

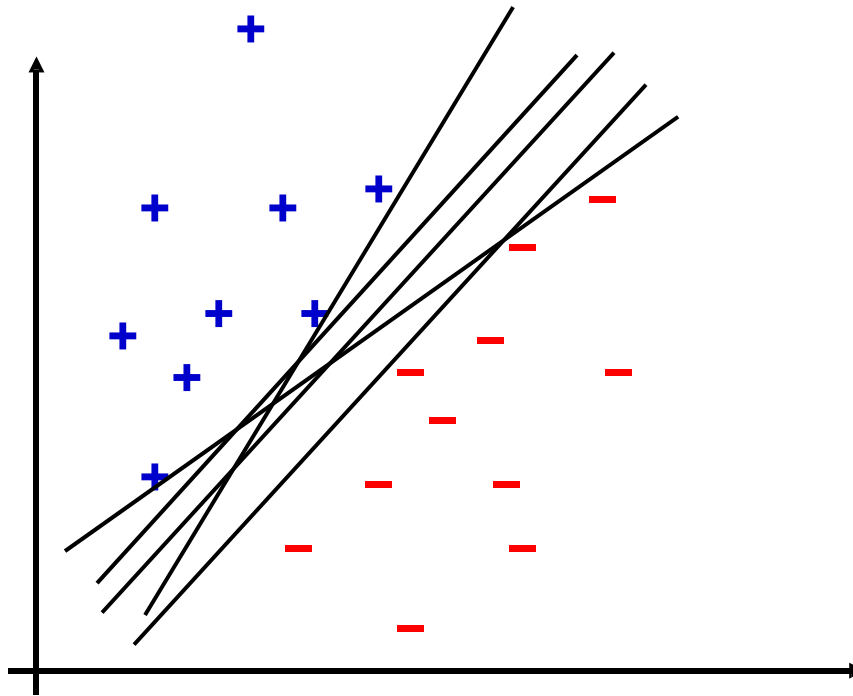
# Support Vector Machines

## Key concepts

- Functional and geometric margin of a classifier
- SVM objective: quadratic objective with linear constraints
- Constrained optimization: Lagrangian
- Primal and Dual problem, the KKT conditions
- Solution characteristics of SVM
- Support vectors
- Kernel SVM

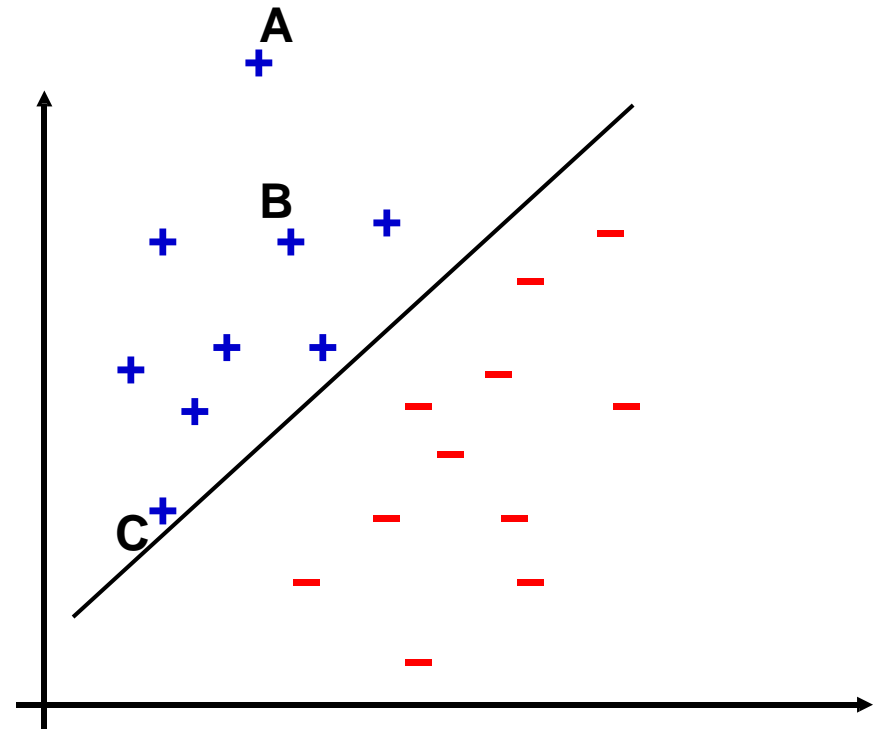
# Linear Separators

- Which of the linear separators is optimal?



# Intuition of Margin

- Consider points A, B, and C
- We are quite confident in our prediction for A because it is far from the decision boundary.
- In contrast, we are not so confident in our prediction for C because a slight change in the decision boundary may flip the decision.



