

Realtime AR Based Tool for Digital Media Production

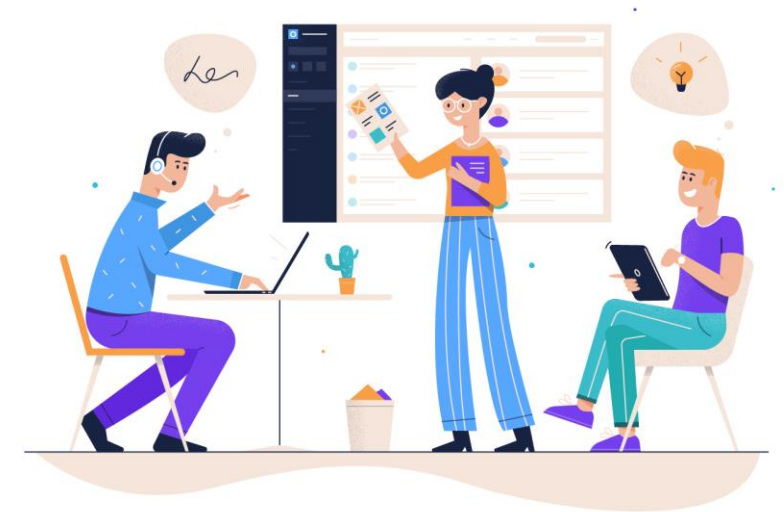


Team Members

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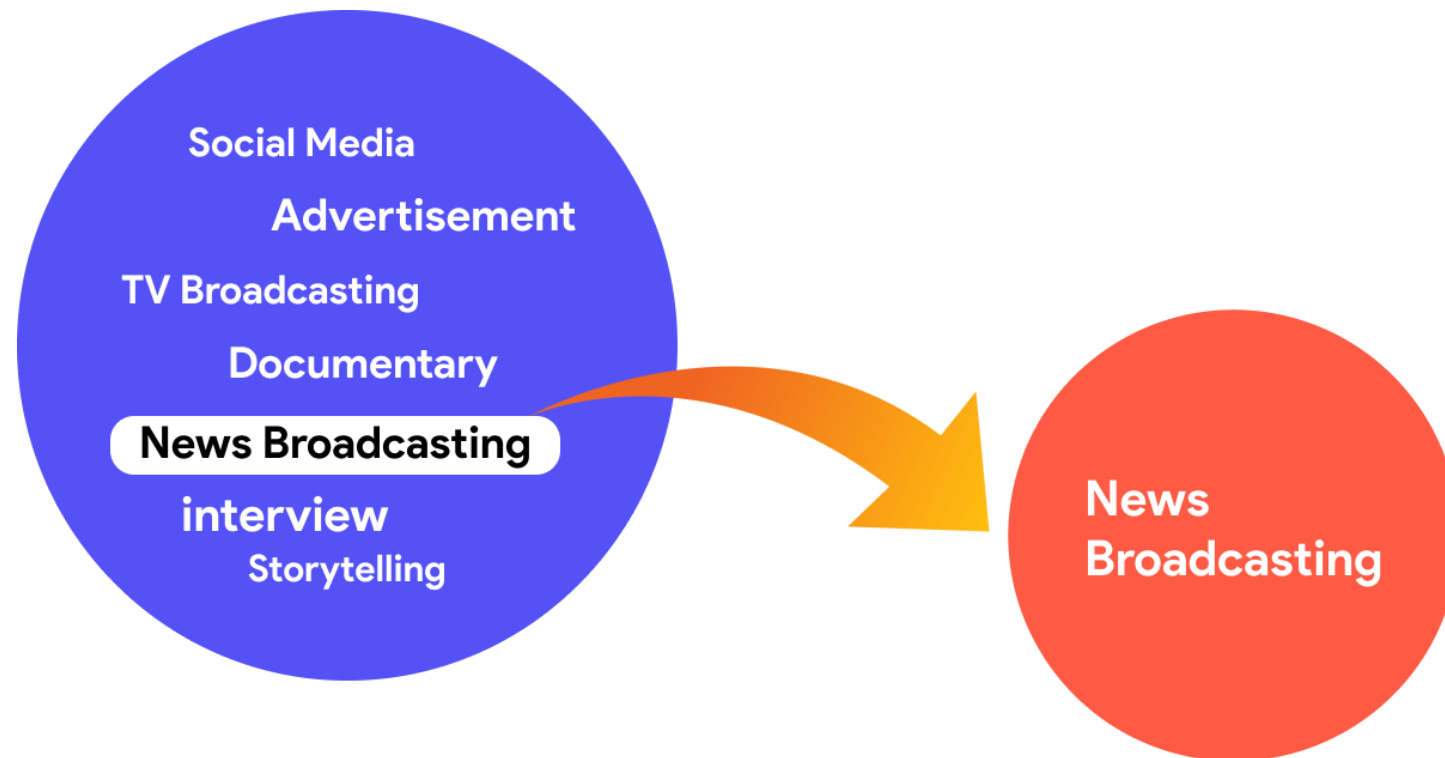
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Introduction

- What is digital media?
- Why we focus on television news broadcasts?



Media Evaluation



<https://www.bbc.com/news/world-south-asia-12000330>



<https://www.albany.edu/newscenter/news/university-albany-week-airs-wamcs-academic-minute>



<https://www.sait.ca/programs-and-courses/diplomas/radio-television-and-broadcast-news>



<https://www.vizrt.com/-/media/Images/Segments/Broadcasting/Sky-Italy-virtual-window.ashx>

Research Problem

- Large production time.
- Large production cost
- High employee training cost and time.
- High cost in outsourcing to 3rd Party graphic companies.

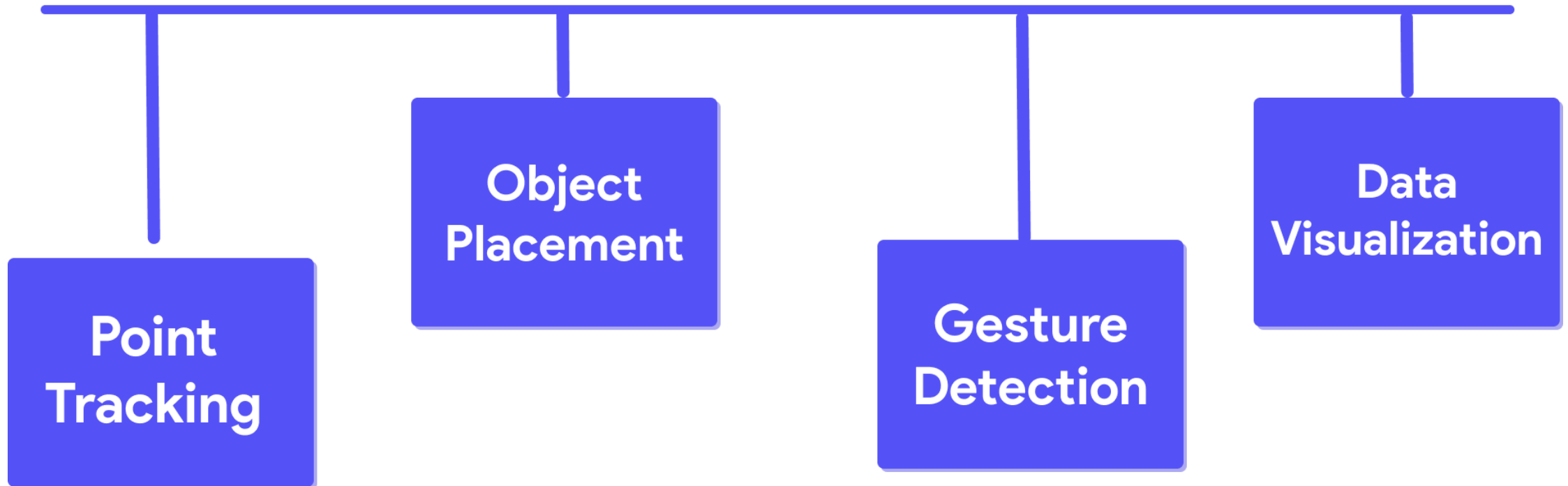


Main Objectives

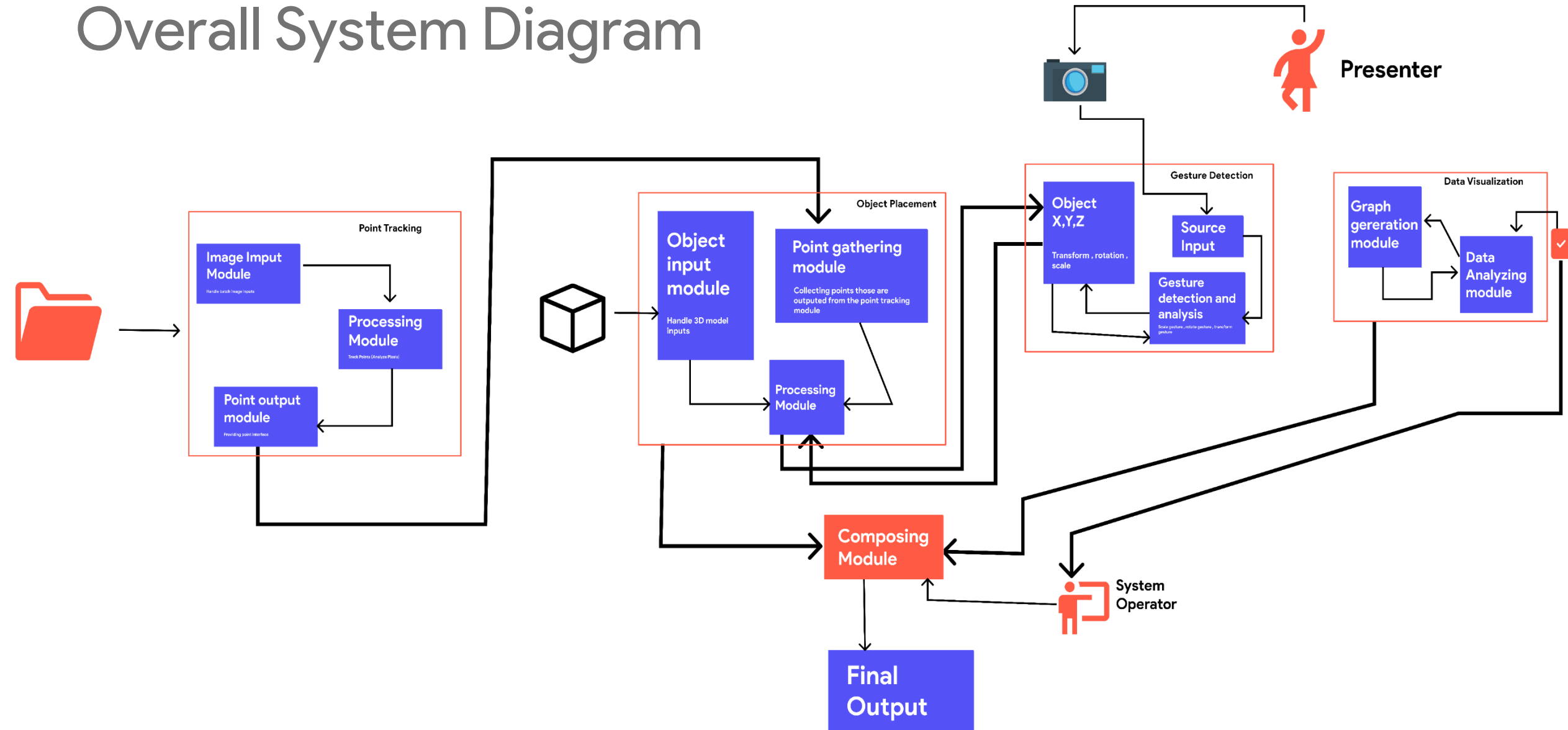
To create an easier way to add creative details for a news broadcast withing a less amount of time and low budget.



Sub Objectives



Overall System Diagram





Point Tracking

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Introduction

Background
Research Gap
Research Problem
Specific

Background

- What is Point tracking ?
- How point tracking works ?
- How does point tracking relate to augmented reality?

