# Unsupervised Learning: Model Selection and Evaluation

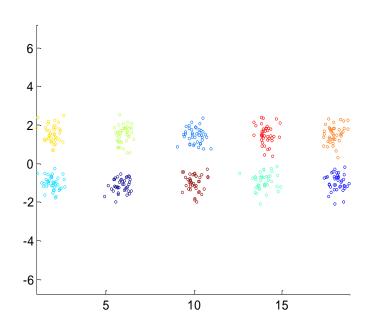
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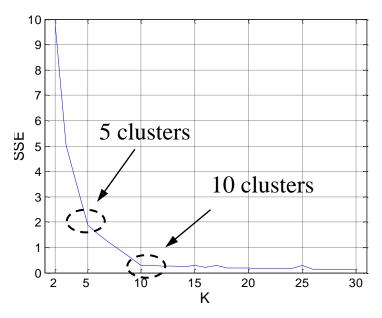
## Selecting k: A Model Selection Problem

- Each choice of k corresponds to a different statistical model for the data
- Model selection searches for a model (a choice of k) that gives us the best fit of the training data
  - Penalty method
  - Cross-validation method
  - Model selection methods can also be used to make other model decisions such as choosing among different ways of constraining  $\boldsymbol{\Sigma}$

# Selecting k: heuristic approaches

- For kmeans, plot the sum of squared error for different k values
  - SSE will monotonically decrease as we increase k
  - Knee points on the curve suggest possible candidates for k





## Penalty Method: Bayesian Information Criterion

- Based on Bayesian Model Selection
  - Determine the range of k values to consider  $1 \le k \le K_{max}$
  - Apply EM to learn a maximum likelihood fitting of the Gaussian mixture model for each possible value of k
  - Choose k that maximizes BIC # of data points  $2l_{\mathcal{M}}(x,\hat{\theta}) m_{\mathcal{M}}\log(n) \equiv \text{BIC}$  Loglikelihood of the resulting Gaussian Mixture Model # of parameters to be estimated in M
    - Given two estimated models, the model with higher BIC is preferred
    - Larger k increases the likelihood, but will also cause the second term to increase
    - Often observed to be biased toward less complex model
    - Similar method: AIC =  $2l_m 2m_M$  , which penalize complex model less severely

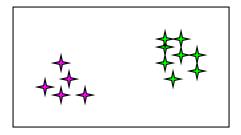
## Cross-validation Likelihood

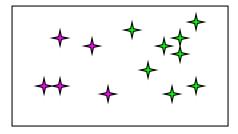
(Smyth 1998)

- The likelihood of the training data will always increase as we increase k
  - more clusters, more flexibility leads to better fitting of the data
- Use cross-validation
  - For each fold, learn the GMM model using the training data
  - Compute the log-likelihood of the learned model on the remaining fold as test data

# How to Evaluate Clustering?

- By user interpretation
  - does a document cluster seem to correspond to a specific topic?
- Internal criterion a good clustering will produce high quality clusters:
  - high intra-cluster similarity
  - low inter-cluster similarity

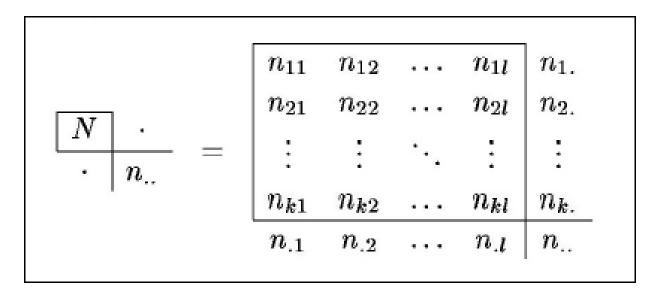




 The measured quality of a clustering depends on both the object representation and the similarity measure used

### **External indexes**

If true class labels (*ground truth*) are known, the validity of a clustering can be verified by comparing the class labels and clustering labels.



 $n_{ij}$  = number of objects in class i and cluster j

#### Rand Index and Normalized Rand Index

- Given partition (*P*) and ground truth (*G*), measure the number of vector pairs that are:
  - a: in the same class both in P and G.
  - b: in the same class in P, but different classes in G.
  - c: in different classes in P, but in the same class in G.
  - d: in different classes both in P and G.

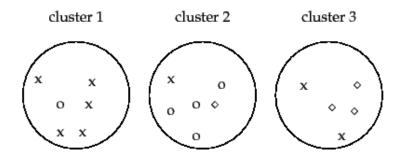
$$R = \frac{a+d}{a+b+c+d}$$

- Adjusted rand index: corrected-for-chance version of rand index
  - Compare to the expectation of the index assuming a random partition of the same cluster sizes

$$ARI = \frac{Index - ExpectedR}{MaxIndex - ExpectedR} = \frac{\sum_{i,j} \binom{n_{ij}}{2} - \left[\sum_{i} \binom{n_{i.}}{2} \sum_{j} \binom{n_{j}}{2}\right] / \binom{n}{2}}{\frac{1}{2} \left[\sum_{i} \binom{n_{i.}}{2} + \sum_{j} \binom{n_{j}}{2}\right] - \left[\sum_{i} \binom{n_{i.}}{2} \sum_{j} \binom{n_{j}}{2}\right] / \binom{n}{2}}$$

## Purity and Normalized Mutual Information

Purity



**▶ Figure 16.1** Purity as an external evaluation criterion for cluster quality. Majority class and number of members of the majority class for the three clusters are: x, 5 (cluster 1); o, 4 (cluster 2); and  $\diamond$ , 3 (cluster 3). Purity is  $(1/17) \times (5+4+3) \approx 0.71$ .

#### Normalized Mutual Information

