

Instructor: Ryan Achzet

Woodbury University

Project Process Book

BAYAN SAIB

11.29.16

> Web Design II

Starbucks Website | Pumpkin Spice

1 Introduction

2-12 First WireFrame

13-22 Final Website

23 Conclusion

Starbucks Website | Pumpkin Spice

Starbucks is my website that talked about "Pumpkin spice" so since it is Fall season and start from October so I desided using Pumpkin spice Late and Frappuccino.

> **Introduction**

Starbucks Website | Pumpkin Spice

> WireFrame

The wireframe shows the Starbucks website's header with the logo, navigation links for Home, Coffee, Gift Card, About us, and social media icons, and a search bar. Below the header, there are three main product sections: 'Pumpkin Spice Latte', 'Pumpkin Spice Frappuccino', and 'K Cup Pumpkin Spice'. Each section includes an image of the drink, a title, a descriptive paragraph, and an 'Ingredients' section.

Pumpkin Spice Latte

Our signature espresso and milk are highlighted by flavor notes of pumpkin, cinnamon, nutmeg and clove to create this incredible beverage that's a fall favorite. Enjoy it topped with whipped cream and real pumpkin pie spices.

Ingredients

Milk, Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors, Annatto, Salt, Potassium Sorbate], Brewed Espresso, Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water, Natural Flavors, Potassium Sorbate, Citric Acid)], Pumpkin Spice Topping [Cinnamon, Ginger, Nutmeg, Clove, Sulfiting Agents].

Pumpkin Spice Frappuccino

We take pumpkin and traditional fall spice flavors and blend them with milk and ice, then top it all off with whipped cream and pumpkin pie spice. It's the best sip of the season.

Ingredients

Ice, Milk, Crème Frappuccino Syrup [Water, Sugar, Salt, Natural And Artificial Flavor, Xanthan Gum, Potassium Sorbate, Citric Acid], Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water, Natural Flavors, Potassium Sorbate, Citric Acid)], Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors, Annatto, Salt, Potassium Sorbate], Pumpkin Spice Topping [Cinnamon, Ginger, Nutmeg, Clove, Sulfiting Agents].

K Cup Pumpkin Spice

Pumpkin Spice Latte season starts the instant you brew up a cup.

The only thing better than a Pumpkin Spice Latte is a Pumpkin Spice Latte you can make wherever you go. Cozy up with the flavors of cinnamon, nutmeg and cloves, real dairy and Starbucks 100% arabica coffee, inspired by our beloved handcrafted classic. So go ahead: grab a favorite mug, stir up a rich and creamy, sweet and spicy cup, and cue the falling leaves, crackling fires and crisp autumn air.

Starbucks Website | Pumpkin Spice



Pumpkin Spice Latte



Our signature espresso and milk are highlighted by flavor notes of pumpkin, cinnamon, nutmeg and clove to create this incredible beverage that's a fall favorite. Enjoy it topped with whipped cream and real pumpkin pie spices.

Ingredients

Milk, Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors, Annatto, Salt, Potassium Sorbate], Brewed Espresso, Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water, Natural Flavors, Potassium Sorbate, Citric Acid)], Pumpkin Spice Topping [Cinnamon, Ginger, Nutmeg, Clove, Sulfiting Agents].

>WireFrame

Pumpkin Spice Frappuccino



We take pumpkin and traditional fall spice flavors and blend them with milk and ice, then top it all off with whipped cream and pumpkin pie spice. It's the best sip of the season.

Ingredients

Ice, Milk, Crème Frappuccino Syrup [Water, Sugar, Salt, Natural And Artificial Flavor, Xanthan Gum, Potassium Sorbate, Citric Acid], Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water, Natural Flavors, Potassium Sorbate, Citric Acid)], Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors, Annatto, Salt, Potassium Sorbate], Pumpkin Spice Topping [Cinnamon, Ginger, Nutmeg, Clove, Sulfiting Agents].

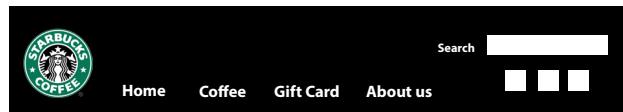
K Cup Pumpkin Spice



Pumpkin Spice Latte season starts the instant you brew up a cup.

