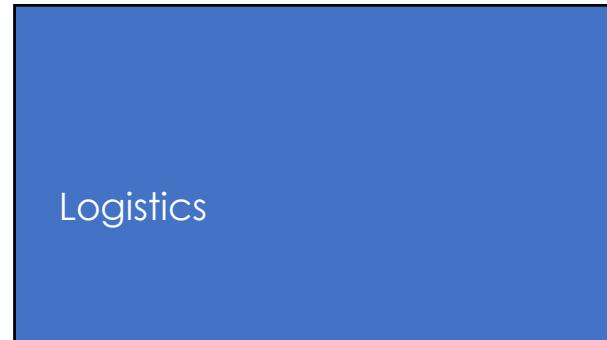


Data Science 100
Final Review (Part 1)

Slides by:
Joseph E. Gonzalez, Deb Nolan, & Fernando Perez
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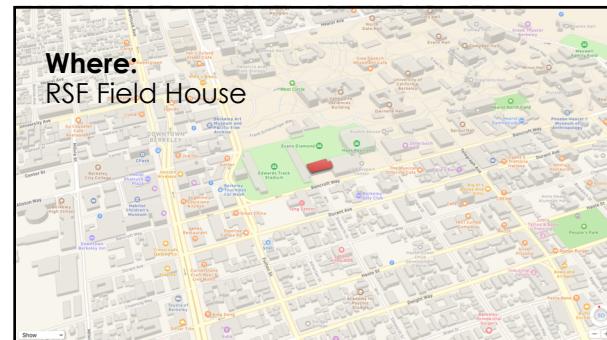
```

    graph TD
        Earth((Earth)) --> QuestionMark([?])
        QuestionMark --> Database[Database]
        Database --> Data((Data))
        Data --> Earth
    
```



When:
8:00AM – 11:00AM Thursday, May 10th

- That is so early!
- We agree!
- Set an alarm
 - Set a second alarm
 - Call a friend and ask them to set an alarm
 - Go to bed at a reasonable hour



What to Bring

- Cal ID Card
- Pencils and Erasers
- A two page study guide (more on this in a moment)
- No food or drink is allowed in RSF Fieldhouse

How to make a Study Guide

- We don't call it a cheat sheet. Why?
 - **Cheating is bad** ... Don't cheat.
 - **Goal:** after you make it you don't need it
- You could just miniaturize all the lectures but this would not help you study.
- Go over lectures, HWS, projections, sections, and labs
 - Try to explain the material to your friends (real and imagined)
 - Write big concepts, technical ideas, terminology, & definitions.
 - Think about how things are arranged.
- You should be able to explain everything on your guide

What is the format?

- Same format as the midterm: largely **multiple choice** and **very short answer**
- You **will not** need to write long programs
- You **will need** to read Python, SQL, and Regular expressions (find bugs, explain what they do, match with output ...)
- For Python APIs and Regex syntax we will provide a **reference sheet** (same as midterm).

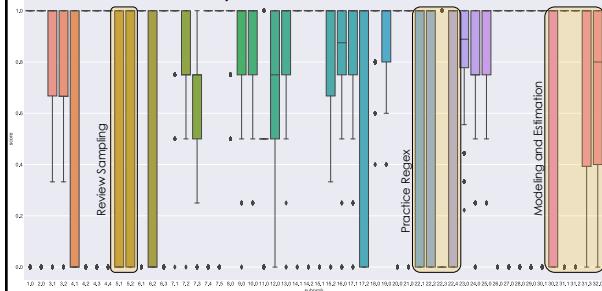
What is covered on the final?

- Everything!
 - ... except Apache Spark ☺ [which I really like]
 - ... but you should know MapReduce concepts ☺
- This includes material before the midterm. (Review the midterm!)
- This exam review covers material up to the midterm
- Thursday will cover material after the midterm

Material Before the Midterm

- Data Sampling and Collection
- Web technologies (http and requests)
- Pandas Indexes, DataFrames Series, Pivot Tables, Group By, and Merge
- Regular Expressions
- SQL
- Exploratory Data Analysis and Data Cleaning
- Modeling and Estimation (Loss functions)
- Gradient Descent
- Data Visualization and plotting

Breakdown by Question



Sampling the Population

Data Collection and Sampling

- **Census:** the complete **population of interest**
- Important to identify the population of interest

Probability Samples:

- **Simple Random Sample (SRS):** a random subset where every subset has equal chance of being chosen
- **Stratified Sample:** population is partition into strata and a SRS is taken within each strata
 - Samples from each strata don't need to be the same size
- **Cluster Sample:** divide population into groups, take an SRS of groups, and elements from each group are selected
 - Often take all elements (one-stage) or sample within groups (two-stage)

Non Probability Samples

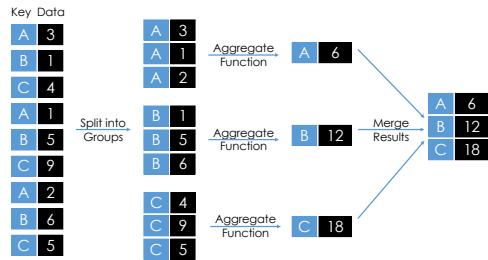
- **Administrative Sample:** data collected to support an administrative purpose and not for research
 - Bigger isn't always better → bias still an issue at scale
- **Voluntary Sample:** self-selected participation
 - Sensitive to self selection bias
- **Convenience Sample:** the data you have ...
 - often administrative

Code
Python + Numpy + Pandas + Seaborn
+ SQL + Regex +HTTP

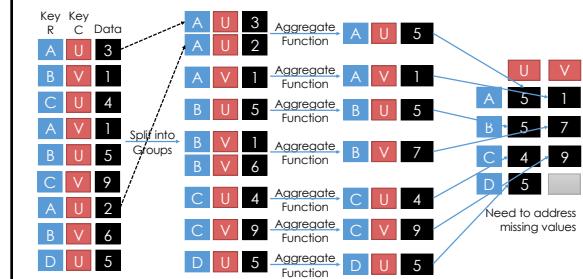
Pandas

- Review column selection and Boolean slicing on rows
- Review **groupby**, **merge**, and **pivot_table**:
 - `df.groupby(['state', 'gender'])[['age', 'height']].mean()`
 - `dfa.merge(dfB, on='key', how='outer')`
 - `df.pivot_table(index, columns, values, aggfunc, fill_value)`
- Understand rough usage of basic plotting commands
 - plot, bar, histogram ...
 - `sns.distplot`

Group By – manipulating granularity



Pivot – A kind of Group By Operation



Joining data across tables

- Join operations connect data across multiple tables.

