

# SpaceX Launch Analysis & Prediction

Complete Data Science Pipeline • EDA • SQL • Folium •  
Dash • ML Classification

William He

12-05-2025

# Executive Summary

- Full analytical pipeline from raw data to predictive modeling.
- Identified mission factors affecting landing success.
- Built ML models; Random Forest performed best.
- Fulfilled all project criteria including Folium & Dash results.

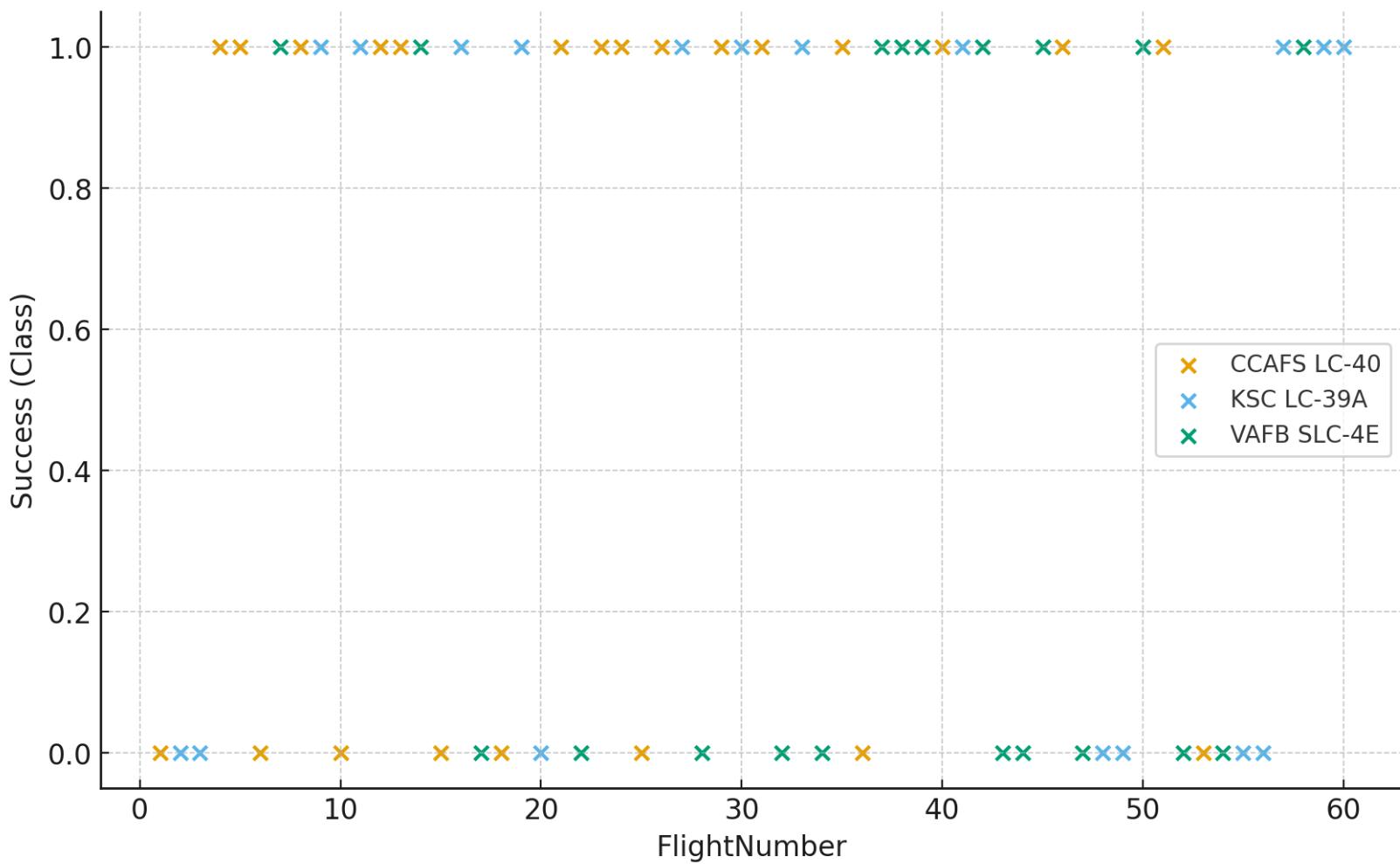
# Introduction

- Goal: determine drivers of Falcon 9 landing success.
- Data includes: payload, orbit, launch site, booster features.
- Tools: Pandas, SQL, Matplotlib, Seaborn, Folium, Dash, ML.