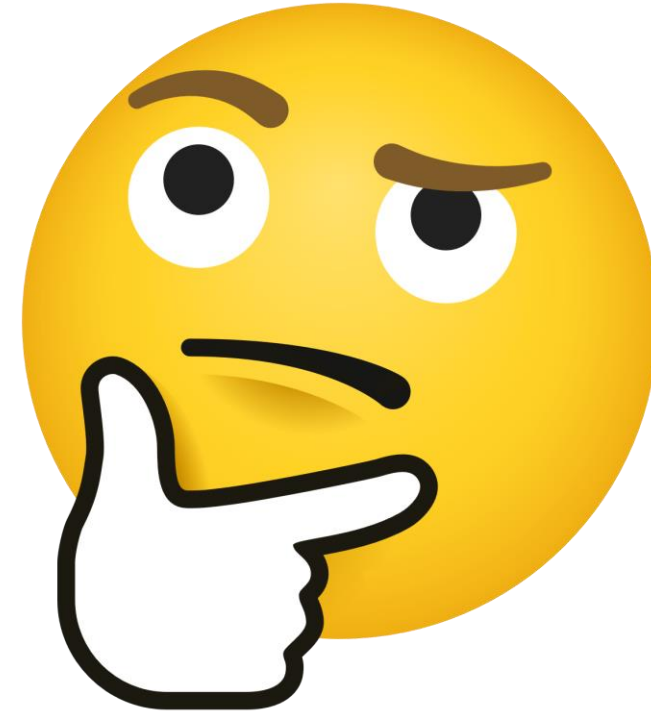


Research Gap

Features	After Effects	Mocha Pro	Nuke	Kinect Sensor	Anipose	Line-mod	Lumoz
Marker Base	Yes	Yes	Yes	Yes	No	No	Yes
Stable Point Tracking	Yes	Yes	Yes	No	Yes	Yes	Yes
3D Tracking	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Live Streaming Support	No	No	No	Yes	Yes	Yes	Yes

Research Problem

- How to create a point tracking system that can be used by any non-technical person?
- How to provide a low budget system for live point tracking ?



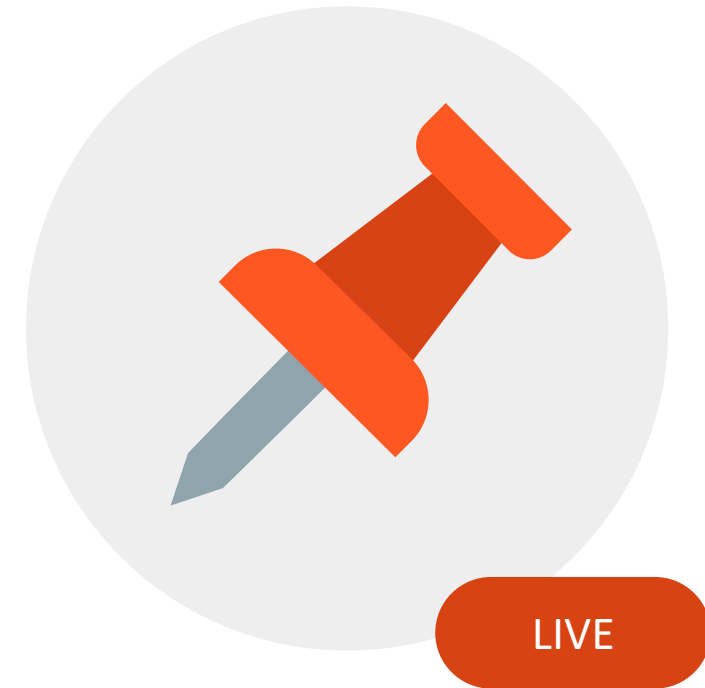
Specific and Sub Objectives

- Main objective

Develop a system that can deploy point tracking live broadcasts at minimal cost that can be easily used with minimal technical knowledge.

- Sub Objectives

- Providing a Simple user interface to the user
- Providing a Realtime tracking feature



Methodology

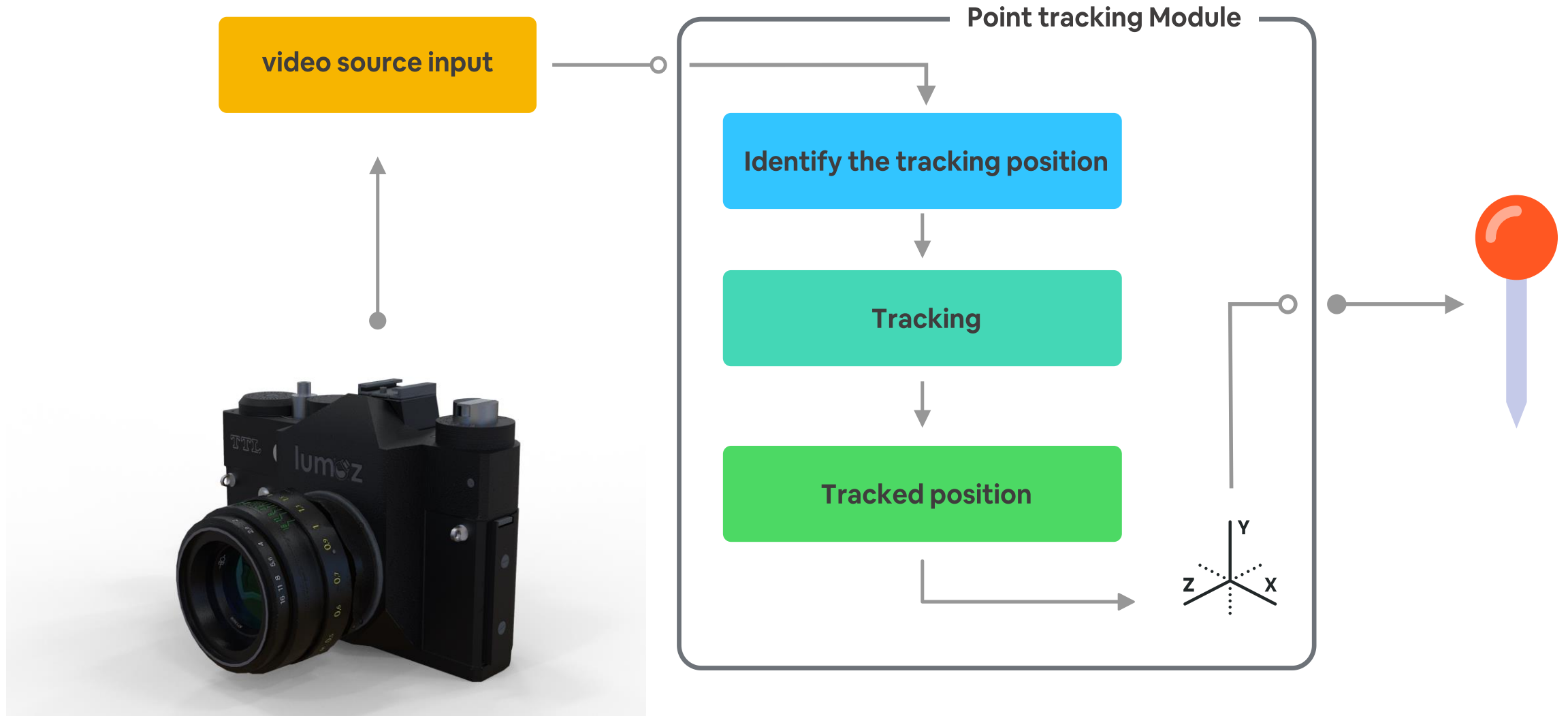
System Diagram

Technologies

Requirements

WBS

System Diagram



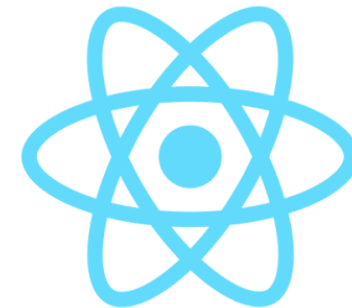
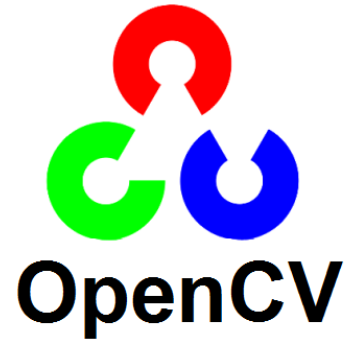
Technologies

