Picture



Description

Name: Carmilla Tepes

Age: 29

Gender: Female

Education: Master's student in Clinical

Neuroscience

Occupation & Relevant Details: Full-time master's student, Limited financial resources due to student budget, Lives in an urban area with access to public transport but finds it expensive and time-consuming

Goals

- Save money and time on daily transportation
- Find reliable and safe commuting options
- Reduce her carbon footprint while traveling

Frustrations

- High cost of public transportation and ride-sharing services
- Inconvenient or unreliable public transport schedules
- Safety concerns with certain transport modes, especially at night

Wishes

- Affordable, student-friendly transport solutions
- A seamless and efficient way to plan and optimize travel routes
- More eco-friendly transport alternatives

Scenario

Carmilla has an early morning lab session at the university, followed by an evening part-time tutoring job across the city. She needs an affordable and efficient way to commute without spending excessive time waiting for buses or paying for expensive ride-hailing services. Ideally, she wants an app or service that connects her with other students for ride-sharing, making her commute more affordable and efficient.