

8.1 Bar Charts in Excel (see below for LibreOffice)

Example 8.1

Consider Data Set D Brandprefs (see the Data Annexe). We produce a percentage frequency bar chart for the breakfast cereal brand preferences for demographic Area 1.

1. Open the Excel workbook **Exa 8.1D.xlsx** from the Examples folder. This contains the relevant data, together with the frequency and percentage frequency distributions.
2. Highlight the cells containing the Brands and percentage frequencies (D15:E17).
3. From the **Insert** menu bar tab, select the **Column** icon from the **Charts** group. A drop down menu of charts appears. Select the first chart on the first row – the “clustered column” chart.
4. A bar chart will appear. You should also find that three new **Chart Tools** menu bar tabs have appeared. Choose the **Layout** menu bar tab, select **Chart Title** from the **Labels** group and then select **Above Chart**. A text box will appear at the top of the chart. Edit the title by typing “Area 1” into the box.
5. Now from the **Layout** menu bar choose **Axis Titles** from the **Labels** group, then **Primary Horizontal Axis Title** and **Title Below Axis**. A text box will appear below the horizontal axis; edit this by clicking in the box - change the label to “Brand”. Similarly, by selecting from the **Labels** group: **Axis Titles/Primary Vertical Axis Title/Rotated Title**, create a label reading “Percentage” for the vertical axis.
6. Now select **Gridlines** from the **Axes** group on the **Layout** menu bar, then **Primary Horizontal Gridlines** and **None** to remove the unsightly horizontal lines from the graph.
7. Now select **Legend** from the **Labels** group on the **Layout** menu bar. As we have only one data series, we do not require a legend. Select **None**.



8. Click anywhere near the edge of the chart area to select the chart. Drag the chart so that its top left-hand corner in cell G3. Click on the chart and drag the handle at the lower right corner to cell N25, hence re-sizing the chart. Click back in the worksheet to de-select the chart.

Your completed chart should resemble that in the figure below:

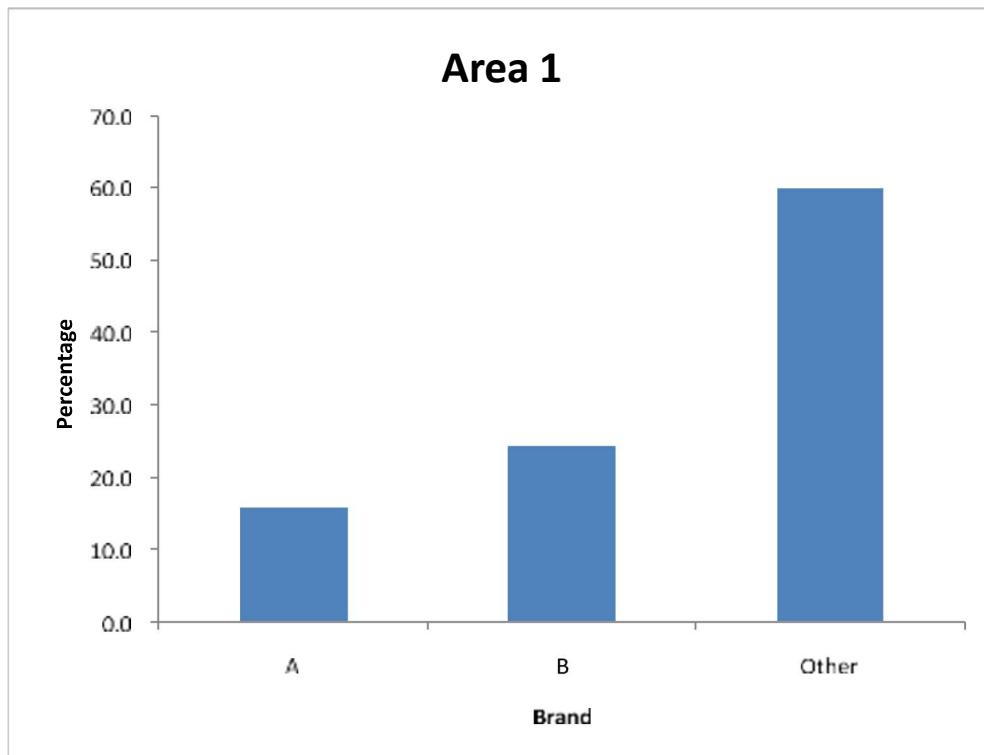


Figure 1 Percentage Frequency Bar Chart for Area 1 Brand Preferences

It is clear from the chart that Brand A is least preferred, followed by Brand B, whilst the majority of respondents preferred some other brand.

You might want to experiment with your chart to further customise it. For example, right click on the vertical axis and select **Format Axis** and then **Number** to reformat the axis numbering to remove the redundant decimal places.