Given a training set, we would like to make all predictions correct and confident! This leads to the concept of margin.

# Functional Margin

- Given a linear classifier parameterized by  $(\mathbf{w}, b)$ , we define its functional margin w.r.t training example  $(\mathbf{x}^i, y^i)$  as:

$$\hat{y}^i = y^i(\mathbf{w}^T \mathbf{x}^i + b)$$

- If we rescale  $(\mathbf{w}, b)$  by a factor  $\alpha$ , functional margin gets multiplied by  $\alpha$ 
  - we can make it arbitrarily large without change anything meaningful
  - Instead, we will look at ***geometric margin***

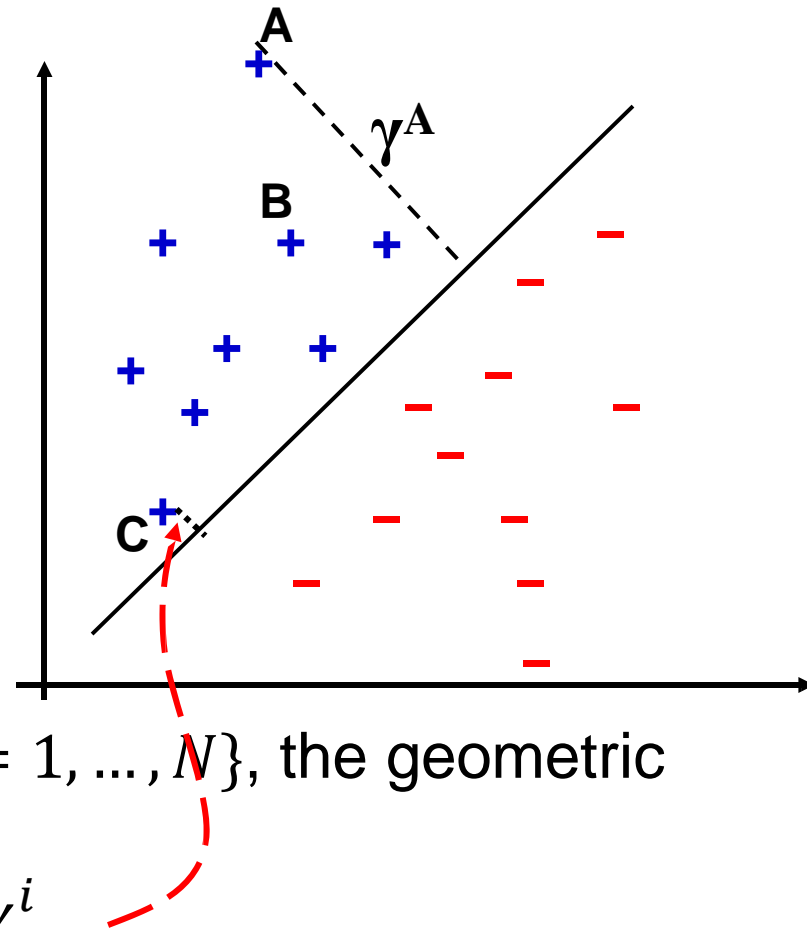
# Geometric Margin

- The geometric margin of  $(\mathbf{w}, b)$  w.r.t.  $\mathbf{x}^i$  is the distance from  $\mathbf{x}^i$  to the decision boundary
- This distance can be computed as

$$\gamma^i = \frac{y^i(\mathbf{w}^T \mathbf{x} + b)}{\|\mathbf{w}\|}$$

- Given training set  $\mathcal{S} = \{(\mathbf{x}^i, y^i): i = 1, \dots, N\}$ , the geometric margin of the classifier w.r.t.  $\mathcal{S}$  is

$$\gamma = \min_{i=1, \dots, N} \gamma^i$$



Points closest to the boundary are called Support vectors – we will see that these are the points that really matters

# Maximum Margin Classifier

- Given a linearly separable training set  $S = \{(\mathbf{x}^i, y^i): i = 1, \dots, N\}$ , we would like to find a linear classifier with the maximum margin.
- This can be represented as an optimization problem.

$$\max_{w, b, \gamma} \gamma$$

$$\text{subject to: } \frac{y^i(\mathbf{w}^T \mathbf{x}^i + b)}{\|\mathbf{w}\|} \geq \gamma$$

Nasty optimization problem! Let's make it look nicer!

