

# SalesHQ

CRM meets Slack — built for humans & AI agents to work together

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# Problem

- **Scattered context** – information lives across dashboards, CRMs, and endless bot DMs.
- **Bot noise** – each new agent multiplies pings, making real insight easy to miss.
- **Opaque actions** – reps can't see why an agent acted or amend the output in-line.
- **Fragile scaling** – approval workflows, permissions, and audit trails don't map cleanly onto Slack/Teams.

# Solution

- A live deal dashboard
- Account-specific chat rooms
- Silent inter-agent communication
- Human-in-the-loop controls

Demo

# Tech Stack

- AI agents on **AgentKit**
- Intelligence from **Claude 4**
- Inter-agent communication via **A-2-A protocol**
- Website crawling via **Apify MCP**

Q&A