

# BAYU INDRA MAHADIKA

+62 88219257877 | bayu.indra.105.bi@gmail.com | <https://www.linkedin.com/in/bayuindramahadika/> | <https://bayuindra105.github.io/bayu-portfolio/>

Dalung Permai Street, MM2 No. 47, Kuta Utara, Badung, Bali, Indonesia

My name is Bayu Indra Mahadika (Male/23), someone who is interested about digital marketing, social media, and sports, with aspires to become a digital marketer, social media specialist, and sports analyst. Now, studying at Udayana University, majoring in Information Technology and have already been in eighth semester.

## EDUCATION LEVEL

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<b>SMK Wira Harapan - Bali, Indonesia</b> <i>Vocational High School Software Engineering</i>	Jul 2018 - Jun 2021
<b>Udayana University - Bali, Indonesia</b> <i>Undergraduate Information Technology, 3.70/4.00</i>	Sep 2021 - Dec 2025 (Expected)

## WORK EXPERIENCES

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<b>Aiti Media - Bali, Indonesia</b> <i>Social Media Administrator</i> Working as a social media administrator at Aiti Media Digital Marketing Agency	Feb 2025 - Apr 2025
<b>Corporate Innovation Asia - Jakarta, Indonesia</b> <i>Digital Marketing</i> In carrying out internship program organized by Kementerian Pendidikan, Kebudayaan, Riset dan Teknologi (Kampus Merdeka: Magang dan Studi Independen Bersertifikat Batch 6) as digital marketer.	Feb 2024 - Jun 2024
<b>Instagram Account @balibelongstome_ - Bali, Indonesia</b> <i>Social Media Administrator</i> Working as a social media administrator owned by myself, with an Instagram account @balibelongstome_ which focuses on Bali United Football Club.	Sep 2017 - Dec 2021

## ORGANIZATIONAL & VOLUNTEERING EXPERIENCES

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<b>SporTI 2022 - Bali, Indonesia</b> <i>Member of Secretarial Division</i> In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Bali named Information Technology Games & Sports Competition 2022 (SporTI 2022).	Apr 2022 - May 2022
<b>IT-ESEGA 2022 - Bali, Indonesia</b> <i>Member of Public Relations Division</i> In carrying out the work program held by the Information Technology department, Faculty of Engineering, Udayana University, Bali named Information Technology Electronic Sport Based On Excellent Games 2022 (IT-ESEGA 2022).	May 2022 - Jul 2022
<b>Badminton Udayana Student-Run Clubs 2023 - Bali, Indonesia</b> <i>Member of Public Relations Division</i> In carrying out the organization of Badminton Udayana Student-Run Clubs 2023.	Jan 2023 - Dec 2023
<b>TFT 2023 - Bali, Indonesia</b>	Feb 2023

#### *Member of Event Division*

In carrying out the work program held by the Faculty of Engineering, Udayana University, Bali named Tekno Futsal Tournament 2023 (TFT 2023).

- Create the tournament concept and control the event
- Become MC (Master of Ceremony), LO (Liaison Officer), runner, and time keeper

#### **Assistant Lecturer 2023 - Bali, Indonesia**

Mar 2023 - Jun 2023

#### *Assistant of Database*

In carrying out the Assistant Lecturer of Database 2023 in Information Technology department, Faculty of Engineering, Udayana University.

- Assisting and assessing assignments carried out by students
- Gave a pre-test, mid-test, and post-test for students

#### **TGIF 2023 - Bali, Indonesia**

Jul 2023

#### *Member of Vendor Division*

In carrying out the concert event named Thank God It's Festival 2023 (TGIF 2023) at Peninsula Island ITDC Nusa Dua, Bali.

- Prepare items need by event promoter and controls for several times
- The items needed are 10 units misty fan and 7 units air conditioner

#### **Dies Natalis ke-61 Universitas Udayana 2023 - Bali, Indonesia**

Sep 2023 - Oct 2023

#### *Member of Caster Division*

In carrying out the work program held by Udayana University, Bali named Dies Natalis ke-61 Universitas Udayana 2023.

- MC (Master of Ceremony), caster, and analyst e-sports: E-Football 2023
- Play by play with analysis the match (50% play by play, 30% analysis & report, and 20% education)

#### **GDSC Udayana 2023 - Bali, Indonesia**

Sep 2023 - Sep 2024

#### *Member of Public Relations Division*

In carrying out the organization of Google Developer Student Clubs Udayana 2023 (GDSC Udayana 2023).

- Manage social media, create some content, made some announcement, and live report the event
- Be responsive to serve all participants that related to questions and requests about the event

#### **MotoGP Mandalika 2023 - West Nusa Tenggara, Indonesia**

Oct 2023

#### *Member of Vendor Division*

In carrying out the motorsport event named Pertamina Mandalika Grand Prix of Indonesia 2023 at Pertamina Mandalika International Circuit, West Nusa Tenggara.

- Prepare items needed by event promoter and controls for several times
- The items needed are 75 units misty fan which are placed at several points around the circuit

#### **OPPO Run 2024 - Bali, Indonesia**

Nov 2024

#### *Member of Registration & Start Finish Division*

In carrying out the running event held by OPPO and Pandara Sports named OPPO Run 2024

- In registration, be the committee that carried out registration and gave race packs to 5700 runners
- In start finish, be the keeper of sub corrals to enter the starting line for the 5K, 10K, and 21K categories

#### **Pica Rockin Run 2025 - Bali, Indonesia**

Jul 2025

#### *Assistant of Captain Course Marshal Division*

In carrying out the running event held by Pica Fest and Pandara Sports named Pica Rockin Run 2025

- Assist the captain marshal in carrying out duties such as preparing needs and organizing 30 members
- Go around the event location, maintain the conduciveness of the crowd, and supervise to ensure it stays on track

## **SKILLS, ACHIVEMENTS AND CERTIFICATIONS**

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- **Languages:** Indonesia (Native) and English (Beginner)
- **Soft Skills:** Public Relations, Secretarial, Organization
- **Hard Skills:** Microsoft Office, Social Media Administrator, Fast Typing
- **Achievements** (2017): 2nd Place of Microsoft Word at 10th PNB IT Competition 2017
- **Achievements** (2019): 3rd Place of Free Fire at Fruittea Youth National Esports Championship 2019 Denpasar's Region
- **Achievements** (2023): 1st Place of Badminton at SporTI 2023
- **Certifications** (2020): Job Training Certification (Full Stack Developer)
- **Certifications** (2022): MongoDB Basic Course Certification
- **Certifications** (2023): MySkill Short Class: Digital Marketing (Fundamental, Copywriting, SEO, and Content Marketing)