

Brent Cohn
295 Summer St
Somerville, MA
843-325-7277
brentjoseph@gmail.com

April 5, 2016

Twitter

1355 Market Street
San Francisco, CA 94103

Dear Jenni Romanek,

I write to express my interest in the position of Statistician/Data Scientist: Product Analytics at the Twitter. Whew... now that I've got the boring, formal, obvious stuff out of the way, it's time to really give it my all in outlining why I'd be a good hire.

The story begins with me browsing my Twitter feed on the subway last week. Suddenly, I see that one of the coolest data scientists I know, Hilary Parker, has re-tweeted a job post. At this point I'm like totally hooked, so I take the decisive action of leaving the job add open in a browser window. Unfortunately, the fave icon of the job posting's tab looks exactly like a normal Twitter tab, so I spend the next two weeks clicking on it, expecting some **amazing cat gif that I'd saved**, and instead thinking a bit more each time about how Twitter would be an amazing place to work. So, that's the story: a retweet, a click, and two weeks of (extremely) strategic planning. I can't think of a more apropos way to come work at Twitter.

Anyways, I think I'd be pretty good at all the things the job add lists as "qualifications". I love data visualizations, and **I make dashboards in my spare time**. In my current job, I do all the analysis on a few projects for a bunch of famous Harvard professors. This involves (**TONS!**) of the 80/20 rule and communicating results to important, busy people.

In spite of my super casual cover letters, I also think that I'd be a ~~pretty good~~ amazing employee. I've got what Carol Dweck would call a **Growth Mindset**, which basically means that I learn from my mistakes, work really hard, and am, sobre todo, a great teammate. If you're interested in learning more, I'd love to have the opportunity to connect you with my current teammates and bosses.

Thank you very very much for your time, and I hope to hear back.

Sincerely,

Brent Cohn