The only thing better than a Pumpkin Spice Latte is a Pumpkin Spice Latte you can make wherever you go. Cozy up with the flavors of cinnamon, nutmeg and cloves, real dairy and Starbucks 100% arabica coffee, inspired by our beloved handcrafted classic. So go ahead: grab a favorite mug, stir up a rich and creamy, sweet and spicy cup, and cue the falling leaves, crackling fires and crisp autumn air.

Starbucks Website | Pumpkin Spice



Pumpkin Spice Latte



Our signature espresso and milk are highlighted by flavor notes of pumpkin, cinnamon, nutmeg and clove to create this incredible beverage that's a fall favorite. Enjoy it topped with whipped cream and real pumpkin pie spices.

Ingredients

Milk, Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors, Annatto, Salt, Potassium Sorbate], Brewed Espresso, Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water, Natural Flavors, Potassium Sorbate, Citric Acid)], Pumpkin Spice Topping [Cinnamon, Ginger, Nutmeg, Clove, Sulfiting Agents].

Pumpkin Spice Frappuccino



We take pumpkin and traditional fall spice flavors and blend them with milk and ice, then top it all off with whipped cream and pumpkin pie spice. It's the best sip of the season.

Ingredients

Ice, Milk, Crème Frappuccino Syrup [Water, Sugar, Salt, Natural And Artificial Flavor, Xanthan Gum, Potassium Sorbate, Citric Acid], Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water, Natural Flavors, Potassium Sorbate, Citric Acid)], Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors,

K Cup Pumpkin Spice



Pumpkin Spice Latte
season starts the instant
you brew up a cup.

The only thing better than a Pumpkin Spice Latte is a Pumpkin Spice Latte you can make wherever you go. Cozy up with the flavors of cinnamon, nutmeg and cloves, real dairy and Starbucks 100% arabica coffee, inspired by our beloved handcrafted classic. So go ahead: grab a favorite mug, stir up a rich and creamy, sweet and spicy cup, and cue the falling leaves, crackling fires and crisp



> **WireFrame**

Starbucks Website | Pumpkin Spice

> **WireFrame**

The wireframe illustrates a Starbucks website layout. At the top, there's a navigation bar with links for Home, Nutrition Facts, Galery, Sweepstakes, and a search bar. Below the navigation, two product sections are shown: 'Pumpkin Spice Latte' featuring a photo of pumpkins and a Starbucks cup, and 'Pumpkin Spice Frappuccino® Blended Crème' featuring a photo of a Starbucks Frappuccino cup. Each product section includes a detailed nutrition facts table.

Pumpkin Spice Latte

Nutrition Facts

Nutrition Facts Per Serving (16 fl oz)	
Calories	380
Calories from Fat	120
% Daily Value*	
Total Fat	14g 22%
Saturated Fat	8g 40%
Trans Fat	0g
Cholesterol	55mg 18%
Sodium	240mg 10%
Total Carbohydrate	52g 17%
Dietary Fiber	0g 0%
Sugars	50g
Protein	14g
Vitamin A	20% • Vitamin C 2% • Calcium 50% • Iron 0%
Caffeine	150mg**

*Percent Daily Values are based on a 2,000 calorie diet.
**Each caffeine value is an approximate value.

Pumpkin Spice Frappuccino® Blended Crème

Nutrition Facts

Nutrition Facts Per Serving (16 fl oz)	
Calories	380
Calories from Fat	140
% Daily Value*	
Total Fat	16g 25%
Saturated Fat	9g 45%
Trans Fat	0g
Cholesterol	55mg 18%
Sodium	270mg 11%
Total Carbohydrate	54g 18%
Dietary Fiber	0g 0%
Sugars	53g
Protein	6g
Vitamin A	15% • Vitamin C 0% • Calcium 20% • Iron 0%
Caffeine	0mg**

*Percent Daily Values are based on a 2,000 calorie diet.
**Each caffeine value is an approximate value.

Starbucks Website | Pumpkin Spice



Pumpkin Spice Latte

> WireFrame



Nutrition Facts Per Serving (16 fl oz)	
Calories 380	Calories from Fat 120
% Daily Value*	
Total Fat 14g	22%
Saturated Fat 8g	40%
Trans Fat 0g	
Cholesterol 55mg	18%
Sodium 240mg	10%
Total Carbohydrate 52g	17%
Dietary Fiber 0g	0%
Sugars 50g	
Protein 14g	
Vitamin A 20% • Vitamin C 2% • Calcium 50% • Iron 0%	
Caffeine 150mg**	
*Percent Daily Values are based on a 2,000 calorie diet.	
**Each caffeine value is an approximate value.	