OpenCV

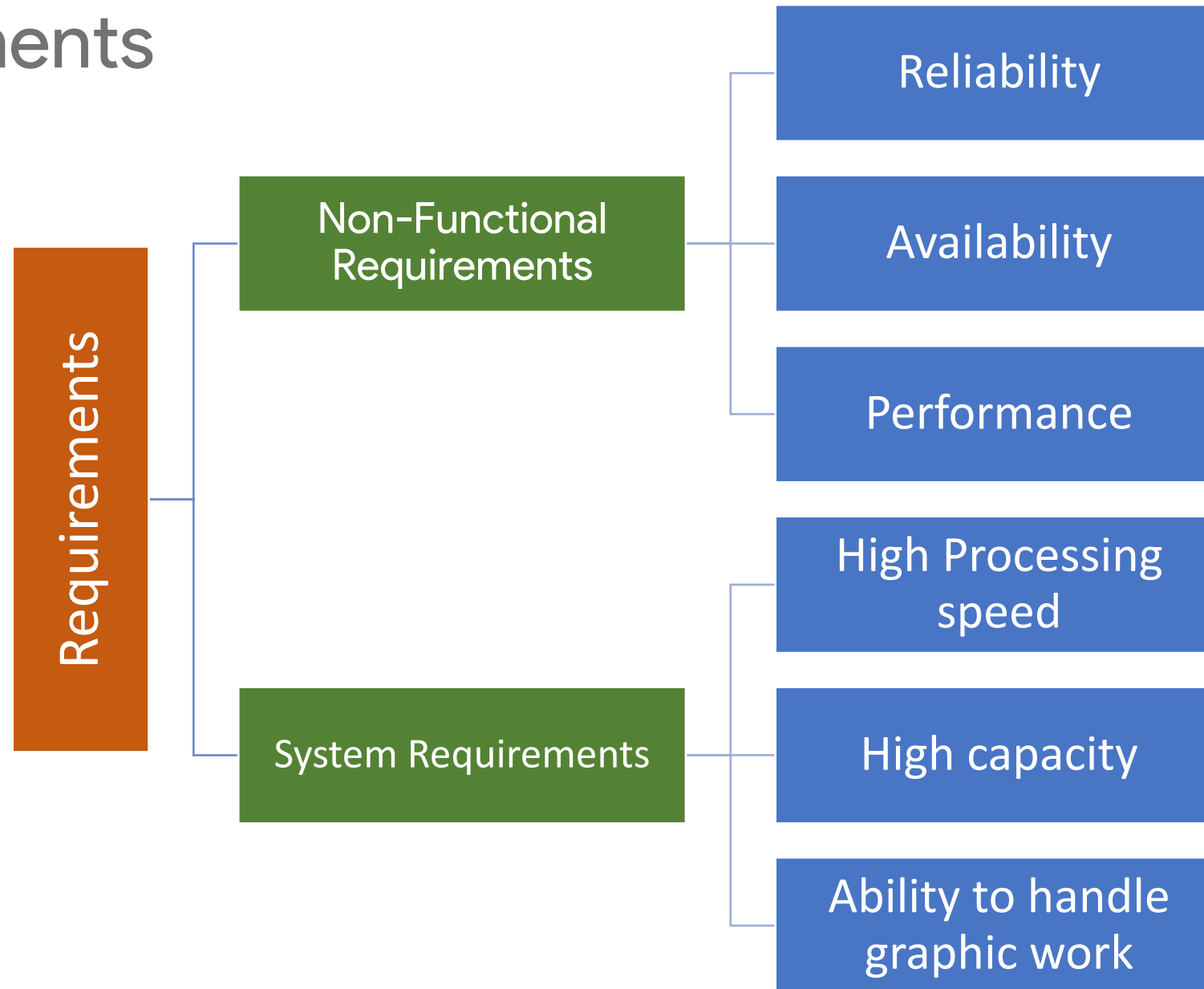
Python

WebRTC

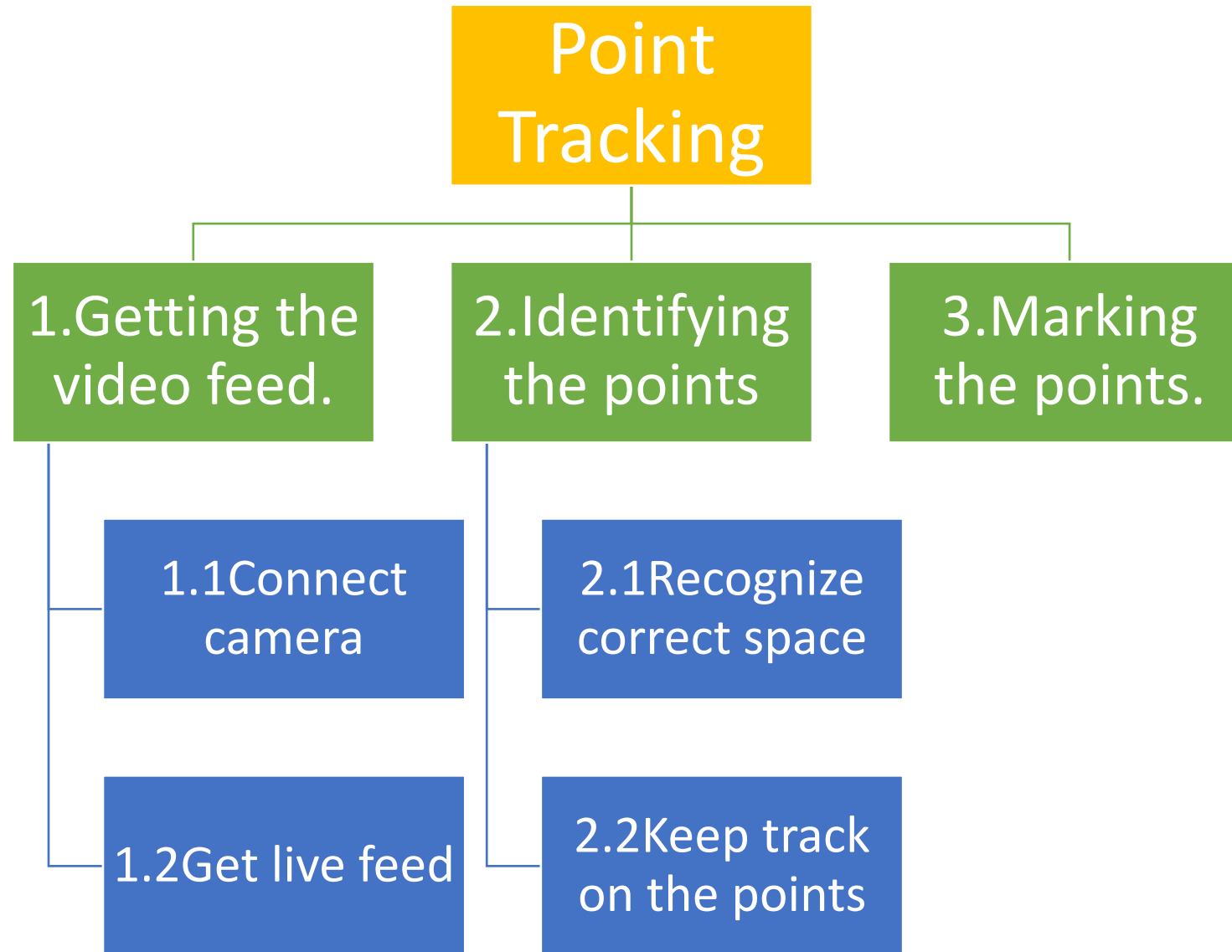
Electron



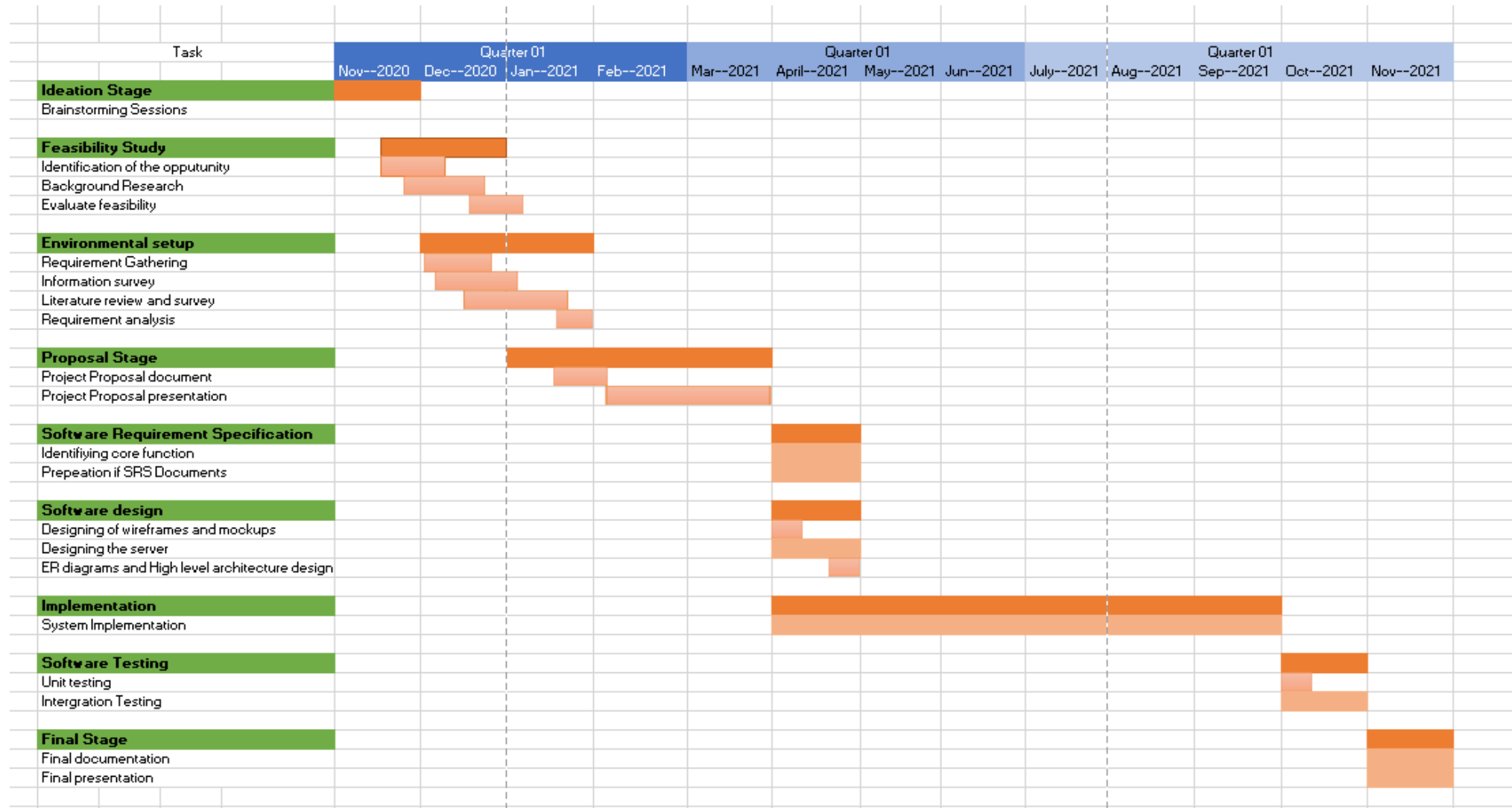
Requirements



WBS



Gantt Chart



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Object Placement

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Introduction

Background
Research Gap
Research Questions
Objectives

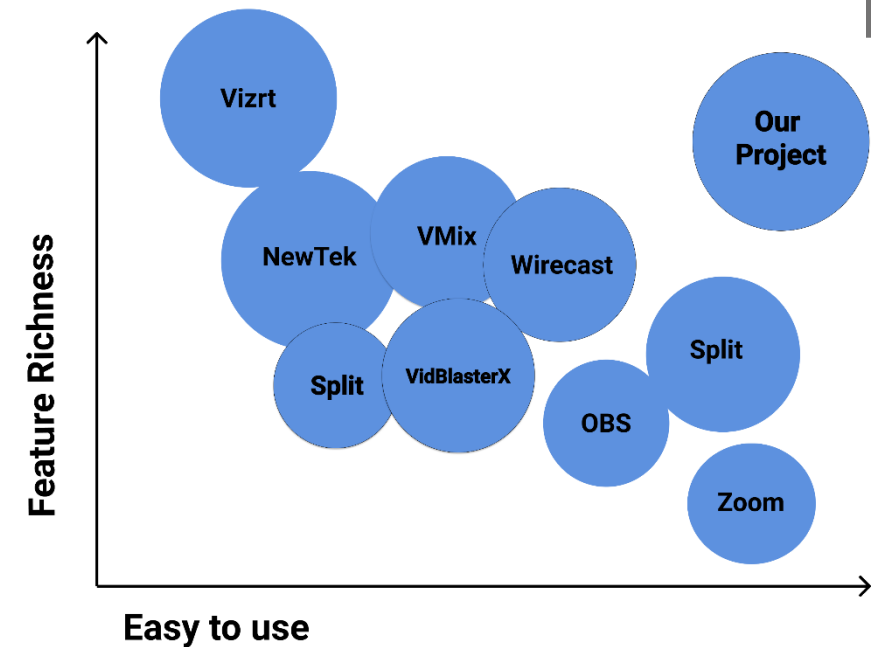
Background

- What is object placement.
- How can we improve news attractiveness using object placement?
- Problems in the current use of this technology.



Research Gap

Once the 'Lumoz' application is hosted on a live environment, it's fruitful in changing discrepancies and malpractices in existing procedures, to a system that is user friendly, and budget system.



Features	ViMix	After Effects	OBS	Vizrt Engine	Our Product
Adding 3d object to video	yes	yes	yes	yes	yes
Adding 3d object to live video stream in realtime	yes	no	no	yes	yes
Prior training on the system is required	yes	yes	yes	yes	no
Spending higher budget	yes	yes	no	yes	no
Lowest latency	no	no	no	yes	yes
Simplify UI	No	No	No	No	Yes

Research Questions

- Local channel news example.
- Production cost is high
- Day to day events can't be used this technique.
- Having a good knowledge kind of software's

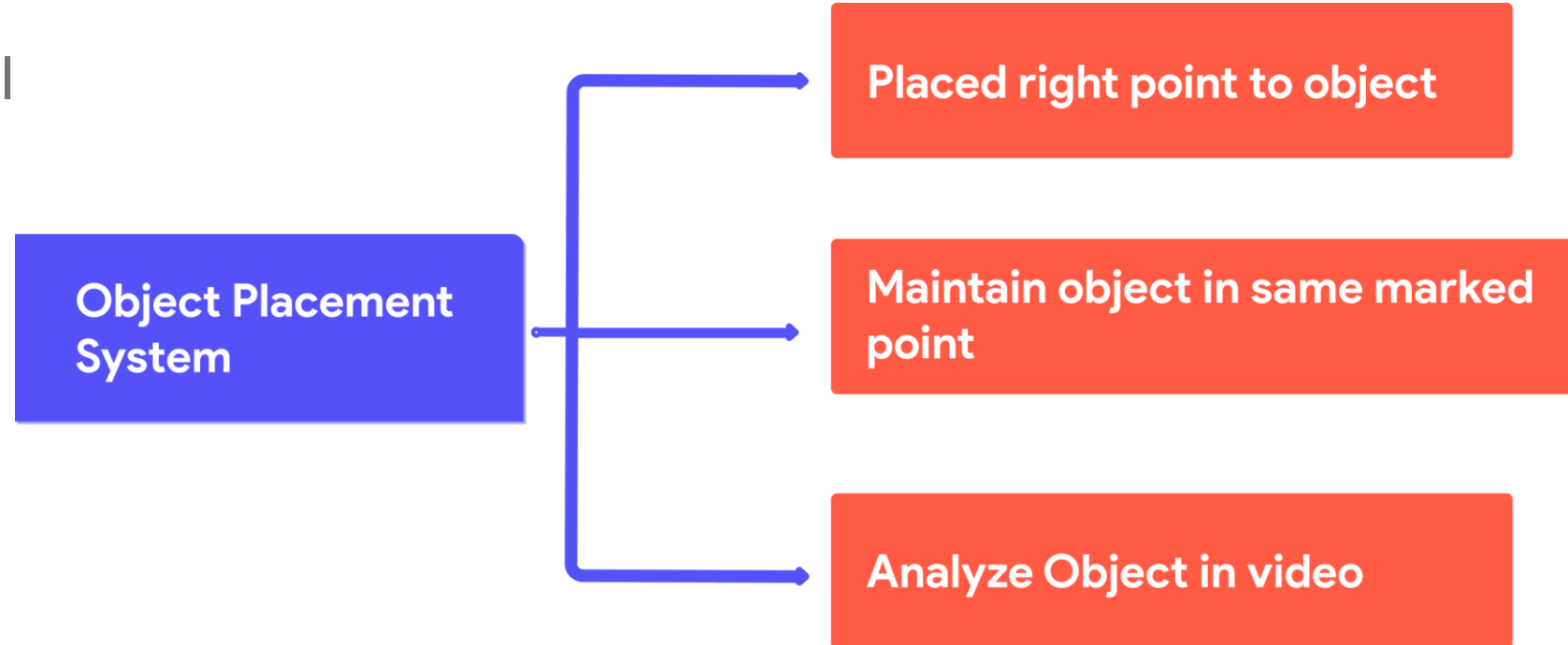


<https://youtu.be/bmEKuHvCdmM?t=12>

Objectives

- Main objective

show a three-dimensional object or graphical 3D object representing the news item in the