Exercise 8.1

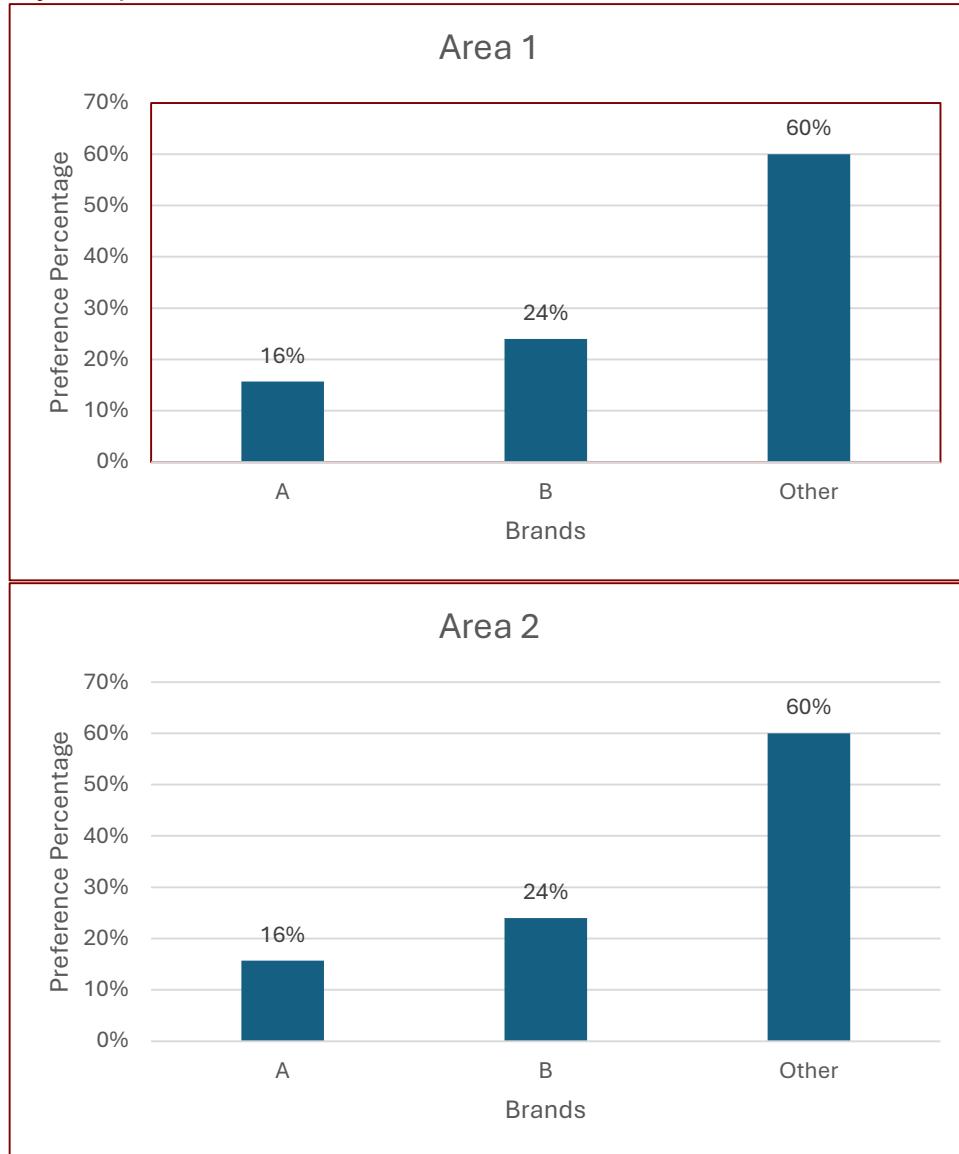


Online

Open the Excel workbook in **Exe 8.1D.xlsx** from the Exercises folder. This contains the percentage frequencies together with the bar chart just created in the above example. Add a percentage frequency bar chart showing the brand preferences in Area 2, using the same format as that employed for the Area1 results in the above example. Drag your new chart so that it lies alongside that for Area 1.

Briefly interpret your findings. What do these results tell you about the patterns of brand preferences for each of the two demographic areas?

My Response:



Both areas show the same preference pattern, with Other brands being the most popular and Brand A the least. The difference is in how strong the preferences are. Area 1 heavily favours Other brands, while Area 2 is more balanced, with slightly higher interest in Brands A and B.



Example 8.2

Consider again Data Set D Brandprefs (see the Data Annexe). We produce a percentage frequency clustered column bar chart for the breakfast cereal brand preferences for the two demographic Areas 1 and 2.

1. Open the Excel workbook **Exa 8.1D.xlsx** from the Exercises folder. This contains the relevant data, together with the frequency and percentage frequency distributions.
2. Highlight the cells containing the Areas, Brands, and percentage frequencies (D14:F17).
3. From the **Insert** menu bar tab, select the **Column** icon from the **Charts** group. A drop-down menu of charts appears. Select the first chart on the first row – the “clustered column” chart.
4. The bar chart will appear. Choose the **Layout** menu bar tab, select **Chart Title** from the **Labels** group, then select **Above Chart**. A text box will appear at the top of the chart. Edit the title by typing “Area 1 vs Area 2” into the box.
5. Now from the **Layout** menu bar choose **Axis Titles** from the **Labels** group, then **Primary Horizontal Axis Title** and **Title Below Axis**. A text box will appear below the horizontal axis; edit this by clicking in the box - change the label to “Brand”. Similarly, by selecting from the **Labels** group: **Axis Titles/Primary Vertical Axis Title/Rotated Title**, create a label reading “Percentage” for the vertical axis.
6. Now select **Gridlines** from the **Axes** group on **Layout** menu bar, then **Primary Horizontal Gridlines** and **None** to remove the unsightly horizontal lines from the graph.
7. Click anywhere near the edge of the chart area to select the chart. Drag the chart so that it's top left-hand corner in cell H3. Click on the chart and drag the handle at the lower right corner to cell O25, hence re-sizing the chart. Click back in the worksheet to de-select the chart.

Your completed chart should resemble that in the figure below:

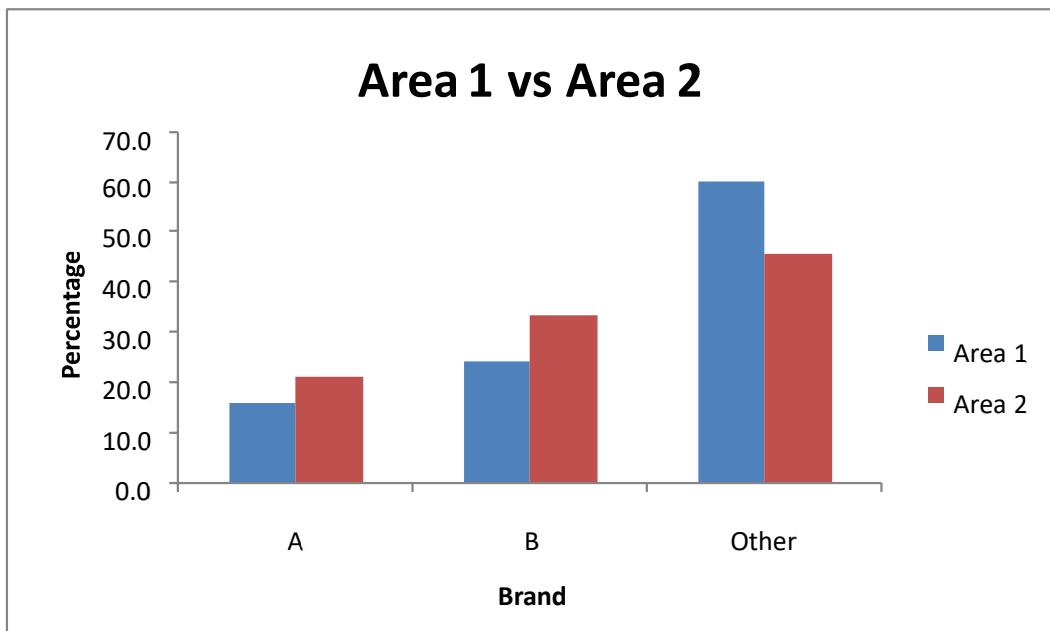


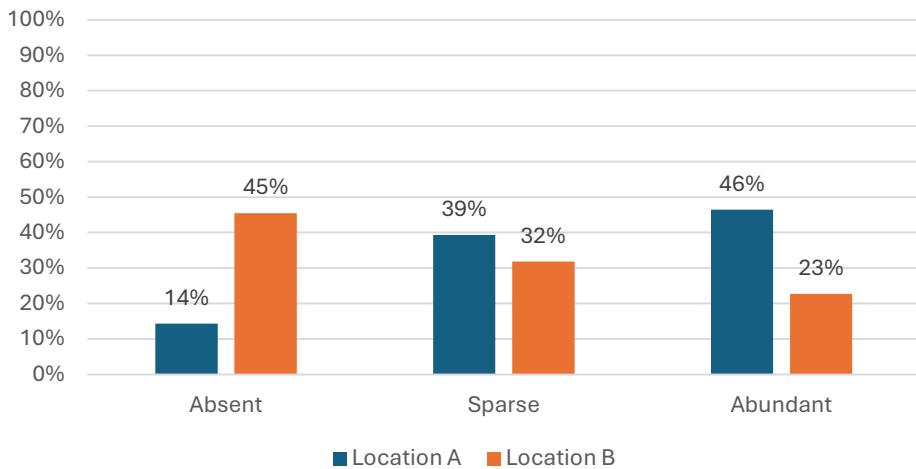
Figure 2 Percentage Frequency Clustered Column Bar Chart for Area 1 and Area 2 Brand Preferences

It is clear from the chart that in both Areas, Brand A is least preferred, followed by Brand B, whilst even more respondents preferred some other brand. However, it is now very clear that Brand A and Brand B preferences were both higher in Area 2 than in Area 1, whilst the percentage of respondents who preferred other brands was lower in Area 2.

You might again want to experiment with your chart to further customise it. For example, as before, right click on the vertical axis and select **Format Axis** and then **Number** to reformat the axis numbering to remove the redundant decimal places.

Exercise 8.2

Open the Excel workbook in **Exe 8.2E.xlsx** from the Example folder. This contains the frequency distributions for Data Set E Heather (see the Data Annexe) to which has been added the corresponding percentage frequency distributions. Complete a percentage frequency clustered column bar chart showing the heather species prevalence in the two different locations. Briefly interpret your findings.

**My Response:****Heather Plant Prevalence By Location**

The two locations show noticeably different patterns of heather prevalence. In **Location A**, heather is mostly **abundant** or **sparse**, with very few areas where it is **absent**. In **Location B**, the opposite is true, with a much higher proportion of areas where heather is **absent** and far fewer where it is abundant.

Overall, Location A has far stronger heather presence, while Location B shows much lower coverage.

Histograms

Example 8.2

Consider the dietary data contained in Data Set B Diets (see the Data Annexe). We construct a relative frequency histogram for the weight losses of those individuals who underwent Diet A.

1. Open the Excel workbook **Exa 8.3B.xlsx** from the Examples folder. This contains the relevant data, together with the summary statistics and an added text template.
2. Before constructing our histogram, we need to inspect the sample minimum, sample maximum and sample range for the Diet A data. This will inform our choice of classes. Thus, in cell F7, enter the formula **=MIN(B2:B51)**. In cell F8, enter the formula **=MAX(B2:B51)**, and in cell F9, enter the formula **=F8-F7**. Centre these cells for neatness, and if necessary, round them to three decimal places.

Now, our sample range is just about 12. This will give either four classes each of width 3 (too few) or six classes of width 2 (OK). So, we'll use six classes each of width 2.



Since the sample minimum is -1.715 and the sample maximum is 10.062, we'll start at -2, that is, with the class (-2 ,0]. The remaining classes are therefore (0, 2], (2, 4]..., (10,12]. Notice that the last class has to go up to 12 so that we capture the largest observation (the sample maximum of 10.062). In fact, we now have seven classes.

To construct a frequency distribution, Excel needs to be told our upper-class boundaries.

1. Enter the upper-class boundaries of 0, 2, 4..., 12 in the respective cells H4 to H10 (under the heading **UCB**) and centre these cells for neatness.

We now use the Excel array function **FREQUENCY** to obtain the various class frequencies. An array function assigns values to a range of cells simultaneously, so there are special rules governing how to set up such a function.

2. Select the cell range I4 to I10 (under the heading Frequency). This is where we want to define our array function. With these cells still selected, click in the formula bar at the top of the screen.
3. Now enter the array formula **=FREQUENCY(B2:B51,H4:H10)** *but do not press Enter or click OK*. The first range in this formula tells Excel where the relevant data are, whilst the second range tells Excel where the required upper-class boundaries are.
4. Now press **Ctrl-Shift-Enter** (this is how an array formula must be entered). You should see the frequencies 1, 3, 10, 15, 15, 5, 1 appear in the cells under the Frequency heading. (If you make an error here, press the **Escape** key to reset and try again.)

In order to obtain a relative frequency distribution, we'll need to know the total number of observations. But we already know this – it's the sample size n in cell F3. However, just as a check, we'll add up the various class frequencies.

5. In cell H11 type: Total, and in cell I11 enter the formula **=SUM(I4:I10)**. Centre and embolden these cells. The total number of observations should check out as 50.
6. Now, to ensure that our histogram bars will meet at the class boundaries, each must be plotted at the corresponding **class mark** – the mid-point of each class. This can be obtained by simply averaging the upper and lower-class boundaries.
7. Thus, for the class



- (-2, 0] the class mark is $(-2 + 0)/2 = -1$
- (0, 2] the class mark is $(0 + 2)/2 = 1$
- (2, 4] the class mark is $(2 + 4)/2 = 3$

... and so on. The class marks increase by 2 each time.

