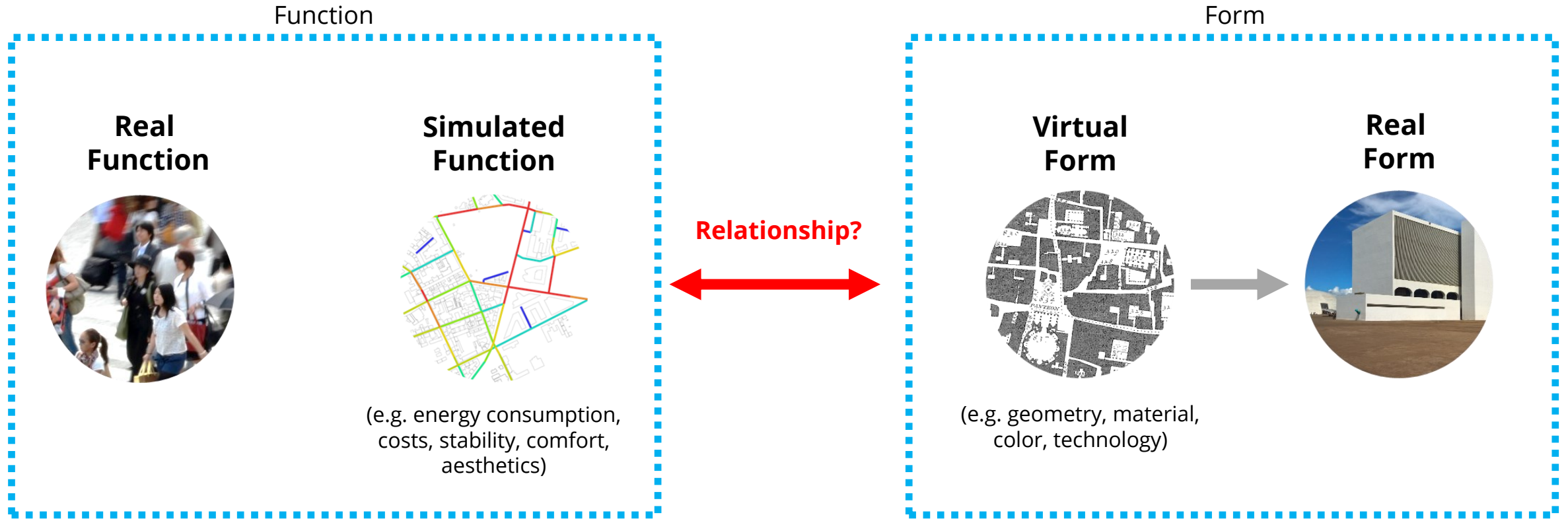
### Expected Result:





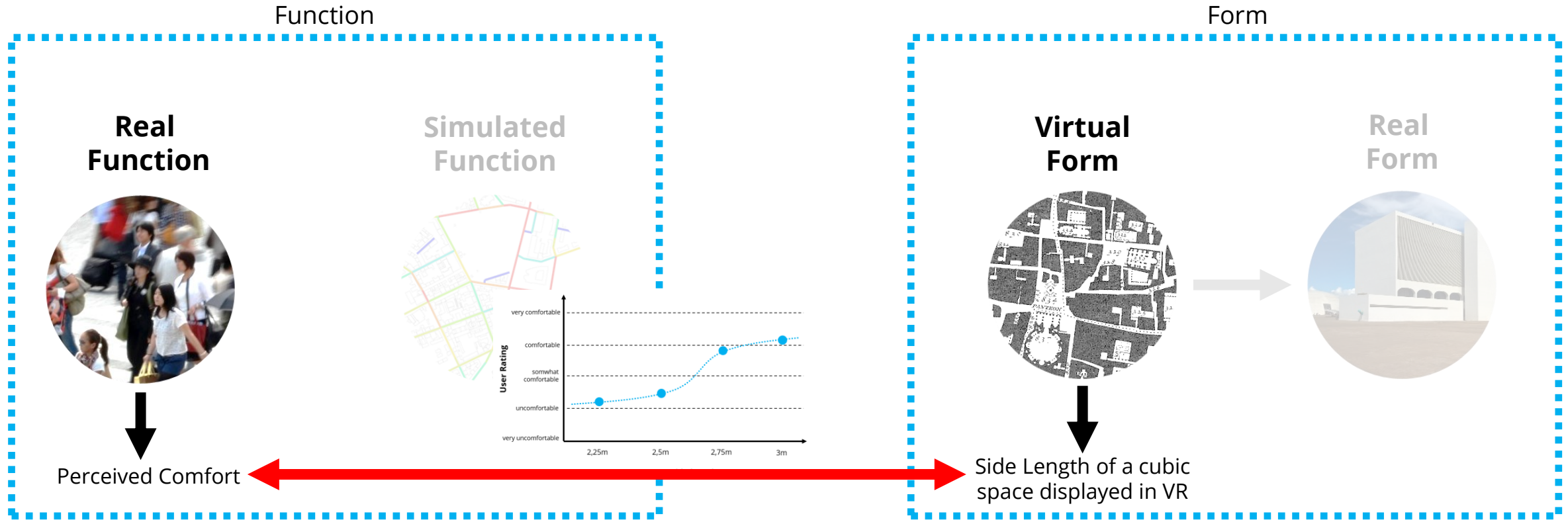
# MIRCO-HOME STUDY

Relationships between what?



