



# BAYU INDRA MAHADIKA

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I'm Bayu Indra Mahadika, I'm someone who is interested about digital marketing, social media and sports, and aspires to become a digital marketer, social media specialist and sports analyst. Now, I study at Udayana University, majoring in Information Technology and have already been in sixth semester.

## EDUCATION LEVEL

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**Wira Harapan Vocational High School - Badung, Indonesia**

Jul 2018 - Jun 2021

*Vocational High School in Software Engineering*

**Udayana University - Badung, Indonesia**

Sep 2021 - Aug 2025 (Expected)

*Undergraduate in Information Technology, 3.61/4.00*

## WORK EXPERIENCES

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**Corporate Innovation Asia - Jakarta, Indonesia**

Feb 2024 - Present

*Digital Marketing*

In carrying out internship program organized by Kampus Merdeka (Magang dan Studi Independen Bersertifikat) as digital marketer

- Learn about digital marketing fundamental to advanced
- Managing marketing from UMKM with digitally starting from fundamental to advanced managing social media and internet marketing

**Line Official Account "The Blues Indonesia" - Jakarta, Indonesia**

Jun 2018 - Present

*Social Media Administrator*

Working as a social media administrator, with a Line official account "The Blues Indonesia" which focuses on Chelsea Football Club.

- Post news from credible sources quickly and up to date
- Live report play by play when during the match

**Instagram Account @balibelongstome\_ - Badung, Indonesia**

Sep 2017 - Present

*Social Media Administrator*

Working as a social media administrator owned by myself, with an Instagram account @balibelongstome\_ which focuses on Bali United Football Club.

- Post highlights after match by editing the video myself
- Post news from credible source quickly and up to date

**Gumi Bali Computer - Denpasar, Indonesia**

May 2020 - Aug 2020

*Junior Full Stack Developer*

In carrying out job training organized by schools and Gumi Bali Computer majoring in software engineering.

- Learn some languages for made website
- Made a website program for final project

## ORGANIZATIONAL & VOLUNTEERING EXPERIENCES

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**ITCC 2021 - Badung, Indonesia**

Nov 2021

*Member of Quiz Contest Division*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Badung, Bali named Information Technology Creative Competition 2021 (ITCC 2021).

- Create questions, rules and presentations for the competition
- Control the competition

**HMTI 2022 - Badung, Indonesia**

Jan 2022 - Dec 2022

*Member of Sport Division*

In carrying out the organization of Himpunan Mahasiswa Teknologi Informasi 2022 (HMTI 2022).

- Looking for athletes or participants to compete against other major
- Chairman for routine badminton practice

**ETC 2022 - Badung, Indonesia**

Jan 2022 - Dec 2022

*Member of Finance Division*

In carrying out the organization of Engineering Technopreneur Community 2022 (ETC 2022).

- Create presentations for the work program and monthly meeting
- Talk and discussion with general member about finances

#### **SporTI 2022 - Badung, Indonesia**

Apr 2022 - May 2022

##### *Member of Secretarial Division*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Badung, Bali named Information Technology Games & Sports Competition 2022 (SporTI 2022).

- Create and maintain an attendance sheet and official report of event
- Assist the secretary's work

#### **IT-ESEGA 2022 - Badung, Indonesia**

May 2022 - Jul 2022

##### *Member of Public Relations Division & Social Media Administrator*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Badung, Bali named Information Technology Electronic Sport Based On Excellent Games 2022 (IT-ESEGA 2022).

- Be responsive to serve all participants that related to questions and requests about the event
- Manage social media, create some content and live report the event

#### **Baksos TI 2022 II - Klungkung, Indonesia**

Sep 2022

##### *Member of Fundraising Division*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Badung, Bali named Bakti Sosial Teknologi Informasi 2022 Periode II (Baksos TI 2022 II).

