

Ideation Phase

Define the Problem Statements

Date	03 November 2023
Team ID	NM2023TMID03705
Project Name	Creating Blog using Wordpress Platform
Maximum Marks	4 Marks


LEAD	: RANGITH R	(NMID: AE8DA17F85AF28BAA424ACACC216D3FC)
TEAM MEMBER 1	: NAGARAJ T	(NMID: FBC834709C248AEAC0042EE11817411B)
TEAM MEMBER 2	: NEERATHILINGAM K	(NMID: 524A414068AD00993E04721FAEC850A3)
TEAM MEMBER 3	: ROSHAN RAM B	(NMID: B4361DDAB3AAC679B054E340FA139105)

Problem Statement:

In this project, we aim to create a dynamic and user-friendly blog using the WordPress platform. Our goal is to design an appealing and responsive website that not only showcases compelling content but also offers a seamless user experience. We will customize the theme, configure essential plugins, optimize for SEO, and implement a user-friendly content management system, enabling effortless content creation and management. This WordPress blog will serve as a platform to share valuable information, engage with the audience, and establish an online presence effectively.

PROBLEM STATEMENT

Team feel overwhelmed and stressed



What Is The Problem?

Creating Blog using Wordpress Platform for any brand so we decided to create a blog for yoga institute

CAMP


Yoga camps, like any organized programs or events, can come with their own set of challenges or difficulties. Some of the potential difficulties associated with yoga camps include, Physical Challenges , Time Commitment , Social Interaction etc...

ONLINE SESSIONS

Online yoga classes have become increasingly popular, but they come with their own set of difficulties or challenges. Some of the common difficulties associated with online yoga classes include Technical issues, Distractions at Home

AWARENESS

Awareness programs related to yoga aim to promote mindfulness, self-awareness, and holistic well-being. However, they can come with their own set of difficulties or challenges. Here are some common difficulties associated with awareness programs related to yoga



Problem Solution :

From the above we decide to create a blog for online sessions because it is easier then other two and also we can rectify the errors quickly