

Daniel Fischer



AGE	24
EDUCATION	BS in Mechanical Engineering
STATUS	Single
OCCUPATION	Engineer
LOCATION	London
TECH LITERATE	Medium

Scenario

Daniel starts his day early with an 8 AM lecture at the university, but driving alone every day is becoming expensive. To cut costs, he decides to offer a ride-share to fellow students traveling in the same direction. He posts his route and schedule in a university carpool group, hoping to find a reliable passengers who can share fuel costs.

Bio

Full-time bachelors student, Limited financial resources due to student budget, Owns a car but finds fuel and parking costs high. Lives in a suburban area, with limited public transport options

Core needs

- Reduce the cost of daily commuting to university
- Find a reliable passenger to share fuel expenses
- Ensure a comfortable and predictable commute

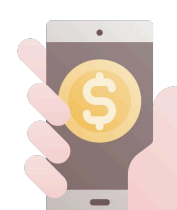
Frustrations

- High fuel prices and parking costs
- Difficulty finding trustworthy and punctual ride-share companions
- Last Minute Cancellation on Public Transports

Wishes

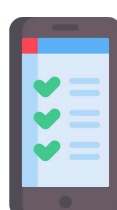
- A platform to easily connect with other students or staff needing a ride
- A way to schedule rides efficiently and avoid last-minute cancellations
- More incentives for carpooling, such as university parking benefits

Payment



Digital Payment

Platform



Mobile App

Personality

Extrovert

Saver

Tech-Savvy