

# Priya Patel

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## EDUCATION

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- **MIT** Cambridge, MA  
*Master of Science in Data Science; GPA: 4.00* Sep. 2014 – Dec. 2015
- **Anna University** Chennai, India  
*Bachelor of Engineering in Computer Science; GPA: 3.80 (9.50/10.0)* Aug. 2010 – July. 2014

## EXPERIENCE

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- **Facebook** Menlo Park, CA  
*Data Engineer* Jan. 2018 – Present
  - **Graph Analytics:** Developed and optimized graph-based algorithms for social network analysis, leveraging large-scale data to improve ad targeting precision by 20% and enhance user engagement metrics
  - **Data Pipelines:** Designed and implemented streaming data pipelines using Kafka, handling millions of events per second, reducing latency by 40% and enabling real-time analytics for ad campaigns
  - **Dashboards:** Created and maintained real-time monitoring dashboards for ad performance, integrating with internal tools to provide actionable insights and improve campaign efficiency by 25%
- **Uber** San Francisco, CA  
*Software Engineer* Mar. 2016 – Dec. 2017
  - **Geo Analytics:** Developed geospatial analysis tools for ride optimization, integrating real-time traffic data to improve route efficiency and reduce trip times by 15%
  - **ETL Systems:** Built and maintained ETL pipelines for driver data using Airflow and BigQuery, ensuring seamless data integration across platforms and reducing data errors by 30%
  - **API Development:** Designed and deployed REST APIs for real-time trip data access, enabling third-party integrations and improving data accessibility for analytics teams
  - **Fraud Detection:** Developed and implemented anomaly detection models for payment systems, leveraging machine learning to reduce fraudulent transactions by 20%
- **Open Source Contributions** Remote  
*Contributor* 2015 – 2017
  - **NLP Libraries:** Contributed advanced text processing features to spaCy, including tokenization and entity recognition, adopted by numerous NLP applications
  - **Visualization:** Developed Vega.js components for interactive charts, enabling dynamic visualizations for time-series data in over 300 projects
  - **Blogging:** Authored over 45 detailed blog posts on data engineering best practices, focusing on scalable pipelines and cloud architectures
- **ZS Associates** Evanston, IL  
*Data Analyst* Summer 2014
  - **Predictive Models:** Built and fine-tuned churn prediction models for retail clients, achieving 85% accuracy and enabling targeted retention strategies
  - **Reporting Tools:** Developed and automated reporting systems for sales data, integrating with Tableau to provide real-time insights for client decision-making

## PROJECTS

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- **Sentiment Analysis:** Built a sentiment analysis tool for social media data
- **Interactive Maps:** Created geospatial visualizations for urban planning
- **Forecasting Model:** Designed a time-series forecasting system for logistics
- **Data Integration:** Developed an ETL pipeline for cross-platform data syncing

## PROGRAMMING SKILLS

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- **Languages:** Python, Scala, SQL, R, JavaScript
- **Technologies:** AWS, Kafka, Tableau, BigQuery, Hadoop