8. Enter the class marks of -1, 1, 3..., 11 in the respective cells K4 to K10 (under the heading **Class Mark**) and centre these cells for neatness.

We now enter the various relative frequencies (proportions of observations) into the cells L4 to L10 (under the heading **Relative Frequency**).

9. In cell L4, enter the formula **=I4/I\$11**. Copy and paste this cell into the cells L5:L10. Format the cells L4:L10 to two decimal places. As a check on calculations, copy and paste cells H11:I11 into K11:L11. As anticipated, the total relative frequency is 1 (all the observations have been accounted for).

We now construct a simple bar chart, plotting the relative frequencies against the class marks, following the procedure outlined in Example 8.1. This will constitute our histogram.

10. Highlight the cells containing the relative frequencies, **L4:L10**. Select the **Insert** menu bar tab, choose **Column** from the **Charts** group then select the first chart on the first row – the “clustered column” chart.

11. In the **Chart Tools/Design** menu bar, find the **Chart Layouts** group, scroll down and select **Layout 8** (where there are no gaps between the bars).

12. Again from the **Chart Tools/Design** menu bar, choose **Select Data** from the **Data** group. Below **Horizontal (Category) Axis Labels**, click on **Edit**. Click on the small red arrow at the right of the **Axis label range** box and highlight cells **K4:K10**. The category axis labels (-1, 1, ...) should appear to the right of the box. **Click OK** and then **click OK** again. Correct labels should appear on the horizontal axis.



13. Double click on the Chart Title and edit it to read "Diet A". Edit the Axis Titles in the same way, making the horizontal one read "Weight Loss (kg)" and the vertical one "Relative Frequency".
14. Ensure the chart is still selected (just **click** on it). Select the **Chart Tools/Layout** menu bar tab, from the **Current Selection** group at the left-hand side, choose **Series 1** from the drop-down menu, then select **Format Selection**. In the dialog box, select **Border Colour** from the left-hand menu and check the **Solid Line** button. In the drop-down colour menu choose black, then click **Close**. Click anywhere back in the worksheet to see the effect of this. Your histogram is complete.
15. Drag the chart so that its top left-hand corner is in cell D13. Click on the chart and drag the handle at the lower right corner to cell K35, hence re-sizing the chart.

Your completed histogram should resemble that in the figure below:

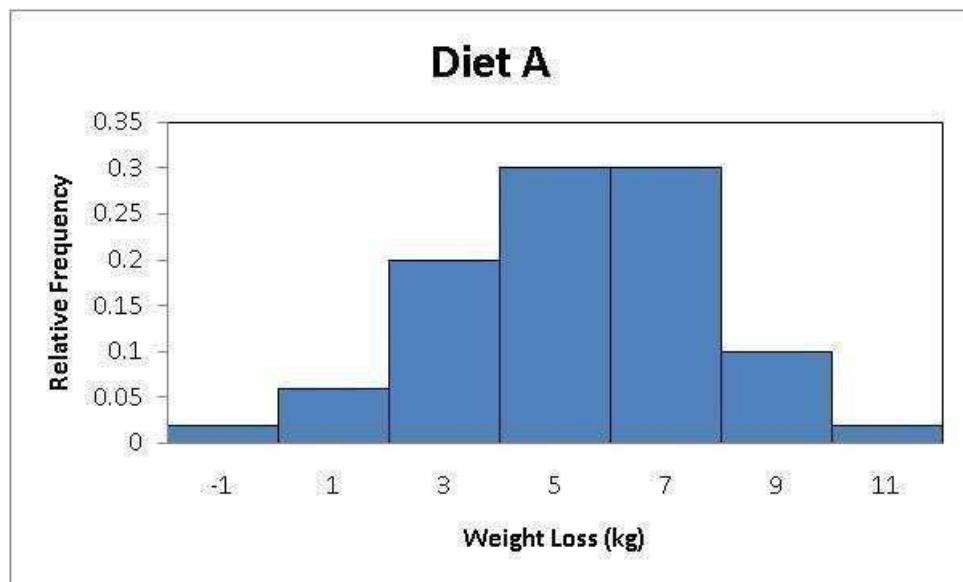


Figure 3 RELATIVE FREQUENCY HISTOGRAM FOR DIET A WEIGHT LOSS

For those individuals who underwent diet A, the weight loss distribution is unimodal and symmetrical, with perhaps a hint of negative skewness.

As before, you might again want to further customise your chart. For example, right click on the vertical axis and select **Format Axis** and then **Number** to reformat the axis numbering to display exactly two decimal places.

Note finally that it is possible to construct a histogram in Excel using the Analysis ToolPak (by selecting the **Data** menu bar tab, then **Data Analysis** from the **Analysis** group, and then picking the **Histogram** option). This is not recommended – the resulting histogram is mis-labelled on its horizontal axis.



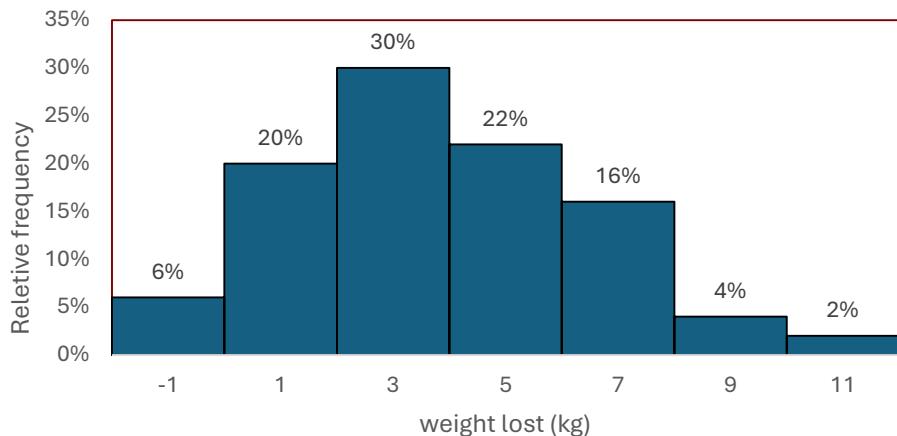
Exercise 8.3

Open the Excel workbook in **Exe 8.3B.xlsx** from the Exercises folder. This contains the relative frequency histogram for the Diet A weight loss produced in Example 8.3 together with some of the Diet B weight loss summary statistics. Add a relative frequency histogram of the weight loss for Diet B, where possible using the same classes as those employed for the Diet A results in the above example.