Purchases.csv

OrderNum	ProdID	Quantity
1	42	3
1	999	2
2	42	1

Products.csv

ProdID	Cost
42	3.14
999	2.72

Join

Joined Table

OrderNum	ProdID	Quantity	Cost
1	42	3	3.14
1	999	2	2.72
2	42	1	3.14

EDA & Data Visualization

Kinds of Data

- Quantitative Data:** Numbers with meaning ratios or intervals.
- Categorical Data:**
 - Ordinal:** Categories with orders but no consistent meaning if magnitudes or intervals.
 - Nominal:** Categories with no specific ordering.

Note that categorical data can also be numbers and quantitative data may be stored as strings.

Examples:

- Price
- Quantity
- Temperature
- Date
- ...

Examples:

- Preferences
- Level of education
- ...

Examples:

- Political Affiliation
- CalID number
- ...

Visualizing Univariate Relationships

- Quantitative Data:**
 - Histograms, Box Plots, Rug Plots, Smoothed Interpolations (KDE – Kernel Density Estimators)
 - Look for symmetry, skew, spread, modes, gaps, outliers...
- Nominal & Ordinal Data:**
 - Bar plots (sorted by frequency or ordinal dimension)
 - Look for skew, frequent and rare categories, or invalid categories
 - Consider grouping categories and repeating analysis

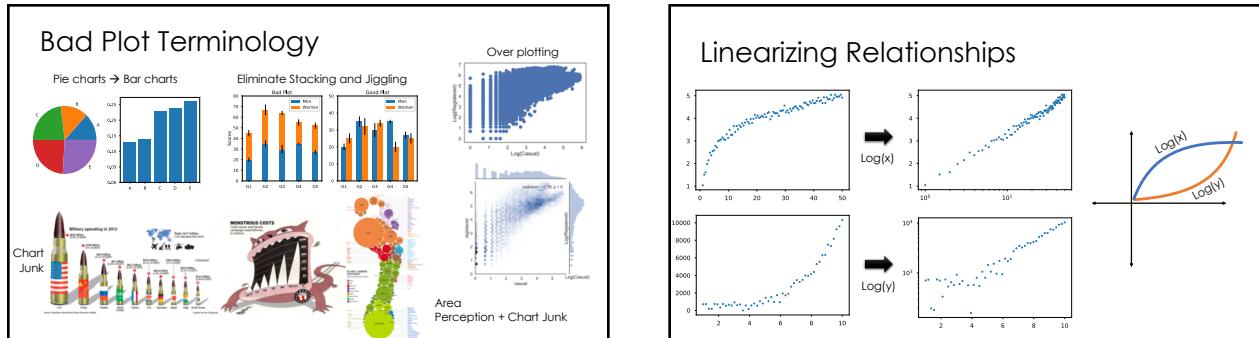
Histograms, Rug Plots, and KDE Interpolation

Describes distribution of data – relative prevalence of values

- Histogram:**
 - relative frequency of values
 - Tradeoff of bin sizes
- Rug Plot:**
 - Shows the actual data locations
- Smoothed density estimator:**
 - Tradeoff of "bandwidth" parameter (more on this later)

Techniques of Visualization

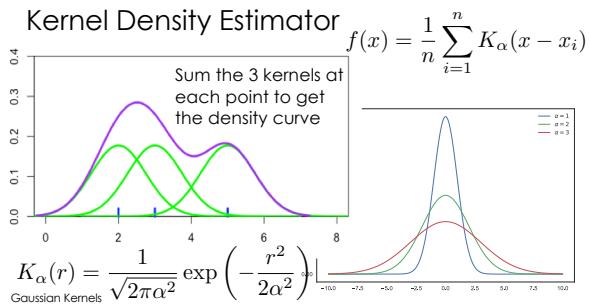
- Scale:** ranges of values and how they are presented
 - Units, starting points, zoom, ...
- Conditioning:** breakdown visualization across dimensions for comparison (e.g., separate lines for males and females)
- Perception:**
 - Length:** encode relative magnitude (best for comparison)
 - Color:** encode conditioning and additional dimensions and
- Transformations:** to linearize relationships highlight important trends
 - Symmetrize distribution
 - Linearize relationships (e.g., Tukey Mosteller Bulge)
- Things to avoid stacking, jiggling, chart junk, and over plotting



Dealing with Big Data

- **Big n** (many rows)
 - Aggregation & Smoothing – compute summaries over groups/regions
 - Sliding windows, kernel density smoothing
 - Set transparency or use contour plots to avoid over-plotting
- **Big p** (many columns)
 - Create new hybrid columns that summarize multiple columns
 - **Example:** total sources of revenue instead of revenue by product
 - Use dimensionality reduction techniques to automatically derive columns that preserve the relationships between records (e.g., distances)
 - PCA – not required to know PCA for the exam.

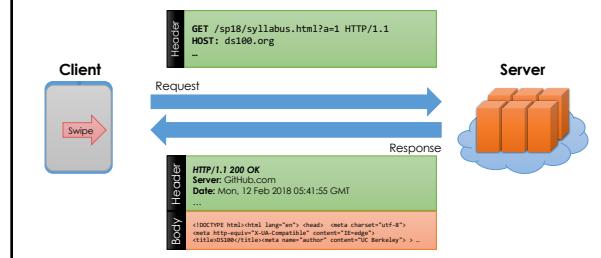
Kernel Density Estimator



Web Technologies

XML/JSON/HTTP/REST

Request – Response Protocol



Request Types (Main Types)

- Know differences between put and get
- **GET** – *get information*
 - Parameters passed in URL (limited to ~2000 characters)
 - `/app/user_info.json?username=mejoeyg&version=now`
 - Request body is typically ignored
 - Should not have side-effects (e.g., update user info)
 - Can be cached in on server, network, or in browser (bookmarks)
- **POST** – *send information*
 - Parameters passed in URL and BODY
 - May and typically will have side-effects
 - Often used with web forms.