- Let  $\gamma' = \gamma \cdot \|\mathbf{w}\|$ , this is equivalent to

$$\max_{\mathbf{w}, b, \gamma'} \frac{\gamma'}{\|\mathbf{w}\|}$$

$$\text{subject to: } y^i(\mathbf{w}^T \mathbf{x}^i + b) \geq \gamma' \quad \forall i = 1, \dots, N$$

# Maximum Margin Classifier

- Note that rescaling  $\mathbf{w}$  and  $b$  (by  $\frac{1}{\gamma'}$ ) will not change the classifier, we can thus further reformulate the optimization problem

$$\begin{aligned} & \max_{\mathbf{w}, b, \gamma'} \frac{\gamma'}{\|\mathbf{w}\|} \\ \text{subject to : } & y^i (\mathbf{w}^T \mathbf{x}^i + b) \geq \gamma', i = 1, \dots, N \end{aligned}$$



$$\begin{aligned} & \max_{\mathbf{w}, b} \frac{1}{\|\mathbf{w}\|} \quad (\text{or equivalently } \min_{\mathbf{w}, b} \|\mathbf{w}\|^2) \\ \text{subject to : } & y^i (\mathbf{w}^T \mathbf{x}^i + b) \geq 1, i = 1, \dots, N \end{aligned}$$

Maximizing the geometric margin is equivalent to minimizing the magnitude of  $\mathbf{w}$  subject to maintaining a functional margin of at least 1

# Solving the Optimization Problem

$$\min_{\mathbf{w}, b} \|\mathbf{w}\|^2$$

Subject to  $y^i (\mathbf{w}^T \mathbf{x}^i + b) \geq 1, i = 1, \dots, N$

- This is a ***quadratic optimization problem*** with linear constraints.
- A well-known class of mathematical programming problems, several (non-trivial) algorithms exist.
  - One can use any of them to solve for  $\mathbf{w}$  and  $b$
- It is useful to first formulate an equivalent dual optimization problem, which serves two purposes:
  - To show that the solution for  $\mathbf{w}$  can be expressed as weighted sum of subset of training examples (aka the support vectors)
  - For applying kernel trick for nonlinear svm





## Aside: Constrained Optimization

- To solve the following optimization problem

$$\min_x f(x) \text{ s.t. } g_i(x) \leq 0 \text{ for } i = 1, \dots, m$$

- Consider the following function known as the Lagrangian

$$\mathcal{L}(x, \alpha) = f(x) + \sum_i \alpha_i g_i(x) \text{ s.t. } \alpha_i \geq 0$$

- The original optimization problem is equivalent to solving the following:

$$\min_x \max_{\alpha} \mathcal{L}(x, \alpha) \quad \text{subject to } \alpha_i \geq 0$$

- By exchanging the order of min and max, we get the **dual problem**:

$$\max_{\alpha} \min_x \mathcal{L}(x, \alpha) \quad \text{subject to } \alpha_i \geq 0$$



## Aside: Constrained Optimization

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$$\text{Primal : } f^* = \min_x \max_{\alpha \geq 0} L(x, \alpha)$$

$$\text{Dual: } d^* = \max_{\alpha \geq 0} \min_x L(x, \alpha)$$

Let  $x^*$  and  $\alpha^*$  be the optimal and dual solution respectively,  
 $f^* = d^*$  if  $f(x)$  is convex and  $x^*$  and  $\alpha^*$  satisfy the KKT conditions:

1.  $\nabla L(x^*, \alpha^*) = 0$  --- zero gradient
2.  $g(x^*) \leq 0$  --- primal feasibility
3.  $\alpha^* \geq 0$  --- dual feasibility
4.  $\alpha^* g(x^*) = 0$  --- complementary slackness



# Back to the Original Problem

$$\text{Minimize } \frac{1}{2} ||\mathbf{w}||^2$$

$$\text{subject to: } 1 - y^i(\mathbf{w}^T \mathbf{x}^i + b) \leq 0, i = 1, \dots, N$$

The Lagrangian is

$$\mathcal{L}(\mathbf{w}, b, \alpha) = \frac{1}{2} \mathbf{w}^T \mathbf{w} + \sum_{i=1}^N \alpha_i \left( 1 - y^i(\mathbf{w}^T \mathbf{x}^i + b) \right) \text{ s.t. }, \alpha_i \geq 0$$

- We want to solve  $\max_{\alpha \geq 0} \min_{\mathbf{w}, b} \mathcal{L}(\mathbf{w}, b, \alpha)$
- Setting the gradient of  $\mathcal{L}$  w.r.t.  $\mathbf{w}$  and  $b$  to zero:

$$\mathbf{w} - \sum_{i=1}^N \alpha_i y^i \mathbf{x}^i = 0 \Rightarrow \mathbf{w} = \sum_{i=1}^N \alpha_i y^i \mathbf{x}^i$$

$$\sum_{i=1}^N \alpha_i y^i = 0$$

# The Dual Problem

$$\mathcal{L}(\mathbf{w}, b, \alpha) = \frac{1}{2} \mathbf{w}^T \mathbf{w} + \sum_{i=1}^N \alpha_i (1 - y^i (\mathbf{w}^T \mathbf{x}^i + b))$$