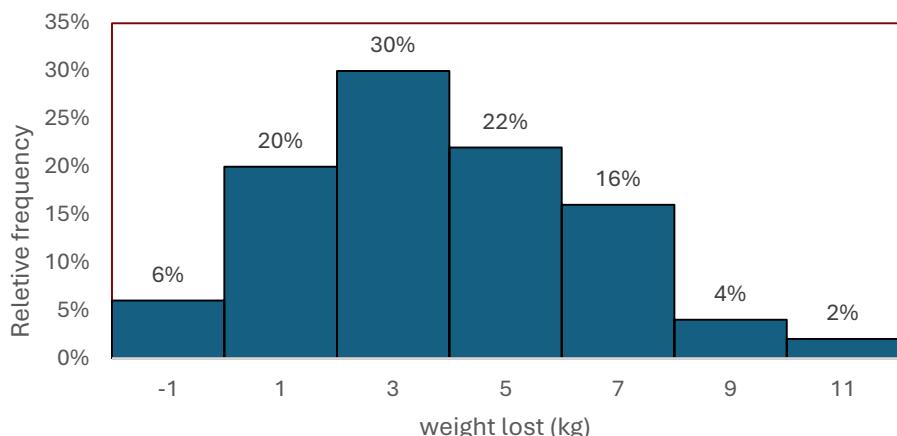
Briefly interpret your histogram. What do these results tell you about the patterns of weight loss for each of the two diets?

My response:

Diet A



Diet B



Both diets show broadly similar patterns, with most people losing a moderate amount of weight and fewer people at the extremes. Diet A has a slightly more symmetrical shape and peaks around 5 to 7



kg. Diet B also peaks, but a little earlier, around 3 to 5 kg, and tapers off more quickly at higher weight losses.

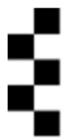
Overall, Diet A seems to produce slightly larger weight losses on average, while Diet B results are a bit more concentrated toward the lower end.

Bar Charts in LibreOffice

Example 8.4

Consider Data Set D Brandprefs (see the Data Annexe). We produce a percentage frequency bar chart for the breakfast cereal brand preferences for demographic Area 1.

1. Open the Excel workbook **Exa 8.1D.xlsx** from the Examples folder. This contains the relevant data, together with the frequency and percentage frequency distributions.
2. Highlight the cells containing the Brands and percentage frequencies (D15:E17).
3. From the **Insert** menu bar tab, select the **Charts** group. We are going to use the top one – the Column chart.
4. A bar chart will appear along with a Chart wizard. Looking at the options down the left hand side, when you click on Data Range it will show the data you have highlighted to produce the chart; Data series gives options for labels; Chart elements allows you to give it a title.
5. The x-axis title will be **Brand**, the y-axis will be **Percentage** and the title of the Chart title will be **Area 1**.
6. When you double click on the chart a number of options appear in the tool bar at the top. It is worth exploring what each of these can do. There is also a drop-down menu for various aspects of the chart. As you choose the different options here then the range of options changes across the toolbar.
7. You can select the legend and delete it or you can say no legend using one of the options along the toolbar. As we have only one data series, we do not require a legend.



8. Click anywhere near the edge of the chart area to select the chart. Drag the chart so that it's top left-hand corner in cell G3. Click on the chart and drag the handle at the lower right corner to cell N25, hence re-sizing the chart. Click back in the worksheet to de-select the chart.



Your completed chart should resemble that in the figure below:

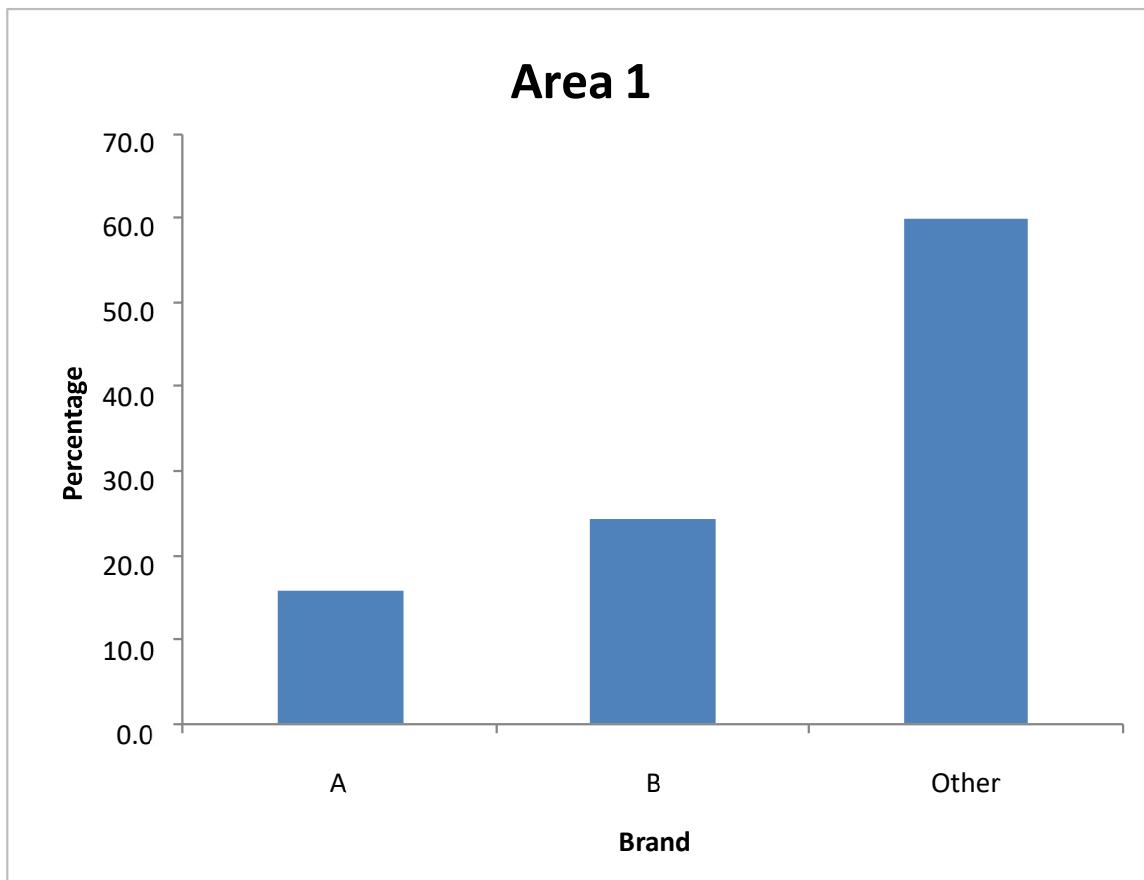


Figure 4 Percentage Frequency Bar Chart for Area 1 Brand Preferences

It is clear from the chart that Brand A is least preferred, followed by Brand B, whilst most respondents preferred some other brand. You might want to experiment with your chart to further customise it.