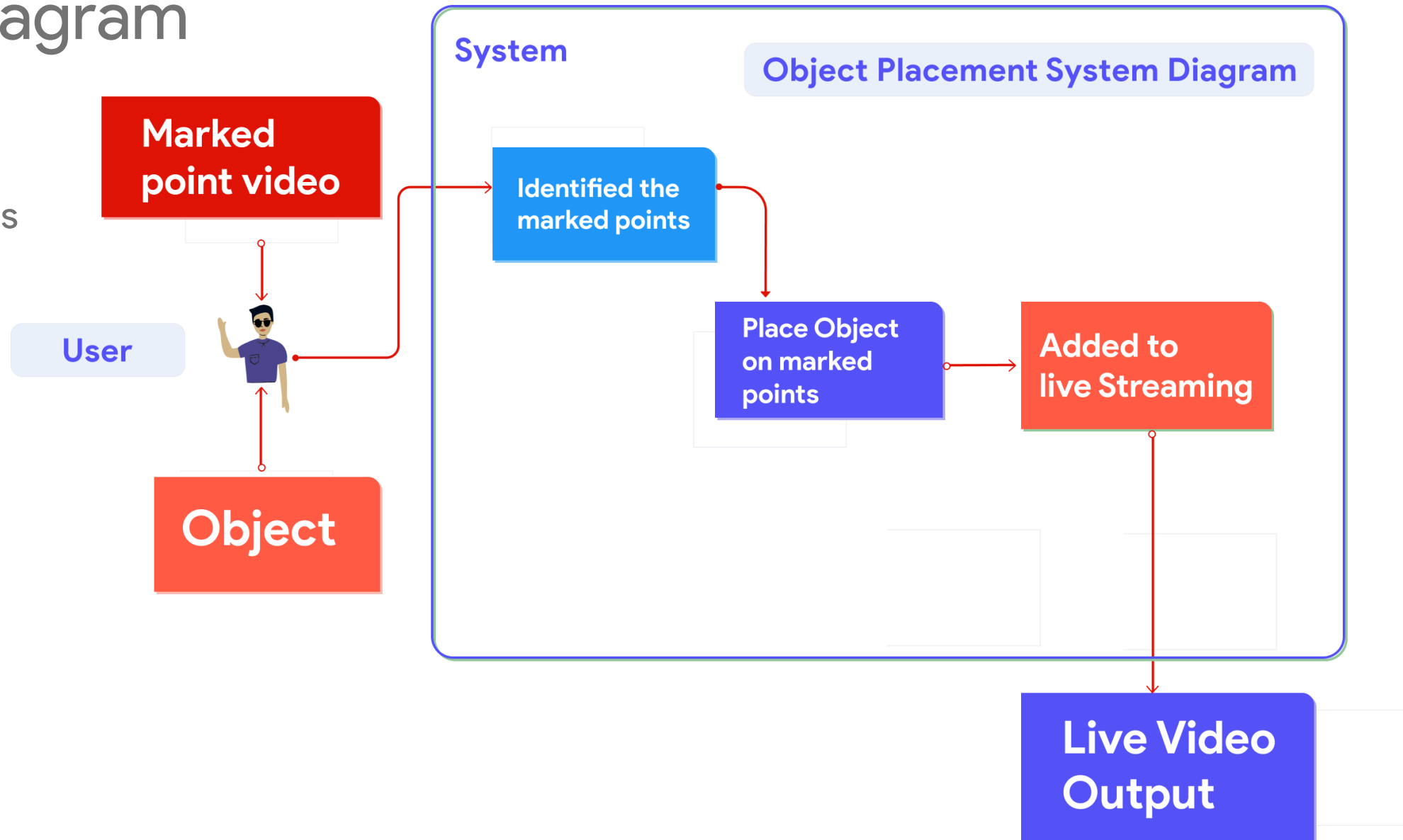


Methodology

System Diagram
Technologies , Techniques
Requirements
WBS

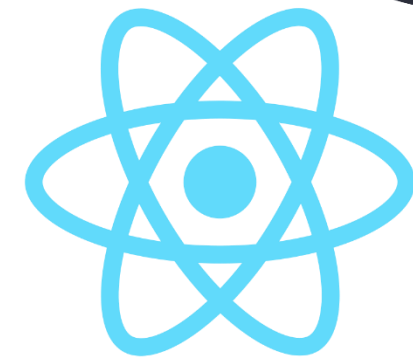
System Diagram

- User getting marks and objects

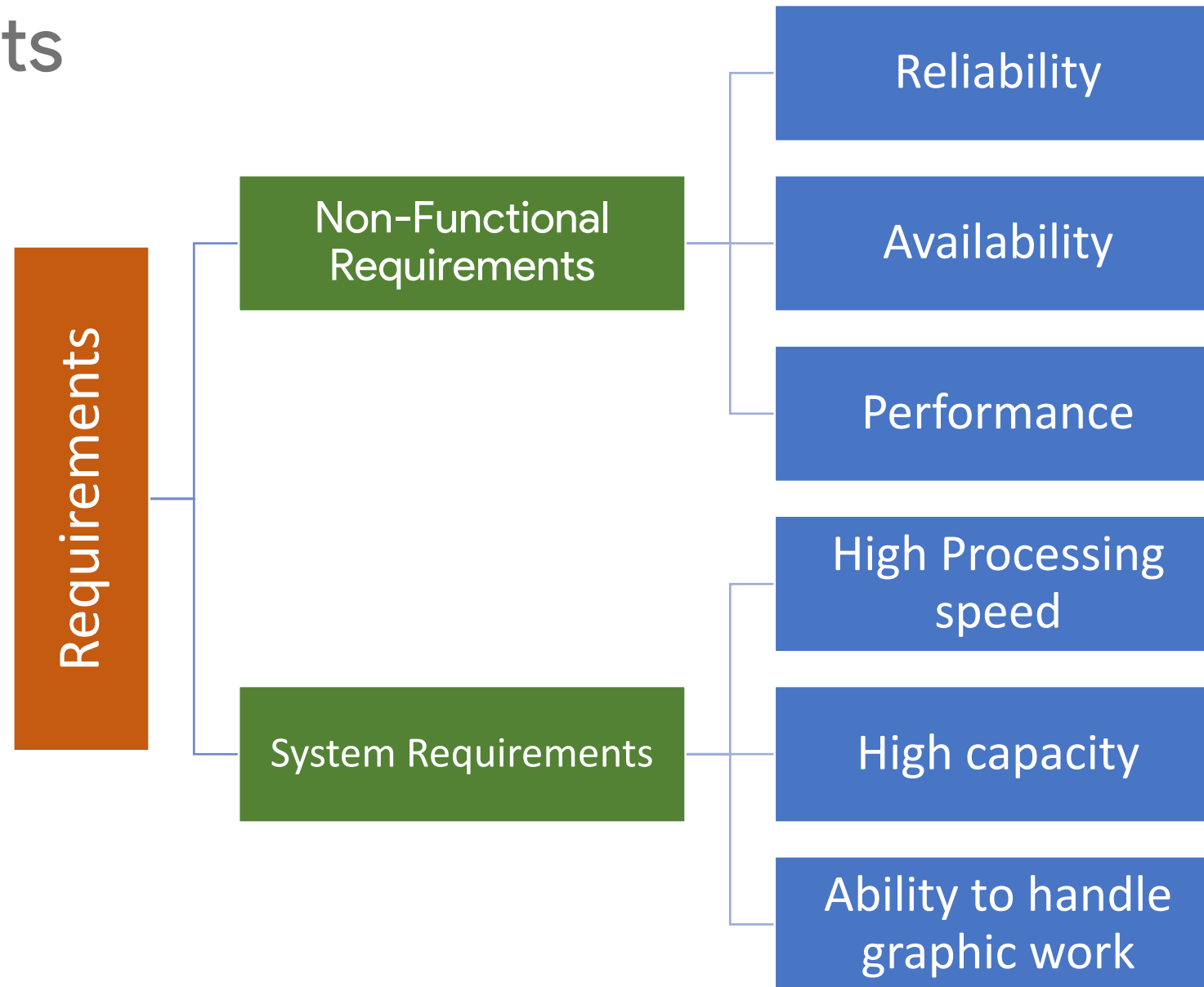


Technologies and Techniques

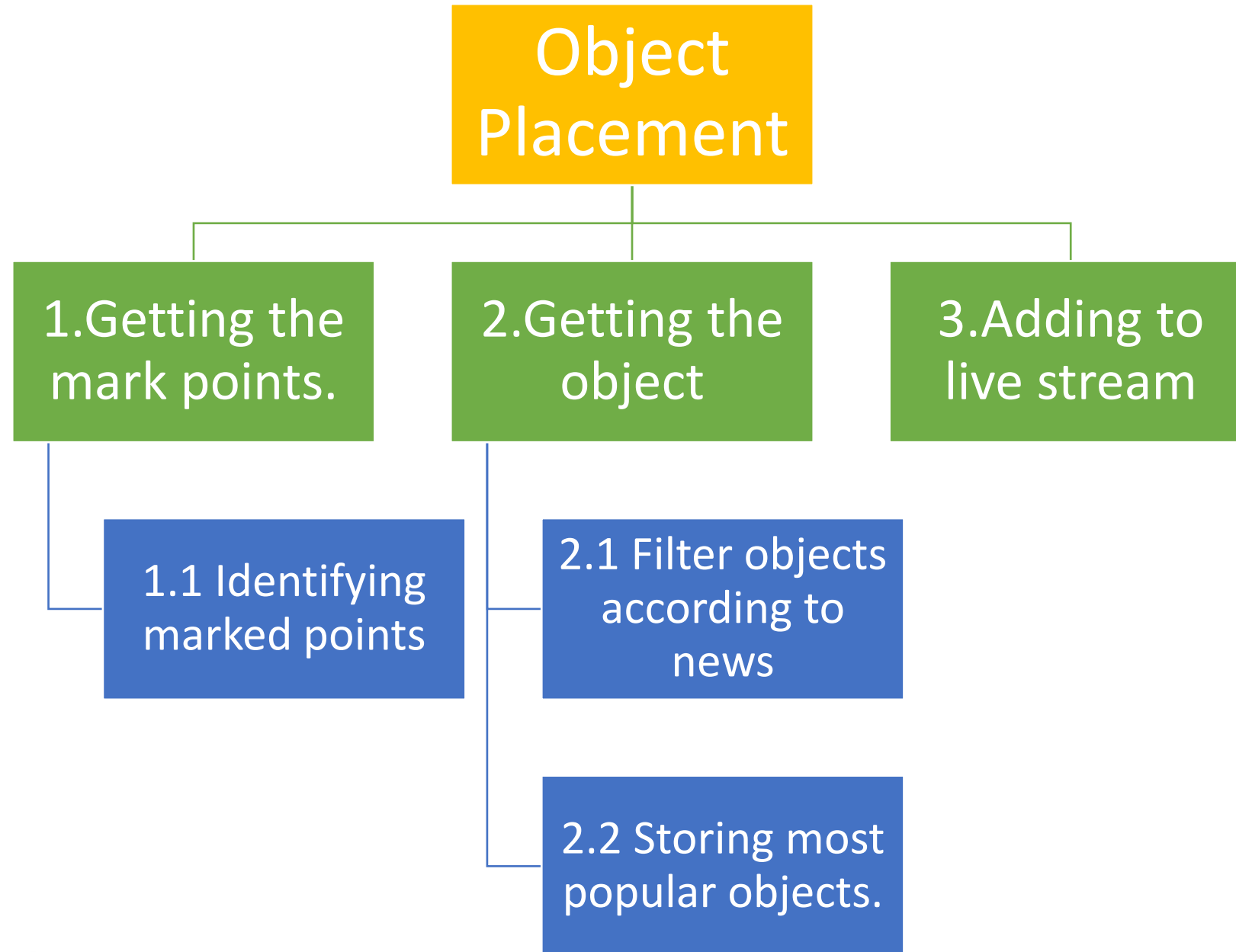
- We will be used in react, electron python and OpenCV
- Backend server hosted in AWS
- Analyze the current points
- Place in right point in video stream



