



BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE

TEAM ID	09EE381D7DFA9B9990343697A5840C3F
PROJECT NAME	BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE
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1.INTRODUCTION

1.1.OVERVIEW

An event management system provide companies event planners a flexible fully integrated solution to simplify event management process and keep your customers faculty and students happy while maintaining important reports and data for making real estate and future planning decision

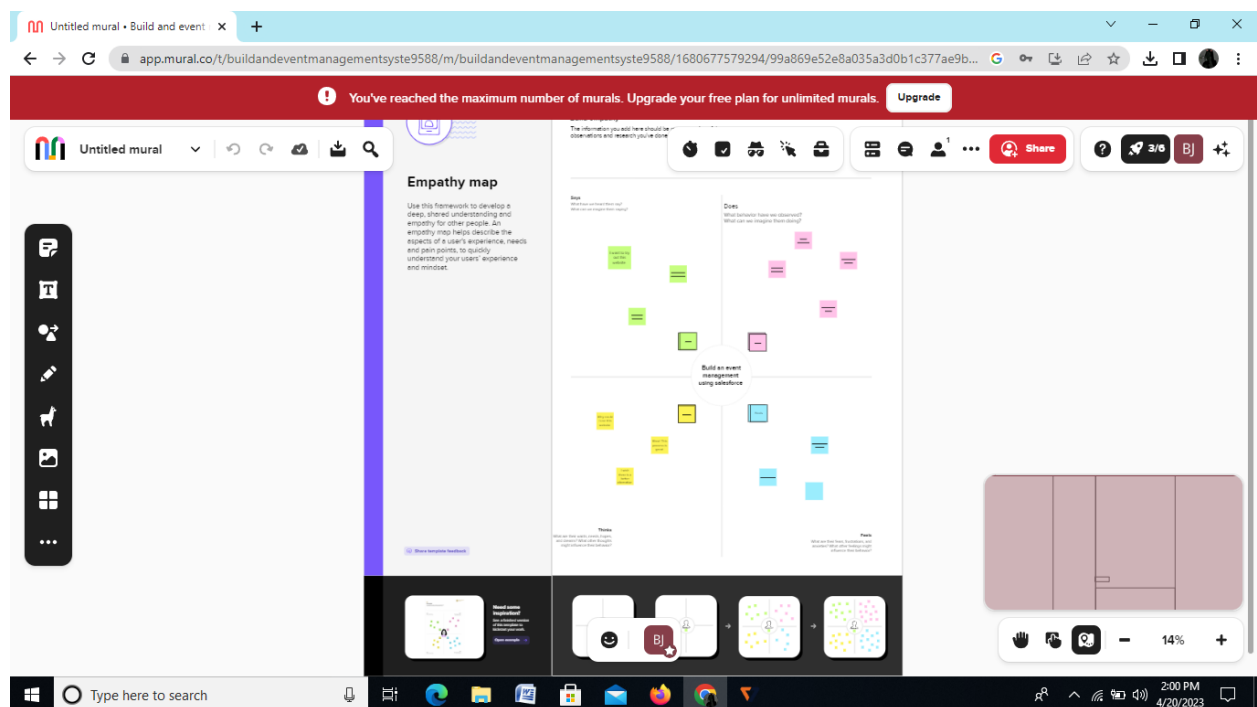
1.2 purpose

An event management system within allows you to access all relevant data in centralized location your data base