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Relationships between what?



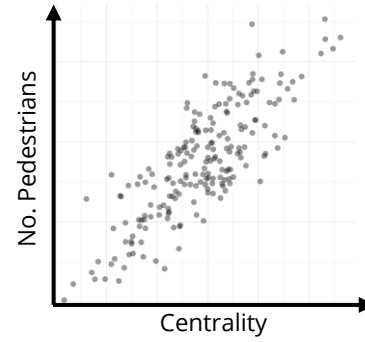


# EXAMPLE

## Space Syntax



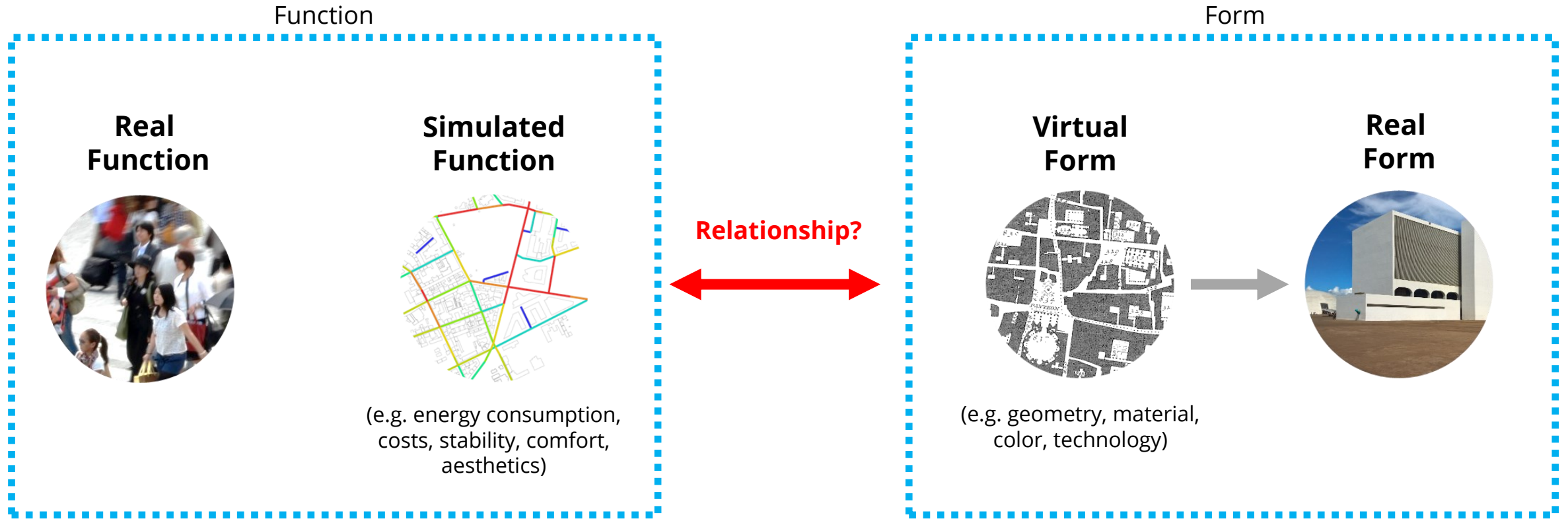
**Pedestrian frequency**



**Street Network Centrality**

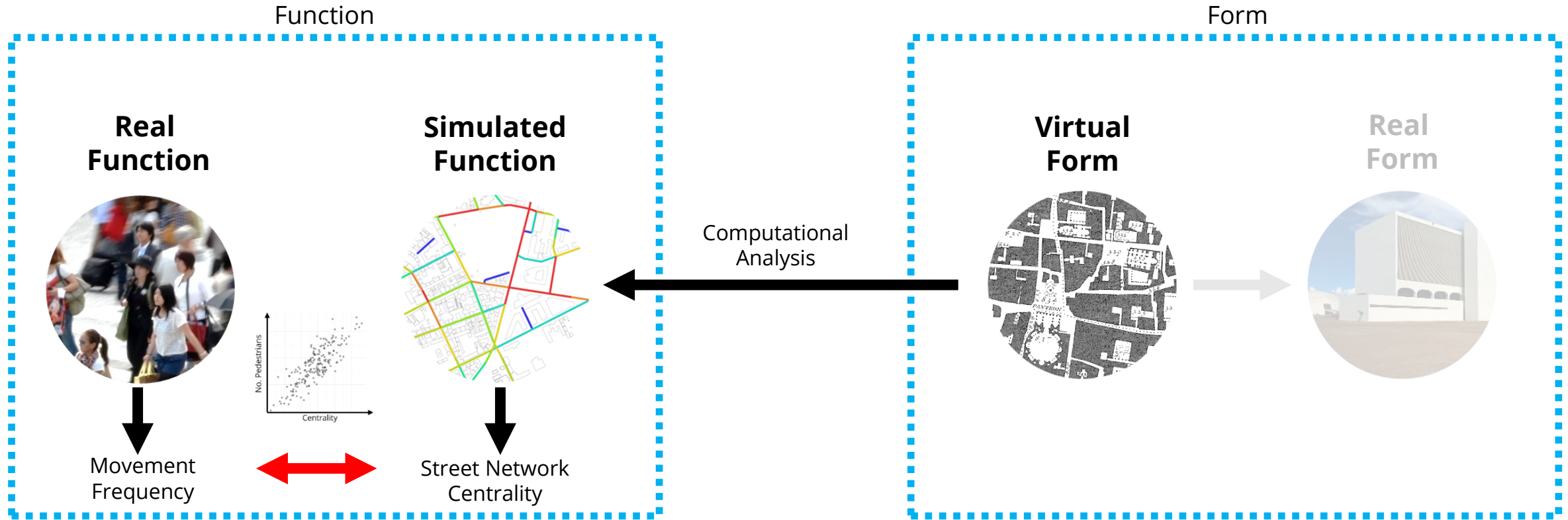
# SPACE SYNTAX

Relationships between what?



# SPACE SYNTAX

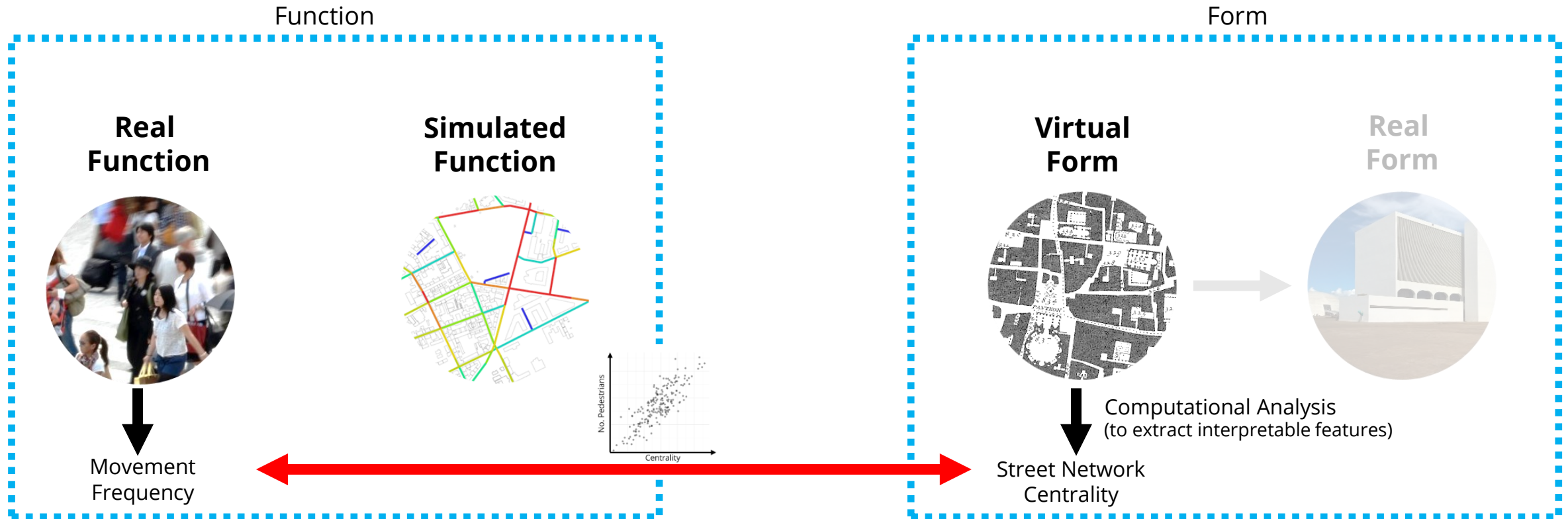
Relationships between what?



(centrality can be seen  
as a simulation of  
movement flows)

# SPACE SYNTAX

Relationships between what?



(centrality can also be seen as a feature to describe urban form, as space syntax does)

# BUILDING KNOWLEDGE FOR DESIGN

## Motivation

*“... when you can measure what you are speaking about, and express it in numbers, you know something about it; but when you cannot measure it, when you cannot express it in numbers, your knowledge is of a meagre and unsatisfactory kind.”*

**Lord Kelvin**