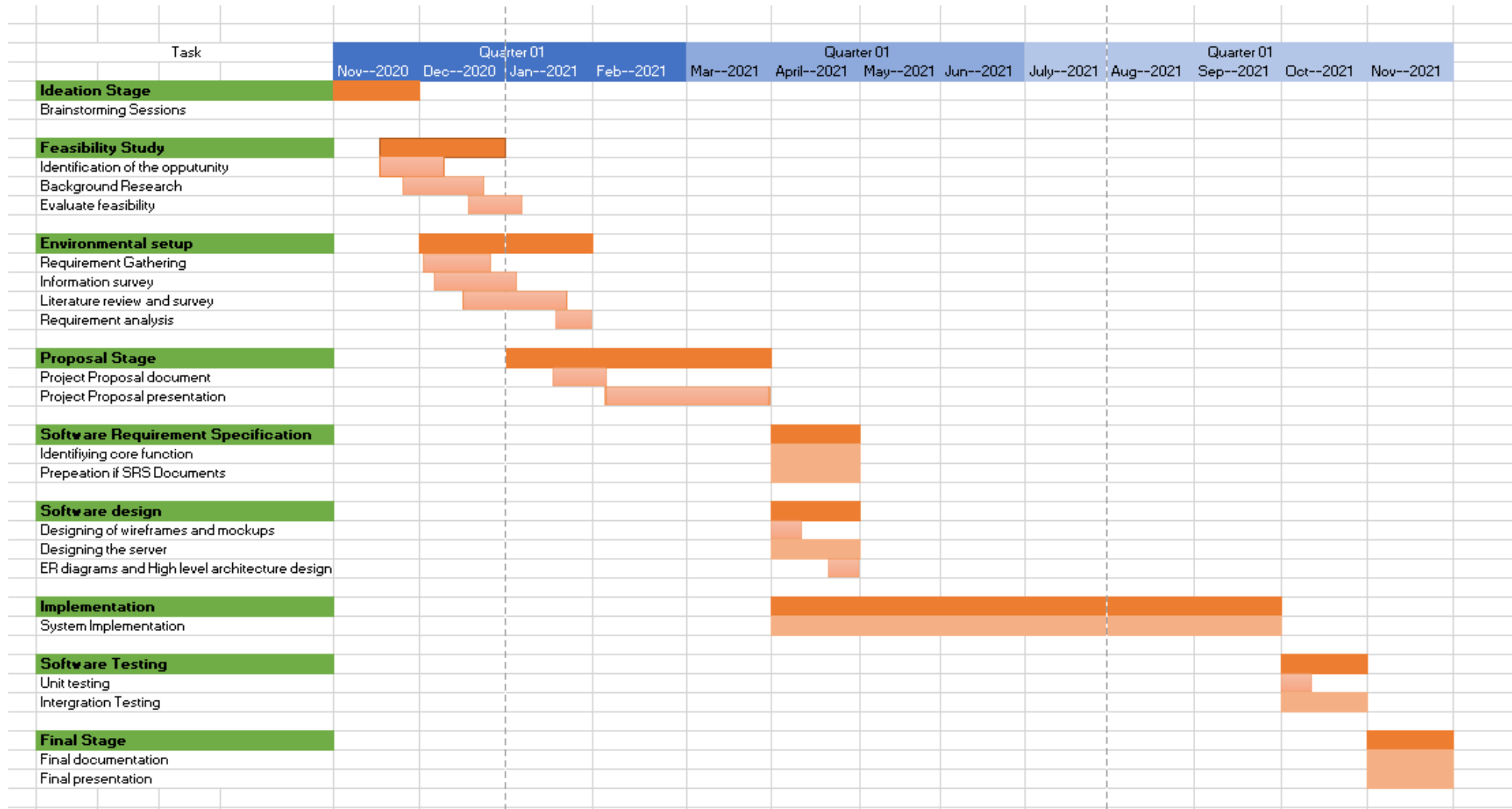
Requirements



WBS



Gantt Chart



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Gesture Detection

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Introduction

Background
Research Gap
Research Problem
Specific

Background

- How the presenter communicate with the audience?
- How to attract the audience to this frame?
 - Facial Expression
 - Body Language
 - Different Camera Angles
 - Voice Balance
 - Animations
 - Images
 - Data Visualization
 - Augmented Reality



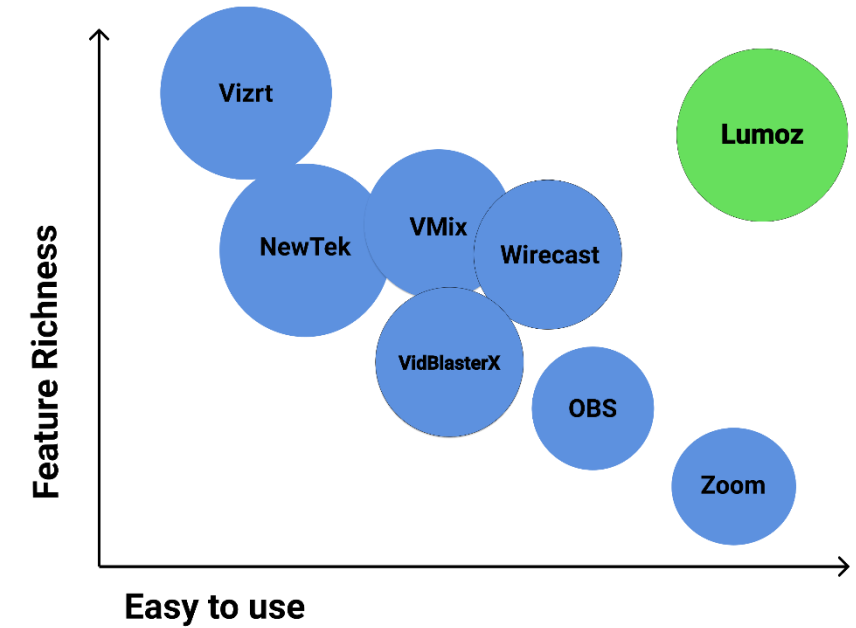
<https://gifer.com/en/7qXN>

Research Gap

Features	HGCARS	VECAR	EMG Gesture Recognition	In-Air Gesture Interaction	Lumoz
Real time gesture detection	Yes	Yes	Yes	Yes	Yes
Showing a preview for the object	Yes	Yes	No	Yes	Yes
Is there a live connection according to the presenter?	Yes	No	No	No	Yes
Can it real-time connect with 3D objects	No	Yes	Yes	No	Yes
Detecting movements (rotate, up , down, scaling) using gesture detection	Yes	No	Yes	Yes	Yes
Prior training giving to use the system	No	No	No	Yes	Yes

Research Gap

Features	VMix	NewTek	VidBlast erX	Zoom	Wirecast	OBS	Vizrt Engine	Lumoz
Adding 3D object to the video	No	No	Yes	No	Yes	Yes	Yes	Yes
Adding 3D object to live video stream in real-time	No	Yes	Yes	No	No	No	Yes	Yes
Prior training on the system is required	Yes	No	Yes	Yes	Yes	Yes	Yes	No
Spending higher budget	Yes	Yes	No	No	Yes	Yes	Yes	No
Lowest latency	No	Yes	No	Yes	No	No	Yes	Yes
Is there a live connection according to the presenter?	No	No	Yes	Yes	Yes	Yes	Yes	Yes
can it real-time connect with 3D objects	No	No	Yes	No	Yes	Yes	Yes	Yes



Product Comparison

Research Problem

How the presenter communicate AR objects in a live stream ?

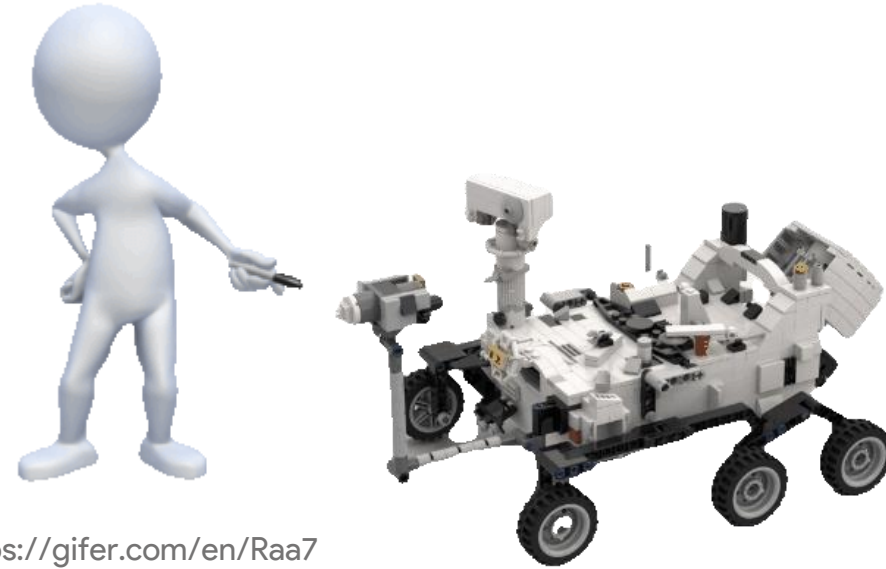
How the presenter knows whether the object is in the space?



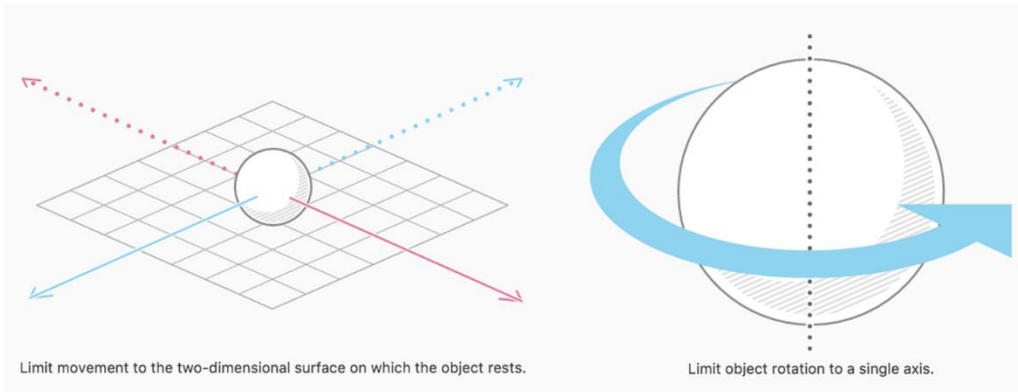
<https://www.newscaststudio.com/2017/04/19/provost-studio-partners-dahooo-unique-ar-solution-broadcast/>