Problem definition& desing thinging



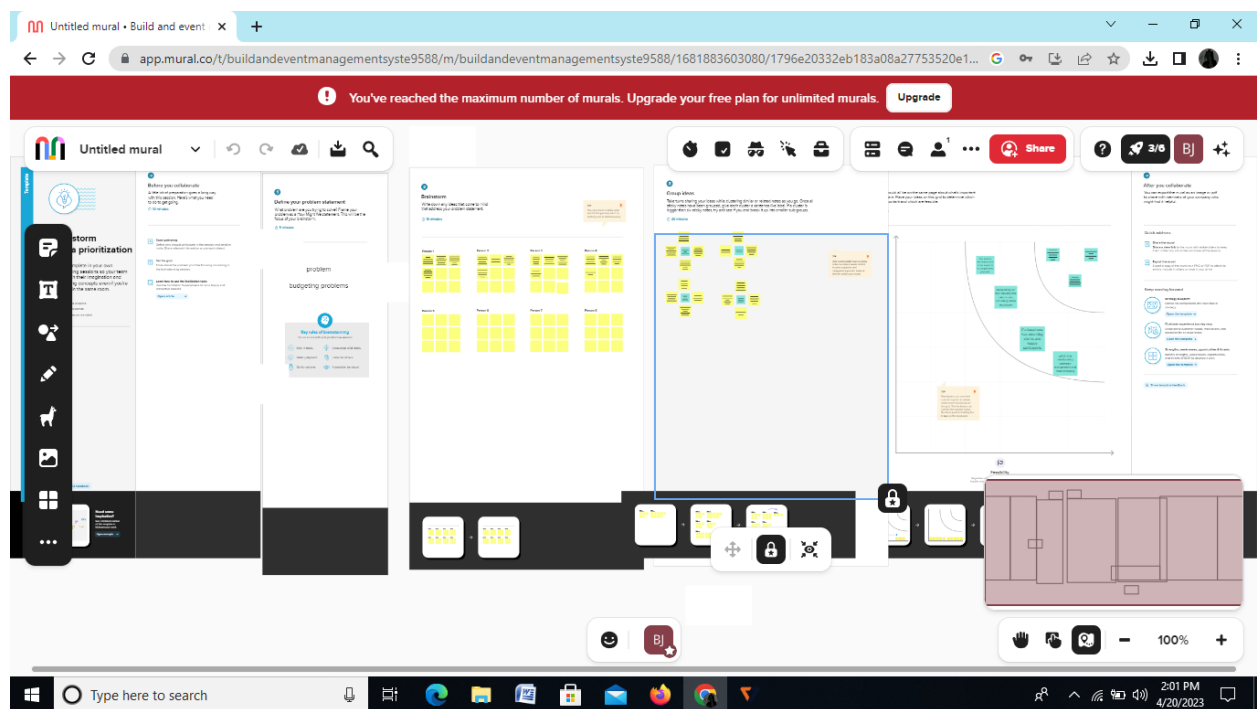
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2.2.Ideation & brainstorm



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3.Result

3.1 DATA MODEL



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OBJECT NAME	FIELD IN THE OBJECT	
EVENT	FIELD LABEL	DATA TYPE
	START DATE	DATE/TIME
	END DATE	DATE/TIME
ATTENDEE	E MAIL	EMAIL
	ID	AUTO NUMBER
	PHONE	PHONE
SPEAKER	BIO	TEXT AREA



