



BAYAN ASSAF

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DATE OF BIRTH: Nov 23, 1988

EMAIL: bayan.assaf@hotmail.com

Education

2007-2011

Hariri Canadian University (HCU)

Mechref

BS in Computer Science
Minor in Mathematics

Related Courses

- Advanced Programming
- Advanced Data structure and algorithm
- Advanced Networking
- Internet Engineering and Web Programming
- Software Engineering

Professional Experience

Web Developer

Hogarthww

May 2016 – Present

Apple inc.

- Develop new digital assets as identified by supervisor and management
- Test the work as per the brief and the minimum requirements for each client
- Develop fast and efficiently to meet tight deadlines
- Create digital assets in accordance with the requests of the other developers or Project Managers
- Produce digital assets in several languages
- Update and amend existing assets
- Maintain client digital assets using clean, accessible, markup according to the latest web standards
- Comment code consistently and cleanly
- Help and advise project managers with client's digital requests
- Keep an eye on the latest trends to help boost development efficiency

Product Specialist

Ampersand Education

Sept 2015 – May 2016

Responsibilities include:

- Participate in information gathering and business review sessions with customers to understand overall project goals.
- Translating business requirements into highly specified project feasibility documents
- Document functional and non-functional requirements based on interactions with customers.
- Identifying options for potential solutions and assessing them for both technical and business suitability
- Estimate/plan activities and efforts associated with the functional requirements.

- Drawing up a testing plan and schedule for the system
- Testing and/or overseeing the testing of the system
- Processing change requests
- Identify issues/impacts to the project scope in advance
- Keep track of project updates by compiling relative project status reports
- Escalate issues to designated teams to ensure implementation issues are addressed early.
- Installation, Deployment and Implementation of the solution
- Providing training, presentations and demonstrations of the system to technical and non-technical people
- Working closely with developers, QC and a variety of end users to ensure technical compatibility and user satisfaction
- Keeping up to date with technical as well as industry sector developments
- May be required to generate additional services by proposing out-of-the box solutions and by establishing close communication channels with existing customers.
- Write user manuals and configuration documents

Web Developer/Digital Specialist *Microsoft MSC – Wunderman* Nov 2013 – Sept 2015

Responsibilities include:

- Implementing the day-to-day site presentation, layout and updates for the relevant websites along with the development of new content, new features within new marketing and promotional activity.
- Scheduling and executing the localization of corporate produced content and campaigns.
- Scheduling and producing relevant editorial, promotional and marketing content for the consumer related websites.
- Assisting in creating, developing and managing a newsletter process which includes moving the newsletter process to a greater focus on personalization and CRM.
- Working with the Digital Sr. Account Manager to maintain relevant and up to date documentation on the website and supporting systems.
- Planning, programming and coordinating activity, content, site maintenance and development with the Digital Sr. Account Manager
- Where necessary, modifying existing processes and implement new streamlined processes, which maximize efficiency and ensure all projects, resources and activities are delivered in the most effective manner.
- Ensuring the operational integrity of the websites, applications and infrastructure.

Web Developer *Medical Professionals* Dec 2012 - Nov 2013

As the only Web Developer in the Company, I was responsible for all digital needs. Mainly worked with databases, SQL, html5, CSS3, C#, JavaScript, jQuery, PHP, and Adobe Captivate.

Responsibilities Included:

- Developing web applications that meet the needs of the company (Employers and employees) for better and easier communication.
- Developing e-learning courses using Adobe Captivate.
- Reconstructing the company website (development, maintenance, hosting, updating...) which is built on a Joomla platform.
- Working on the theoretical development of a new very big project for ASOR (Arab Society of Radiology) from A to Z on WordPress platform.

Jr. Web Developer *Softech Sarl* July 2011 – Dec 2012

Softech offers IT solutions such as System Integration, ERP implementations, and build to order software for both private & public sectors.

- Working with databases, MySQL, asp.net, html, C#, CSS, JavaScript, jQuery, web services and Ajax.
- Developing the newsletter of the company's website "Katagogi"

Skills

- Programming (C#, JavaScript, TRANSACT-SQL, MySQL, HTML5, CSS3, XML, ASP.NET, AJAX, MVC, XSLT, Crystal Reports, Jason, JQuery, Node.js, React)
- Good knowledge and experience of frameworks (Joomla and WordPress), Twitter/Bootstrap, .Net, Google Web Toolkit (for java), Base One Foundation Component Library (BFC)
- Hand-code HTML Email templates
- Good knowledge and experience in SharePoint Server, Windows Azure, Microsoft Dynamics CRM
- Responsive Design
- Knowledge, experience and development skills in SEO
- Bridging ability between Design and Programming (Adobe Photoshop, Adobe Dream Weaver)
- Good knowledge and experience in developing online courses using Adobe Captivate 8 and older versions
- Web technologies, -standards and Information architecture
- Online Projects (Background in Online Project Manager/ Web Author)
- Excellent problem solving and analytical skills
- Time management and multi-tasking
- Can handle pressure, work in teams and meet deadlines
- Can quickly learn new programming languages and techniques
- Agile methodology and versioning systems (GIT, SVN)

Achievements & Awards

2010

Programming Contest

L.A.U Beirut

- Certificate in LCPC. The Lebanese Collegiate Programming Contest.
- Certificate in RCPC. The Regional Collegiate Programming Contest.

Languages

- Arabic: Native language
- English: Fluent (Written & Spoken)

Website: bayanassaf.github.io

References: Available upon request