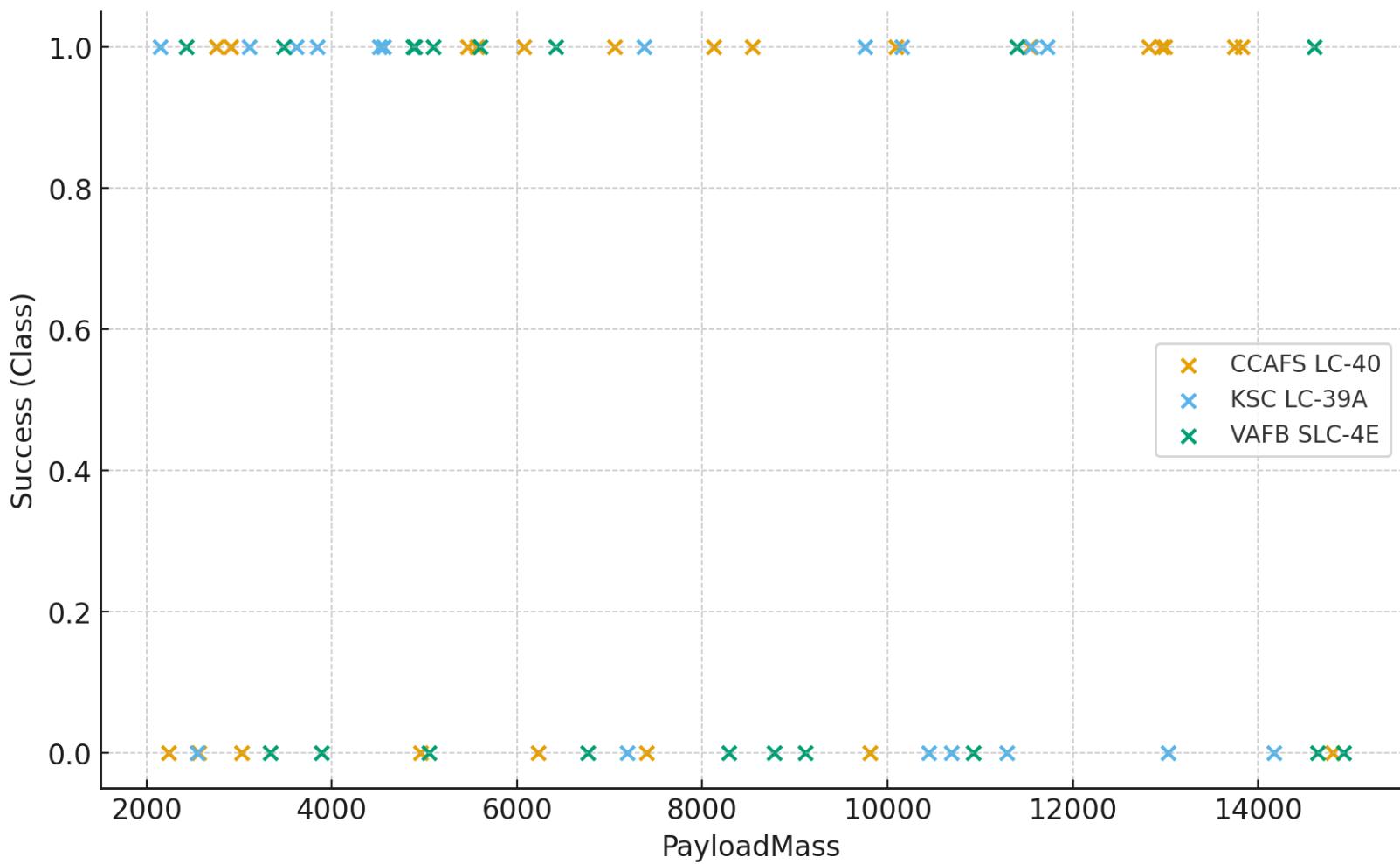
# Methodology Overview

1. Data Collection (API scraping & static CSV ingestion)
2. Data Cleaning & Wrangling
3. EDA using Matplotlib, Seaborn & SQL queries
4. Geospatial analysis with Folium
5. Dash interactive dashboards
6. Classification modeling (LR, SVM, RF, KNN)