HTML/XML/JSON

- Most services will exchange data in HTML, XML, or JSON
- Nested data formats (review JSON notebook)
 - Understand how JSON objects map to python objects (HWS)
 - JSON List → Python List
 - JSON Dictionary → Python Dictionary
 - JSON Literal → Python Literal
- Review basic XML formatting requirements:
 - Well nested tags, no spaces, case sensitive,
- Be able to read XML and JSON and identify basic bugs

String Manipulation and Regular Expressions

Greedy Matching

- **Greedy matching:** * and + match as many characters as possible using the preceding subexpression in the regular expression before going to the next subexpression.
- Example
 - `<.*>` matches `<body>text</body>`
- ? The modifier suffix makes * and + non-greedy.
 - `<.*?>` matches `<body>text</body>`

Regex Reference Sheet

<code>\^</code> match beginning of string (unless used for negation <code>[^ ...]</code>)	<code>\[</code> match any single character inside - match a range of characters [a-c]
<code>\\$</code> match end of string character	<code>()</code> used to create sub-expressions
<code>\?</code> match preceding character or subexpression at most once	<code>\b</code> match boundary between words
<code>\+</code> match preceding character or subexpression one or more times	<code>\w</code> match a "word" character (letters, digits, underscore). <code>\W</code> is the complement
<code>*</code> match preceding character or subexpression zero or more times	<code>\s</code> match a whitespace character including tabs and newlines. <code>\S</code> is the complement
<code>.</code> matches any character except newline	<code>\d</code> match a digit. <code>\D</code> is the complement

You should know these.

Suggested Practice

- <https://www.w3resource.com/python-exercises/re/>
- Try running regular expression on the midterm through:
 - <https://regex101.com/>
 - Don't forget to switch to python mode.
- `r"\d\d/\d\d/\d{4}"`
 - Dates
- `r"\w*\w"`
 - Don't
- `r"[Aa]naly[zs]e"`
 - Analyze Analyse

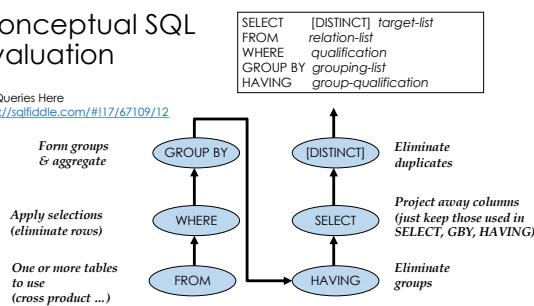
SQL

Relational Terminology

- **Database:** Set of Relations (i.e., one or more tables)
- **Attribute (Column):**
- **Tuple (Record, Row):**
- **Relation (Table):**
 - **Schema:** the set of column names, their types, and any constraints
 - **Instance:** data satisfying the schema
- **Schema of database** is set of schemas of its relations

Conceptual SQL Evaluation

Try Queries Here
<http://sqlfiddle.com/#i1767109/12>



```

SELECT [DISTINCT] target-list
FROM relation-list
WHERE qualification
GROUP BY grouping-list
HAVING group-qualification
    
```

Kinds of Joins



Review the slides and syntax for each join type

```

SELECT r.sid, b.bid, b.bname
FROM Reserves3 r FULL JOIN Boats2 b
ON r.bid = b.bid
    
```

Reserves3	sid	bid	day
22	101	1996-10-10	
95	103	1996-11-12	
38	42	2010-08-21	

Boats2	bid	bname	color
101	Interlock	blue	
102	Interlock	red	
103	Clipper	green	
(null)	104	Marine	
(null)	102	Interlock	

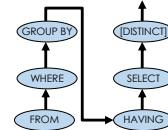
Result:		
sid	bid	bname
22	101	Interlock
95	103	Clipper
38	(null)	(null)
(null)	104	Marine
(null)	102	Interlock

Putting it all together

```

SELECT c.name, AVG(g.grade) AS avg_g, COUNT(*) AS size
FROM grades AS g, classes AS c
WHERE g.class_id = c.class_id AND
      g.year = "2006"
GROUP BY g.class_id
HAVING COUNT(*) > 2
ORDER BY avg_g DESC
    
```

What does this compute?



Modeling and Estimation

Summary of Model Estimation

1. **Define the Model:** simplified representation of the world
 - Use domain knowledge but ... **keep it simple!**
 - Introduce **parameters** for the unknown quantities
2. **Define the Loss Function:** measures how well a particular instance of the model "fits" the data
 - We introduced L², L¹, and Huber losses for each record
 - Take the average loss over the entire dataset
3. **Minimize the Loss Function:** find the parameter values that minimize the loss on the data
 - Analytically using calculus
 - Numerically using gradient descent

Linear Models

One of the most widely used tools in machine learning and data science

Model

$$\hat{y} = f_{\theta}(x) = \sum_{j=1}^d \theta_j \phi_j(x)$$

Linear in the Parameters
Feature Functions

Loss Minimization

$$\hat{\theta} = \arg \min \frac{1}{n} \sum_{i=1}^n \left(y_i - \sum_{j=1}^d \theta_j \phi_j(x_i) \right)^2$$

Squared Loss

We will return to solving this soon!

Linear Models and Feature Functions

$$\hat{y} = f_{\theta}(x) = \sum_{j=1}^d \theta_j \phi_j(x)$$

Linear in the Parameters
Feature Functions

Designing the feature functions is a big part of machine learning and data science.

Feature Functions

- capture domain knowledge
- substantially contribute to expressivity (and complexity)

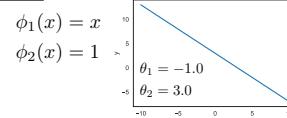
Linear Models and Feature Functions

$$\hat{y} = f_{\theta}(x) = \sum_{j=1}^d \theta_j \phi_j(x)$$

Linear in the Parameters
Feature Functions

For Example: Domain: $x \in \mathbb{R}$ Model: $f_{\theta}(x) = \theta_1 x + \theta_2$

Features:



Adding a "constant" feature function $\phi_2(x) = 1$ is a common method to introduce an offset (also sometimes called bias) term.