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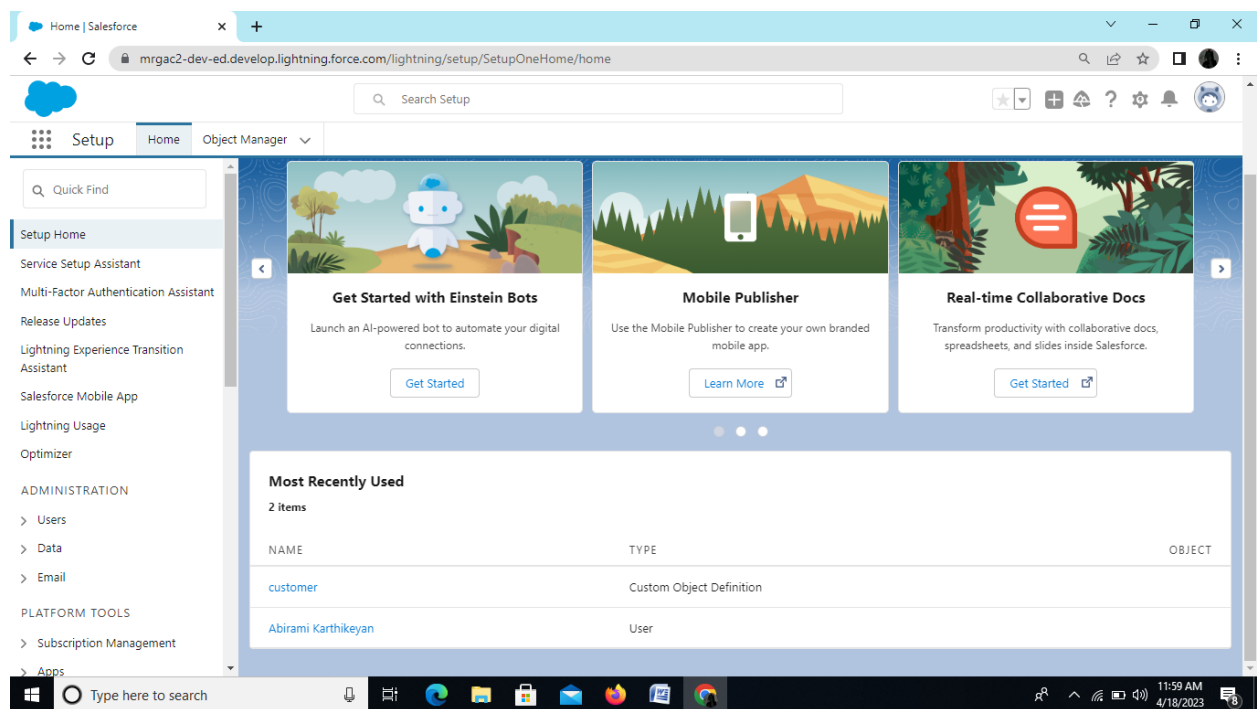
SPEAKER	EMAIL	EMAIL
	EVENT	LOOK UP(EVENT)
VENDOR	EMAIL	EMAIL
	PHONE	PHONE
	SERVICE	TEXT

3.2 ACTIVITY & SCREENSHOT

MILESTONE1



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The screenshot shows the Salesforce Setup page in a web browser. The browser's address bar displays the URL: `mrgac2-dev-ed.develop.lightning.force.com/lightning/setup/SetupOneHome/home`. The page has a top navigation bar with "Setup", "Home", and "Object Manager" tabs. A search bar labeled "Search Setup" is located in the top right. On the left, a sidebar menu lists various setup options under categories like "Setup Home", "ADMINISTRATION", and "PLATFORM TOOLS". The main content area features three large cards: "Get Started with Einstein Bots", "Mobile Publisher", and "Real-time Collaborative Docs". Below these cards is a section titled "Most Recently Used" showing a table with 2 items.

NAME	TYPE	OBJECT
customer	Custom Object Definition	
Abirami Karthikeyan	User	

MILESTONE 2



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event | Salesforce

mrgac-4e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000004GsAa/FieldsAndRelationships/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER
event

Details

Fields & Relationships
7 Items, Sorted by Field Label

Quick Find New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
city	city__c	Text(30)		
Created By	CreatedById	Lookup(User)		
event Name	Name	Text(80)		✓
Id	Id__c	Auto Number		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
start date	start_date__c	Date/Time		

Type here to search

8:58 PM 4/18/2023

MILESTONE 3: TAB



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A screenshot of the Salesforce Setup interface, specifically the "Custom Tabs" page. The browser address bar shows a URL for a Salesforce development instance. The left sidebar contains navigation links for "Setup", "Home", and "Object Manager". The main content area is titled "Custom Tabs" and includes a "Help for this Page" link. Below the title, there is a brief explanation of custom tabs. The page is divided into two sections: "Custom Object Tabs" and "Web Tabs". The "Custom Object Tabs" section contains a table with four rows of tabs: "Attendees", "events", "Speakers", and "vendors". Each row shows the tab's label, style, and description. The "Web Tabs" section is currently empty, showing a message that no web tabs have been defined. The bottom of the screen shows a Windows taskbar with various application icons and a system clock indicating 8:34 PM on 4/18/2023.