Specific and Sub Objectives

- Communicate AR object and AR object movement in live
- Presenter preview



<https://gifer.com/en/Raa7>



<https://zhuanlan.zhihu.com/p/29494658>



<https://www.blackmagicdesign.com/products/ultimatte>

Methodology

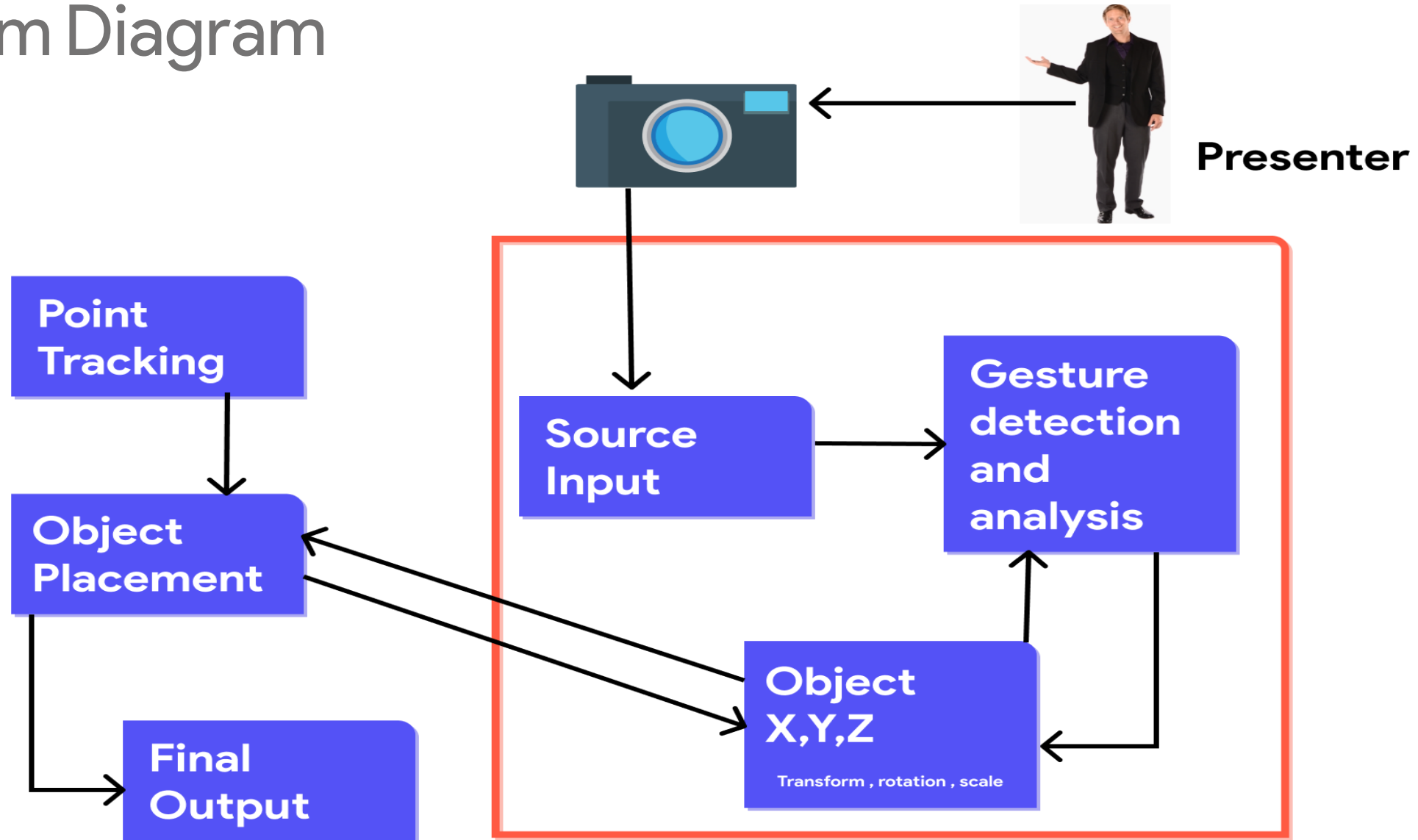
System Diagram

Technologies

Requirements

WBS

System Diagram

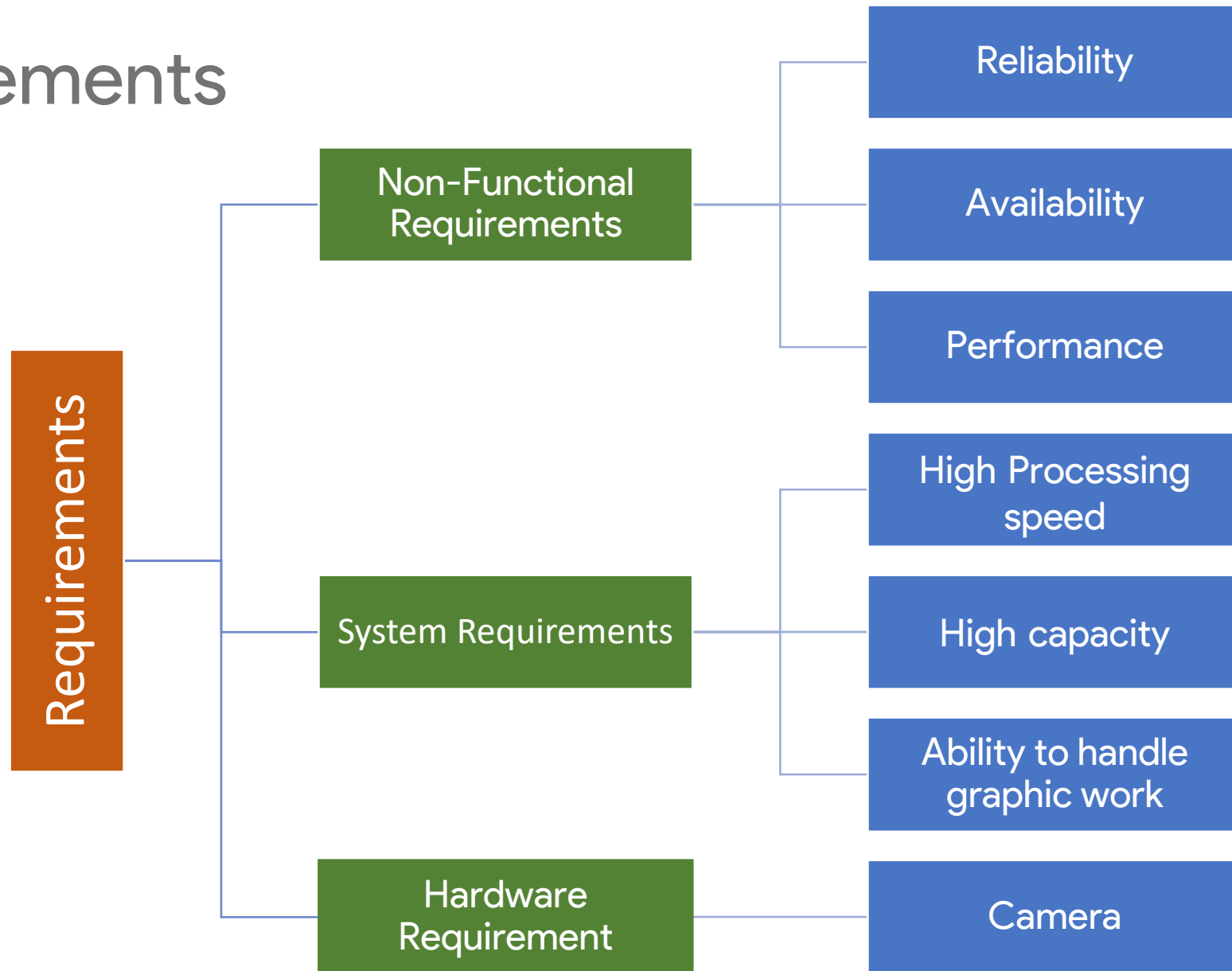


Technologies

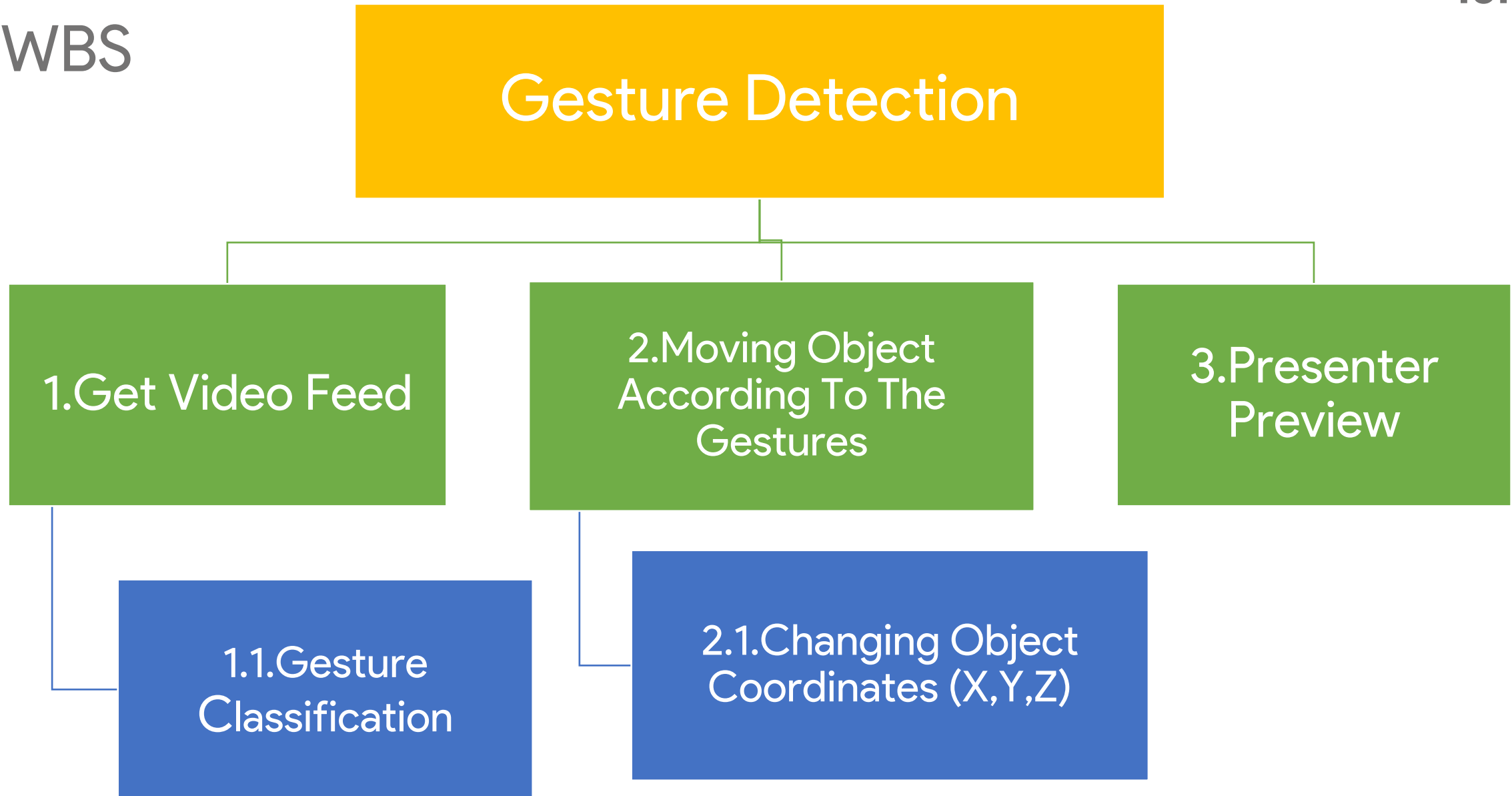
Part	Technology
Gesture detection	OpenCV, Python
Real time communication between two or more computers	WebRTC
Back End	Python
Front End	Electron



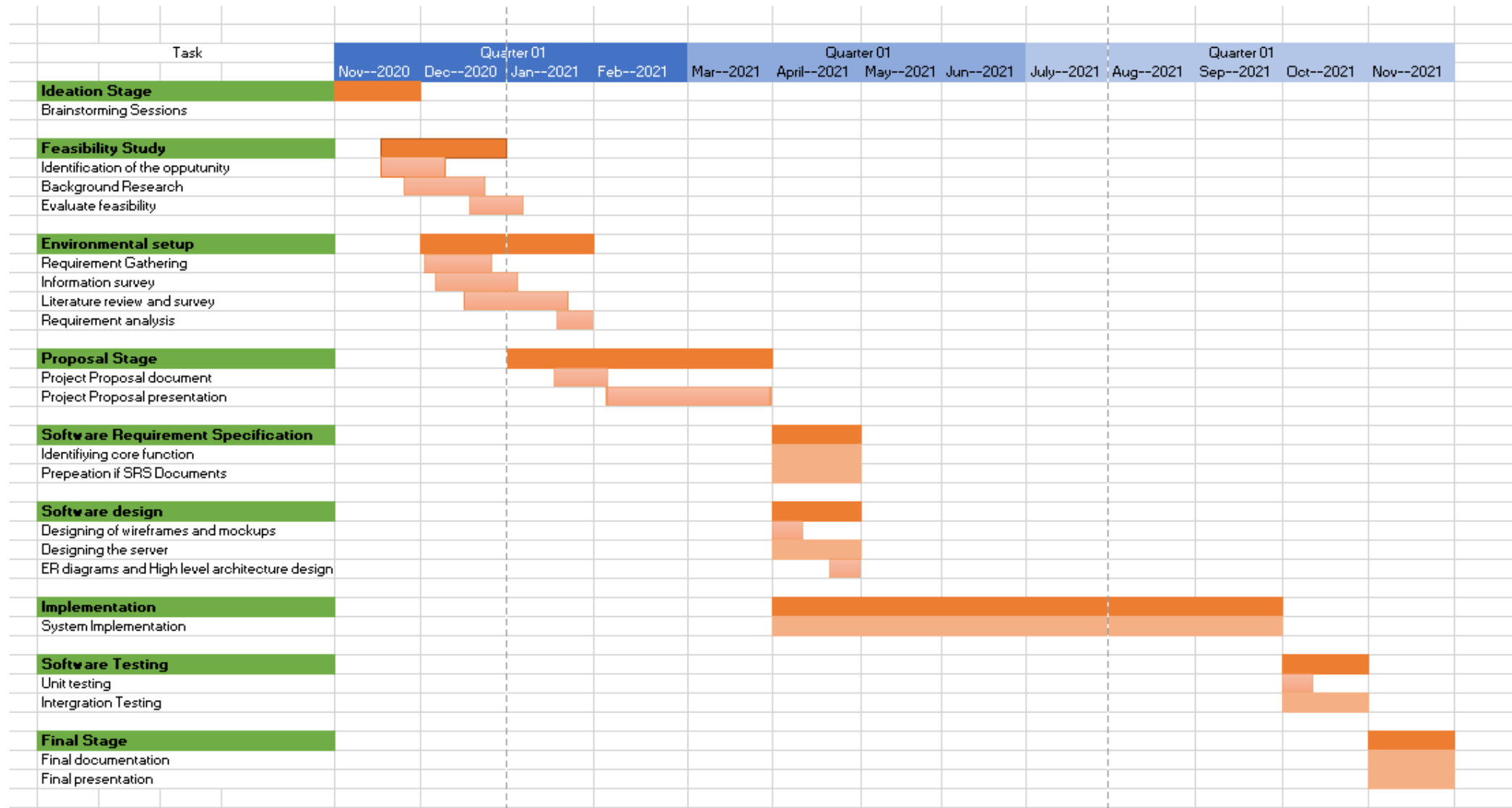
Requirements



WBS



Gantt Chart



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Data Visualization

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Introduction

Background
Research Gap
Research Problem
Specific

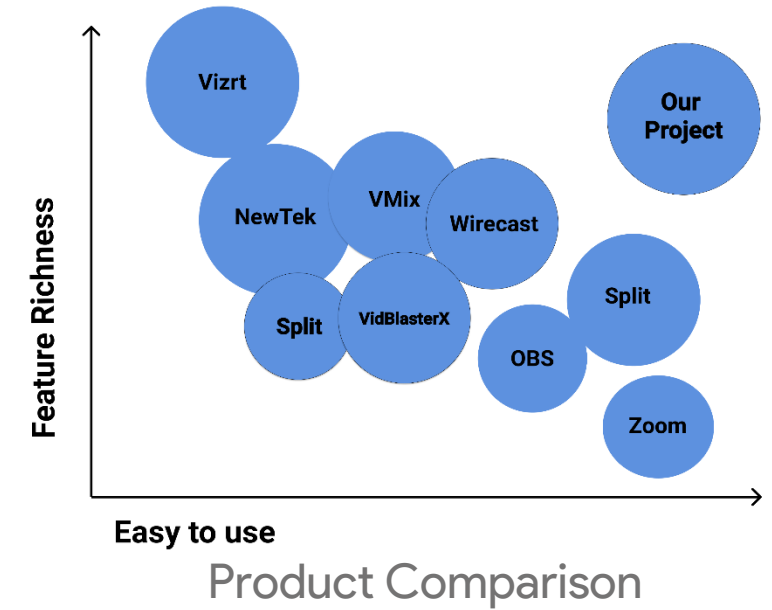
Background to Data Visualization

- What is Data Visualization?.
- Is it a new technology?
- How our tool changes from the reset of the tools available in the society?



