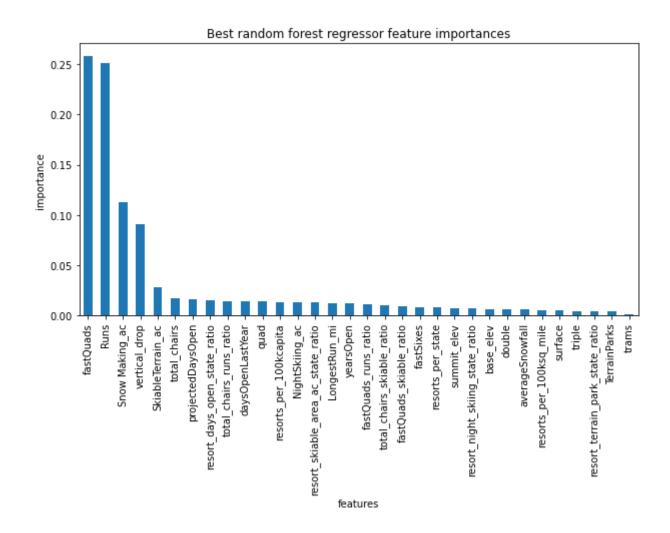


Big Mountain Resort

Recommendations for Big Mountain Resort

Focus on

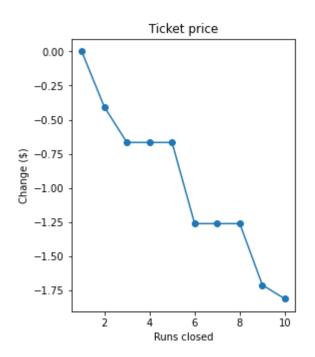
- 1) The number of four persons chairs
- 2) Count of the number of runs on the resorts
- 3) Total area covered by snow making machines in acres
- 4) Vertical change in elevation from the summit to the base in feet;
- 5) Sum of all chairlifts at the resorts

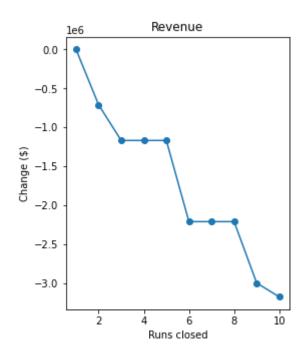




<u>Probably the additional information of total Revenue would help</u> <u>but otherwise data is quite complete</u>

Close one runs





The model says closing one run makes no difference. Closing 2 and 3 successively reduces support for ticket price and so revenue. If Big Mountain closes down 3 runs, it seems they may as well close down 4 or 5 as there's no further loss in ticket price. Increasing the closures down to 6 or more leads to a large drop.