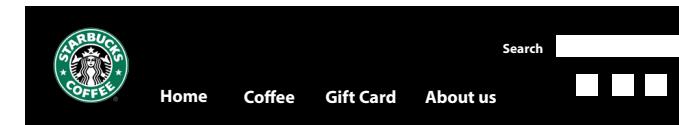
Pumpkin Spice Frappuccino® Blended Crème



Nutrition Facts Per Serving (16 fl oz)	
Calories 380	Calories from Fat 140
% Daily Value*	
Total Fat 16g	25%
Saturated Fat 9g	45%
Trans Fat 0g	
Cholesterol 55mg	18%
Sodium 270mg	11%
Total Carbohydrate 54g	18%
Dietary Fiber 0g	0%
Sugars 53g	
Protein 6g	
Vitamin A 15% • Vitamin C 0% • Calcium 20% • Iron 0%	
Caffeine 0mg**	
*Percent Daily Values are based on a 2,000 calorie diet.	
**Each caffeine value is an approximate value.	

> WireFrame

Starbucks Website | Pumpkin Spice



Pumpkin Spice Latte



Nutrition Facts Per Serving (16 fl oz)

Calories 380	Calories from Fat 120
% Daily Value*	
Total Fat 14g	22%
Saturated Fat 8g	40%
Trans Fat 0g	
Cholesterol 55mg	18%
Sodium 240mg	10%
Total Carbohydrate 52g	17%
Dietary Fiber 0g	0%
Sugars 50g	
Protein 14g	
Vitamin A 20% • Vitamin C 2% • Calcium 50% • Iron 0%	
Caffeine 150mg**	

*Percent Daily Values are based on a 2,000 calorie diet.

**Each caffeine value is an approximate value.

Pumpkin Spice Frappuccino® Blended Crème



Nutrition Facts Per Serving (16 fl oz)

Calories 380	Calories from Fat 140
% Daily Value*	
Total Fat 16g	25%
Saturated Fat 9g	45%
Trans Fat 0g	
Cholesterol 55mg	18%
Sodium 270mg	11%
Total Carbohydrate 54g	18%
Dietary Fiber 0g	0%
Sugars 53g	
Protein 6g	
Vitamin A 15% • Vitamin C 0% • Calcium 20% • Iron 0%	
Caffeine 0mg**	

*Percent Daily Values are based on a 2,000 calorie diet.

**Each caffeine value is an approximate value.

Starbucks Website | Pumpkin Spice



Pumpkin Spice Latte/Frappuccino



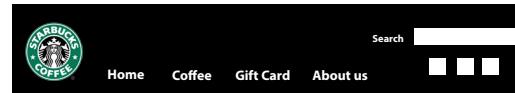
> WireFrame

Starbucks Website | Pumpkin Spice

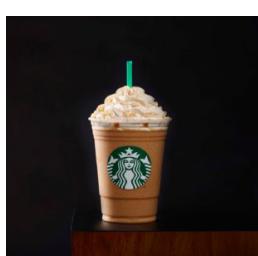
> WireFrame



Starbucks Website | Pumpkin Spice



Pumpkin Spice Latte/Frappuccino



> WireFrame

Starbucks Website | Pumpkin Spice



> WireFrame

Sweepstakes

- Take a chance by submitting an image to win a
50\$ Girft card

A wireframe of a sweepstakes entry form. It consists of several input fields with labels on the left and corresponding input boxes on the right. The fields include: First name, Last name, E-mail, Address 1, Address 2, State, City, Zip code, and Upload. A "Submit" button is located at the bottom right of the form area.

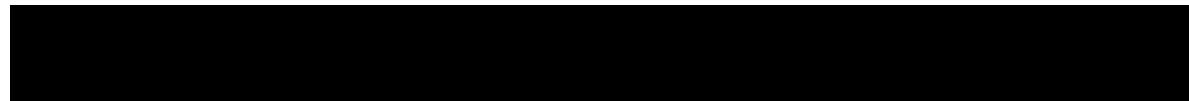
Starbucks Website | Pumpkin Spice



Sweepstakes

> WireFrame

Take a chance by submitting an image to win a
50\$ Girft card

A wireframe of a sweepstakes submission form. The form is contained within a dark green rounded rectangle. It includes fields for "First name", "Last name", "E-mail", "Address 1", "Address 2", "State", "City", "Zip code", and an "Upload" field for images. A "Submit" button is located at the bottom right of the form area.