- Substitute  $\mathbf{w} = \sum_{i=1}^N \alpha_i y^i \mathbf{x}^i$  into  $\mathcal{L}$ :

$$\begin{aligned} L(\alpha) &= \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j y^i y^j \langle \mathbf{x}^i \cdot \mathbf{x}^j \rangle + \sum_{i=1}^N \alpha_i \\ &\quad - \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j y^i y^j \langle \mathbf{x}^i \cdot \mathbf{x}^j \rangle - b \sum_{i=1}^N \alpha_i y^i = 0 \\ &= \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j y^i y^j \langle \mathbf{x}^i \cdot \mathbf{x}^j \rangle \end{aligned}$$

# The Dual Problem

- The new objective function is in terms of  $\alpha_i$ , known as the dual problem
- The original problem is known as the primal problem
- The objective function of the dual problem needs to be maximized!
- The dual problem is therefore:

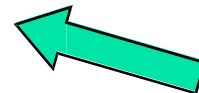
$$\max L(\boldsymbol{\alpha}) = \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j y^i y^j < \mathbf{x}^i \cdot \mathbf{x}^j >$$

subject to  $\alpha_i \geq 0, i = 1, \dots, n,$



Properties of  $\alpha_i$  when we introduce the Lagrange multipliers

$$\sum_{i=1}^N \alpha_i y^i = 0$$



The result when we differentiate the original Lagrangian w.r.t.  $b$



# The Dual Problem

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$$\max L(\boldsymbol{\alpha}) = \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j y^i y^j < \mathbf{x}^i \cdot \mathbf{x}^j >$$

$$\text{subject to } \alpha_i \geq 0, i = 1, \dots, n, \quad \sum_{i=1}^N \alpha_i y^i = 0$$

- This is also a quadratic programming (QP) problem
  - A global maximum of  $\alpha_i$  can always be found

- $\mathbf{w}$  can be recovered by  $\mathbf{w} = \sum_{i=1}^N \alpha_i y^i \mathbf{x}^i$

- $b$  can also be recovered as well (wait for a bit)

# Characteristics of the Solution

- Many of the  $\alpha_i$  are zero --- sparse solution
- $\mathbf{w}$  is a linear combination of only a small number of data points
- The KKT conditions requires that:

$$\alpha_i \geq 0, i = 1, \dots, n$$

Dual feasibility

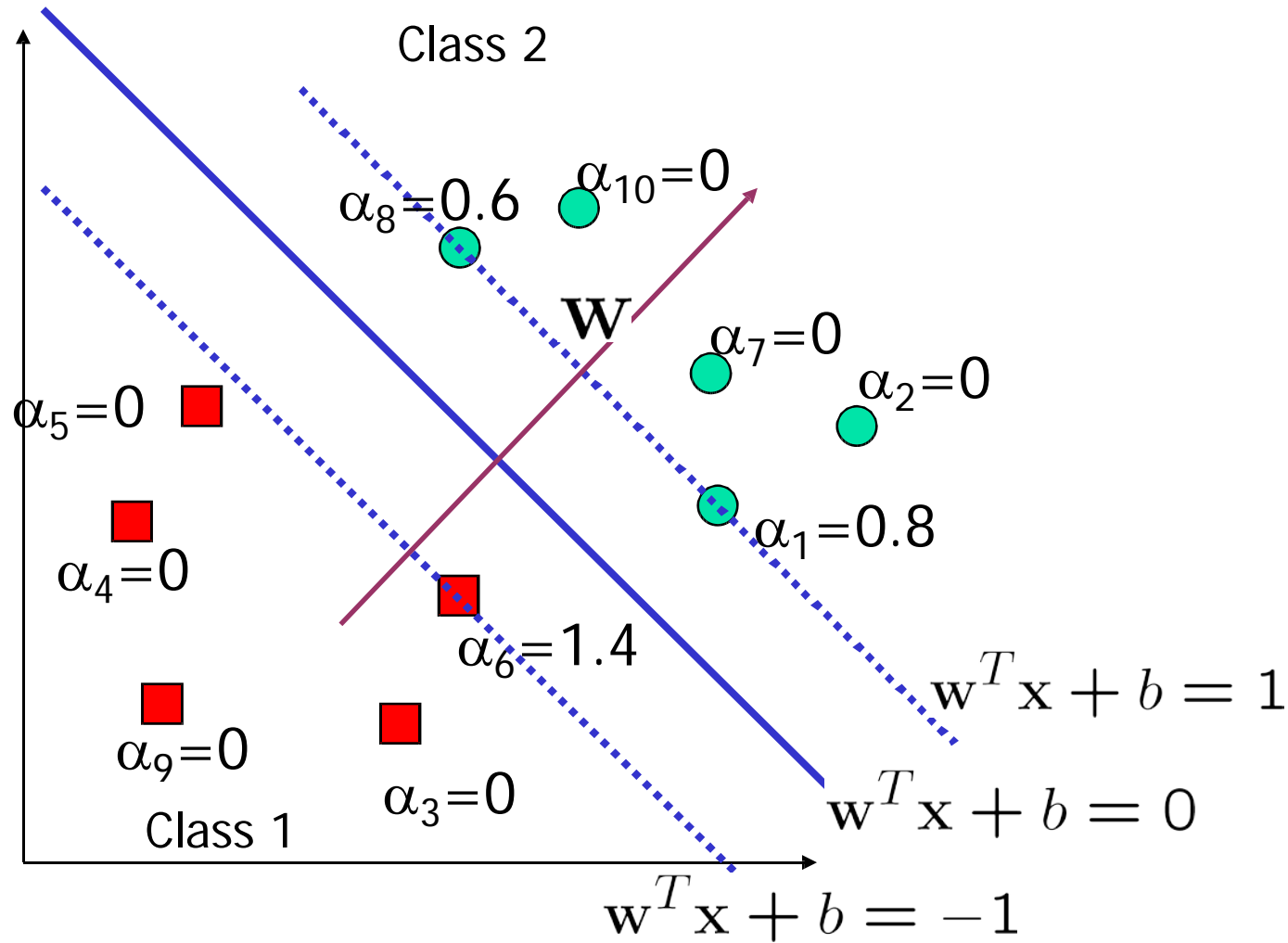
$$y^i \left( \sum_{j=1}^n \alpha_j y^j < \mathbf{x}^j \cdot \mathbf{x}^i > + b \right) \geq 1, i = 1, \dots, n$$