- Looking for income for the event
- Be helpful if someone needs help

#### **BUILD IT 2022 - Badung, Indonesia**

Sep 2022

##### *Member of Event Division*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Badung, Bali named Basic Understanding In Learning & Developing Information Technology 2022 (BUILD IT 2022).

- Full control the event
- Become MC (Master of Ceremony), LO (Liaison Officer), runner and time keeper

#### **ITCC 2022 - Badung, Indonesia**

Nov 2022

##### *Member of Quiz Contest Division*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Badung, Bali named Information Technology Creative Competition 2022 (ITCC 2022).

- Create questions, rules and presentations for the competition
- Control the competition

#### **Musang HMTI 2022 - Badung, Indonesia**

Nov 2022 - Dec 2022

##### *Member of Secretarial Division*

In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Badung, Bali named Musyawarah Anggota Himpunan Mahasiswa Teknologi Informasi 2022 (Musang HMTI 2022).

- Create and maintain an attendance sheet
- Record minutes of meeting of the event

#### **Badminton Udayana Student-Run Clubs 2023 - Denpasar, Indonesia**

Jan 2023 - Dec 2023

##### *Member of Public Relations Division*

In carrying out the organization of Badminton Udayana Student-Run Clubs 2023.

- Manage social media, create some content, made some announcement and live report routine badminton practice
- Be responsive to serve all participants that related to questions and requests about routine badminton practice

#### **TFT 2023 - Denpasar, Indonesia**

Feb 2023

##### *Member of Event Division*

In carrying out the work program held by the Faculty of Engineering, Udayana University, Badung, Bali named Tekno Futsal Tournament 2023 (TFT 2023).

- Full control the event
- Become MC (Master of Ceremony), LO (Liaison Officer), runner and time keeper

#### **Assistant Lecturer 2023 - Badung, Indonesia**

Mar 2023 - Jun 2023

##### *Assistant of Database*

In carrying out the Assistant Lecturer of Database 2023 in Information Technology department, Faculty of Engineering, Udayana

University.

- Assisting and assessing assignments carried out by students
- Gave a pre-test, mid-test and post-test for students

#### **61st Anniversary Udayana University 2023 - Badung, Indonesia**

Sep 2023 - Oct 2023

##### *Member of Caster Division*

In carrying out the work program held by Udayana University, Badung, Bali named 61st Anniversary Udayana University 2023.

- MC (Master of Ceremony), caster and analyst e-sports: E-Football 2023
- Play by play with analysis the match

#### **GDSC Udayana 2023 - Badung, Indonesia**

Sep 2023 - Present

##### *Member of Public Relations Division*

In carrying out the organization of Google Developer Student Clubs Udayana 2023 (GDSC Udayana 2023).

- Manage social media, create some content, made some announcement and live report the event
- Be responsive to serve all participants that related to questions and requests about the event

## **SKILLS, ACHIEVEMENTS AND CERTIFICATIONS**

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- **Languages:** Indonesia (Native) and English (Beginner)
- **Soft Skills:** Public Relations
- **Soft Skills:** Secretarial
- **Soft Skills:** Organization
- **Hard Skills:** Fast Typing
- **Hard Skills:** Microsoft Office
- **Hard Skills:** Social Media Administrator
- **Achievements** (2016): 5th Place of Microsoft Word at 4th Mengwitani IT Competition 2016
- **Achievements** (2017): 2nd Place of Microsoft Word at 10th PNB IT Competition 2017
- **Achievements** (2019): 3rd Place of Free Fire at Fruittea Youth National Esports Championship 2019
- **Achievements** (2022): 1st Place of Badminton at SporTI 2022
- **Certifications** (2020): Job Training Certification
- **Certifications** (2021): Practice Exam Competence Vocational High School Certification
- **Certifications** (2022): MongoDB Basic Course Certification
- **Certifications** (2023): MySkill Short Class: Digital Marketing (Fundamental, Copywriting, SEO and Content Marketing)