



STRATEGY



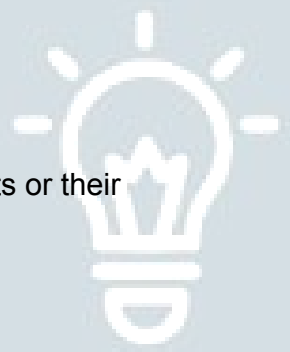
RULES & REGULATIONS FOR ACCATHON:

- ❖ The number of members required per group is 4.
- ❖ There must be at least 2 members from Commerce or Management fields.
- ❖ The Google form has to be filled by the Team Leader only who will have to provide all the details of the other team members.
- ❖ A screenshot of the payment must also be attached to the Google form.
- ❖ Submissions will open from 9th October 2023, and the last day for registration will be 2nd November, 2023.
- ❖ The Theme for the event will be common for both rounds which are (i) Taxation and (ii) Financial Analysis of Unlisted Companies. The students can select the theme of Interest at the time of registration.
- ❖ Round I (Online) will take place on 9th November 2023 and Round II at (Nirma University) will take place on 2nd - 3rd December 2023.
- ❖ Round I will be an online presentation of the possible solution to the problem statement given to the students. The Specific topic will be provided 2 days prior to Round I.
- ❖ The time limit for the online presentations will be 15 minutes.
- ❖ 5 teams per theme will be shortlisted for Round II by the panel based on the evaluation criteria.
- ❖ The criteria would be the originality of the idea, its level of complexity, the clarity and comprehensiveness of the presentation in the prescribed format, its feasibility, potential widespread impact, practicality, sustainability, user experience, and the possibility of future development.
- ❖ In Round II the participants are required to develop an interface related to the problem statement in relation to the specific theme.
- ❖ The time provided for this would be 24 hours in Offline mode. Post 24 hours, the final evaluation will take place.
- ❖ In Round II the teams are required to address the problem and its importance, new solutions or technology being offered, and the business model that accompanies it.
- ❖ It is mandatory for all participants to possess a college ID for participation in Accathon.



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❖ To and Fro Travel and accommodation shall be borne by the participants or their institutions.

❖ Bank Details:

Bank Name: The Kalupur Commercial Co-operative Bank Ltd

Branch: Nirma University, S.G. Highway, Ahmedabad

Bank A/c No: 09720180247

IFSC CODE: KCCB0NRM097 (KCCB Zero NRM Zero Nine Seven)

MICR Code: 380126029

Beneficiary Name: ICNU Student Activity Association

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