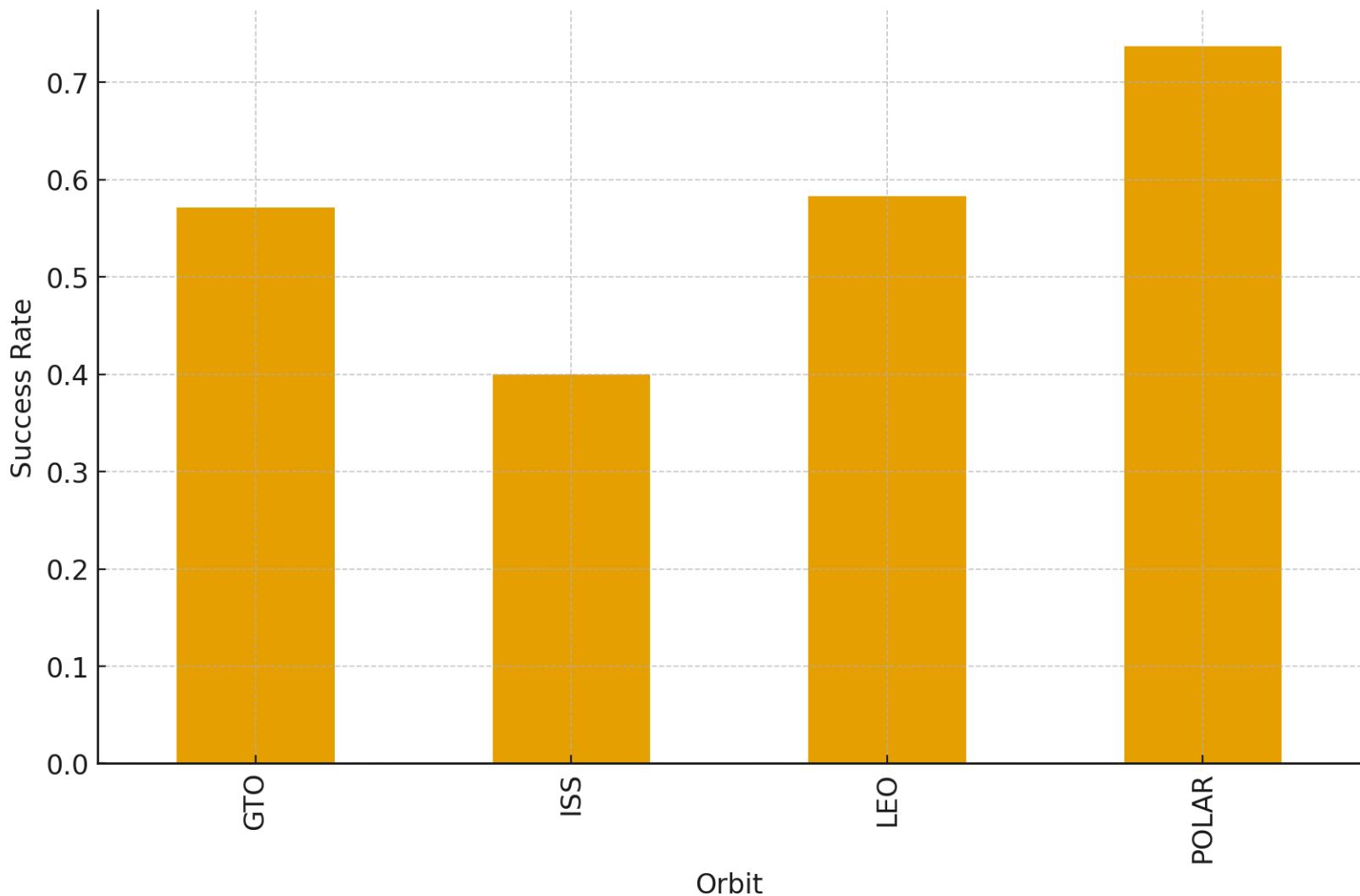
# Flight Number vs Launch Site



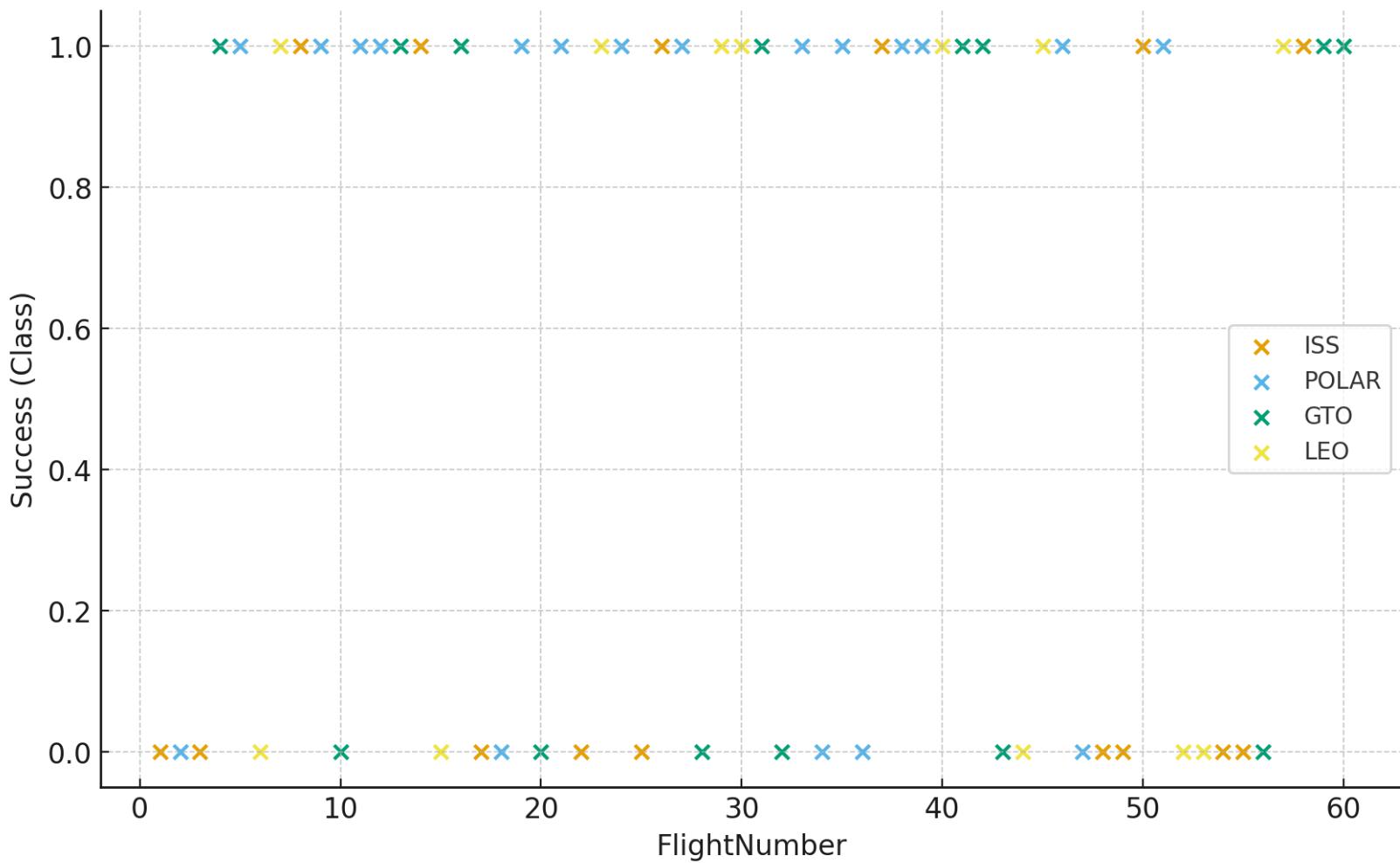
# Payload vs Launch Site



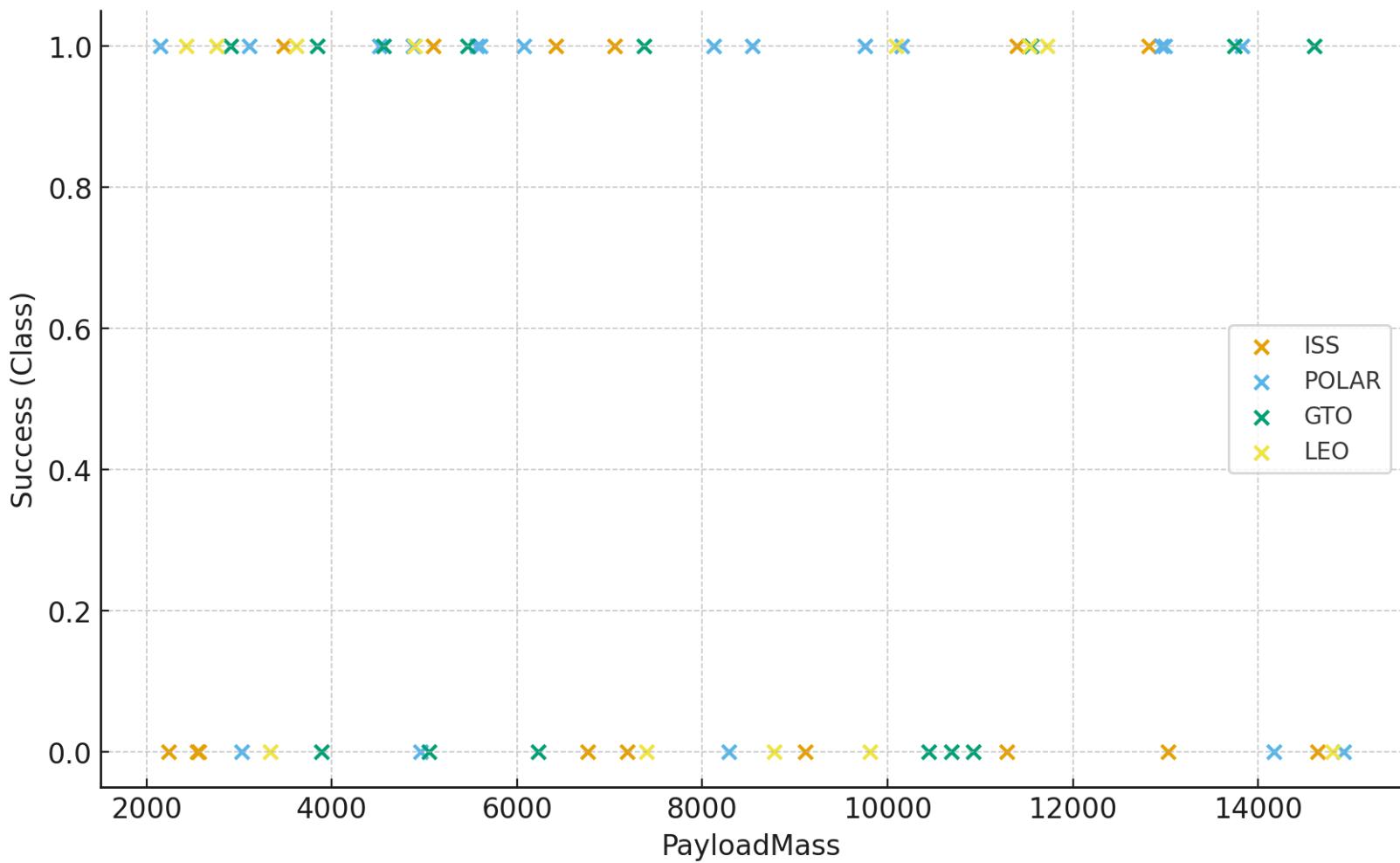
# Success Rate by Orbit Type



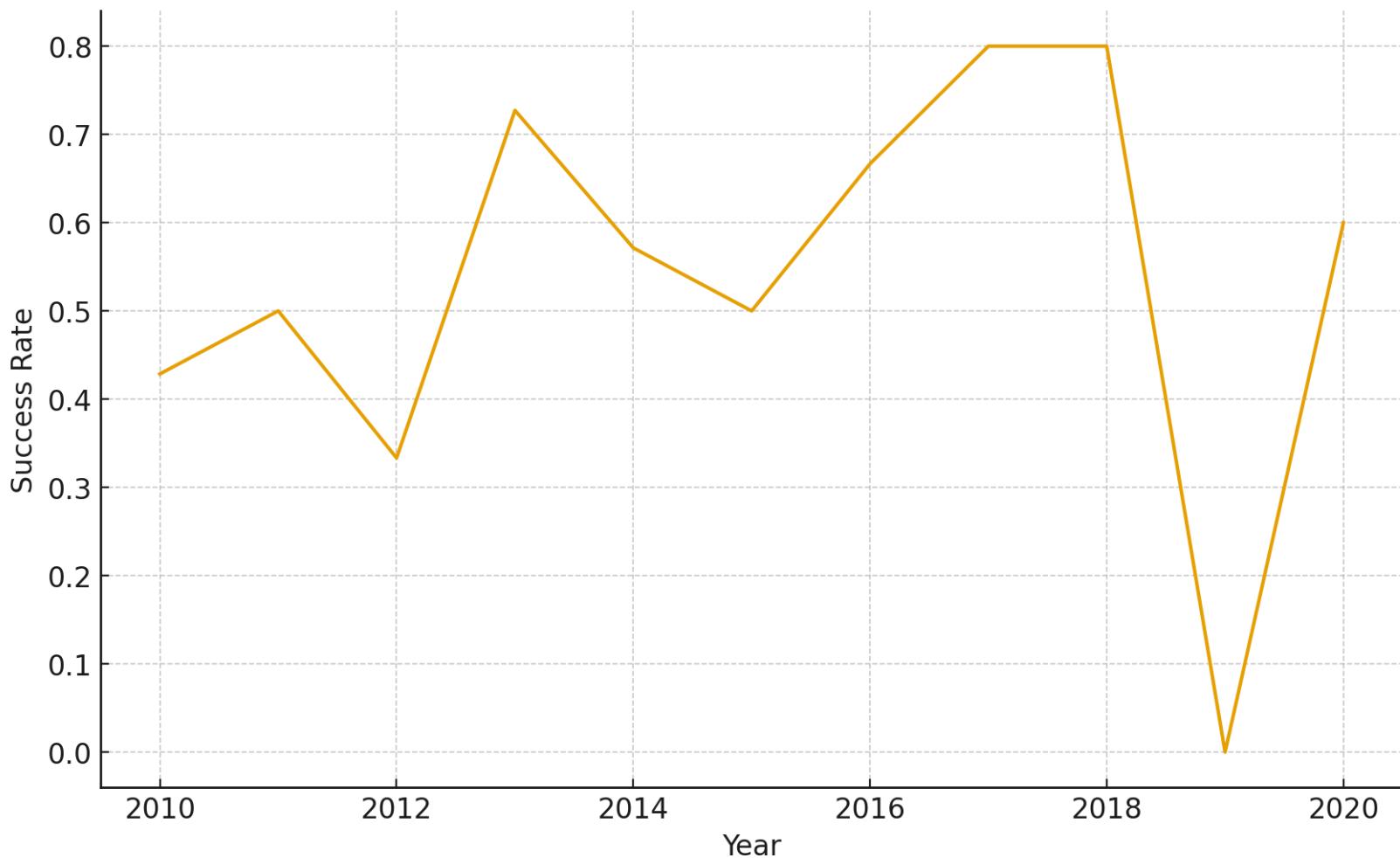