Linear Models and Feature Functions

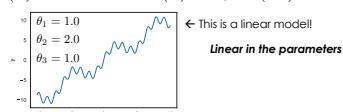
$$\hat{y} = f_{\theta}(x) = \sum_{j=1}^d \theta_j \phi_j(x)$$

Linear in the Parameters
Feature Functions

For Example: $x \in \mathbb{R}$ $f_{\theta}(x) = \theta_1 x + \theta_2 \sin(x) + \theta_3 \sin(5x)$

Features:

$$\begin{aligned} \phi_1(x) &= x \\ \phi_2(x) &= \sin(x) \\ \phi_3(x) &= \sin(5x) \end{aligned}$$



Linear Models and Feature Functions

$$\hat{y} = f_{\theta}(x) = \sum_{j=1}^d \theta_j \phi_j(x)$$

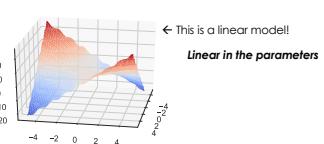
Linear in the Parameters
Feature Functions

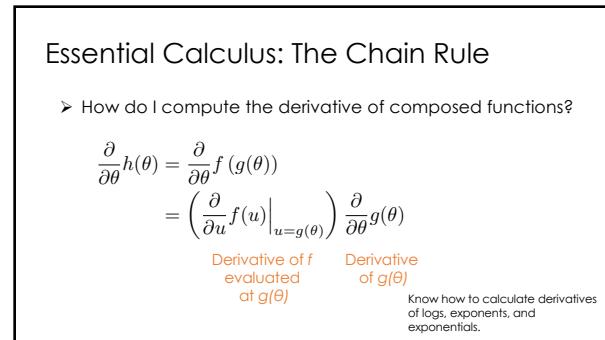
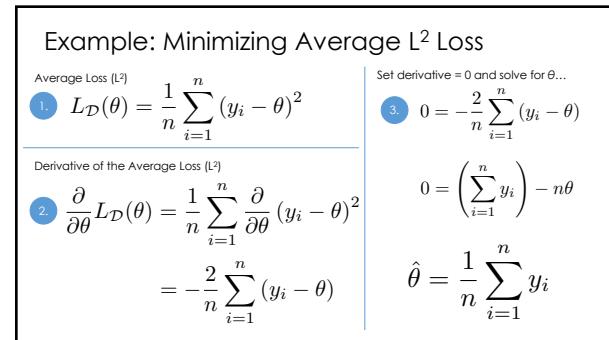
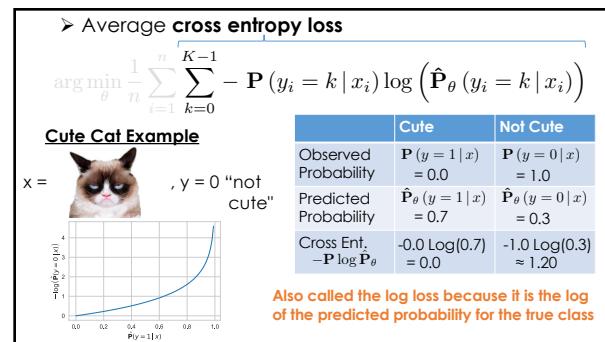
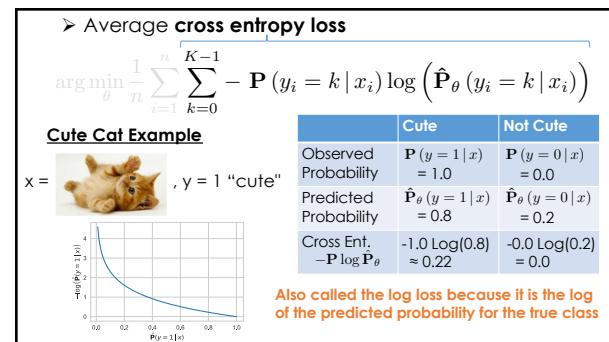
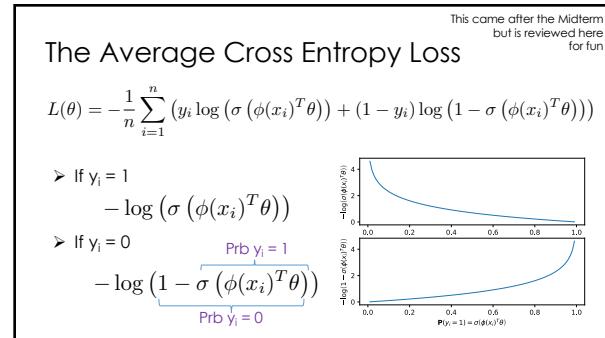
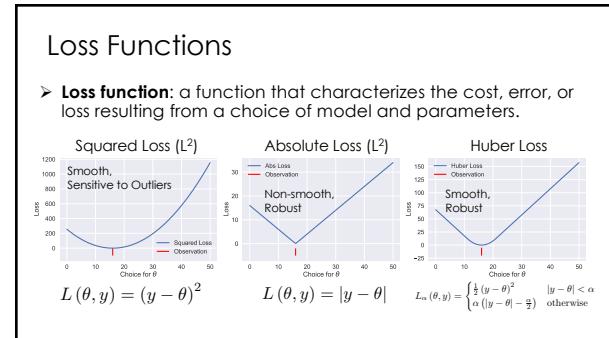
For Example: $x \in \mathbb{R}^2$

$$f_{\theta}(x) = \theta_1 x_1 x_2 + \theta_2 \cos(x_2 x_1) + \theta_3 \mathbb{I}[x_1 > x_2]$$

Features:

$$\begin{aligned} \phi_1(x) &= x_1 x_2 \\ \phi_2(x) &= \cos(x_2 x_1) \\ \phi_3(x) &= \mathbb{I}[x_1 > x_2] \end{aligned}$$