Research Gap

Features	XmdvTool	Kyrix	Mondrian	LUMOZ
Creation of visual elements.	yes	yes	yes	yes
Showing color pallet.	yes	yes	yes	yes
Showing the default color theme.	No	No	No	yes
Creating a 3D effect.	No	No	No	yes
One overall interface.	No	yes	yes	yes



Research Problem

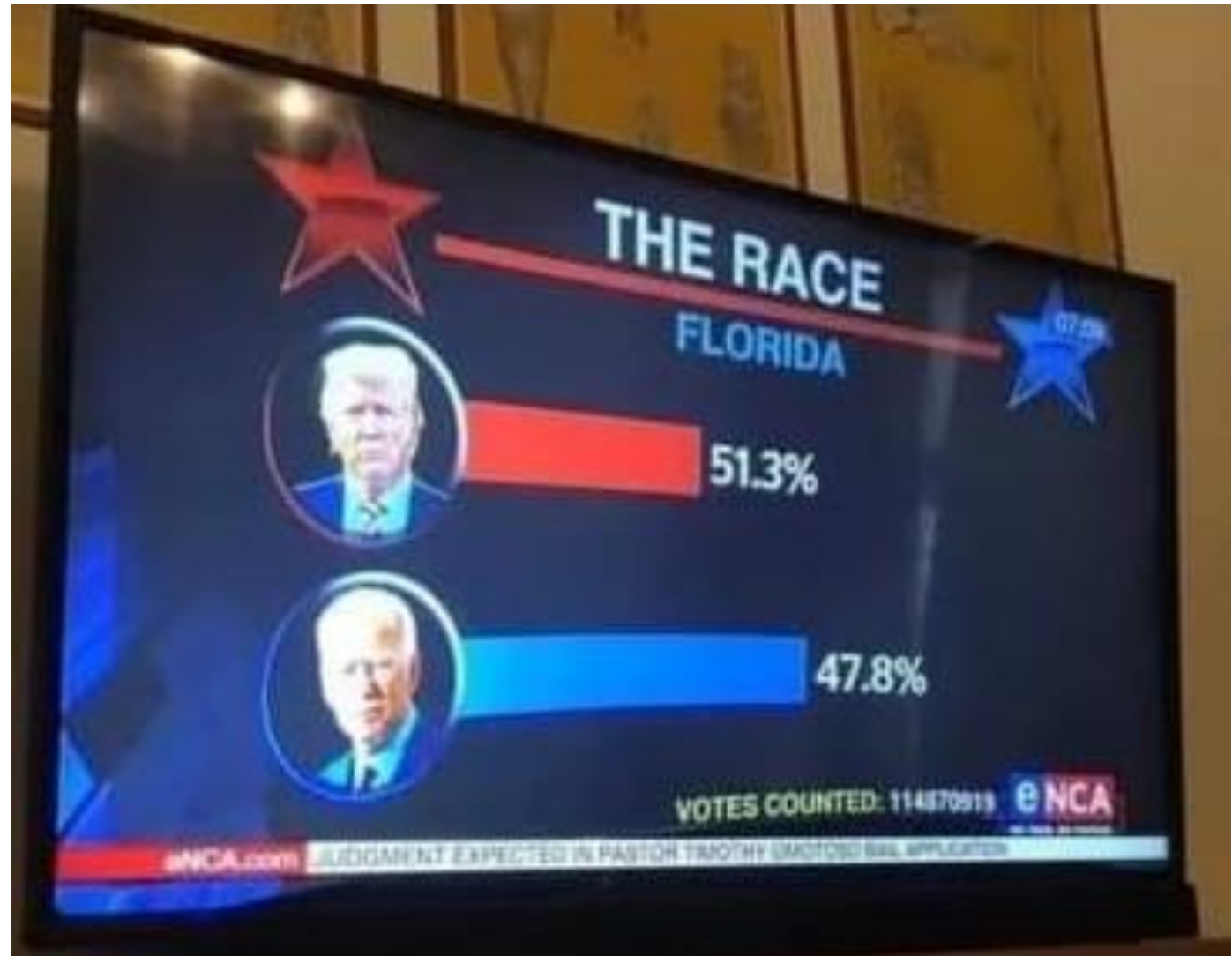
- Correct statistics are not represented.
- Local channel news example.



Research Problem

Reasons;

- Less Mathematical knowledge.
- Less concern.
- No proper tool for daily use.

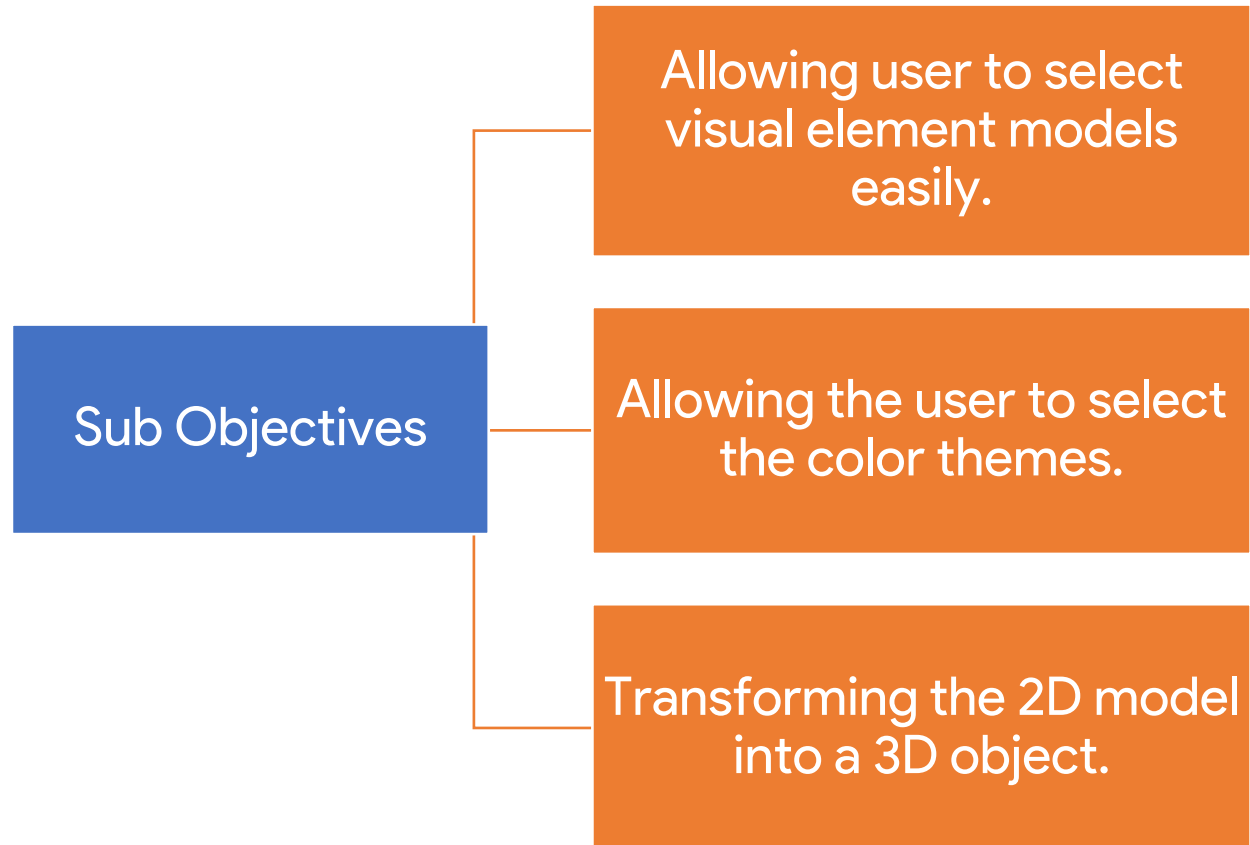


https://www.youtube.com/watch?v=NLI07fgpyH8&t=286s&ab_channel=eNCA

Specific and Sub Objectives

Specific Objective :

Improve the correctness of data visualization in a news program. User should be able to use this tool easily with or without much mathematical knowledge.