Setup | Home | Object Manager

Search Setup

tabs

User Interface

Rename Tabs and Labels

Tabs

Didn't find what you're looking for? Try using Global Search.

SETUP Tabs

Custom Tabs

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

Custom Object Tabs

Action	Label	Tab Style	Description
Edit Del	Attendees	Books	
Edit Del	events	Apple	
Edit Del	Speakers	Compass	
Edit Del	vendors	Form	

Web Tabs

No Web Tabs have been defined

Visualforce Tabs

MILESTONE4:FIELDS



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A screenshot of the Salesforce Setup interface. The browser address bar shows the URL: mrgac-4e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000004GsAa/FieldsAndRelationships/new. The page title is "event | Salesforce". The left sidebar shows the navigation menu with "Setup" selected. The main content area is titled "New Custom Field" and shows "Step 4. Add to page layouts". The field details are: Field Label: start date, Data Type: Date/Time, Field Name: start_date, and Description: (empty). Below this, there is a section "Select the page layouts that should include this field. The field will be added as the last field in the first 2-column section of these page layouts. The field will not appear on any pages if you do not select a layout." and a table with columns "Add Field" and "Page Layout Name". The table has one row with "Add Field" checked and "Page Layout Name" as "event Layout". At the bottom, there are buttons for "Previous", "Save & New", "Save", and "Cancel". The system clock at the bottom right shows 8:55 PM on 4/18/2023.



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MILESTONE 5: PROFILES

The screenshot shows the Salesforce Setup interface for Profiles. The browser address bar indicates the URL: `mrgac-4e-dev-ed.develop.lightning.force.com/lightning/setup/EnhancedProfiles/home`. The left sidebar shows the navigation menu with "Setup" selected. The main content area is titled "Profiles" and includes a search bar and a "Help for this Page" link. Below the title, there are links for "All Profiles", "Edit", "Delete", and "Create New View". A table lists the existing profiles, with columns for "Action", "Profile Name", "User License", and "Custom". The "Standard User" profile is highlighted.

Action	Profile Name	User License	Custom
Edit Clone	Salesforce API Only System Integrations	Salesforce Integration	<input type="checkbox"/>
Edit Clone	Silver Partner User	Silver Partner	<input type="checkbox"/>
Edit Clone	Solution Manager	Salesforce	<input type="checkbox"/>
Edit Clone	Standard Platform User	Salesforce Platform	<input type="checkbox"/>
Edit Clone	Standard User	Salesforce	<input type="checkbox"/>
Edit Clone	System Administrator	Salesforce	<input type="checkbox"/>

At the bottom of the page, the Windows taskbar is visible, showing the search bar and various application icons. The system clock indicates 7:46 PM on 4/18/2023.



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MILESTONE 6:USERS

The screenshot shows the Salesforce Setup page for managing users. The left sidebar contains a navigation menu with options like Setup, Home, Object Manager, Users, Permission Set Groups, Permission Sets, Profiles, Public Groups, Queues, Roles, User Management Settings, Feature Settings, Data.com, and Prospector. The main content area is titled "All Users" and includes a search bar, a view selector (set to "All Users"), and a table of users. The table has columns for Action, Full Name, Alias, Username, Role, Active, and Profile. Below the table are buttons for "New User", "Reset Password(s)", and "Add Multiple Users".

