

Dear Hiring Manager,

As an ISTQB Certified Tester and 2x Salesforce Certified Professional with over a decade of experience, I bring a diverse technical skill set and a commitment to ensuring high-quality software solutions. My background in software testing and data analysis, coupled with my expertise in Salesforce Marketing Cloud, positions me as a strong candidate for this role.

In my most recent role as a Marketing QA Analyst III at Robert Half I designed and executed over 25,000 test cases for promotional emails, journeys, and automations, ensuring seamless functionality across all email campaign elements. My ability to validate complex workflows within Salesforce Marketing Cloud, develop structured test plans in qTest, and communicate effectively with stakeholders significantly contributed to the success of our marketing initiatives.

In addition to my technical expertise, I bring strong problem-solving skills and a collaborative mindset to every project. Whether reporting and tracking bugs in Jira at Robert Half, developing responsive web solutions at Robert Stephen Consulting, or ensuring data integrity during client migrations at Applied Systems, I have consistently demonstrated adaptability and a keen attention to detail.

Thank you for your time and consideration. I look forward to the possibility of contributing to your organization.

Best regards,

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