Primal feasibility: Functional margin  $\geq 1$

$$\alpha_i \left( y^i \left( \sum_{j=1}^n \alpha_j y^j < \mathbf{x}^j \cdot \mathbf{x}^i > + b \right) - 1 \right) = 0, i = 1, \dots, n$$

Complementary slackness:  $\alpha$  is nonzero only when functional margin = 1

# A Geometrical Interpretation







# Support Vectors

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- $\mathbf{x}^i$  with non-zero  $\alpha$ 's are called support vectors (SV)
- The decision boundary is determined only by the SV's

$$\mathbf{w} = \sum_{i=1}^N \alpha_i y^i \mathbf{x}^i$$

- Note that we know that for support vectors the functional margin = 1
- We can use this information to solve for b



# Classifying new examples

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For classifying with a new input  $\mathbf{x}$

- Compute 
$$\mathbf{w}^T \mathbf{x} + b = \sum_{i=1}^N \alpha_i y^i < \mathbf{x}^i \cdot \mathbf{x} > + b$$
- Note: no need to form  $\mathbf{w}$  explicitly, rather, classify  $\mathbf{x}$  by taking a weighted sum of **its dot products with the support vectors** (useful for generalizing from inner product to kernels)



# Solving the QP optimization problem

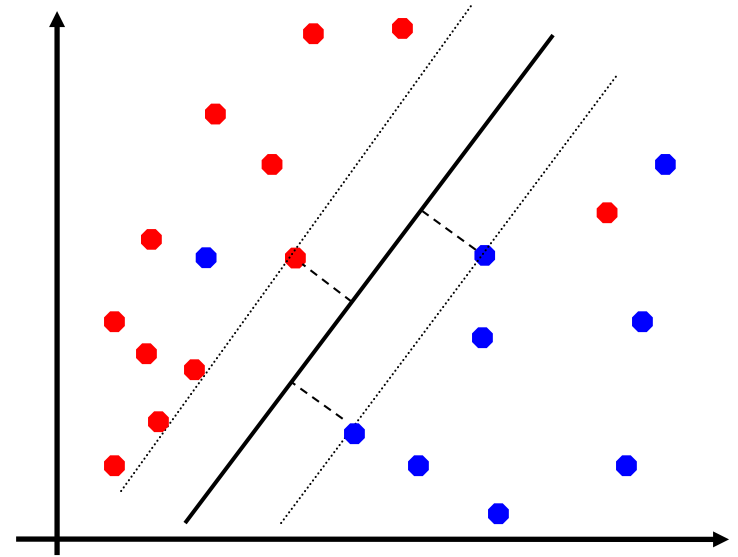
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- Many approaches have been proposed for QP
  - Loqo, cplex, etc. (see <http://www.numerical.rl.ac.uk/qp/qp.html>)
- Early work focuses on “interior-point” methods
  - Start with an initial solution that can violate the constraints
  - Improve this solution by optimizing the objective function and/or reducing the amount of constraint violation
- Stochastic sub-gradient descent has been shown to lead to extremely efficient primal solver for large scale problems
- In practice, one can just regard the QP solver as a “black-box” without bothering how it works, but depending on the scale of the problem some solvers might be more appropriate than others

# Non-separable Data

What if the data is not linearly separable?