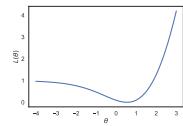


Exercise of Calculus

➤ Minimize: $L(\theta) = (1 - \log(1 + \exp(\theta)))^2$

➤ Take the derivative:

$$\begin{aligned}\frac{\partial}{\partial \theta} L(\theta) &= \frac{\partial}{\partial \theta} (1 - \log(1 + \exp(\theta)))^2 \\ &= 2(1 - \log(1 + \exp(\theta))) \frac{\partial}{\partial \theta} (1 - \log(1 + \exp(\theta))) \\ &= 2(1 - \log(1 + \exp(\theta))) (-1) \frac{\partial}{\partial \theta} \log(1 + \exp(\theta)) \\ &= 2(1 - \log(1 + \exp(\theta))) \frac{-1}{1 + \exp(\theta)} \frac{\partial}{\partial \theta} (1 + \exp(\theta)) \\ &= 2(1 - \log(1 + \exp(\theta))) \frac{-1}{1 + \exp(\theta)} \exp(\theta)\end{aligned}$$



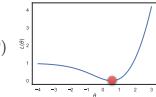
➤ Take the derivative:

$$\begin{aligned}\frac{\partial}{\partial \theta} L(\theta) &= 2(1 - \log(1 + \exp(\theta))) \frac{-1}{1 + \exp(\theta)} \exp(\theta) \\ &= -2(1 - \log(1 + \exp(\theta))) \frac{\exp(\theta)}{1 + \exp(\theta)}\end{aligned}$$

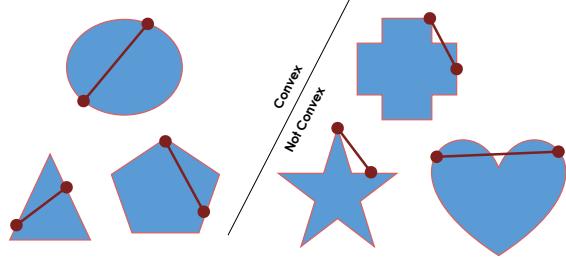
➤ Set derivative equal to zero and solve for parameter

$$-2(1 - \log(1 + \exp(\theta))) \frac{\exp(\theta)}{1 + \exp(\theta)} = 0 \rightarrow 1 - \log(1 + \exp(\theta)) = 0$$

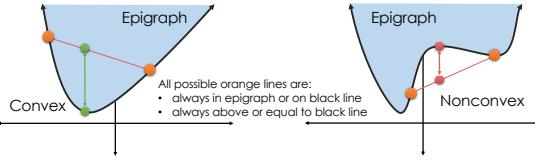
$$\begin{aligned}\log(1 + \exp(\theta)) &= 1 \\ 1 + \exp(\theta) &= \exp(1) \\ \exp(\theta) &= \exp(1) - 1 \\ \theta &= \log(\exp(1) - 1) \approx 0.541\end{aligned}$$



Convex sets and polygons



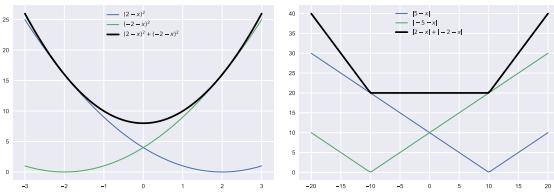
Formal Definition of Convex Functions



➤ A function f is convex if and only if:

$$tf(a) + (1 - t)f(b) \geq f(ta + (1 - t)b) \quad \forall a, \forall b, t \in [0, 1]$$

Sum of Convex Functions is Convex



Bonus material (not covered in lecture) but useful for studying

Formal Proof

➤ Suppose you have two convex functions f and g :

$$tf(a) + (1 - t)f(b) \geq f(ta + (1 - t)a)$$

$$tg(a) + (1 - t)g(b) \geq g(ta + (1 - t)a)$$

$$\forall a, \forall b, t \in [0, 1]$$

➤ We would like to show:

$$th(a) + (1 - t)h(b) \geq h(ta + (1 - t)a)$$

$$\text{Where: } h(x) = f(x) + g(x)$$

Bonus material (not covered in lecture) but useful for studying

- We would like to show:

$$th(a) + (1-t)h(b) \geq h(ta - (1-t)a)$$

- Where: $h(x) = f(x) + g(x)$

- Starting on the left side

Substituting definition of h :

$$th(a) + (1-t)h(b) = t(f(a) + g(a)) + (1-t)(f(b) + g(b))$$

Re-arranging terms:

$$= [tf(a) + (1-t)f(b)] + [tg(a) + (1-t)g(b)]$$

$$\text{Convexity in } f \geq f(ta + (1-t)b) + [tg(a) + (1-t)g(b)]$$

$$\text{Convexity in } g \geq f(ta + (1-t)b) + g(ta + (1-t)b)$$

$$\text{Definition of } h = h(ta + (1-t)b)$$

□

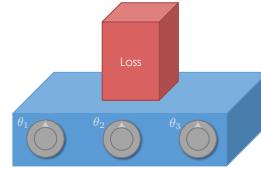
Bonus material (not covered in lecture) but useful for studying

Minimizing the Loss

- Calculus techniques can be applied generally ...
- Guaranteed to minimize the loss when **loss** is convex in the parameters
- May not always have an analytic solution ...

Gradient Descent

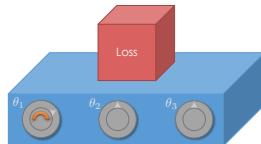
Intuition



Goal: Minimize the loss by turning the knobs.

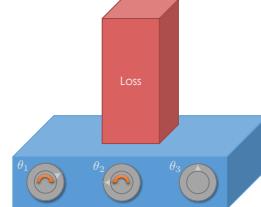
Try the [loss game](#) (its free)!

Intuition



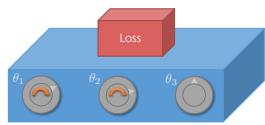
Try the [loss game](#) (you can't lose)!

Intuition



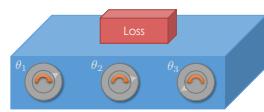
Try the [loss game](#) (your loss will be minimal)!

