# BERTILLE PICARD

#### Assistant Professor

## https://bertillepicard.github.io

# bertille.picard@ensai.fr

#### RESEARCH FIELDS

- · Machine Learning for Causal Inference
- · Inequalities
- · Labor Economics
- · Experimental Economics

## **CURRENT POSITION**

# Assistant Professor (tenure track)

2024 -

Ensai - École Nationale de la Statistique et de l'Analyse de l'Information, Bruz (France)

Crest - Centre de recherche en économie et statistique

## **EDUCATION**

Ph.D. candidate 2019 - 2023

 $Aix\text{-}Marseille\ School\ of\ Economics\ -\ AMSE$ 

Advisor: Professor Emmanuel Flachaire

Engineer, Ensae 2017 - 2019

Ecole Nationale de la Statistique et de l'Administration économique

Data Science track in statistics and machine learning

Normalien Student, ENS PARIS-SACLAY

Ecole Normale Supérieure de Paris-Saclay

· M.S. Economics, Université Paris-Saclay

2015 - 2017

2014 - 2017

· B.A. in Economics and B.A. in Sociology, Université Panthéon-Sorbonne

2014 - 2015

#### RESEARCH VISITS

Université du Québec à Montréal, UQAM (Montréal, Canada)

May 2022 - June 2022

Invited by Arthur Charpentier

J-PAL (Boston, MA - USA)

June 2019 - mid-July 2019

Internship

Invited by Bruno Crépon and Lisa Corsetto

## ACADEMIC RESPONSIBILITIES

#### Seminar organization

Since 2019

Empirical & Econometric Methods Sessions

Co-organizer of an AMSE methodological seminar for Ph.D. candidates

## AMSE Ph.D. students' representative

#### TEACHING EXPERIENCE

### **Current Teaching:**

Lecturer 2024 -

Ensai

Econometric Analysis of Panel Data (3rd Year, Engineering Program)

Econometric Analysis of Panel Data (Executive Master's Program)

Decision Making and Artificial Intelligence

#### Past Courses Portfolio:

Lecturer 2022 - 2024

Aix-Marseille University (ATER position)

Probability

Teaching Assistant 2019 - 2024

Aix-Marseille University (CME and ATER positions)

Introductory Econometrics

Econometrics of Qualitative Variables

Probability

Mathematics

Industrial Organization

Tutor in Mathematics 2018 - 2019

Lycée Lakanal (Sceaux, France), preparatory classes in social sciences

Oral examiner for students passing competitive entrance exams

#### WORKING PAPER

Can a Website Bring Unemployment Down? Experimental Evidence from France joint with Aïcha Ben Dhia, Bruno Crépon, Esther Mbih, Louise Paul-Delvaux, and Vincent Pons

## WORK IN PROGRESS

Decomposing Inequalities with Machine Learning: Should we Change the Reference Outcome?

joint with Emmanuel Flachaire

An Adaptive Experiment to Boost Online Skill Signaling and Visibility joint with Morgane Hoffmann, Charly Marie and Guillaum Bied

Does Personalized Allocation Make Our Experimental Designs More Fair?

#### CONFERENCES AND SEMINARS

Philosophy of Science meets Machine Learning, Cluster of Excellence "Machine Learning: New Perspectives for Science" at the University of Tübingen (2024); CEE-M Ph.D. Lunch Talk, Center for Environmental Economics, Montpellier (2024); ADRES Job Market Conference, ENS Paris-Saclay (2024); Workshop on Bandits and Statistical Tests, Poster presentation, Potsdam, Germany (2023), EDGE Jamboree, European Doctoral Group in Economics (2023), 10th

ECINEQ meeting, ECINEQ-AMSE (2023), Machine Learning in Program Evaluation, High-dimensionality and Visualization Techniques, LISER (2023); ASFEE, 13th Conference of the French Experimental Economics Association (2023); Paris Young Economists Seminar on Digital Economics, Telecom (2023); Seminar at UQAM (2022); CEA Conference, Canadian Economics Association (2022); Congrès annuel SCSE, Société canadienne de science économique (2022); Ph.D. Seminars, AMSE (2023, 2022, 2021 and 2020); Methodological Seminars - EEMS, AMSE (2023, 2022, 2020 and 2019)

## PROGRAMMING AND SOFTWARE PROFICIENCIES

· Advanced: R, Python, Stata, LATEX, Quarto

· Novice: SAS, JavaScript, HTML, CSS

## **LANGUAGES**

French (native), English (fluent), German (intermediate)