

# DESIGN GENIUS WEBSITE NEEDS

The website should be an interactive website with the possibility of allowing the client to

- Create an account for free
- Pay for premium account
- Access forum for Premium users
- Access store (Galaxy) for all users
- Articles or machine dimensions can change based on the particularity of the clients and price not available (talk to supplier)
- Forum permits users to talk among themselves post topics related to our products and its open to the whole public but materials are only downloadable by Premium members
- The website must have a product section and a Service section
- In the service section orders can be taken directly through the website and plans available in the clients account (LIFE TIME ACCESS)
- For the product section all products are listed and the client can contact the company directly
- Level of security should be separated.

## Detail of each page

### 1) Create an account for free

This page gives the opportunity for a user to create an account with the companies once the account is verified the individual will get access to certain options of the website which is different from the home page such as they can **write us** directly once logged in, **comment in the Forum section**, and they can **explore the page in totality** but to do anything like place an order access the forum they must create an account (My account) this account is what identifies them on the platform (they can only send us a file for printing if they have an account).

### 2) Pay for premium account

Any once having an account with Design genius can pay to have premium offers from the company permitting them to have better offers, early access to demonstration of products, beta version of product testing etc... having a premium account gives you the access to have certain benefits

### 3) Stores

The store can be Accessed by all users (Free and premium account) but early order or purchase can be done by the **premium users** only, referral system works only for **Premium users**

The store can be modified and personalized based on colors, machine dimensions, for price to be displaced or get a quote for the price of the machine.

Store contains products for sale everyone with an account can contact us for a product or services from the store( laser,cnc,3D printing) and once a 70% is payed the client gets the product in their private account (image,) result of prototype after which if ok the rest is payed and the product delivered.

**There should be a section that shows all products and services status in the company available only to the Company (from commands to payment and deliveries with customer's response for each transactions) date limits and how long each task took and overall customer appreciation.**

#### **4) Forum**

Forum permits users to talk among themselves post topics related to our products and its open to the whole public but materials are only downloadable by Premium members there will be two ways of feedback

- **Directly to the company**
- **Through a post on the forum**

**The forum will be managed by the company that is every post must be validated by the Marketing team before it goes to the public same for each reply and Premium Users can be team leader that is manage their referrals and they can comment on the different post**

**All clients that have never completed a task cannot comment or create a post in the forum only when they purchase a good and pay completely for it. If not, they can write but their message will get first of all to us (we will read it) an an automated message will write to him ("sorry you are not illegible to use this offer upgrade to a premium account or complete a purchase or service) for example.**

**Images can be posted to the forum machine problems and difficulties or result of machines can be shown etc a regulatory form will be drafted and all users will accept it before starting to have access to the Forum.**

#### **5) Service section**

**The service section is accessible for all Clients that is**

- **3D Design services**
- **3D printing services**
- **Laser Cutting services**
- **CNC Mill services**

**Some of these services might come with time but all the users can access this and can exchange directly with the company without forcefully visiting the company and they can exchange both Text messages and images , youtube video links etc. and once the contract is**

completed plans and documents will be forwarded to the clients account where he/she can download at any time (Life time access to file).

**Example for 3D printing Services must have the following**

- **“Upload your file”** (here upload your stl file here for printing)
- **“Select material, color and finish”** (choice parameters or color or you can just say don’t know and going through the specification an expert will advise you)
- **“get instant price and order”** (get price and pay)
- **“let us take care of Production”** (billing completed in contact with technician)
- **“receive your product”** (download your product file, images, packaging, invoice here)

**6) product section**

- the product session should have a tool search tool bar
- divided in to categories 3D printed products, machines, maintenance parts etc
- people can command for customers products etc.

**7) About Us**

- Company presentation, vision and goal
- Company links social media accounts
- Meet the team

**8) Blog post**

Create post only for companies on the different activities new products maintenance blog post with video links or videos etc

**9) Gallery where images of projects, exposition is done**