

BAYU INDRA MAHADIKA

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Dalung Permai Street, MM2 No. 47, Kuta Utara, Badung, Bali, Indonesia

My name is Bayu Indra Mahadika (Male/23), someone who is interested about digital marketing, social media, and sports, with aspires to become a digital marketer, social media specialist, and sports analyst. Now, studying at Udayana University, majoring in Information Technology and have already been in ninth semester.

EDUCATION LEVEL

SMK Wira Harapan - Bali, Indonesia <i>Vocational High School Software Engineering</i>	Jul 2018 - Jun 2021
Udayana University - Bali, Indonesia <i>Undergraduate Information Technology, 3.70/4.00</i>	Sep 2021 - Jan 2026 (Expected)

WORK EXPERIENCES

Aiti Media - Bali, Indonesia <i>Social Media Administrator</i> Working as a social media administrator at Aiti Media Digital Marketing Agency	Feb 2025 - Apr 2025
Corporate Innovation Asia - Jakarta, Indonesia <i>Digital Marketing</i> In carrying out internship program organized by Kementerian Pendidikan, Kebudayaan, Riset dan Teknologi (Kampus Merdeka: Magang dan Studi Independen Bersertifikat Batch 6) as digital marketer.	Feb 2024 - Jun 2024
Instagram Account @balibelongstome_ - Bali, Indonesia <i>Social Media Administrator</i> Working as a social media administrator owned by myself, with an Instagram account @balibelongstome_ which focuses on Bali United Football Club.	Sep 2017 - Dec 2021

ORGANIZATIONAL & VOLUNTEERING EXPERIENCES

SporTI 2022 - Bali, Indonesia <i>Member of Secretarial Division</i> In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Bali named Information Technology Games & Sports Competition 2022 (SporTI 2022).	Apr 2022 - May 2022
IT-ESEGA 2022 - Bali, Indonesia <i>Member of Public Relations Division</i> In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Bali named Information Technology Electronic Sport Based On Excellent Games 2022 (IT-ESEGA 2022).	May 2022 - Jul 2022
Badminton Udayana Student-Run Clubs 2023 - Bali, Indonesia <i>Member of Public Relations Division</i> In carrying out the organization of Badminton Udayana Student-Run Clubs 2023.	Jan 2023 - Dec 2023
TFT 2023 - Bali, Indonesia	Feb 2023

Member of Event Division

In carrying out the work program held by the Faculty of Engineering, Udayana University, Bali named Tekno Futsal Tournament 2023 (TFT 2023).

- Create the tournament concept and control the event
- Become MC (Master of Ceremony), LO (Liaison Officer), runner, and time keeper

Assistant Lecturer 2023 - Bali, Indonesia

Mar 2023 - Jun 2023

Assistant of Database

In carrying out the Assistant Lecturer of Database 2023 in Information Technology department, Faculty of Engineering, Udayana University.

- Assisting and assessing assignments carried out by students
- Gave a pre-test, mid-test, and post-test for students

TGIF 2023 - Bali, Indonesia

Jul 2023

Member of Vendor Division

In carrying out the concert event named Thank God It's Festival 2023 (TGIF 2023) at Peninsula Island ITDC Nusa Dua, Bali.

- Prepare items need by event promoter and controls for several times
- The items needed are 10 units misty fan and 7 units air conditioner

Dies Natalis ke-61 Universitas Udayana 2023 - Bali, Indonesia

Sep 2023 - Oct 2023

Member of Caster Division

In carrying out the work program held by Udayana University, Bali named Dies Natalis ke-61 Universitas Udayana 2023.

- MC (Master of Ceremony), caster, and analyst e-sports: E-Football 2023
- Play by play with analysis the match (50% play by play, 30% analysis & report, and 20% education)

GDSC Udayana 2023 - Bali, Indonesia

Sep 2023 - Sep 2024

Member of Public Relations Division

In carrying out the organization of Google Developer Student Clubs Udayana 2023 (GDSC Udayana 2023).

- Manage social media, create some content, made some announcement, and live report the event
- Be responsive to serve all participants that related to questions and requests about the event

MotoGP Mandalika 2023 - West Nusa Tenggara, Indonesia

Oct 2023

Member of Vendor Division

In carrying out the motorsport event named Pertamina Mandalika Grand Prix of Indonesia 2023 at Pertamina Mandalika International Circuit, West Nusa Tenggara.

- Prepare items needed by event promoter and controls for several times
- The items needed are 75 units misty fan which are placed at several points around the circuit

Pica Rockin Run 2025 - Bali, Indonesia

Jul 2025

Assistant of Captain Course Marshal Division

In carrying out the running event held by Pica Fest and Pandara Sports named Pica Rockin Run 2025

- Assist the captain marshal in carrying out duties such as preparing needs and organizing 30 members
- Go around the event location, maintain the conduciveness of the crowd, and supervise to ensure it stays on track

OPPO Run 2025 - Bali, Indonesia

Nov 2025

Captain of Start Finish Division & Member of Racepack Collection Division

In carrying out the running event held by OPPO and Pandara Sports named OPPO Run 2025

- In racepack collection, be the committee that carried out registration and gave race packs to 7000 runners
- In start finish, be the captain crew of start finish division and coordinate the jobdesc of 35 members at the start & finish moments

SKILLS, ACHIVEMENTS AND CERTIFICATIONS

- **Languages:** Indonesia (Native) and English (Beginner)
- **Soft Skills:** Public Relations, Secretarial, Organization
- **Hard Skills:** Microsoft Office, Social Media Administrator, Fast Typing
- **Achievements** (2017): 2nd Place of Microsoft Word at 10th PNB IT Competition 2017
- **Achievements** (2019): 3rd Place of Free Fire at Fruittea Youth National Esports Championship 2019 Denpasar's Region
- **Achievements** (2023): 1st Place of Badminton at SporTI 2023
- **Certifications** (2020): Job Training Certification (Full Stack Developer)
- **Certifications** (2022): MongoDB Basic Course Certification
- **Certifications** (2023): MySkill Short Class: Digital Marketing (Fundamental, Copywriting, SEO, and Content Marketing)