

# Quite Possibly The World's Worst PowerPoint Presentation Ever

*A Demonstration of What  
NOT to do When Creating  
and Using PowerPoint  
Slide Shows*

A stylized, dark teal silhouette of a mountain range is positioned in the bottom right corner of the slide, partially overlapping the bottom edge of the text area.

# How to Use this Presentation

- Watch the slide show.
- Gaze at the horrible examples of bad slide design and presentation.
- Read the hints and tips slides that follow the examples to avoid making similar mistakes!

# Chilean Exports

- Fresh fruit leads Chile's export mix - Chile emerges as major supplier of fresh fruit to world market due to ample natural resources, consumer demand for fresh fruit during winter season in U.S. and Europe, and incentives in agricultural policies of Chilean government, encouraging trend toward diversification of exports and development of nontraditional crops - U.S. Dept. of Agriculture, Economic Research Service Report
- Chile is among the developing economies taking advantage of these trends, pursuing a free market economy. This has allowed for diversification through the expansion of fruit production for export, especially to the U.S. and Western Europe. Chile has successfully diversified its agricultural sector to the extent that it is now a major fruit exporting nation. Many countries view Chile's diversification of agriculture as a model to be followed.
- Meanwhile, the U.S. remains the largest single market for Chile's fruit exports. However, increasing demand from the EC and Central and East European countries combined may eventually surpass exports to the U.S., spurring further growth in Chile's exports.
- If you've read this far, your eyes probably hurt and you've been reading this tedious long-winded text instead of listening to me. I'm insulted- can't you see I'm doing a presentation up here? Look at me! Congratulations, however, on having such good eyesight.



# Too Much Text, and Font too small

- Don't put large blocks of text in your presentation.
- Emphasize the main points.
- The "Six-by-Six" Rule.
- Use pictures- PowerPoint is multimedia!
- Use a large font...at least 30-point or more.

# Beginner Motorcycles



- My personal favorite: the Suzuki Savage
- Light weight (~380lbs)
- Adequate power (650cc engine)
- Low seat height fits most riders

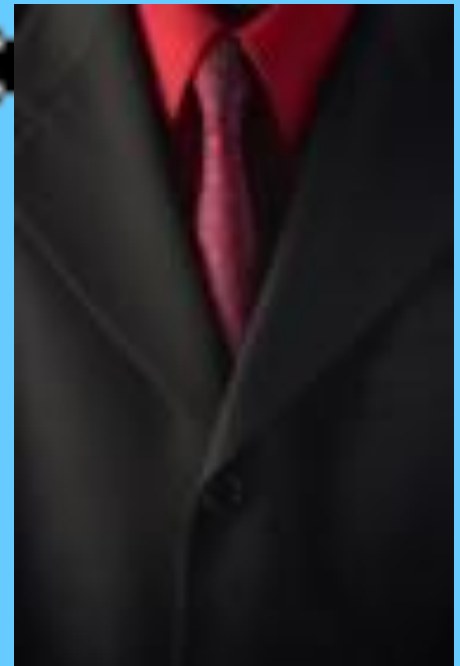
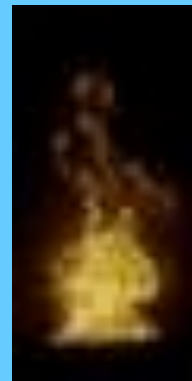
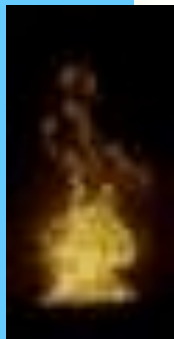
# Bad Color Choices

- Avoid loud, garish colors...dark text on light background is best.
- Avoid text colors that fade into background, i.e. blue and black
- Avoid color-blind combinations:
  - Red and green
  - Blue and yellow

WOW!

# Buying a New Suit

WOW!



# Overwhelming Pictures

- Use pictures, but don't let them use you.
- Keep slides SIMPLE! Too much diverts audience away from content.
- Too many pictures also make saving a presentation difficult.
- 1 or 2 pictures per slide is probably enough.



# Racquetball Fundamentals

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- 2, 3, or 4 players.
- 1 player serves, other “returns.”
- Only serving player can score.
- Served ball must land past serving line and cannot hit back wall.
- Ball can only bounce once before striking front wall...but ball does not have to bounce.

# Using too much Slide Animation

- Again, keep slides simple!
- Apply one Slide Transition style and one Animation Scheme to ALL slides.
- Don't change between styles- a single style makes a presentation look unified.
- “Busy” presentations divert audience attention from content.

# FILE NOT FOUND

- Microsoft PowerPoint is unable to open the requested file. This could be because your file is corrupted and/or this is an unsupported file type. Do you wish to retry or cancel?
- Disk is unformatted. Click “yes” to format your disk now.
- Boot startup failure, press any key to reboot.