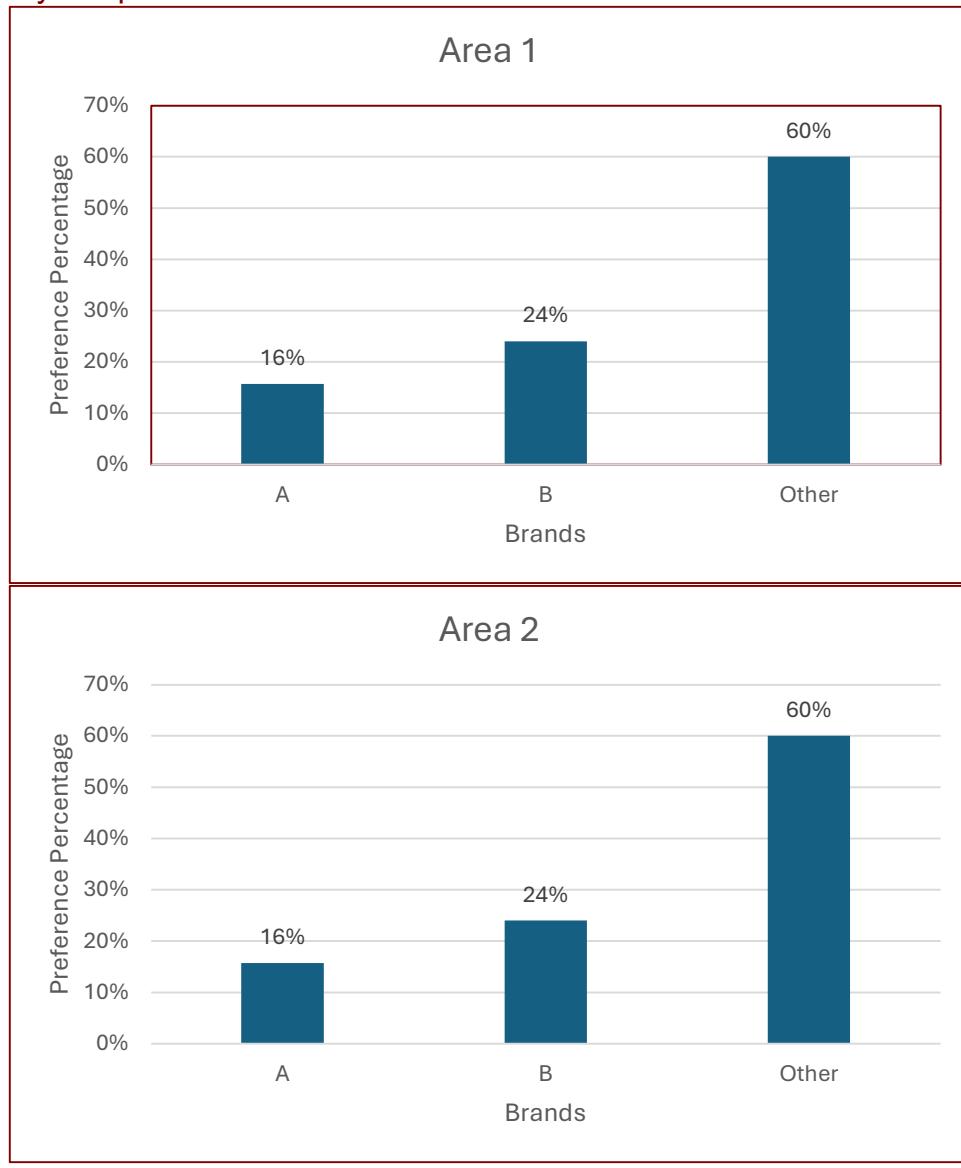


Exercise 8.4

Open the Excel workbook in **Exe 8.1D.xlsx** from the Exercises folder. This contains the percentage frequencies together with the bar chart just created in the above example. Add a percentage frequency bar chart showing the brand preferences in Area 2, using the same format as that employed for the Area1 results in the above example. Drag your new chart so that it lies alongside that for Area 1. It will be easier if you create a separate table that just includes the values of Area 2.

Briefly interpret your findings. What do these results tell you about the patterns of brand preferences for each of the two demographic areas?

My Response:





Both areas show the same preference pattern, with Other brands being the most popular and Brand A the least. The difference is in how strong the preferences are. Area 1 heavily favours Other brands, while Area 2 is more balanced, with slightly higher interest in Brands A and B.

Example 8.5

Consider again Data Set D Brandprefs (see the Data Annexe). We produce a percentage frequency clustered column bar chart for the breakfast cereal brand preferences for the two demographic Areas 1 and 2.

1. Open the Excel workbook **Exa 8.2D.xlsx** from the Examples folder. This contains the relevant data, together with the frequency and percentage frequency distributions.
2. Highlight the cells containing the Areas, Brands, and percentage frequencies (D14:F17).
3. From the **Insert** menu bar tab, select the **Column** icon from the **Charts** group. Select the first chart on the first row – the “clustered column” chart.
4. The bar chart will appear. Edit the title by typing “Area 1 vs Area 2” into the Title box.
5. Label the x axis **Brand** and the y axis **Percentage** as before.
6. Click anywhere near the edge of the chart area to select the chart. Drag the chart so that it's top left-hand corner in cell H3. Click on the chart and drag the handle at the lower right corner to cell O25, hence re-sizing the chart. Click back in the worksheet to de-select the chart.