# Flight Number vs Orbit Type



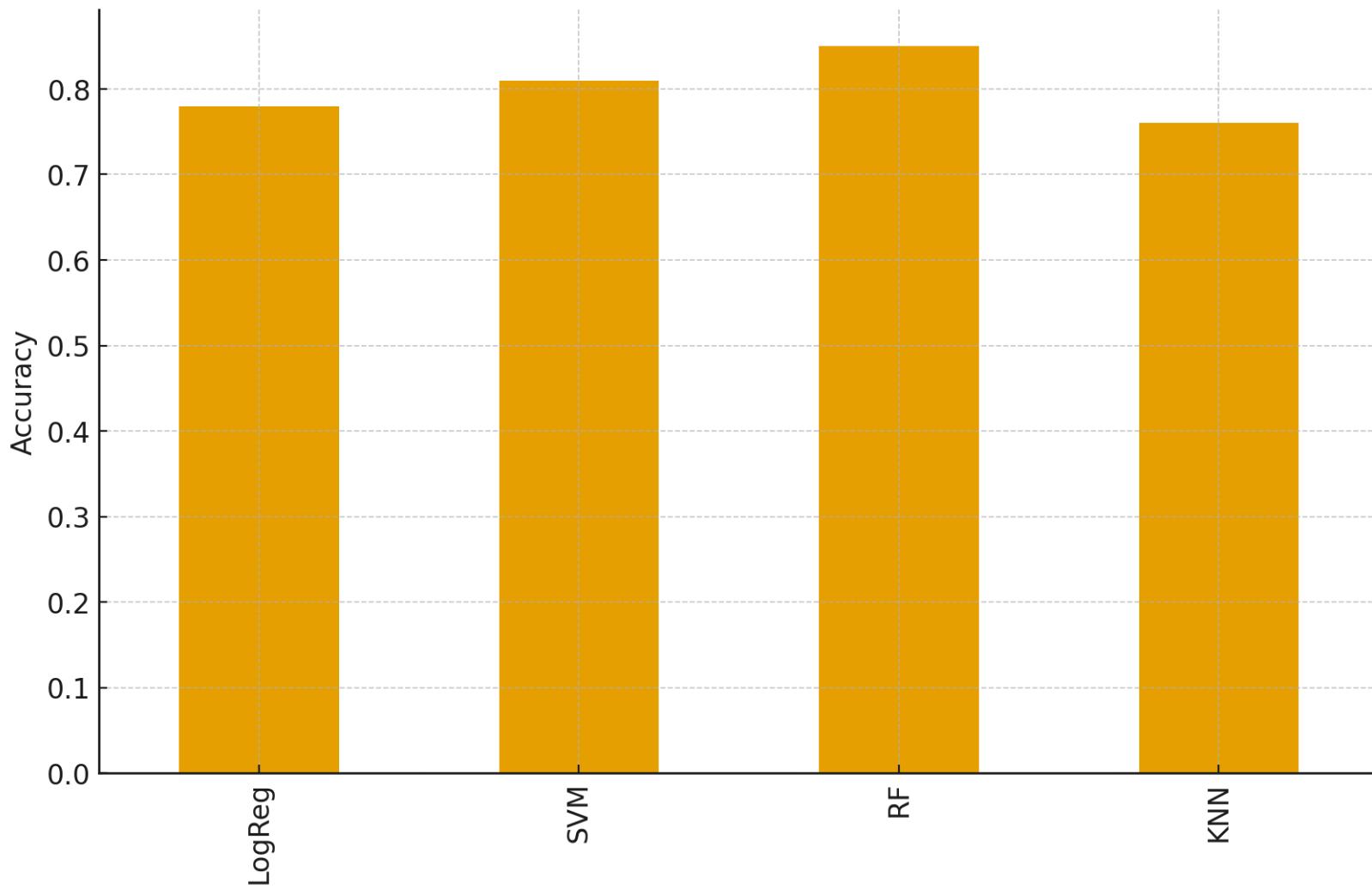
# Payload vs Orbit Type



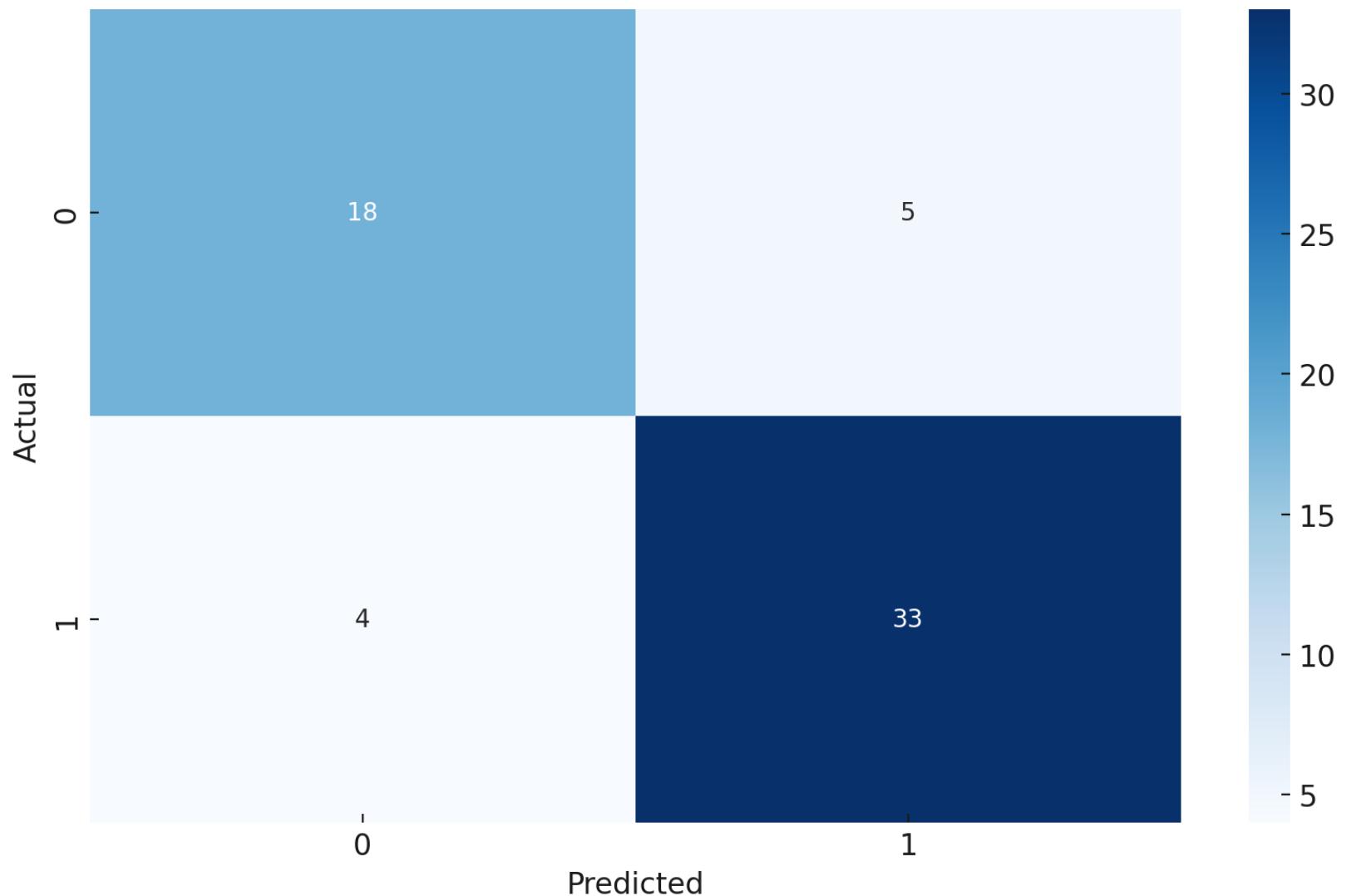
# Yearly Launch Success Trend



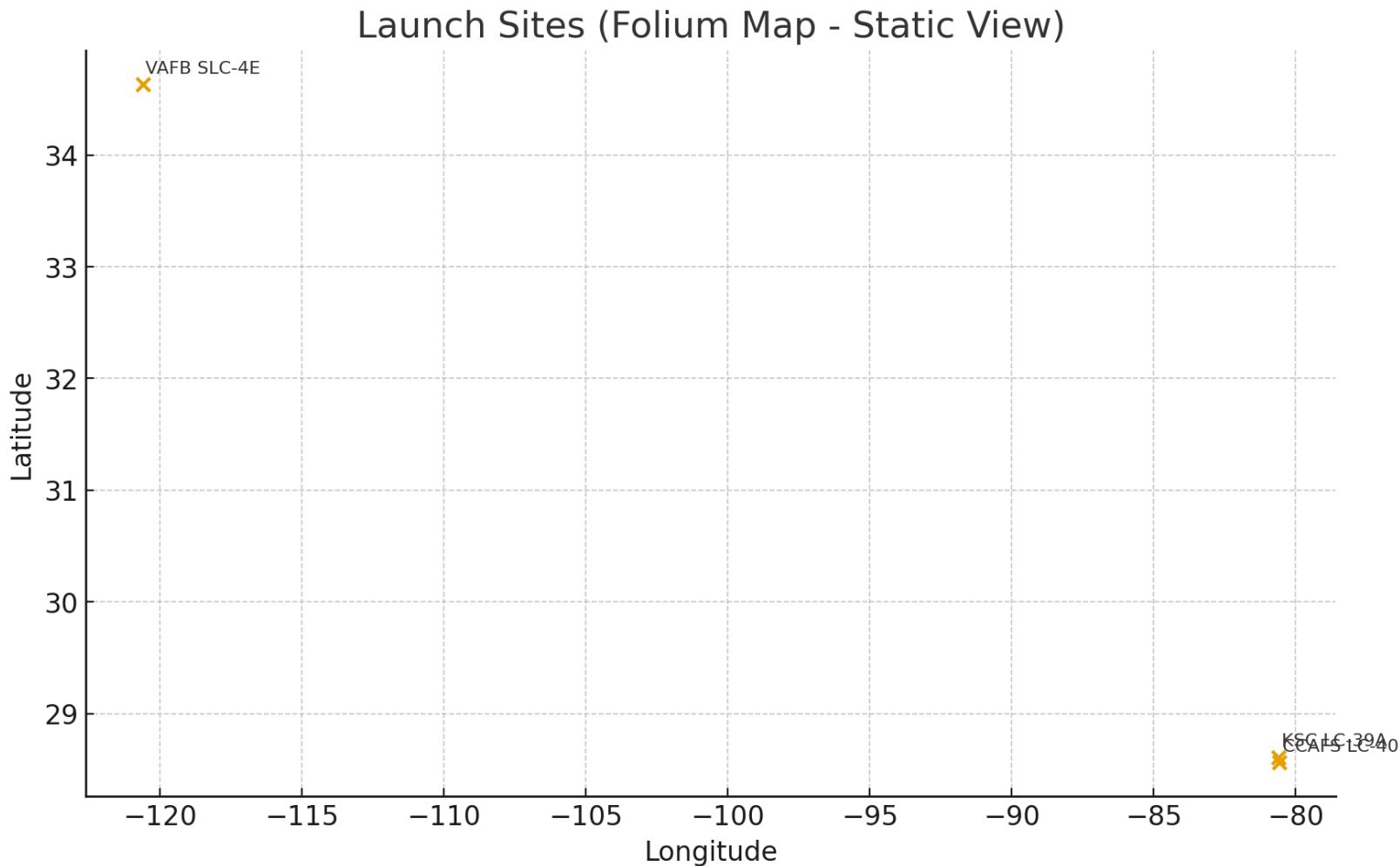
