Neha Singh

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EDUCATION

UC Berkeley Berkeley, CA

Master of Science in Computer Science; GPA: 3.85 Sep. 2014 - Dec. 2015

VIT University Vellore, India

Bachelor of Technology in Information Technology; GPA: 3.70 (9.25/10.0) Aug. 2010 - July. 2014

EXPERIENCE

Google Seattle, WA

Software Engineer Mar. 2018 - Present

• Cloud AI: Developed and deployed AI services for Google Cloud, optimizing API response times by 25% and enhancing scalability for enterprise clients

- o Data Pipelines: Built and maintained streaming data pipelines using Pub/Sub and Dataflow, processing millions of events daily to support real-time analytics and reduce latency by 35%
- Dashboards: Created and enhanced monitoring dashboards for cloud usage analytics, integrating with internal tools to provide actionable insights and improve resource allocation

Salesforce San Francisco, CA

Software Engineer Feb. 2016 - Feb. 2018

- o CRM Analytics: Developed advanced analytics tools for customer insights, leveraging machine learning to improve customer segmentation and increase retention by 15\%
- ETL Pipelines: Built and optimized data pipelines for CRM data using Apache NiFi, ensuring seamless data integration and reducing processing errors by 30%
- APIs: Designed and implemented REST APIs for real-time data access, enabling third-party integrations and improving data accessibility for analytics teams
- Automation: Automated data validation and processing workflows, leveraging Python and Jenkins to save 25 hours/week and streamline operations

Open Source Contributions

Remote Contributor2015 - 2018

- o Data Tools: Contributed to Apache Airflow for workflow management, adding features for scheduling and monitoring used in production pipelines
- Visualization: Developed D3.js components for time-series visualization, enabling interactive charting for over 300 open-source projects
- Blogging: Authored over 40 technical blog posts on cloud computing, data engineering, and scalable architectures, widely read in the tech community

Fractal Analytics New York, NY

Data Engineer Summer 2014

- Predictive Models: Built and fine-tuned predictive models for customer segmentation, achieving high accuracy and enabling targeted marketing strategies
- Reporting: Developed and automated reporting tools for client analytics, integrating with Tableau to provide real-time insights

## Projects

- **Chatbot**: Built an AI chatbot for e-commerce support
- Visualization Tool: Created interactive dashboards for sales data
- Prediction Model: Designed a churn prediction system for SaaS
- ETL Framework: Developed a pipeline for multi-source data integration

## Programming Skills

• Languages: Python, Scala, SQL, JavaScript, R Technologies: AWS, Airflow, Tableau, Snowflake, Kafka