- The solution does not exist
- i.e., the set of linear constraints are not satisfiable
- But we should still be able to find a good decision boundary



## Solution:

- Project the data onto higher dimensional space
- Via kernel function

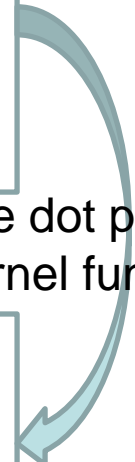
# Kernel SVM

Linear SVM:

$$\max L(\boldsymbol{\alpha}) = \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j y^i y^j < \mathbf{x}^i \cdot \mathbf{x}^j >$$

$$\text{subject to } \alpha_i \geq 0, i = 1, \dots, n, \quad \sum_{i=1}^N \alpha_i y^i = 0$$

Replace dot product  
with kernel function



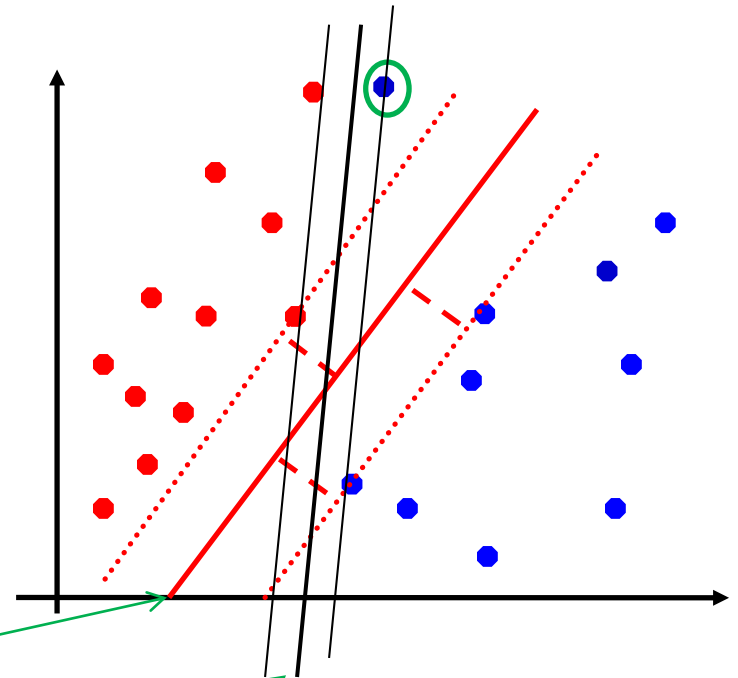
Kernel SVM:

$$\max L(\boldsymbol{\alpha}) = \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j y^i y^j K(\mathbf{x}^i, \mathbf{x}^j)$$

$$\text{subject to } \alpha_i \geq 0, i = 1, \dots, n, \quad \sum_{i=1}^N \alpha_i y^i = 0$$

# Maximum margin overfits to outliers

*Consider the blue point circled out. It is an outlier that is labeled as blue but really should belong to red*

