

## Sponsorship Opportunities

bay area  
dance  
marathon

## Our Mission

To raise funds and awareness for **UCSF Benioff Children's Hospital Oakland** by providing meaningful opportunities for the Bay Area community to connect with the core values of **Children's Miracle Network Hospitals**. We seek to engage young professionals with the cause through awareness and fundraising events, culminating in our annual gala, Bay Bash.



# What is Dance Marathon?

**WE ARE** a nonprofit benefitting UCSF Benioff Children's Hospital Oakland, a Children's Miracle Network hospital.

**WE ARE** a part of the national Dance Marathon movement that has raised more than \$62 million For The Kids.

**WE ARE** looking to partner with Bay Area companies to build lasting relationships and change the lives of local families. 100% of the funds raised will benefit UCSF Benioff Children's Hospital Oakland.



# Children's Miracle Network Hospitals



Treat over **7 million patients** each year



**Treat 98% of all children** needing heart or lung transplants



**Treat 88% of all children** with cancer



**Treat 90% of all children** with sickle cell anemia



Provide over **\$2.5 billion in charity** care each year

## **CHILDREN'S MIRACLE NETWORK HOSPITALS**

provides 32 million patient visits for 10 million kids every year.  
62 children enter a CMNH hospital for treatment every minute.

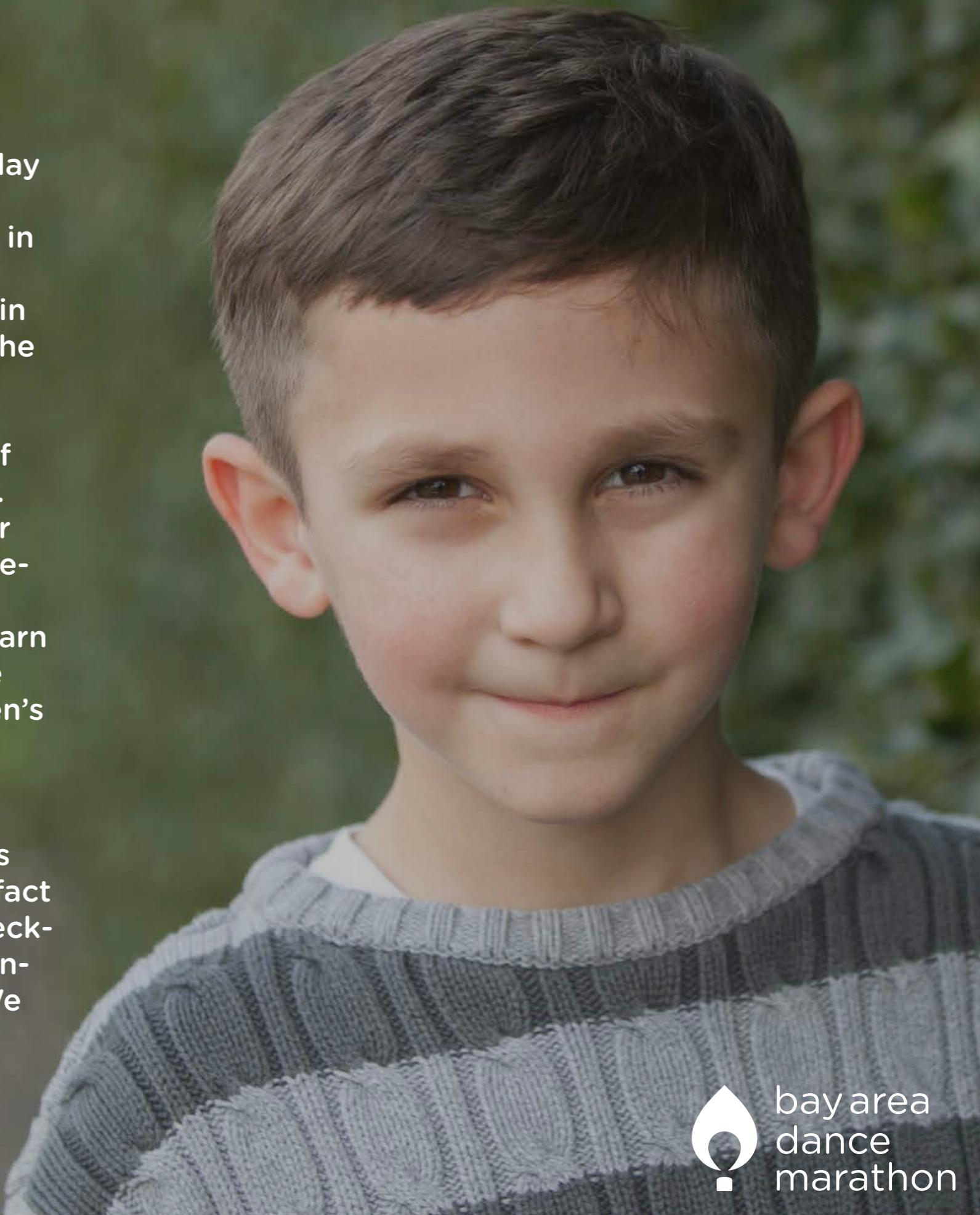
## **UCSF BENIOFF CHILDREN'S HOSPITAL OAKLAND**

serves over 200,000 kids each year. 50,000 come through the hospital's emergency room, the only Level 1 Pediatric Trauma Center in the Bay Area.

## Meet Kai

Kai blew four candles out on his birthday cake in the cafeteria of UCSF Benioff Children's Hospital Oakland. Everyone in the cafeteria joined in singing "Happy Birthday." It was the first day of living in the hospital, with 40 more to follow. The night before his fourth birthday, Kai's family had learned that their little boy had Burkitt's Lymphoma, a rare type of fast-growing, non-Hodgkin lymphoma. His parents were devastated, but never gave up hope. Numerous surgeries, chemotherapy treatments, and tests later, Kai's parents were beyond happy to learn that Kai was in remission thanks to the amazing team at UCSF Benioff Children's Hospital Oakland.

Kai's mother Renee says, "You would think that after all the pokes and prods Kai would not like the hospital, but in fact he loves going back for his regular check-ups so that he can visit with all the wonderful people who took care of him. We enjoy going too, because the team at Children's took care of all of us during the most difficult time of our lives."





# BAY BASH

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**We're throwing a gala, and we really hope you can make it.**

Join Bay Area young professionals and philanthropists for a night of dancing, cocktails and hors d'oeuvres at **Bay Bash 2015 at Children's Creativity Museum in San Francisco on Saturday, October 24 from 7 to 12 pm.** This inaugural event will be the first of many celebrations recognizing the miracles performed daily at UCSF Benioff Children's Hospital Oakland, our local Children's Miracle Network Hospital.

# Sponsorship Opportunities

EVENT PERKS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Website Recognition				
T-Shirts	10	5	2	2
Logo on Collateral				
Professional Event Photo				
VIP Ticket	10	5	2	<i>2 general admission</i>
Table at Event				
Banner at Event				
Logo Featured on Collateral				
Social Media Coverage				
Official Themed Hour				
Presenting Sponsor				
Keynote Address				
60-Second Ad at Event				
Tour of Hospital				



**Thank You**

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