Intuition

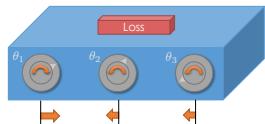


Try the [loss game](#) (victory without loss)!

Intuition



Intuition

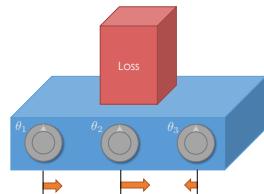


What if we knew which way to turn the knob
and an idea of how far?

This is the Gradient!

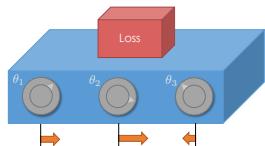
Try the [loss game](#) (its free)!

Intuition



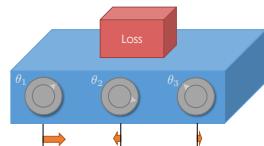
Try the [loss game](#) (its free)!

Intuition

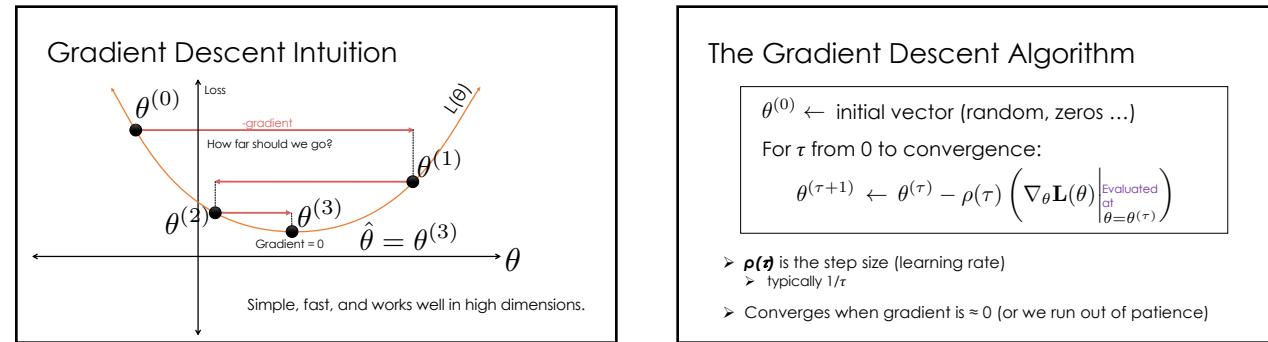
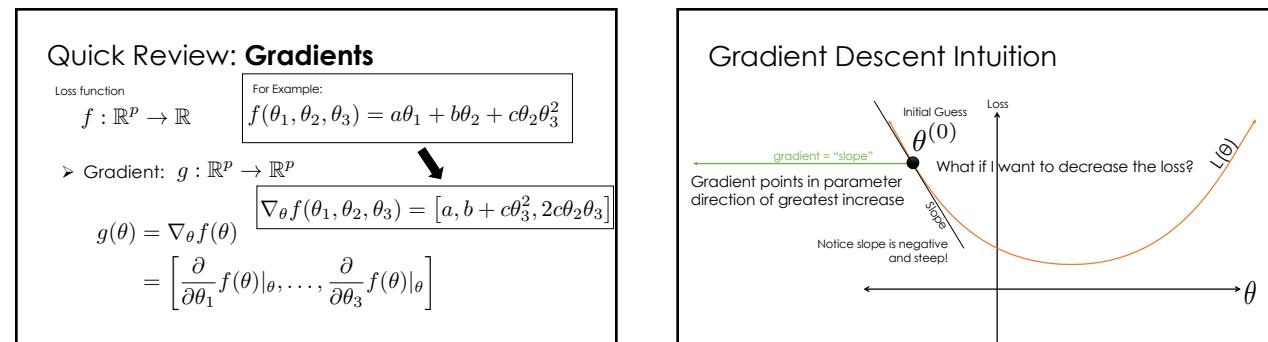
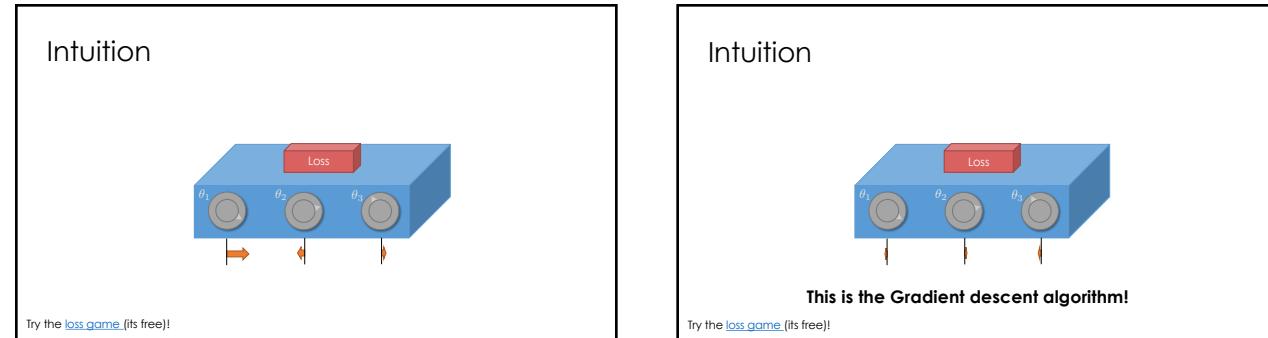


Try the [loss game](#) (its free)!

Intuition

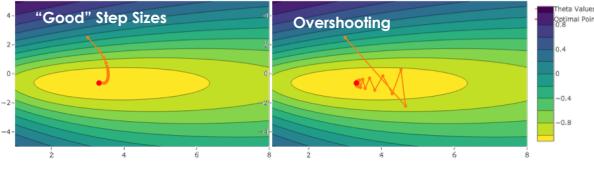


Try the [loss game](#) (its free)!



Gradient Descent Solution Paths

- Orange line is path taken by gradient descent
- Contours are from loss on two parameter model



Stochastic Gradient Descent

This came after the Midterm
but is reviewed here
because it makes sense.