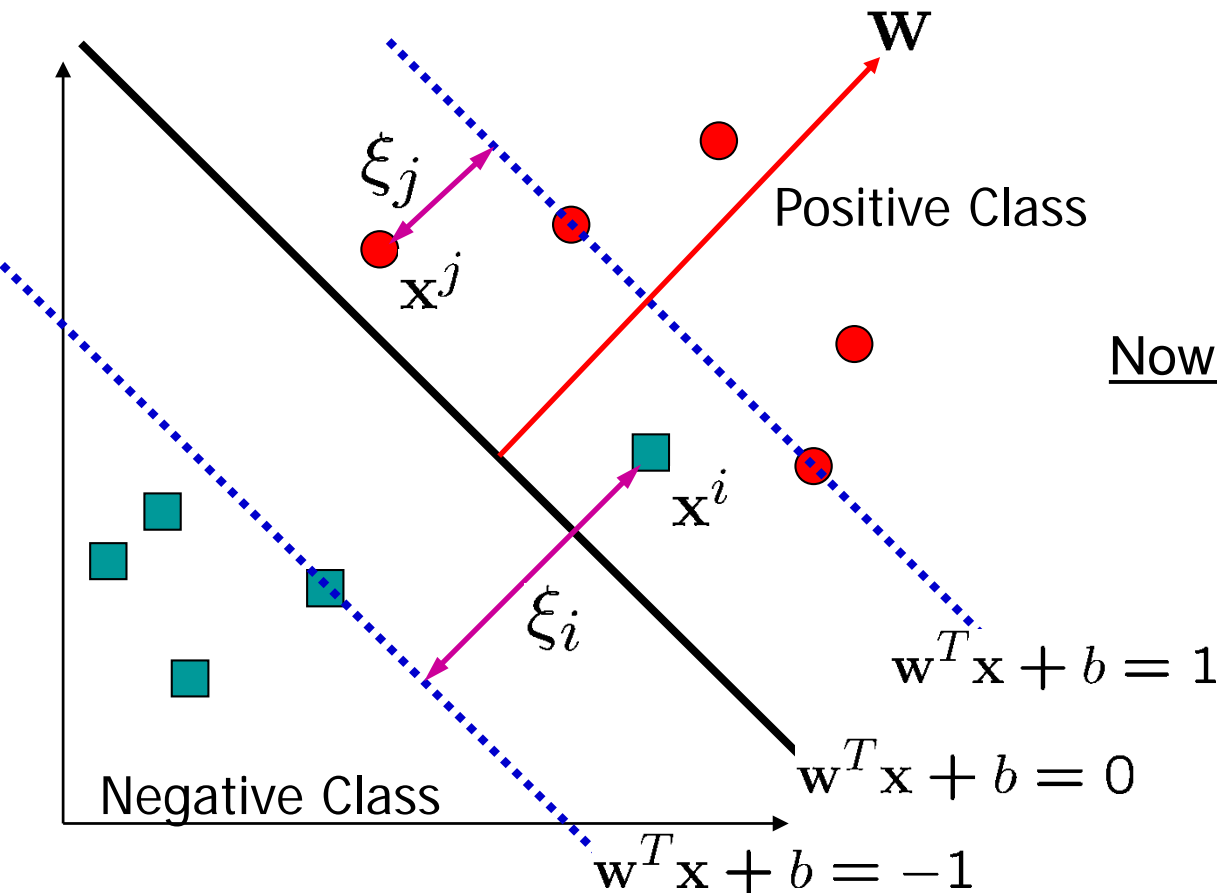


We would like to learn a boundary that ignores the outliers

But the margin will be defined by the outlier and we instead learn a boundary that overfit to the outliers

# Soft Margin

- Allow functional margins to be less than 1



Originally functional margins need to satisfy:

$$y^i(\mathbf{w}^T \mathbf{x}^i + b) \geq 1$$

Now we allow it to be less than 1:

$$y^i(\mathbf{w}^T \mathbf{x}^i + b) \geq 1 - \xi_i$$

$$\xi_i \geq 0$$

The objective changes to:


$$\min_{\mathbf{w}, b, \xi_i} \|\mathbf{w}\|^2 + c \sum_{i=1}^N \xi_i$$

# Soft-Margin Maximization

$$\min_{\mathbf{w}, b} \|\mathbf{w}\|^2$$

subject to :  $y^i (\mathbf{w} \cdot \mathbf{x}^i + b) \geq 1, \quad i = 1, \dots, N$

Slack variables


$$\min_{\mathbf{w}, b} \|\mathbf{w}\|^2 + c \sum_{i=1}^N \xi_i$$

subject to :  $y^i (\mathbf{w} \cdot \mathbf{x}^i + b) \geq 1 - \xi_i, \quad i = 1, \dots, N$   
 $\xi_i \geq 0, \quad i = 1, \dots, N$

- This allows some functional margins  $< 1$  (could even be  $< 0$ )
- The  $\xi_i$  's can be viewed as the “errors” of our *fat* decision boundary
- Adding  $\xi_i$  's to the objective function to minimize errors
- We have a tradeoff between making the decision boundary fat and minimizing the error
- Parameter **c** controls the tradeoff:
  - Large c:  $\xi_i$  's incur large penalty, so the optimal solution will try to avoid them
  - Small c: small cost for  $\xi_i$  's, we can sacrifice some training examples to have a large classifier margin

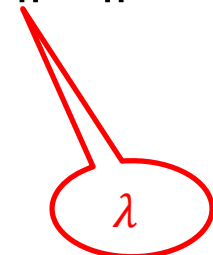


# Soft Margin SVM: Regularized Hinge loss

$$\min_{\mathbf{w}, b} \|\mathbf{w}\|^2 + c \sum_{i=1}^N \xi_i$$

subject to  $y^i (\mathbf{w}^T \mathbf{x}^i + b) \geq 1 - \xi_i,$   
 $\xi_i \geq 0, \forall i = 1, \dots, N$

