## **EXPAND**



- Levarage on brand Equity
- Expand through Stackholders





- Value Delivery
- Measurable Results
- Brand Equity

**Re-ENGINEER** 



- Process Re-Design
- Automation
- Culture Audit

**STRATEGIZE** 



- Value Proposition
- Brand Design
- Stategy Map

DISCOVER



- First Principle Thinking
- Finacial Data
- Holistic facts
- Design Thinking

**ARTICULATE** 



- Vision
- SWOT
- Market Data

**HOLY TRAP** 

SABBIR NASIR

FRAMEWORK

**TRANSFORMATION** 



- Cluttered Vision
- Undefined Values
- Unarticulated Strengths
- Fragmented Data