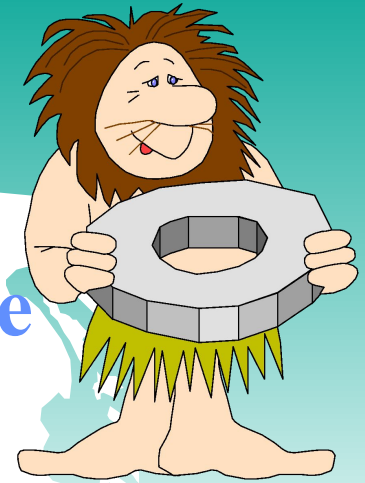
# The Bad ...

- Change of color scheme
- Gratuitous clip art
- Distracting transitions
- Long sentences, lots of *text* on the slide instead of bullets. Small fonts make **readability** difficult in the back of the classroom. Overuse of **bold**, *italics*, font sizes, colors.

# The Bad cont.

- **Cont. instead of just the same title**
- **Sound that doesn't add anything**
- **Too much clutter**
- **I particularly dislike full sentences that wrap to the next line and could have been cut instead of running on.**
- **Too many bullets**
- **Running off the slide due to above**
- **Putting text below slide space**

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# The Bad ...

Switching color for no reason just distracts. Sometimes you need a paragraph for a quote or definition. Put it on a slide by itself instead of crowding your slide with a number of lines. This is hard to read.



What do you think of the color and the long paragraph? How about the misspelling?

# The Bad ...



- This is my students' favorite clipart.
- Note that sound may or may not help the audience attend to what you are saying.
- Most included sounds are short but you can record your own.



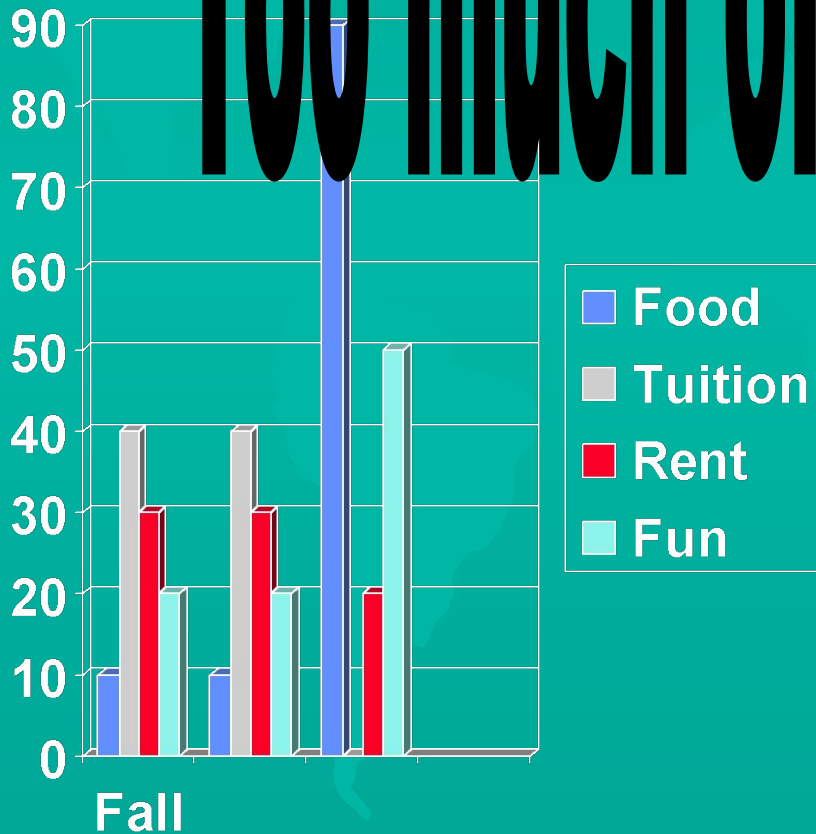
# The Ugly ...

- Too much of anything
- Sickening transitions
- Bad color schemes
- Distracting sounds

## The Ugly ...

# Too much of a good thing

Since all three of our kids have started college, the Bast family outflow has taken a BIG upsurge!



# The Good ...

- Constant color scheme
- 5 to 7 words per line
- 5 to 7 bullets per page
- No clutter
- Skip “a”, “an”, “the” where possible

# The Good ...

- One concept per slide
- No complete sentences
- Highlights of the subject
- No pages of text
- Simple and consistent animation
- Unobtrusive transitions

# The Good ...

- One template or background
- Consistent use of color and fonts
- Bold and italics used sparingly
- Color evokes emotional response
  - Black and white causes short attention span
- Clip art used only where appropriate

# Murphy's Law

- Something WILL go wrong- test your presentation before you show it.
- Always have a backup of your presentation on hand.
- Be prepared to do the presentation without the PowerPoint...professionals ALWAYS print handouts for the audience.

# More Presentation tips

- Talk to your audience, not the slides- face them!
- Don't just read what's on the board...we can read that. Use a visual presentation as a starting point.
- Avoid apologizing for a presentation shortcomings...press on.
- Leave time for Q & A.

## More Presentation tips, cont.

- Check grammar! A presentation is the worst time to see misspellings.
- Don't make too many slides...avoid the "slide rush" (trying to rush through the last 20 slides because you ran out of time).
- Cite your sources on each slide or at the end of your presentation.
- Remember: KEEP IT SIMPLE! It's just a tool!