

- Michael constantly forgets to take his medication. If he doesn't take it consistently, his work and school performance is severely affected.



- He has also been forgetting about his gaming plans with his friends on the weekends, which make his friends concerned about his mental health. His work and his missed calls are piling up.



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- Michael has tried conventional reminders on his phone, but they just did not seem to catch his attention.
 - When he tried 3rd party reminder apps, they would bombard Michael with intrusive advertisements, causing him to get distracted.



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- One of Michael's friends from one of his college classes I suggested the "Tip of My Mind" App. Michael's friend told him that the app is partnered with the school, so he can import his schedule and assignments from Blackboard and Dropbox. They also inform him that the app has a reminder section, and has ones tailored for medications.

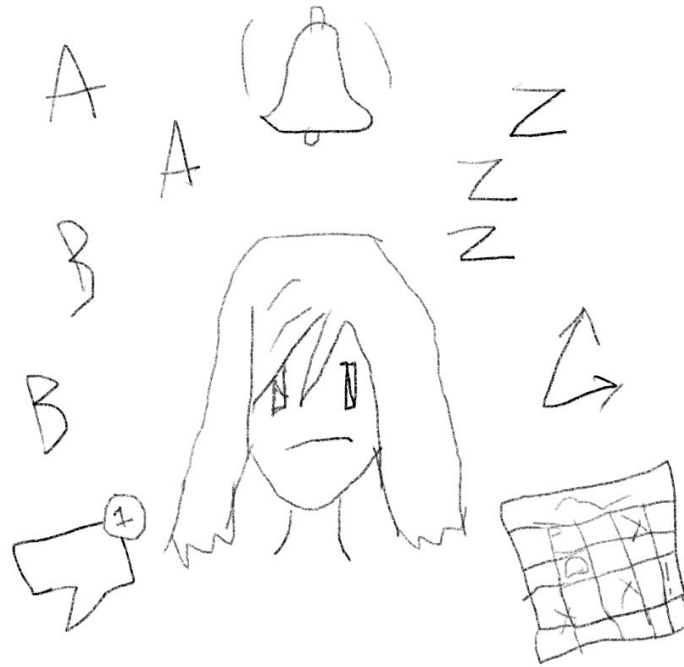


- Skeptical, Michael downloads the app. He's surprised at how customizable it is. He can tailor it so that he gets the reminders that he set every time he checks his phone. Annoying for most, but it is exactly what he needed.

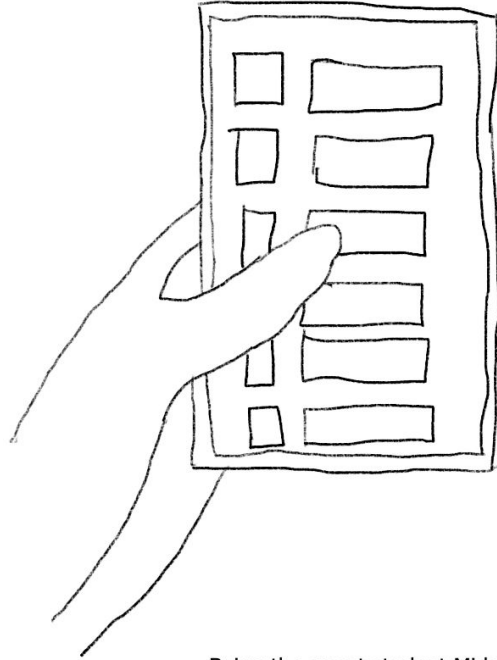


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- After a few weeks of using the app, Michael has been more consistent with his medication, and he has been turning more of his schoolwork on time. He even was able to make time to game with his friends on the weekends. They are glad to have their friend back.

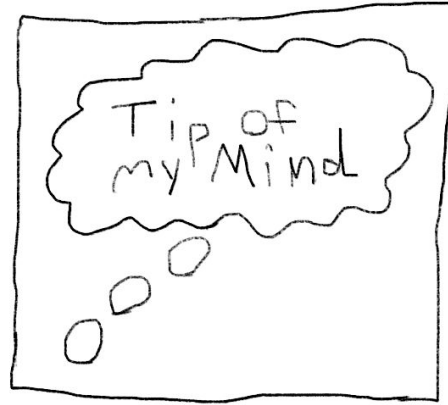




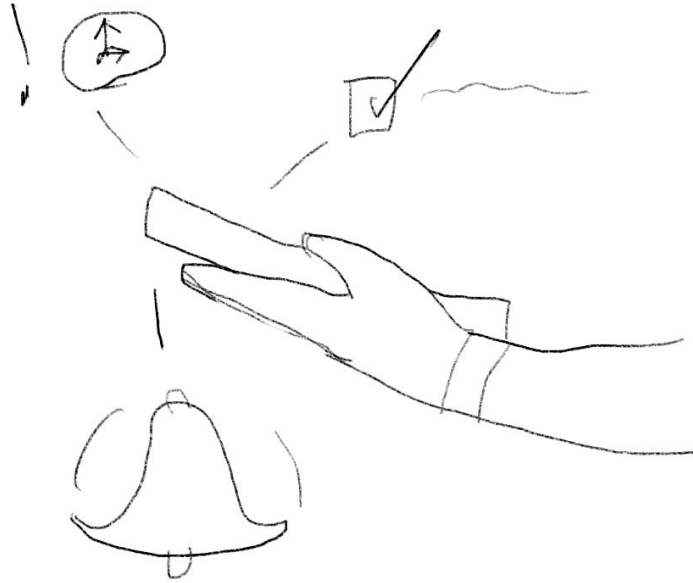
Midori is a busy honor student starting out in college. She participates in many activities, but lately she has been feeling that there is never enough time. The busy schedule does not help these thoughts.