- For many learning problems the gradient is a sum:

$$\nabla_{\theta} \mathbf{L}(\theta) = \frac{1}{n} \sum_{i=1}^n (\sigma(\phi(x_i)^T \theta) - y_i) \phi(x_i)$$

- For large n this can be **expensive to compute**

- What if we approximated the gradient by looking at a few random points:

$$\nabla_{\theta} \mathbf{L}(\theta) \approx \frac{1}{|\mathcal{B}|} \sum_{i \in \mathcal{B}} (\sigma(\phi(x_i)^T \theta) - y_i) \phi(x_i)$$

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$$\nabla_{\theta} \mathbf{L}(\theta) \approx \frac{1}{|\mathcal{B}|} \sum_{i \in \mathcal{B}} (\sigma(\phi(x_i)^T \theta) - y_i) \phi(x_i)$$

Batch
Size

Random sample
of records

- This is a reasonable estimator for the gradient
- Unbiased ...
- Often batch size is one! (why is this helpful)
- Fast to compute!
- A key ingredient in the recent success of deep learning

Stochastic Gradient Descent

$$\theta^{(0)} \leftarrow \text{initial vector (random, zeros ...)}$$

For τ from 0 to convergence:

$\mathcal{B} \sim$ Random subset of indices

$$\theta^{(\tau+1)} \leftarrow \theta^{(\tau)} - \rho(\tau) \left(\frac{1}{|\mathcal{B}|} \sum_{i \in \mathcal{B}} \nabla_{\theta} \mathbf{L}_i(\theta) \Big|_{\theta=\theta^{(\tau)}} \right)$$

$$\text{Decomposable Loss } \mathbf{L}(\theta) = \sum_{i=1}^n \mathbf{L}_i(\theta) = \sum_{i=1}^n \mathbf{L}(\theta, x_i, y_i)$$

Loss can be written as a sum of the loss on each record.

$$\theta^{(0)} \leftarrow \text{initial vector (random, zeros ...)}$$

For τ from 0 to convergence:

$$\theta^{(\tau+1)} \leftarrow \theta^{(\tau)} - \rho(\tau) \left(\frac{1}{n} \sum_{i=1}^n \nabla_{\theta} \mathbf{L}_i(\theta) \Big|_{\theta=\theta^{(\tau)}} \right)$$

$$\theta^{(0)} \leftarrow \text{initial vector (random, zeros ...)}$$

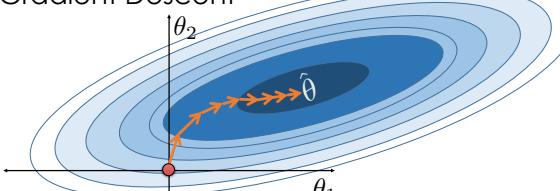
For τ from 0 to convergence:

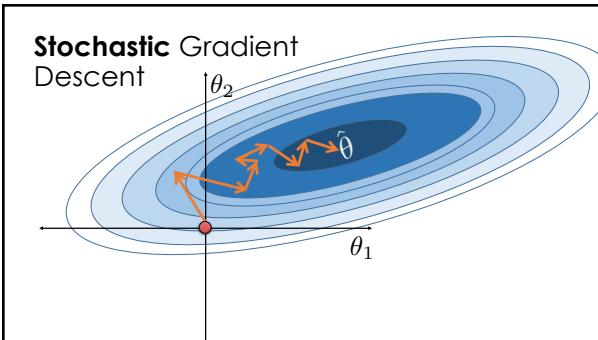
$\mathcal{B} \sim$ Random subset of indices

$$\theta^{(\tau+1)} \leftarrow \theta^{(\tau)} - \rho(\tau) \left(\frac{1}{|\mathcal{B}|} \sum_{i \in \mathcal{B}} \nabla_{\theta} \mathbf{L}_i(\theta) \Big|_{\theta=\theta^{(\tau)}} \right)$$

Assuming Decomposable Loss Functions

Gradient Descent





Characterizing Random Variables

- **Probability Mass Function (Discrete Distribution)**
 - The probability a variable will take on a particular value
- **Probability Density Function (Continuous Distributions)**
 - The probability a variable takes on a range of values.
 - Not covered ... here there be dragons
- **Expectation**
 - The average value the variable takes (the mean)
- **Variance**
 - The spread of the variable about the mean

Summary | Expected Value and Linearity of Expectation

- Expected Value
$$\mathbf{E}[X] = \sum_{x \in \mathcal{X}} x \mathbf{P}(x)$$
- Linearity of Expectation
$$\mathbf{E}[aX + b] = a\mathbf{E}[X] + \mathbf{E}[Y] + b$$
 - independence **not** required
- If X and Y are independent then $\mathbf{E}[XY] = \mathbf{E}[X]\mathbf{E}[Y]$

The Variance

$$\begin{aligned} \mathbf{Var}[X] &= \mathbf{E}[(X - \mathbf{E}[X])^2] = \sum_{x \in \mathcal{X}} (x - \mathbf{E}[X])^2 \mathbf{P}(x) \\ &= \mathbf{E}[X^2] - \mathbf{E}[X]^2 \end{aligned}$$

- Properties of Variance:
$$\mathbf{Var}[aX + b] = a^2 \mathbf{Var}[X] + 0$$
- If X and Y are independent:
$$\mathbf{Var}[X + Y] = \mathbf{Var}[X] + \mathbf{Var}[Y]$$

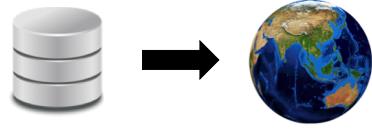
$$= \mathbf{E}[X^2] - \mathbf{E}[X]^2$$

- Properties of Variance:
$$\mathbf{Var}[aX + b] = a^2 \mathbf{Var}[X] + 0$$
- If X and Y are independent:
$$\mathbf{Var}[X + Y] = \mathbf{Var}[X] + \mathbf{Var}[Y]$$
- Standard Deviation (easier to interpret units)
$$\mathbf{SD}[X] = \sqrt{\mathbf{Var}[X]}$$
- Useful identity
$$\mathbf{SD}[aX + b] = |a| \mathbf{SD}[X]$$

Binary Random Variable (Bernoulli)

- Takes on two values (e.g., {0,1}, {heads, tails}...)
 - $X \sim \text{Bernoulli}(p)$
 - Characterized by probability p
- | | | |
|--------|---|-----|
| Value | 1 | 0 |
| Chance | p | 1-p |
- Expected Value:
- $$\mathbf{E}[X] = 1 * p + 0 * (1 - p) = p$$
- Variance
- $$\mathbf{Var}[X] = (1 - p)^2 * p + (0 - p)^2(1 - p) = p(1 - p)$$

Generalization



The focus of the next few lectures.

