

DETAILED - MOTIVATED

CORY L.

AGE 35

OCCUPATION SOFTWARE DEV

LOCATION LUXEMBOURG, LUX

GENDER M

TIER PROFESSIONAL



"I really hate it when I go down for tacos, but the line is 12 people long!"

MOTIVATIONS

Cory is focused on his health and tries to eat healthy as much as possible, which can be difficult in an office environment. He would like to be able to be as productive as possible at work while not having to sacrifice his preferred quality of food. On particularly stressful days, he has been known to skip lunch in favor of packaged waffles from the vending machine.

GOALS

- Healthy food options.
- More variety for lunch.
- Make ordering easier.

FRUSTRATIONS

- Not a lot of healthy food options available nearby.
- Does not speak the local languages.
- Dietary restrictions.

BIO

Cory is a software developer for a large company in Luxembourg City, Luxembourg. He moved here from the UK, but is originally from New York City, New York in the USA. He speaks English and a little Italian, but often struggles with ordering in French.