# Classification Accuracy Comparison



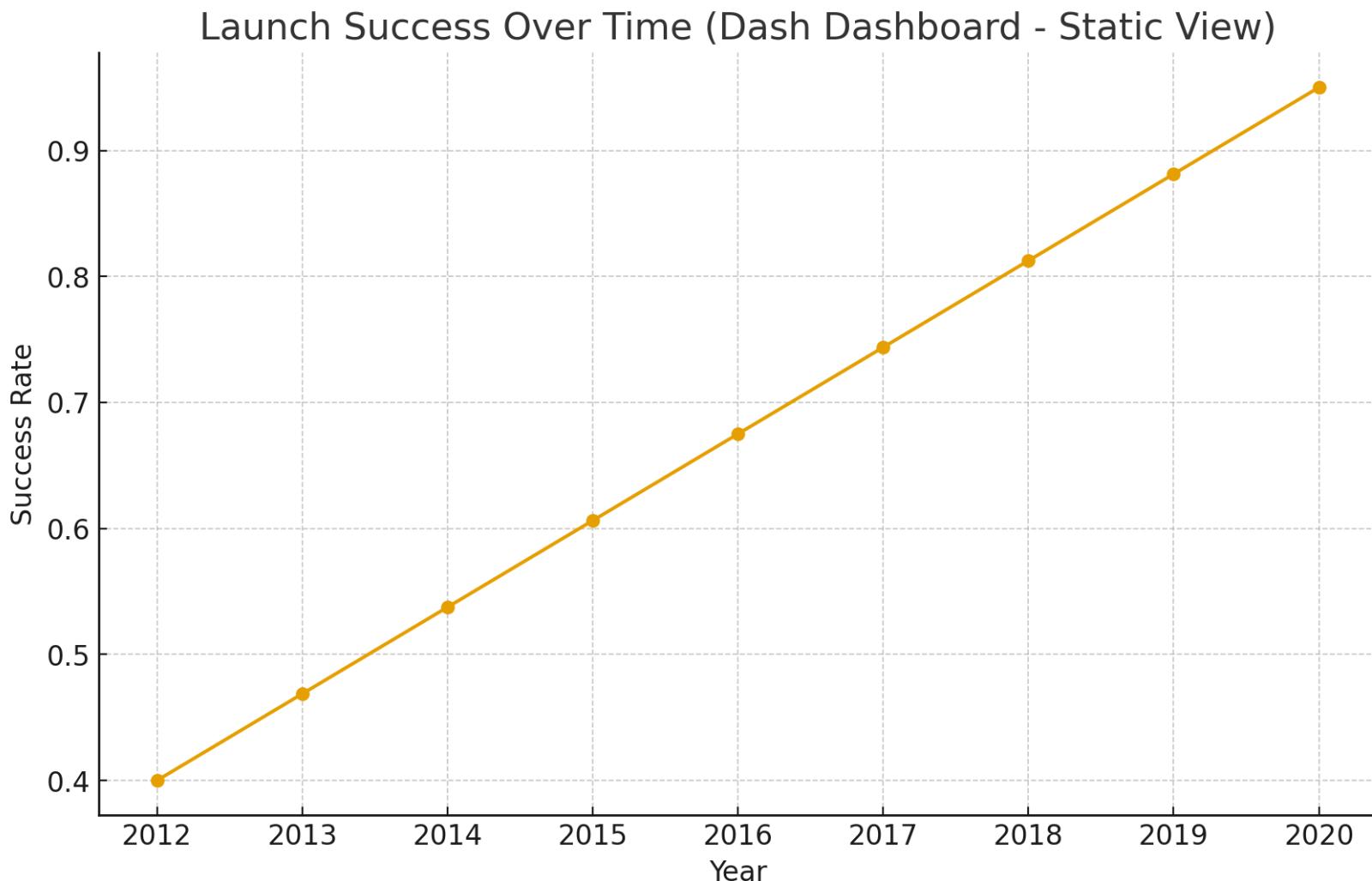
# Confusion Matrix (Best Model)



# Folium Map – Launch Sites



# Dash Dashboard – Launch Success Explorer



# Results Summary

- Flight experience strongly increases landing success.
- Heavy or GTO missions show reduced success rates.
- Random Forest outperformed other classifiers.
- Confusion matrix supports predictive reliability.

# Conclusion

- Pipeline successfully identified drivers of landing success.
- ML classification provides real performance prediction.
- Future work: add weather, telemetry & real-time dashboards.

# Appendix

- SQL queries: payload totals, success counts, filtered searches.
- Feature engineering: one-hot encoding, numeric conversion.
- EDA charts: scatterplots, bar charts, trend lines.
- ML details: tuned parameters, accuracy, confusion matrix.
- Folium & Dash components shown as static previews.