Sweepstakes

Take a chance by submitting an image to win a
50\$ Girft card

> WireFrame

A wireframe of a sweepstakes entry form. It consists of several input fields arranged vertically within a rounded rectangular container. The fields are labeled: "First name", "Last name", "E-mail", "Address 1", "Address 2", "State", "City", "Zip code", and "Upload". A "Submit" button is located at the bottom right of the form.

Starbucks Website | Pumpkin Spice

> Final Website

The screenshot shows a dark-themed website for Starbucks' Pumpkin Spice products. At the top is a black header with the Starbucks logo on the left and three menu items: "Nutrition Facts", "Gallery", and "Sweepstake". The main title "Pumpkin Spice" is centered in a large, teal-colored font. Below the title are two product cards. The first card, titled "Pumpkin Spice Latte", features a large image of a latte topped with whipped cream and a cinnamon swirl. The description text highlights the fall flavors of pumpkin, cinnamon, nutmeg, and clove. The second card, titled "Pumpkin Spice Frappuccino", features a smaller image of a frappuccino topped with whipped cream and caramel drizzle. The description text describes the blend of traditional fall spices with milk and ice. Both cards include a "Ingredients" section listing the components of the respective drinks.

Pumpkin Spice Latte

Our signature espresso and milk are highlighted by flavor notes of pumpkin, cinnamon, nutmeg and clove to create this incredible beverage that's a fall favorite. Enjoy it topped with whipped cream and real pumpkin pie spices.

Pumpkin Spice Frappuccino

We take pumpkin and traditional fall spice flavors and blend them with milk and ice, then top it all off with whipped cream and pumpkin pie spice. It's the best sip of the season.

Ingredients

Milk, Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors, Annatto, Salt, Potassium Sorbate], Brewed Espresso, Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water, Natural Flavors, Potassium Sorbate, Citric Acid)], Pumpkin Spice Topping [Cinnamon, Ginger, Nutmeg, Clove, Sulfiting Agents].

Ingredients

Milk, Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors, Annatto, Salt, Potassium Sorbate], Brewed Espresso, Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water,

<https://bayansaib.github.io/fall16/Project 3/main.html>

[Starbucks Website | Pumpkin Spice](#)

> Final Website



Pumpkin Spice Frappuccino

We take pumpkin and traditional fall spice flavors and blend them with milk and ice, then top it all off with whipped cream and pumpkin pie spice. It's the best sip of the season.

Ingredients

Milk, Pumpkin Spice Sauce [Sugar, Condensed Skim Milk, Pumpkin Puree, Contains 2% Or Less Of Fruit And Vegetable Juice For Color, Natural Flavors, Annatto, Salt, Potassium Sorbate], Brewed Espresso, Whipped Cream [Cream (Cream, Milk, Mono And Diglycerides, Carrageenan), Vanilla Syrup (Sugar, Water, Natural Flavors, Potassium Sorbate, Citric Acid)], Pumpkin Spice Topping [Cinnamon, Ginger, Nutmeg, Clove, Sulfiting Agents].

K Cup Pumpkin Spice

Pumpkin Spice Latte season starts the instant you brew up a cup.

The only thing better than a Pumpkin Spice Latte is a Pumpkin Spice Latte you can make wherever you go. Cozy up with the flavors of cinnamon, nutmeg and cloves, real dairy and Starbucks 100% arabica coffee, inspired by our beloved handcrafted classic. So go ahead: grab a favorite mug, stir up a rich and creamy, sweet and spicy cup, and cue the falling leaves, crackling fires and crisp autumn air.