Methodology

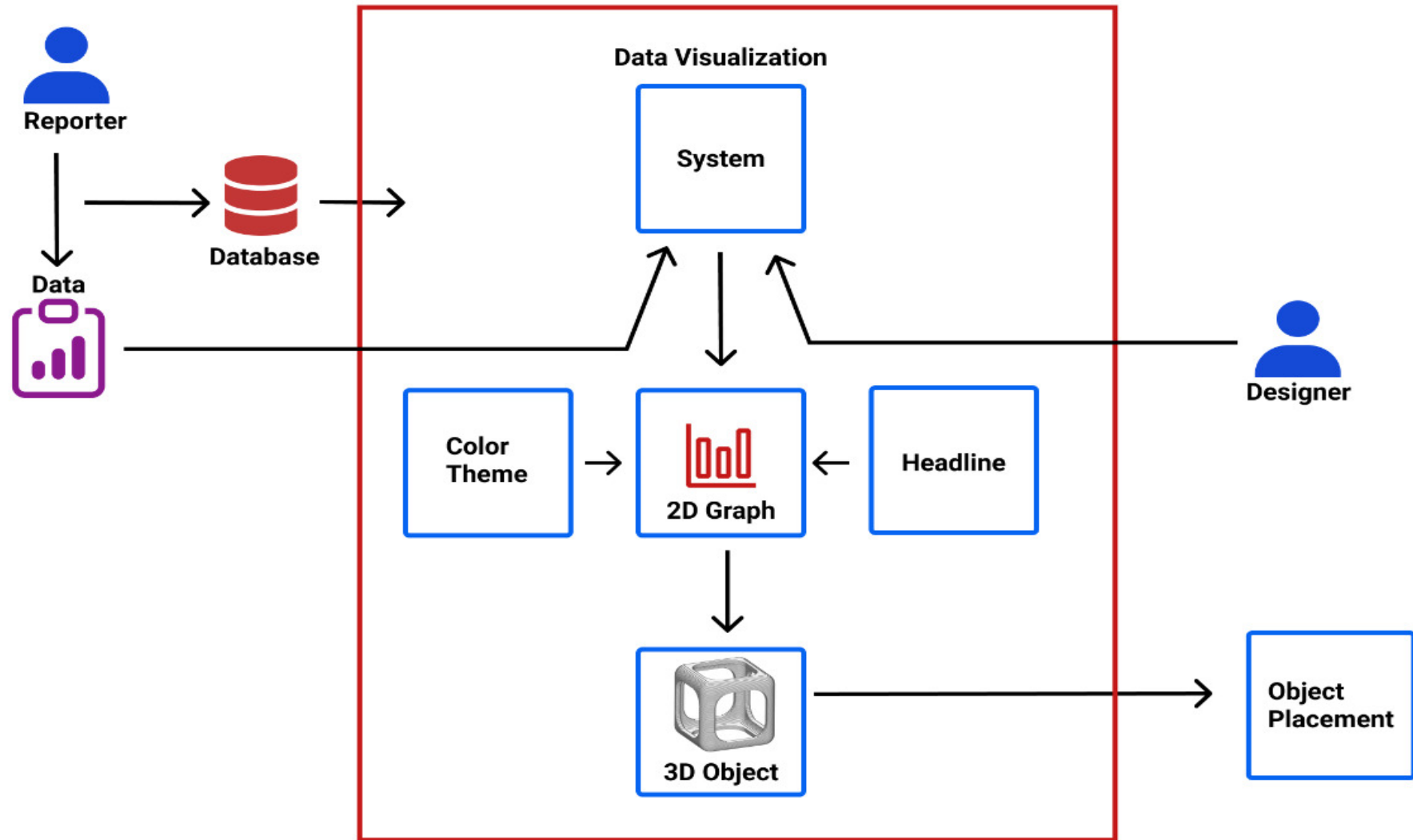
System Diagram

Technologies

Requirements

WBS

System Diagram

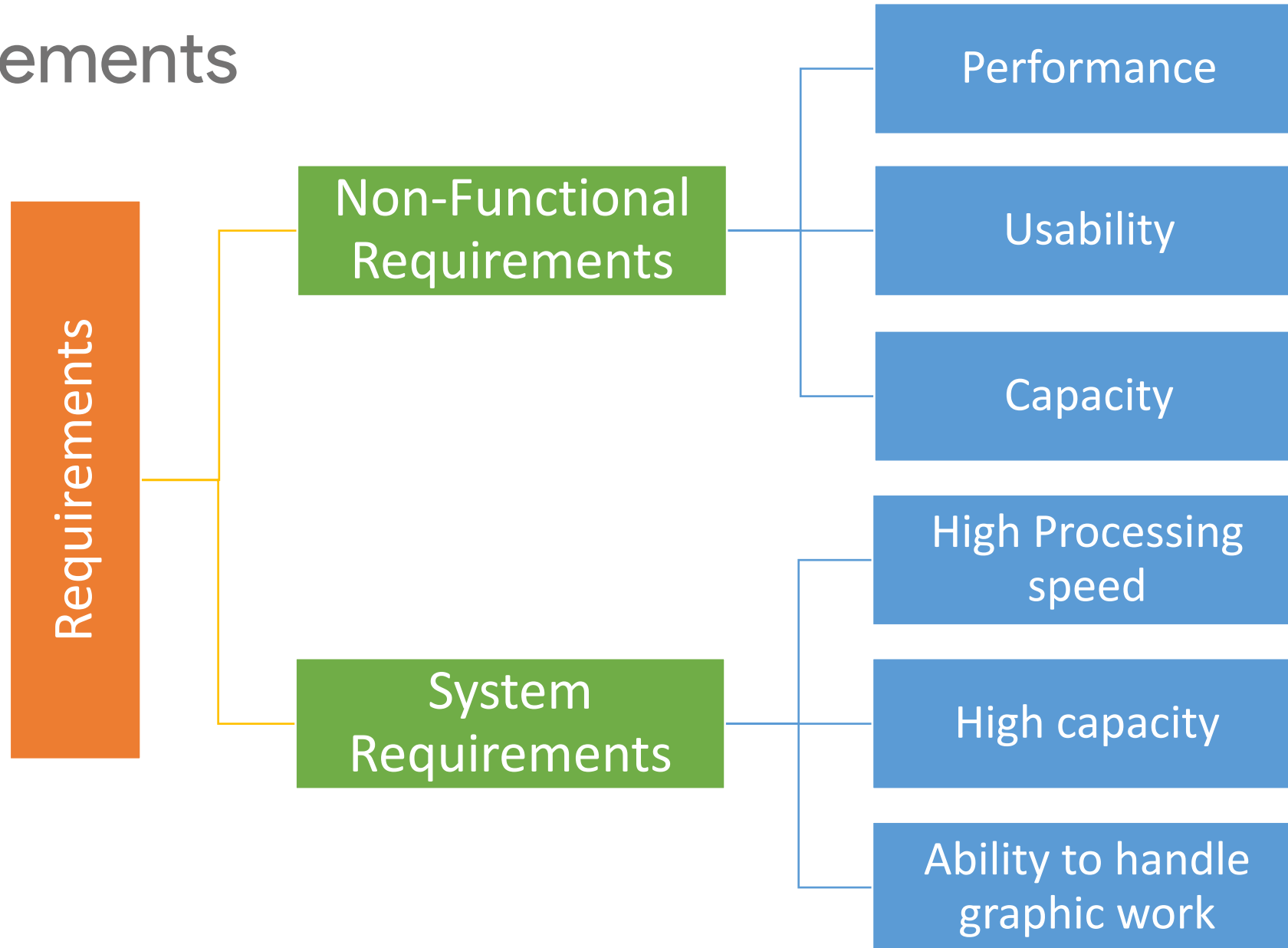


Technologies

Part	Technology
Creating the User Interface	Electron
Visualizing Data as highly scalable graphs	SVG (Scalable Vector Graphics)
Creating back end	Python Language

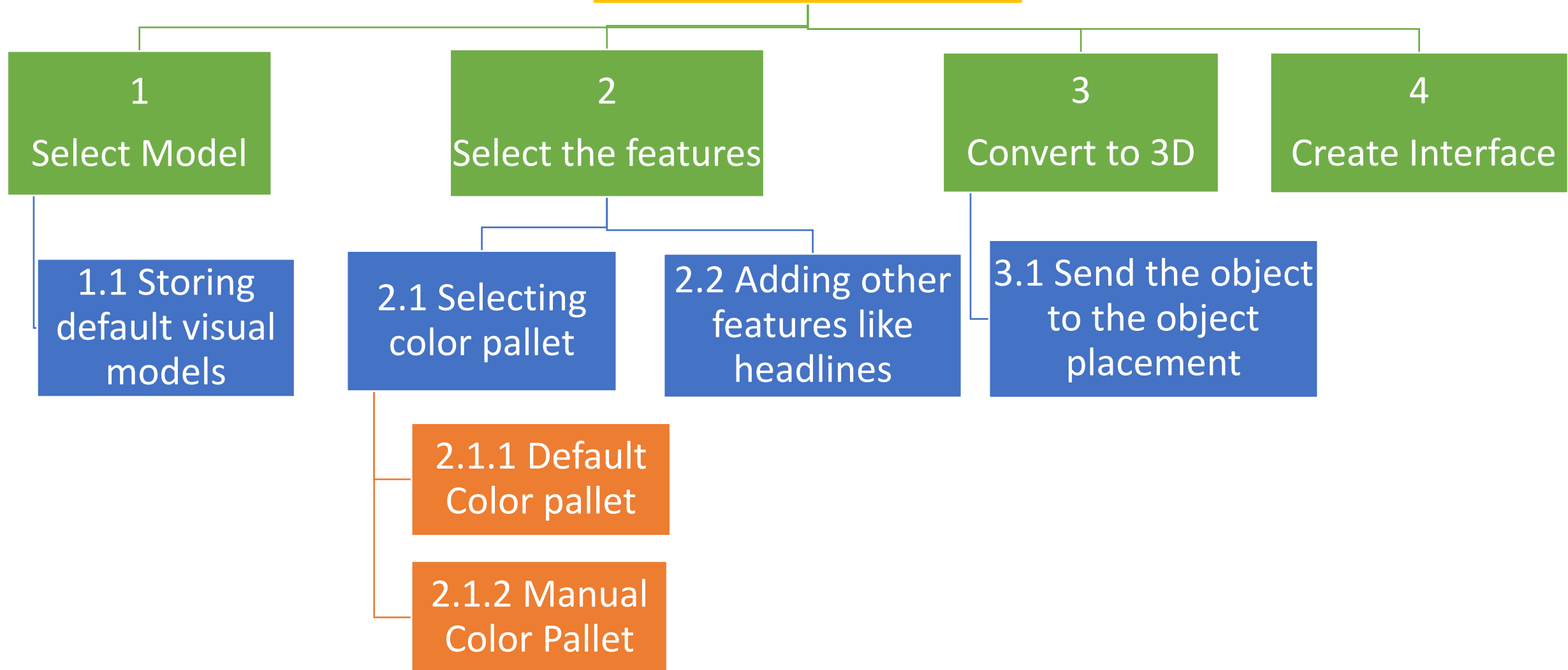


Requirements

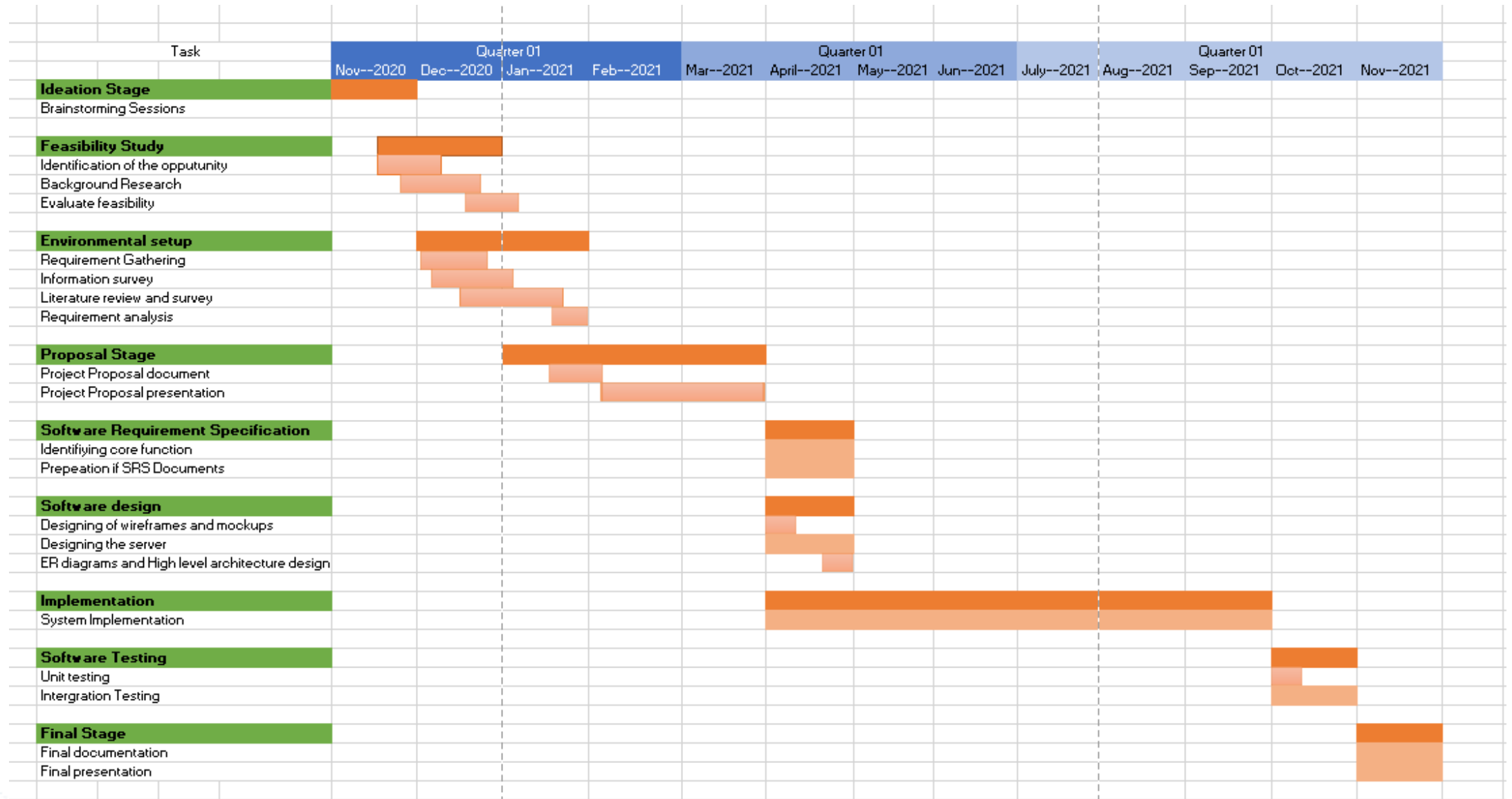


WBS

Data Visualization



Gantt Chart



References

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Supporting Items

Commercialization
Budget

Commercialization

- Create social media marketing plan.
- Developed a sales plan among the digital media content creators.
- Creating customer packages plans(Subscription, Platinum).
- Developed a pricing strategy.
- Creating a public relations and news media strategy.
- Recognizing target audience.



Budget for the overall system

Resources	Prices (LKR)
Electricity	2000.00
Stationary	1000.00
Internet	2000.00
Communication	1000.00
Paper Publish Cost	5000.00
Software Purchasing	2000.00
Total	13000.00

Thank you