Your completed chart should resemble that in the figure below:

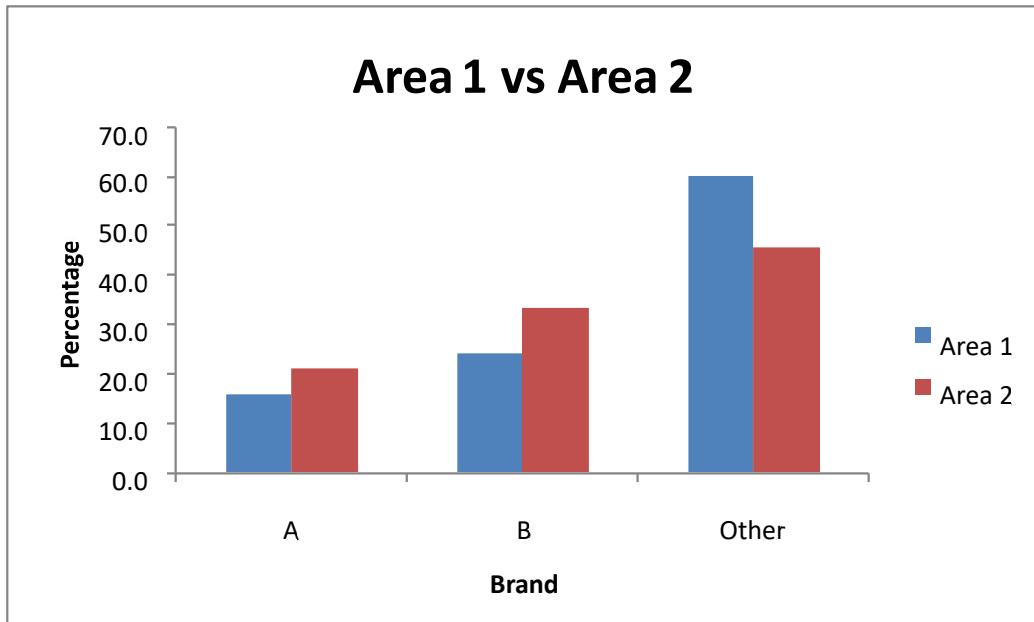


Figure 5 Percentage Frequency Clustered Column Bar Chart for Area 1 and Area 2 Brand Preferences

It is clear from the chart that in both Areas, Brand A is least preferred, followed by Brand B, whilst even more respondents preferred some other brand. However, it is now very clear that Brand A and Brand B preferences were both higher in Area 2 than in Area 1, whilst the percentage of respondents who preferred other brands was lower in Area 2.

You might again want to experiment with your chart to further customise it. For example, as before, right click on the vertical axis and select **Format Axis** and then **Number** to reformat the axis numbering to remove the redundant decimal places.

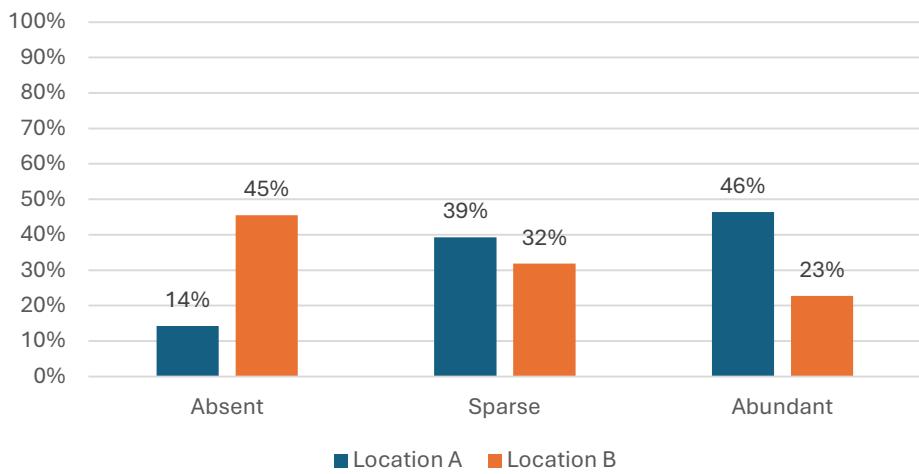
Exercise 8.5

Open the Excel workbook in **Exe 8.2E.xlsx** from the Exercises folder. This contains the frequency distributions for Data Set E Heather (see the Data Annexe) to which has been added the corresponding percentage frequency distributions. Complete a percentage frequency clustered column bar chart showing the heather species prevalence in the two different locations. Briefly interpret your findings.



My Response:

Heather Plant Prevalence By Location



The two locations show noticeably different patterns of heather prevalence. In **Location A**, heather is mostly **abundant** or **sparse**, with very few areas where it is **absent**. In **Location B**, the opposite is true, with a much higher proportion of areas where heather is **absent** and far fewer where it is abundant.

Overall, Location A has far stronger heather presence, while Location B shows much lower coverage.

Histogram

Example 8.6

Consider the dietary data contained in Data Set B Diets (see the Data Annexe). We construct a relative frequency histogram for the weight losses of those individuals who underwent Diet A.

1. Open the Excel workbook **Exa 8.3B.xlsx** from the Examples folder. This contains the relevant data, together with the summary statistics obtained previously and an added text template.
2. Before constructing our histogram, we need to inspect the sample minimum, sample maximum and sample range for the Diet A data. This will inform our choice of classes. Thus, in cell F7,



enter the formula **=MIN(B2:B51)**. In cell F8, enter the formula **=MAX(B2:B51)**, and in cell F9, enter the formula **=F8-F7**. Centre these cells for neatness, and if necessary, round them to three decimal places.

Now, our sample range is just about 12. This will give either four classes each of width 3 (too few) or six classes of width 2. So, we'll use six classes each of width 2.

Since the sample minimum is -1.715 and the sample maximum is 10.062, we'll start at -2, that is, with the class (-2 ,0]. The remaining classes are therefore (0, 2], (2, 4]..., (10,12]. Notice that the last class must go up to 12 so that we capture the largest observation (the sample maximum of 10.062). In fact, we now have seven classes.

To construct a frequency distribution, LibreOffice needs to be told our upper-class boundaries.

1. Enter the upper-class boundaries of 0, 2, 4..., 12 in the respective cells H4 to H10 (under the heading **UCB**) and centre these cells for neatness.

