Product Requirement Document (PRD)

Product: MaivenPoint Examena

Feature: Question Management and Review (New Feature Request)

Prepared for: ANZCVS (Australian and New Zealand College of Veterinary Scientists)

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1. Background & Context

ANZCVS, as a certification organization, must adhere to **strict question management rules and processes** to maintain the **global recognizability, credibility, and fairness** of its certifications. Compared to colleges or universities, certification bodies such as PMI (Project Management Institute) adopt **stricter review standards**, because certification exams:

- Have industry-wide impact and serve as benchmarks.
- Carry high stakes for professional careers.
- Must meet legal, compliance, and accreditation requirements.

Currently, ANZCVS partly uses **SharePoint** for question management, but limitations exist in scalability, structured tagging, psychometric analysis, and examiner/student analytics. **Examena** aims to provide a **purpose-built, certification-grade question management system**.

2. Objectives

- Centralize and standardize question management in a scalable platform.
- Provide multi-dimensional tagging for efficient search and exam assembly.
- Implement rigorous review and version control workflows.
- Deliver analytics for examiners (question performance, coverage analysis).
- Deliver analytics for students (strengths, weaknesses, learning recommendations).
- Address SharePoint pain-points while ensuring flexibility for certification organizations.

3. Rationale for Strict Question Management

1. Industry Standards & Consistency

- Global recognition requires consistent, reliable exams across all regions.
- Exams set **industry benchmarks** and must be standardized.

2. Professional Credibility

- Certification value depends on credibility and brand reputation.
- Poor question quality undermines trust and recognition.

3. Standardization & Fairness

- Exams are taken by thousands across time zones → require uniformity.
- Review eliminates bias, ambiguity, and unfairness.

4. Legal & Compliance

- Exams must comply with regulatory requirements and accreditation standards.
- Security and integrity of exam content are mandatory.

5. High Stakes

- Certifications directly impact professional careers.
- Poorly designed questions can invalidate exam outcomes.

6. Psychometric Analysis

- Questions must be validated for reliability and statistical accuracy.
- Continuous improvement is supported by performance data.

4. Core Features & Requirements

4.1 Question Tag Management

- Multi-aspect tags:
 - Usage (practice/exam), Category, Difficulty
 - Discipline (e.g., veterinary medicine area)
 - Species (e.g., canine, feline, equine)
 - Body System (e.g., respiratory, cardiovascular)
 - Media tags (images, diagrams)
- Structured hierarchy: `Subject → Topic → Subtopic`.
- Advanced search/filter for exam assembly.

4.2 Question Review Process

- Multi-stage workflow with external SMEs (Subject Matter Experts).
- Versioning and full audit trail.
- Approval hierarchy: Draft → SME Review → Committee Approval → Published.
- Role-based access control (examiners, reviewers, admins).

4.3 Reporting & Analytics — Examiners

- Question performance by tag (difficulty, discrimination).
- Coverage analysis (by discipline/species).
- Exportable reports (CSV, Excel, PDF).

4.4 Reporting & Analytics — Students

- Results by discipline/species (radar/bar charts).
- Strengths & weaknesses with improvement recommendations.
- Exportable learning report.

4.5 Versioning & Audit Trail

• Complete version history with side-by-side comparison.

- Option to roll back (admin-controlled).
- Automatic version labeling (v1.0, v1.1, etc.).

5. Interaction Details

Feature 1: Question Tag Management

- Entry Point: Question Bank → select a question → Question Detail → Tags.
- Flow:
 - 1. Click "Add Tag".
 - 2. Hierarchical selector opens (Discipline → Species → Body System → Difficulty).
 - 3. Select from library or create new (admin approval required).
 - 4. Tags appear on question detail sidebar.

• System Response:

- Auto-save tags.
- Validate against conflicts (e.g., mutually exclusive tags).

• Permissions:

- Examiner: add/remove standard tags.
- Admin: manage global tag structure.
- Student: not visible.

• Edge Cases:

- Large tag library → support search.
- Unsaved exit \rightarrow warning modal.

Feature 2: Question Review Process

- Entry Point: Question Detail → Review Tab OR Review Dashboard → "Pending Reviews".
- Flow:
 - 1. Reviewer opens question (latest version).
 - 2. Reviewer actions: Approve / Reject / Comment (@mention supported).
 - 3. Status change logged in audit trail.
 - 4. Next reviewer notified.

System Response:

- Approve → moves to next stage.
- Reject → returns to Draft, author notified.
- Report export available (PDF/Excel).

Permissions:

- SME: review within assigned bank.
- Examiner: publish/withdraw.
- Admin: override permissions.

• Edge Cases:

- Reviewer delay → automatic reminder.
- Multiple reviewers → configurable rule (majority approval or lead examiner).

Feature 3: Reporting & Analytics — Examiners

- Entry Point: Dashboard → Analytics OR Question Bank → Question → Performance.
- Flow:
- 1. Select filters (time range, discipline, species, exam).
- 2. Charts render (bar, pie, heatmap).
- 3. Drill down to individual question performance.
- 4. Export results.

• System Response:

- Low discrimination index flagged in red.
- Insufficient coverage alerts (e.g., "Cardiology: only 40% coverage").

• Permissions:

- Examiner/Admin: full access.
- Reviewer: limited to reviewed questions.
- Students: not visible.

• Edge Cases:

- Large dataset → pagination or lazy loading.
- Missing data → "No data available".

Feature 4: Reporting & Analytics — Students

- Entry Point: Student Portal → My Exam Results.
- Flow:
 - 1. Select exam \rightarrow open results.
 - 2. View: overall score, per-discipline/species distribution (radar/bar).
 - 3. Click tag → see related weaknesses + recommended study resources.

System Response:

- Auto-generate summary (e.g., "Cardiology: 65% needs improvement").
- Exportable learning report.

• Permissions:

- Student: only personal results.
- Examiner: only authorized access.

• Edge Cases:

- Pending grading → "Results processing".
- No questions under tag → hide category.

Feature 5: Versioning & Audit Trail

- Entry Point: Question Detail → Version History.
- Flow:
 - 1. Open version list (time, editor, status).
 - 2. Compare versions (diff view).
 - 3. Rollback option (admin confirmation required).
- System Response:
 - Automatic version numbering (v1.0, v1.1, v2.0).
 - · Rollback creates new version instead of overwriting.
- Permissions:
 - Examiner/Admin: rollback, delete versions.
 - · Reviewer: view only.
- Edge Cases:
 - Image questions: thumbnail diff preview.
 - Large version history → filtering by time/editor.

6. Concerns & Open Questions

- 1. **Tag Customization**: Should Examena allow custom tagging schemas for different organizations?
- 2. **SharePoint Migration:** What exact pain–points (usability, analytics, psychometrics, integration) justify replacing SharePoint?
- 3. **Course vs. Discipline:** How to align academic course structures with certification disciplines?

7. Success Metrics

- Efficiency: 30% faster exam assembly via tag-based search.
- Quality: 20% reduction in SME review rejection rate.
- Reliability: 0 unreviewed questions published.
- Satisfaction: >80% positive feedback from examiners/reviewers.

8. Future Enhancements (Phase 2+)

- Al-assisted review (ambiguity/bias detection).
- NLP-based auto-tagging for text/images.
- Advanced psychometric dashboards (IRT, discrimination index).
- Integration with remote proctoring for full exam lifecycle.