Shalini Nair

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EDUCATION

University of Southern California

Los Angeles, CA

Master of Science in Data Science; GPA: 3.90 Sep. 2013 - Dec. 2014

Anna University

Chennai, India

Bachelor of Engineering in Computer Science; GPA: 3.80 (9.50/10.0)

Aug. 2009 - July. 2013

Email: shalini@nairtech.com

EXPERIENCE

Pinterest San Francisco, CA Data Engineer

Aug. 2018 - Present

Jan. 2015 - Jul. 2018

• Recommendation Systems: Improved pin recommendation algorithms using machine learning, increasing user engagement by 20% and enhancing content discovery across platforms

- o Data Pipelines: Built and optimized streaming pipelines for user data using Kafka, processing millions of events daily to support real-time analytics and reduce latency by 30%
- o Dashboards: Created and maintained analytics dashboards for ad performance, integrating with internal tools to provide actionable insights and improve campaign efficiency

Dropbox San Francisco, CA

Software Engineer

• Analytics Tools: Developed advanced analytics tools for user behavior tracking, leveraging machine learning to

- improve file sharing insights and increase user retention by 15%
- o ETL Pipelines: Built and optimized data pipelines for file metadata using Airflow, ensuring seamless data integration and reducing processing errors by 30%
- APIs: Designed and deployed REST APIs for real-time data access, enabling third-party integrations and improving data accessibility for analytics teams
- Automation: Automated data validation and processing workflows, leveraging Python and Jenkins to save 25 hours/week and streamline operations

Open Source Contributions

Remote

Contributor

2014 - 2017

- o ML Libraries: Contributed to LightGBM for faster model training, adding features for large-scale datasets used in production environments
- Visualization: Developed Plotly components for data visualization, enabling interactive charting for over 400 open-source projects
- Blogging: Authored over 50 technical blog posts on data pipelines, machine learning, and scalable systems, widely read in the tech community

Federica Capgemini Data Analyst

Chicago, IL Summer 2013

- o Risk Models: Built and validated risk assessment models for finance clients, achieving high accuracy and enabling data-driven investment strategies
- Reporting: Developed and deployed Tableau dashboards for client reporting, automating data visualization and improving reporting efficiency

Projects

- Recommendation Engine: Built a pin recommendation system
- Visualization Tool: Created dashboards for user analytics
- Forecasting Model: Designed a user engagement prediction system
- ETL Pipeline: Developed a scalable data integration framework

Programming Skills

• Languages: Python, Java, SQL, JavaScript, Scala Technologies: AWS, Kafka, Tableau, Hadoop, Spark