

***Q1: Tell me about yourself.***

- Certified QA with 10+ years in IT (QA, Salesforce, data)
- Recent: Robert Half – 25,000+ test cases in SFMC
- Blend technical tools (SQL, JavaScript) with QA strategy

***Q2: What exceptional work have you done?***

- Robert Half – QA for 25,000+ test cases (emails/journeys)
- PINCHME – dashboards for CEO/CFO
- Applied Systems – automation in CI/CD pipelines

***Q3: What is your QA experience?***

- Full-cycle: unit, regression, UAT, A/B testing
- Tools: Jira, qTest, Azure DevOps
- Platforms: Salesforce Marketing Cloud, web portals, enterprise apps

***Q4: How do you ensure data accuracy?***

- Use SQL (counts, nulls, duplicates)
- Cross-check with business requirements
- Collaborate with stakeholders for validation

***Q5: Tell me about a time you led UAT.***

- Robert Half – validated styling, data logic, compliance
- Aligned with marketing + dev teams
- Tracked results & reported blockers

***Q6: How do you handle tight deadlines?***

- Prioritize high-risk test cases first
- Communicate blockers early
- Use reports to keep stakeholders aligned

***Q7: Tell me about a time you collaborated cross-functionally.***

- PINCHME – product/marketing/finance metrics & dashboards
- Robert Half – marketing & dev teams for UAT
- Adjusted communication style by audience

***Q8: What's your experience with automation?***

- Applied Systems – automated test suites in CI/CD
- Robert Stephen – unit testing web pages
- SQL/JavaScript for validation tasks



***Q9: Describe a time you solved a complex problem.***

- Applied Systems – traced data conversion bugs with SQL
- Worked with implementation team to fix root cause
- Created documentation to prevent recurrence

***Q10: What tools do you use in QA?***

- Jira, qTest, Azure DevOps, SharePoint, Excel
- SFMC tools: Content, Journey, Automation Studio
- Validation: SQL, Query Studio, Chrome Dev Tools

***Q11: What's your approach to writing test cases?***

- Trace back to requirements/user stories
- Include positive/negative paths + edge cases
- Cover functionality, usability, compliance

***Q12: How do you ensure clear communication?***

- Weekly QA reports (status, blockers)
- Technical details for devs, plain terms for business
- Tailor communication style to audience

***Q13: What strategies have you used for process improvement?***

- PINCHME – dashboards replacing manual reports
- Applied Systems – CI/CD automation
- Robert Half – streamlined QA reports

***Q14: How do you keep your skills sharp?***

- Certifications: ISTQB, Salesforce, Microsoft
- Practice SQL, JavaScript, Salesforce tools
- Read QA/data forums

***Q15: Why should we hire you?***

- Blend QA, Salesforce, and data analysis
- Proven delivery: 25,000+ test cases, dashboards, automation
- Bridge technical and business needs for impact