Being the smart student Midori is, she realizes that she needs to find something to help manage her shedule. She then begins looking on the app store for a solution.



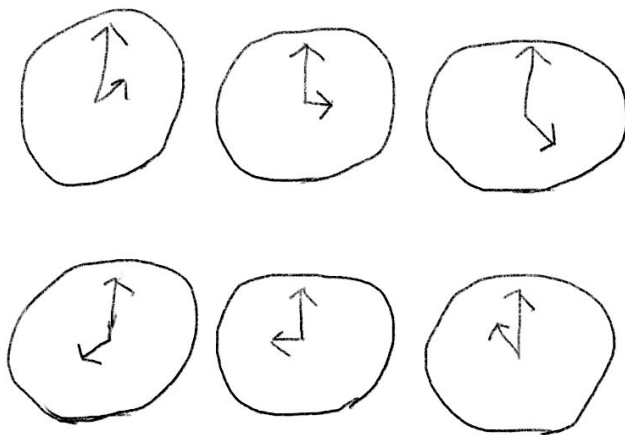
After browsing the app store, Midori, finds an app called "Tip of my Mind" and decides to download it after finding out about its useful features.



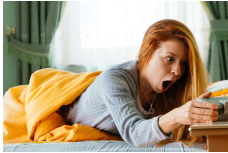
Tip of my Mind provides Midori an integrated experience keeping track of her schedule, reminding her about appointments, reminders about upcoming due dates, and much more.



Midori is now able to better manage her time
and see what free time she has to do with
as she pleases.



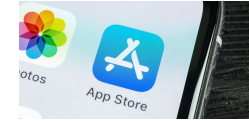
Midori now no longer feels the grasp
of the feeling of not having enough
time for anything thanks to the app.



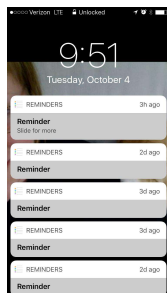
Ava is always busy. She usually gets up at 5:30 every morning to get her day started. Lately, she has been waking up late because she is so exhausted. Ava has been struggling to balance work and school. She does not want to get in the habit of waking up late. Ava feels like there isn't enough time in the day to do everything she wants.



Ava realized that she needed find something to help her manage her time better. One day Ava was scrolling through Instagram and she saw an ad for a time management app.



Ava searched for the app in the App Store. After reading the reviews and learning about its useful features, she decides to download Tip of My Mind.



Tip of My Mind solves Ava's problems. It tracks her schedule, reminds her about meetings and appointment, and much more.



Ava now is able to better manage her time and do what she loves to do. This app has definitely changed her life for the better.



Ava no longer feels like there is not enough time in the day. She does not feel overwhelmed anymore thanks to this app.



James is a business student at the University of South Carolina. He is very forgetful, and has forgotten about an important exam date, as well as several homework due dates.



Because he forgot these important dates, James's grades have slipped, and he is feeling overwhelmed.



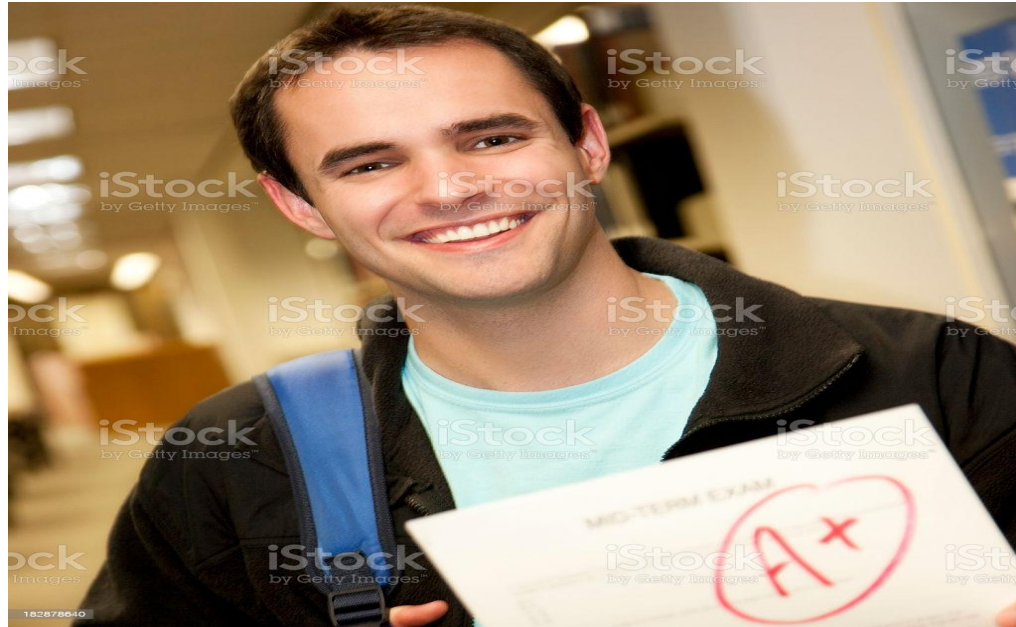
James's friend notices that he is struggling, and shows him an app that he uses to set reminders for important dates.



James downloads the app and enters the dates for his upcoming homework and exams.



The app sends regular reminders to James about his exam dates and homework due dates.



The reminders help James stay on track and keep an effective homework/study schedule, which greatly improves his grades.