Ideation Phase
Brainstorm & Idea Prioritization

Date	03 November 2023
Team ID	NM2023TMID03705
Project Name	Creating Blog using Wordpress Platform
Maximum Marks	4 Marks

LEAD	: RANGITH R	(NMID: AE8DA17F85AF28BAA424ACACC216D3FC)
TEAM MEMBER 1	: NAGARAJ T	(NMID: FBC834709C248AEAC0042EE11817411B)
TEAM MEMBER 2	: NEERATHILINGAM K	(NMID: 524A414068AD00993E04721FAEC850A3)
TEAM MEMBER 3	: ROSHAN RAM B	(NMID: B4361DDAB3AAC679B054E340FA139105)

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping:

BRAINSTORMING
(Idea Listing)

NAGARAJ T

- Choose a Domain and Hosting:
- Install WordPress:
- Select a Theme:
- Customize the Theme:

NEERATHI K

- Configure Essential Plugins:
- Set Up SEO:
- Create Categories and Tags:
- Content Creation:

RANGITH R

- User-Friendly Content
- Engagement Features:
- Mobile Responsiveness:
- Testing and Quality Assurance:

ROSHAN B

- Security:
- Regular Backups:
- Promotion:
- Monitor and Analyze:
- Regular Updates and Maintenance:

Step-3: Idea Prioritization:

Idea Prioritization

- Adhering to the objectives and constraints
- Stakeholder Satisfaction
- Facing the cons

IMPORTANCE (Low – High) vs FEASIBILITY (Low – High)