

# BAYU INDRA MAHADIKA

+62 88219257877 | bayu.indra.105.bi@gmail.com | <https://www.linkedin.com/in/bayuindramahadika/> | <https://bayuindra105.github.io/bayu-portfolio/>

Dalung Permai Street, MM2 No. 47, Kuta Utara, Badung, Bali, Indonesia

My name is Bayu Indra Mahadika (Male/22), someone who is interested about digital marketing, social media, and sports, with aspires to become a digital marketer, social media specialist, and sports analyst. Now, studying at Udayana University, majoring in Information Technology and have already been in eighth semester.

## EDUCATION LEVEL

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**Wira Harapan Vocational High School - Bali, Indonesia**

Jul 2018 - Jun 2021

*Vocational High School Software Engineering*

**Udayana University - Bali, Indonesia**

Sep 2021 - Aug 2025 (Expected)

*Undergraduate Information Technology, 3.67/4.00*

## WORK EXPERIENCES

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**Line Official Account "The Blues Indonesia" - Jakarta, Indonesia**

Jun 2018 - Jan 2025

*Social Media Administrator*

Working as a social media administrator, with a Line official account "The Blues Indonesia" which focuses on Chelsea Football Club.

- Post news from credible sources and up to date with a minimum target of 1-5 posts a day
- Live report play by play when during the match

**Corporate Innovation Asia (PT. Cipta Konsultan Internasional) - Jakarta, Indonesia**

Feb 2024 - Jun 2024

*Digital Marketing*

In carrying out internship program organized by Kementerian Pendidikan, Kebudayaan, Riset dan Teknologi (Kampus Merdeka: Magang dan Studi Independen Bersertifikat Batch 6) as digital marketer.

- Learn about digital marketing fundamental to advanced for 5 months
- Manage the social media UMKM with internet marketing and reached total up to 5000 engagement

**Instagram Account @balibelongstome\_ - Bali, Indonesia**

Sep 2017 - Dec 2021

*Social Media Administrator*

Working as a social media administrator owned by myself, with an Instagram account @balibelongstome\_ which focuses on Bali United Football Club.

- Post highlights after match by editing the video myself
- Post news from credible sources and up to date

## ORGANIZATIONAL & VOLUNTEERING EXPERIENCES

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**HMTI 2022 - Bali, Indonesia**

Jan 2022 - Dec 2022

*Member of Sport Division*

In carrying out the organization of Himpunan Mahasiswa Teknologi Informasi 2022 (HMTI 2022).

- Looking for athletes or participants to compete against other major
- Chairman for routine badminton practice

**SporTI 2022 - Bali, Indonesia**

Apr 2022 - May 2022

*Member of Secretarial Division*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Bali named Information Technology Games & Sports Competition 2022 (SporTI 2022).

- Create & maintain an attendance sheet and official report of event
- Helping 50% of the secretary's work such as sending letters to several related parties

**IT-ESEGA 2022 - Bali, Indonesia**

May 2022 - Jul 2022

*Member of Public Relations Division*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Bali named Information Technology Electronic Sport Based On Excellent Games 2022 (IT-ESEGA 2022).

- Be responsive to serve all participants that related to questions and requests about the event
- Manage social media and live report the event

**Badminton Udayana Student-Run Clubs 2023 - Bali, Indonesia**

Jan 2023 - Dec 2023

*Member of Public Relations Division*

In carrying out the organization of Badminton Udayana Student-Run Clubs 2023.

- Manage social media, made some announcement, and live report routine badminton practice
- Be responsive to serve all participants that related to questions and requests about routine badminton practice

**TFT 2023 - Bali, Indonesia**

Feb 2023

*Member of Event Division*

In carrying out the work program held by the Faculty of Engineering, Udayana University, Bali named Tekno Futsal Tournament 2023 (TFT 2023).

- Create the tournament concept and control the event
- Become MC (Master of Ceremony), LO (Liaison Officer), runner, and time keeper

**Assistant Lecturer 2023 - Bali, Indonesia**

Mar 2023 - Jun 2023

*Assistant of Database*

In carrying out the Assistant Lecturer of Database 2023 in Information Technology department, Faculty of Engineering, Udayana University.

- Assisting and assessing assignments carried out by students
- Gave a pre-test, mid-test, and post-test for students

**TGIF 2023 - Bali, Indonesia**

Jul 2023

*Member of Vendor Division*

In carrying out the concert event named Thank God It's Festival 2023 (TGIF 2023) at Peninsula Island ITDC Nusa Dua, Bali.

- Prepare items need by event promoter and controls for several times
- The items needed are 10 units misty fan and 7 units air conditioner

**61st Anniversary Udayana University 2023 - Bali, Indonesia**

Sep 2023 - Oct 2023

*Member of Caster Division*

In carrying out the work program held by Udayana University, Bali named 61st Anniversary Udayana University 2023.

- MC (Master of Ceremony), caster, and analyst e-sports: E-Football 2023
- Play by play with analysis the match (50% play by play, 30% analysis & report, and 20% education)

**GDSC Udayana 2023 - Bali, Indonesia**

Sep 2023 - Sep 2024

*Member of Public Relations Division*

In carrying out the organization of Google Developer Student Clubs Udayana 2023 (GDSC Udayana 2023).

- Manage social media, create some content, made some announcement, and live report the event
- Be responsive to serve all participants that related to questions and requests about the event

**MotoGP Mandalika 2023 - West Nusa Tenggara, Indonesia**

Oct 2023

*Member of Vendor Division*

In carrying out the motorsport event named Pertamina Mandalika Grand Prix of Indonesia 2023 at Pertamina Mandalika International Circuit, West Nusa Tenggara.

- Prepare items needed by event promoter and controls for several times
- The items needed are 75 units misty fan which are placed at several points around the circuit

**OPPO Run 2024 - Bali, Indonesia**

Nov 2024

*Member of Registration & Start Finish Division*

In carrying out the running event held by OPPO and Pandara Sports named OPPO Run 2024

- In registration, be the committee that carried out registration and gave race packs to 5700 runners
- In start finish, be the keeper of sub corrals to enter the starting line for the 5K, 10K, and 21K categories

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**SKILLS, ACHIVEMENTS AND CERTIFICATIONS**

- **Languages:** Indonesia (Native) and English (Beginner)
- **Soft Skills:** Public Relations, Secretarial, Organization
- **Hard Skills:** Microsoft Office, Social Media Administrator, Fast Typing
- **Achievements** (2017): 2nd Place of Microsoft Word at 10th PNB IT Competition 2017
- **Achievements** (2019): 3rd Place of Free Fire at Fruittea Youth National Esports Championship 2019 Denpasar's Region
- **Achievements** (2023): 1st Place of Badminton at SporTI 2023
- **Certifications** (2020): Job Training Certification (Full Stack Developer)
- **Certifications** (2022): MongoDB Basic Course Certification
- **Certiftations** (2023): MySkill Short Class: Digital Marketing (Fundamental, Copywriting, SEO, and Content Marketing)