A Simple Example



- I like to eat shishito peppers
- Usually they are not too spicy ...
 - but occasionally you get unlucky (or lucky)



- Supposed we **sample n peppers** at random from the **population of all shishito peppers**
 - can we do this in practice?
 - Difficult! Maybe cluster sample farms?
- What can our sample tell us about the population?

Formalizing the Shishito Peppers

- **Population:** all shishito peppers
 - **Generation Process:** simple random sample
 - **Sample:** we have a sample of n shishito peppers
 - **Random Variables:** we define a set of n random variables
- $$X_1, X_2, \dots, X_n \sim \text{Bernoulli}(p^*)$$
- Where $X_i = 1$ if the i^{th} pepper is spicy and 0 otherwise.

Population Parameter
(We don't know it.)
Remember star is for the universe.

- **Random Variables:** we define a set of n random variables

$$X_1, X_2, \dots, X_n \sim \text{Bernoulli}(p^*)$$

- Where $X_i = 1$ if the i^{th} pepper is spicy and 0 otherwise.

Population Parameter
(We don't know it.)
Remember star is for the universe.

- **Sample Mean:** Is a random variable

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$

- **Expected Value** of the sample mean:

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i \quad X_1, X_2, \dots, X_n \sim \text{Bernoulli}(p^*)$$

- **Expected Value** of the sample mean:

$$\begin{aligned} \mathbf{E}[\bar{X}] &= \mathbf{E}\left[\frac{1}{n} \sum_{i=1}^n X_i\right] = \frac{1}{n} \sum_{i=1}^n \mathbf{E}[X_i] \\ &= \frac{1}{n} \sum_{i=1}^n \mu = \mu \quad \text{Let } \mu \text{ be the expected value for all } X_i \\ &= p^* \end{aligned}$$

For the shishito peppers setting we have $\mu = p^*$

The expected value of the **sample mean** is the **population mean**!

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i \quad [X_1, X_2, \dots, X_n \sim \text{Bernoulli}(p^*)]$$

➤ Expected Value of the sample mean:

$$\mathbf{E} [\bar{X}] = \frac{1}{n} \sum_{i=1}^n \mu = \mu$$

➤ The sample mean is an unbiased estimator of the population mean

$$\mathbf{Bias} = \mathbf{E} [\bar{X}] - \mu = 0$$

Sample Mean is a Random Variable

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$

➤ Expected Value:

$$\mathbf{E} [\bar{X}] = \mathbf{E} \left[\frac{1}{n} \sum_{i=1}^n X_i \right] = \frac{1}{n} \sum_{i=1}^n \mu = \mu$$

➤ Variance:

$$\mathbf{Var} [\bar{X}] = \mathbf{Var} \left[\frac{1}{n} \sum_{i=1}^n X_i \right]$$

➤ Variance:

$$\mathbf{Var} [\bar{X}] = \mathbf{Var} \left[\frac{1}{n} \sum_{i=1}^n X_i \right] = \frac{1}{n^2} \mathbf{Var} \left[\sum_{i=1}^n X_i \right] \text{ Property of the Variance}$$

$$\text{If the } X_i \text{ are independent!} = \frac{1}{n^2} \sum_{i=1}^n \mathbf{Var} [X_i]$$

➤ In the shishito peppers example are the X_i independent?

➤ Depends on the sampling strategy

➤ Random with replacement (after tasting) → Yes!

➤ Random without replacement → No!

➤ Correction factor is small for large populations

➤ Variance:

$$\mathbf{Var} [\bar{X}] = \mathbf{Var} \left[\frac{1}{n} \sum_{i=1}^n X_i \right] = \frac{1}{n^2} \mathbf{Var} \left[\sum_{i=1}^n X_i \right] \text{ Property of the Variance}$$

$$\text{If the } X_i \text{ are independent!} = \frac{1}{n^2} \sum_{i=1}^n \mathbf{Var} [X_i]$$

$$\text{Define the variance of } X_i \text{ as } \sigma^2 = \frac{1}{n^2} \sum_{i=1}^n \sigma^2 = \frac{\sigma^2}{n}$$

$$\text{For shishito peppers with replacement} = \frac{p^*(1-p^*)}{n}$$

The variance of the sample mean decreases at a rate of one over the sample size

Summary of Sample Mean Statistics

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$

➤ Expected Value:

$$\mathbf{E} [\bar{X}] = \mathbf{E} \left[\frac{1}{n} \sum_{i=1}^n X_i \right] = \frac{1}{n} \sum_{i=1}^n \mu = \mu$$

➤ Variance:

$$\mathbf{Var} [\bar{X}] = \mathbf{Var} \left[\frac{1}{n} \sum_{i=1}^n X_i \right] = \frac{\sigma^2}{n} \text{ Assuming } X_i \text{ are independent}$$

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$

➤ Expected Value:

$$\mathbf{E} [\bar{X}] = \mathbf{E} \left[\frac{1}{n} \sum_{i=1}^n X_i \right] = \frac{1}{n} \sum_{i=1}^n \mu = \mu$$

➤ Variance:

$$\mathbf{Var} [\bar{X}] = \mathbf{Var} \left[\frac{1}{n} \sum_{i=1}^n X_i \right] = \frac{\sigma^2}{n} \text{ Assuming } X_i \text{ are independent}$$

➤ Standard Error:

$$\mathbf{SE} (\bar{X}) = \sqrt{\mathbf{Var} [\bar{X}]} = \frac{\sigma}{\sqrt{n}} \text{ Square root law}$$

Good Luck!