Starbucks Website | Pumpkin Spice

> Final Website



Pumpkin Spice Latte



Nutrition Facts

Nutrition Facts Per Serving (16 fl oz)

Calories 380
Calories from Fat 120
% Daily Value*
Total Fat 14g 22%
Saturated Fat 8g 40%
Cholesterol 55mg 18%
Sodium 240mg 10%
Total Carbohydrate 52g 17%
Dietary Fiber 0g 0%
Sugars 50g
Protein 14g
Vitamin A 20% • Vitamin C 2% • Calcium 50% • Iron 0% Caffeine 150mg**
*Percent Daily Values are based on a 2,000 calorie diet.
**Each caffeine value is an approximate value.

[Starbucks Website | Pumpkin Spice](#)

> Final Website

**Pumpkin Spice Frappuccino®
Blended Crème**



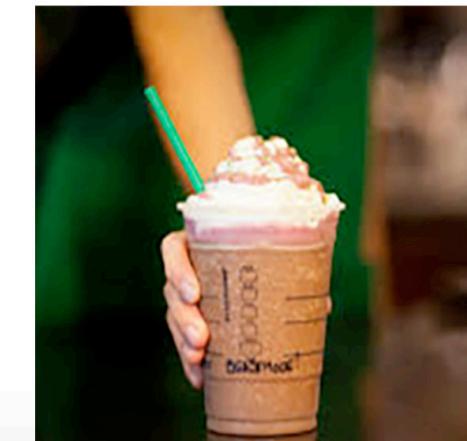
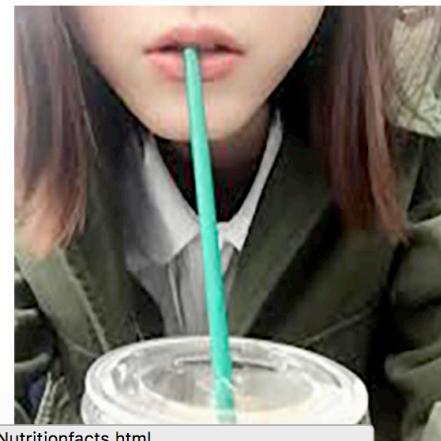
Nutrition Facts Per Serving (16 fl oz)

Calories 380
Calories from Fat 140
% Daily Value*
Total Fat 16g 25%
Saturated Fat 9g 45%
Trans Fat 0g
SCholosterol 55mg 18%
Sodium 270mg 11%
Total Carbohydrate 54g 18%
Dietary Fiber 0g 0%
Sugars 53g
Protein 6g
Vitamin A15%Vitamin C0%Calcium20%Iron0%
Caffeine 0mg**

*Percent Daily Values are based on a 2,000 calorie diet.
**Each caffeine value is an approximate value.

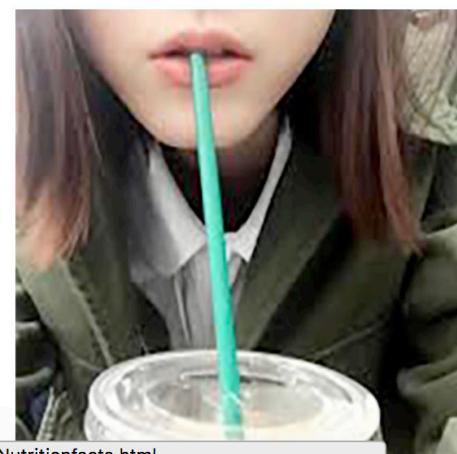
Starbucks Website | Pumpkin Spice

> Final Website



Starbucks Website | Pumpkin Spice

> Final Website



Starbucks Website | Pumpkin Spice

> Final Website



Starbucks Website | Pumpkin Spice

> Final Website



Nutrition Facts Gallery Sweepstakes

Sweepstakes

Take a chance by submitting an image to win a **50\$ Gift card**

First name

Last name

E-mail address

Password

Address 1

Address 2

State

City

Starbucks Website | Pumpkin Spice

Sweepstake

> Final Website

Take a chance by submitting an image to win a **50\$ Gift card**

First name	<input type="text"/>
Last name	<input type="text"/>
E-mail address	<input type="text"/>
Password	<input type="text"/>
Address 1	<input type="text"/>
Address 2	<input type="text"/>
State	<input type="text"/>
City	<input type="text"/>
Zip code	<input type="text"/>
Upload	<input type="text"/>

Sign up



Starbucks Website | Pumpkin Spice

I guess I successfully done the website as I want it in my Wireframe. However, I changed some and I added some pages as well that responsive with three different sizes "Desktop, Ipad and Iphone".

> Conclusion