ALPHABET-KYC

Overview

Alphabet Inc (Google), the holding company of Google, is a global technology company. It offers a wide range of products and platforms including Search, Google Maps, calendar, ads, Gmail, Google Play, Android, Google Cloud, Chrome, and YouTube. It also offers hardware products such as Pixel phones, smartwatches, and Google Nest home products. The company offers online advertising services through its Google Network services. Google Network properties include AdSense, Google Ad Manager, and AdMob. It also offers internet services, subscription-based products, and licensing and research and development services. Alphabet invests in infrastructure, data, machine learning, analytics, and artificial intelligence (AI). The company has business presence across the Americas, Europe, and Asia-Pacific.

Website

https://www.abc.xyz/

Industry

Technology and communication

Company size

Total equity – US\$283.4 billion (2023)

No. of employ -1,82,502 (2023)

Headquarters

Mountain View, California, United States

Specialities

Internet services , Investment services , Data , Machine learning , Artificial intelligence (AI) , Online advertisement services , Google Ads, Hardware products - smartphones ,watches etc..., Platforms – google maps calendar , Gmail etc..

Industries



Industries Services Insight About

COMMUNICATION AND TECHNOLOGY INFORMATION INDUSTRIES

INFRASTRUCTURE MOBILE OPERATING SYSTEM

ARTIFICIAL INTELLIGENCE (AI) GOOGLE ADS

MANUFACTURING

Services



Industries Services Insight About

GOOGLE SERVICES SECURITY

TV SERVICES INTERNET OF THINGS

HEALTH SERVICES COMMUNICATION SERVICES

DATA AND AI NETWORK SERVICES

MACHINE LEARNING GMAILS

Achievements

"DO the right thing"

TOTAL REVENUE

\$282.836B

EMPLOYMENT WORLD WIDE

182502

Alphabet is the world's third-largest technology company by revenue and one of the world's most valuable companies.

GET TO KNOW OUR LEADERS





Sundar Pichai Ruth porat

CEO and Director CFO





John Hennessy Robin Washington

Chairman formar ececutive vice president

and chief financial officer





Sergey Brin Ivy Ross

President Vice President and Head of Project Aura



Frances Arnold Philipp Schindler

Director of the company Senior Vice President & Chief Business

About Alphabet a

ABOUT ALPHABET

PARTNERSHIPS

partnerships



LIST OF MERGERS

NO. DATE COMPANY BUSSINESS COUNTRY

2 April 29, 2022	MobiledgeX	Mobile Edge Computing	United States	—	Google Cloud Platform	<u>1 [332]</u>
3 May 13, 2022	Forseeti	Cybersecurity Software	<u>Sweden</u>	_	Google Cloud Platform	<u>ı [333]</u>
4 August 2022	Alter	Artificial intelligence	United States Czech Republic	\$100,000,000	1	[334]
5 September 20, 2022	BreezoMeter	Air quality monitoring	<u> Israel</u>	_	Google Maps	[335]
6 October 11, 2022	BrightBytes	Data & Analytics	United States	_	Google for Education	[336]
7 October 26, 2022	Sound Life Sciences	Health monitoring	United States	_		[337][338]
8 December 15, 2022	Open Source Robotics Corporation	Robotics Software	United States	_	<u>Intrinsic</u>	[339]
9 June 2, 2023	<u>Photomath</u>	Artificial intelligence	Croatia	_	<u>Bard</u>	

AND THERE IS 257 MERGERS TILL NOW

Alphabet (Google's) vision is "to remain a place of incredible creativity and innovation that uses our technical expertise to tackle big problems and invest in moon shots like artificial intelligence research and quantum computing." This corporate vision statement indicates Alphabet's interest in developing technological solutions. The following are the main elements of Google's vision statement:

- 1. Incredible creativity and innovation
- 2. Technical expertise
- 3. Big problems
- 4. Invest in moon shots

Alphabet (Google's) mission statement is "Our mission is to organize the world's information and make it universally accessible and useful." This corporate mission adheres to utilitarian benefit or value that Alphabet provides to users of its online services and consumer electronics. The following are the main elements of Google's mission statement:

- 1. World's information
- 2. Organization
- 3. Universal accessibility
- 4. Usefulness

MISSION AND VISSION



Nvidia replaces Alphabet as Wall Street's third most valuable company

Nvidia controls about 80% of the high-end AI chip market, a position that has boosted its stock price 47% this year after it more than tripled in 2023. Customers face shortages of Nvidia's top-of-the-line components while AI developers face months-long waiting lists to use its processors through cloud-computing providers.

15 Feb, 2024, 08:00 AM IST



Google to pay \$350 million to settle shareholders' data privacy lawsuit

It resolves claims that Google learned by March 2018 about a three-year software glitch that exposed Google+ users' personal data, yet concealed the problem for months while publicly stressing its commitment to data security.

07 Feb, 2024, 10:01 AM IST

LATEST NEWS

• The expectations for Alphabet Inc. are generally tied to the performance of its major subsidiaries, especially Google, which continues to be a dominant force in online advertising, search, and various technology-related services. The company is also known for its investments in emerging technologies, such as artificial intelligence, self-driving cars, and healthcare.

I find Alphabet Inc. enticing for its innovation-driven environment. As the parent company of Google, Alphabet provides a platform for working on ground breaking data-centric projects with a global reach. The inclusive and collaborative culture promotes diverse thinking, creating a stimulating atmosphere for problem-solving. Alphabet's focus on employee growth, coupled with competitive benefits, adds to the appeal. For data science professionals seeking a dynamic and flexible workplace that values continuous learning, Alphabet stands as an attractive and forward-thinking employer.

EXPECTATIONS OF THE COMPANY WHY DID U CHOOSE THE COMPANY

A data science student could be an excellent fit for Alphabet Inc. due to the company's emphasis on innovation, cutting-edge technologies, and data-driven decision-making. Alphabet, being the parent company of Google, relies heavily on data science for developing and improving its products and services. A data science student brings fresh perspectives, up-to-date knowledge, and a strong foundation in statistical analysis and machine learning techniques, which are crucial for extracting meaningful insights from vast datasets. The ability to analyze complex data sets aligns with Alphabet's focus on creating impactful, data-centric solutions. Moreover, the company's dynamic and collaborative culture provides an ideal environment for a data science student to contribute to pioneering projects and continuously enhance their skills in the rapidly evolving field of data science.

WHY THE STUDENT IS RIGHT CHOICE FOR THE COMPANY

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TDD/TTY: None or unknown

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