We now use the Excel array function **FREQUENCY** to obtain the various class frequencies. An array function assigns values to a range of cells simultaneously, so there are special rules governing how to set up such a function.

2. Select the cell range I4 to I10 (under the heading Frequency). This is where we want to define our array function. With these cells still selected, click **f_x** at the top of the screen.
3. Now search for the array formula **Frequency** and then choose this – it will appear in the box at the bottom. Click Next. Then enter the data range (**B2:B51,H4:H10**) alongside Frequency in the box. The first range in this formula tells Excel where the relevant data are, whilst the second range tells Excel where the required upper-class boundaries are. The click OK.

In order to obtain a relative frequency distribution, we'll need to know the total number of observations. But we already know this – it's the sample size n in cell F3. However, just as a check, we'll add up the various class frequencies.

4. In cell H11 type: Total, and in cell I11 enter the formula **=SUM(I4:I10)**. Centre and embolden these cells. The total number of observations should check out as 50.

Now, to ensure that our histogram bars will meet at the class boundaries, each must be plotted at the corresponding class mark – the mid-point of each class. This can be obtained by simply averaging the upper- and lower-class boundaries.



Thus, for the class

(-2, 0] the class mark is $(-2 + 0)/2 = -1$

(0, 2] the class mark is $(0 + 2)/2 = 1$

(2, 4] the class mark is $(2 + 4)/2 = 3$

and so on. The class marks increase by 2 each time.

5. Enter the class marks of -1, 1, 3..., 11 in the respective cells K4 to K10 (under the heading **Class Mark**) and centre these cells for neatness.

We now enter the various relative frequencies (proportions of observations) into the cells L4 to L10 (under the heading **Relative Frequency**).

6. In cell L4, enter the formula **=I4/I\$11**. Copy and paste this cell into the cells L5:L10. Format the cells L4:L10 to two decimal places. As a check on calculations, copy and paste cells H11:I11 into K11:L11. As anticipated, the total relative frequency is 1 (all the observations have been accounted for).

We now construct a simple bar chart, plotting the relative frequencies against the class marks, following the procedure outlined in previously. This will constitute our histogram.

7. Highlight the cells containing the relative frequencies, **L4:L10**. Select the **Insert** menu bar tab, choose **Column** from the **Charts** group then select the first chart on the first row – the “clustered column” chart.
8. Unfortunately, in LibreOffice there is no option for a bar chart with no gaps as there is in Excel (also neither actually will produce a histogram) so we will have to imagine there is no gap between the bars, but we can get a good impression of the shape of the data from this.
9. Label the x axis **Weight Loss (kg)** and the y axis **Relative frequency**.
10. The Chart Title is "**Diet A**".
11. Drag the chart so that its top left-hand corner is in cell D13. Click on the chart and drag the handle at the lower right corner to cell K35, hence re-sizing the chart.



Your completed histogram should resemble that in the figure below except you will have gaps between the bars:

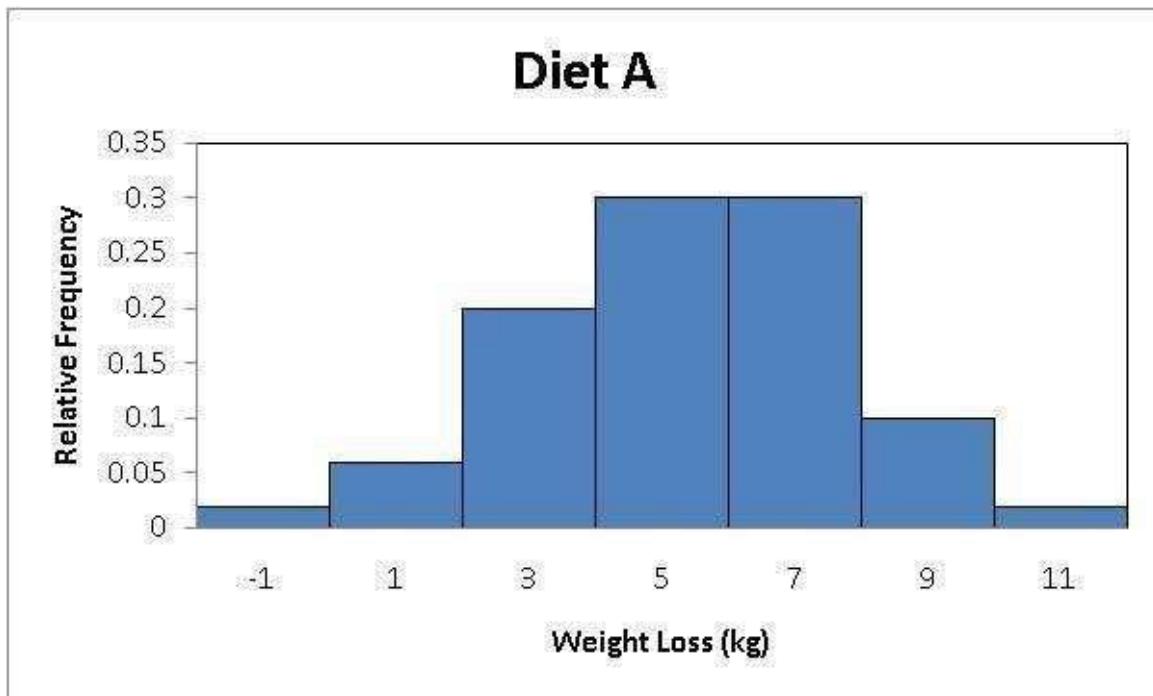


Figure 6 RELATIVE FREQUENCY HISTOGRAM FOR DIET A WEIGHT LOSS

For those individuals who underwent diet A, the weight loss distribution is unimodal and symmetrical, with perhaps a hint of negative skewness.

As before, you might again want to further customise your chart. For example, right click on the vertical axis and select **Format Axis** and then **Number** to reformat the axis numbering to display exactly two decimal places.

Exercise 8.6

Open the Excel workbook in **Exe 8.3B.xlsx** from the Exercises folder. This contains the relative frequency histogram for the Diet A weight loss produced in Example 8.3 together with some of the Diet B weight loss summary statistics. Add a relative frequency histogram of the weight loss for Diet B, where possible using the same classes as those employed for the Diet A results in the above example.

Briefly interpret your histogram. What do these results tell you about the patterns of weight loss for each of the two diets?