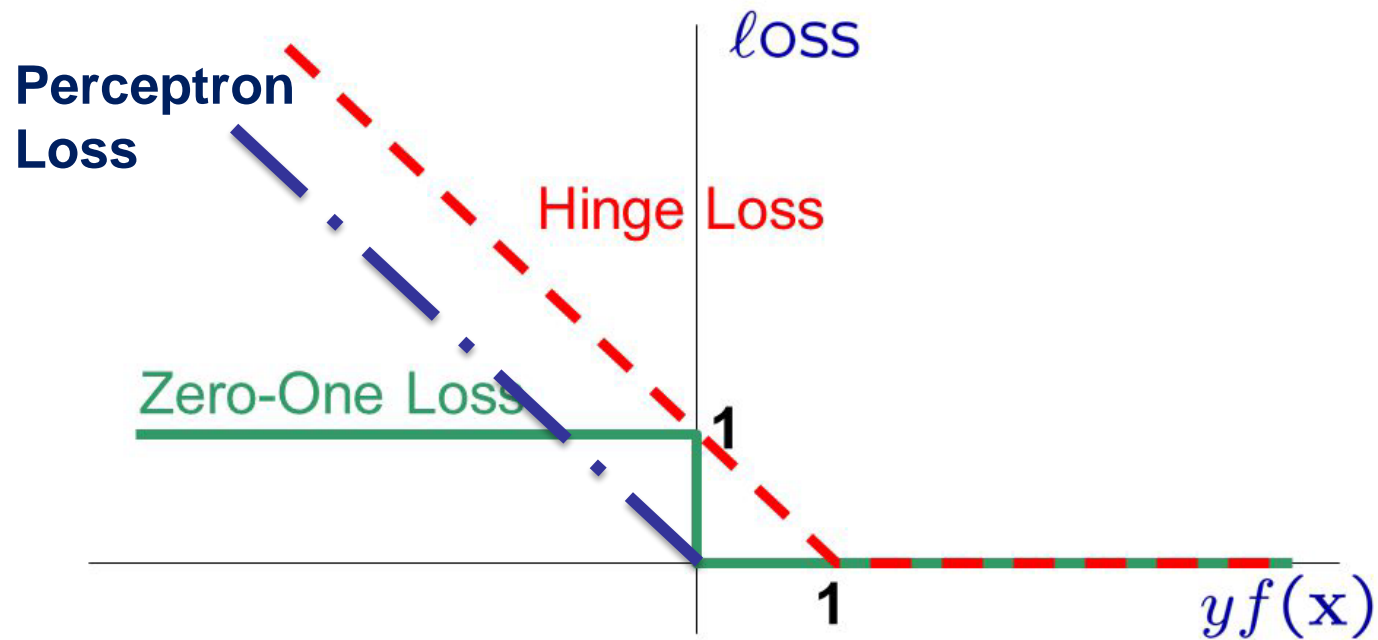
Is equivalent to:

$$\min_{\mathbf{w}, b} \|\mathbf{w}\|^2 + \underbrace{c \sum_i \max(0, 1 - y^i (w^T x^i + b))}_{\text{Hinge loss}}$$


$L_2$  Regularization

Hinge loss

# Different Loss functions



# Solutions to soft-margin SVM

$$w = \sum_{i=1}^N \alpha_i y^i x^i, \quad \text{s.t.} \quad \sum_{i=1}^N \alpha_i y^i = 0$$

No soft margin

$$w = \sum_{i=1}^N \alpha_i y^i x^i, \quad \text{s.t.} \quad \sum_{i=1}^N \alpha_i y^i = 0 \text{ and } 0 \leq \alpha_i \leq c$$

With soft margin

- $c$  effectively puts a **box constraint** on  $\alpha$ , the weights of the support vectors
- It limits the influence of individual support vectors (maybe outliers)
- In practice,  $c$  is a parameter to be set, similar to  $k$  in  $k$ -nearest neighbor
- It can be set using cross-validation

# Kernel SVM with soft margin

$$\max L(\boldsymbol{\alpha}) = \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N \alpha_i \alpha_j y^i y^j K(\mathbf{x}^i, \mathbf{x}^j)$$

$$\text{subject to } 0 \leq \alpha_i \leq c, i = 1 \dots, N; \quad \sum_{i=1}^N \alpha_i y^i = 0$$

# Summary of SVM

- SVM aims to find the max margin linear separator
- Soft margin SVM can be interpreted as:
  - Introducing slack to the hard margin constraints – C-SVM, where  $C$  is the penalty weight for the accumulative slack
  - Minimizing  $L2$  regularized hinge loss -  $\lambda$ -SVM, where  $\lambda$  is the regularization parameter
- Large  $C$  (or equivalently small  $\lambda$ ): increased overfitting
- Small  $C$  (or equivalently large  $\lambda$ ): decreased overfitting
- By solving the dual problem with the kernel trick, we can learn max margin separator in the mapped nonlinear space