Action	Full Name	Alias	Username	Role	Active	Profile
<input type="checkbox"/> Edit	Chatter Expert	Chatter	chatty_00d2w00000ribz5eap_c473lok7xns@chatter.salesforce.com		✓	Chatter Free User
<input type="checkbox"/> Edit	Jaisankar, Bavithra	BJais	bavi42@company.sandbox		✓	System Administrator
<input type="checkbox"/> Edit	jaisankar, bavithra	bjais	bavi42@company.sandbox		✓	event user profile
<input type="checkbox"/> Edit	User_Integration	integ	integration@00d2w00000ribz5eap.com		✓	Analytics Cloud Integration User
<input type="checkbox"/> Edit	User_Security	sec	insightssecurity@00d2w00000ribz5eap.com		✓	Analytics Cloud Security User



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MILESTONE 7: PERMISSION SETS

A screenshot of the Salesforce Setup page for creating a new permission set. The browser address bar shows the URL: mrgac-4e-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=%2Fudd%2FPermissionSet%2FnewPermissionSet.apexp. The left sidebar shows the navigation menu with "Setup" selected, and "Permission Sets" highlighted under the "Users" section. The main content area is titled "Permission Sets" and contains a form for "Enter permission set information". The form has fields for "Label" (containing "Event permits"), "API Name", and "Description". There is a "Session Activation Required" checkbox which is unchecked. Below the form, there is a section titled "Select the type of users who will use this permission set" with instructions and a "License" dropdown menu set to "--None--". The bottom of the screen shows the Windows taskbar with the search bar and various application icons. The system clock in the bottom right corner indicates 7:57 PM on 4/18/2023.

Permission Sets | Salesforce

mrgac-4e-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=%2Fudd%2FPermissionSet%2FnewPermissionSet.apexp

Search Setup

Setup Home Object Manager

permission

Users

Permission Set Groups

Permission Sets

Custom Code

Custom Permissions

Didn't find what you're looking for? Try using Global Search.

SETUP

Permission Sets

Save Cancel

Enter permission set information

Label Event permits

API Name

Description

Session Activation Required ☐

Select the type of users who will use this permission set

Who will use this permission set?

-Choose --None-- if you plan to assign this permission set to multiple users with different user and permission set licenses.
-Choose a specific user license if you want users with only one license type to use this permission set.
-Choose a specific permission set license if you want this permission set license auto-assigned with the permission set.

Not sure what a permission set license is? [Learn more here.](#)

License --None--

Save Cancel

Type here to search

7:57 PM 4/18/2023



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MILESTONE 8:REPORTS

The screenshot shows the Salesforce Reports interface. The top navigation bar includes links for Sales, Home, Opportunities, Leads, Tasks, Files, Accounts, Contacts, Campaigns, Dashboards, Reports (selected), Chatter, Groups, and More. The Reports page displays a list of recent reports. The first report is 'Attendees with events', located in the 'Private Reports' folder, created by 'Bavithra Jaisankar' on '18/4/2023, 10:59 pm'. The left sidebar shows the 'Recent' report list, with options to filter by 'Created by Me', 'Private Reports', 'Public Reports', 'All Reports', 'FOLDERS', 'All Folders', 'Created by Me', 'Shared with Me', 'FAVORITES', and 'All Favorites'. The bottom of the screen shows the Windows taskbar with the search bar and various application icons.

REPORTS	Report Name	Description	Folder	Created By	Created On	Subscribed
Recent	Attendees with events		Private Reports	Bavithra Jaisankar	18/4/2023, 10:59 pm	



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4.TRAILHEAD PROFILE PUBLIC URL

Team leader : <https://trailblazer.me/id/bjaisankar1>

Team member1 : <https://trailblazer.me/id/kanandhan5>

Team member2 ; <https://trailblazer.me/id/janthonisamy>

Team member3; <https://trailblazer.me/id/dbalasuburamaniyan>

5.ADVANTAGES

- 1.oppourtunities for creativity
- 2.ability to work on different events
- 3.high protection for job growth

DISADVANTAGES

- 1.uncontional work hours
- 2.time away from family and friends
- 3.job instabily
- 4.high level of responsibility



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6 APPLICATION

This includes

- # overall event desing
- # brand building
- #budgeting
- # negotiation
- # client service

7.CONCLUSION

- * From the report edit a report edit click edit
- * The numeric column you would like to summarise and the choose how you would like to the data
Sum average ,max,min.....
- *either double click a field or dang it into the column list

8.future scope

- # the scope of event management as a career in india is

Visit it's a thriving industry and is home to people



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