

## Marcel A. Schliebs

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| CONTACT INFORMATION                   | Kirschenweg 9<br>88048 Friedrichshafen  | +49 157 82943445<br><a href="mailto:m.schliebs@zeppelin-university.net">m.schliebs@zeppelin-university.net</a> |
| RESEARCH INTERESTS                    | Electoral science, Bayesian modeling, forecasting, experimental research, quantitative methods, reproducibility, machine learning, meta science, Open Access.   |  |
| EDUCATION                             | <b>Zeppelin University</b> , Friedrichshafen, Germany   |  |
|                                       | B.A., Politics, Administration & International Relations, <i>Major:</i>   | Dec 2018   |
|                                       | <ul style="list-style-type: none"><li>• Focus on Research Methodology and Political Behavior</li><li>• Minor in Economics</li><li>• Humboldt Project: <i>Election Forecasting in multi-level electoral systems - Chances and Challenges of Big Data</i></li></ul> |  |
|                                       | <b>Sciences Po</b> , Paris, France  |  |
|                                       | Political Science ( <i>A+</i> ),  | 2016-2017  |
|                                       | <ul style="list-style-type: none"><li>• Focus on French Politics, Election Analysis and Terrorism</li></ul>   |  |
|                                       | <b>Karls-Gymnasium</b> , Stuttgart, Germany   |  |
|                                       | Abitur ( <i>1,0 / A+</i> ),   | 2014   |
| RESEARCH EXPERIENCE                   | <b>Research Assistant</b><br>Chair of Political Science,<br>Zeppelin University   | Jan 2015 to present  |
|                                       | <b>Research Assistant</b><br>Chair of Empirical Finance and Econometrics,<br>Zeppelin University  | May 2016 to present  |
|                                       | <b>Research Intern</b><br>Center for Political Research (CEVIPOF),<br>Sciences Po Paris<br>French National Election Study - ENEF<br>Collaboration with Martial Foucault and Sylvain Brouard   | Feb 2017 to Apr 2017   |
| TEACHING EXPERIENCE - MAIN INSTRUCTOR | <b>Open Data Science with R</b><br>Co-instructor (with David Zimmermann)<br>A collaborative open source course in Data Analysis, Visualization, and open research.  | Fall 2018  |
|                                       | <b>Mathematics for Economics and Finance</b><br>Introductory class in Mathematics for first-year BA Economics majors  | Spring 2018  |
|                                       | <b>Applied Meth. of Quant. Research for MA Economics</b><br>Co-instructor (with Dr. Kilian Seng)<br>Teaching applied research methods for MA Economics majors<br>Introduction to R, Data Management and Visualization   | Spring 2018  |
|                                       | <b>Applied Methods of Quantitative Research for BA Economics</b><br>Co-instructor (with Dr. Kilian Seng)<br>Teaching applied research methods for BA Economics majors<br>Introduction to R, Data Management and Visualization                                     | Fall 2017  |

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| TEACHING<br>EXPERIENCE -<br>TUTORIALS/TA | <b>Econometrics</b>  | Fall 2018           |
|  | Tutorial Theoretical Econometrics (Classical lin. Assumptions, ML, LDV, IV, TS Basics) Applied Econometric Analysis and Visualization in R   |                     |
|  | <b>Advanced Mathematics for Economics and Finance</b>  | Spring 2018         |
|  | Tutorial   |                     |
|  | Teaching Tutorial in Advanced Mathematics for Economics majors   |                     |
|  | <b>Applied Statistics with R</b>   | Spring 2018         |
|  | Tutorial   |                     |
|  | Introduction to R, Survey Design and Analysis  |                     |
|  | <b>Applied Statistics with R</b>   | Fall 2017           |
|  | Tutorial   |                     |
| PEER-REVIEWED<br>PUBLICATIONS            | Introduction to R, Survey Design and Analysis  |                     |
|  | <b>Introductory Statistics</b>   | Fall 2017           |
|  | Tutorial Basic statistical concepts (descriptives & inference)   |                     |
|  | <b>Econometrics</b>  | Spring 2016         |
|  | Tutorial Theoretical Econometrics (Classical lin. Assumptions, ML, LDV, IV, TS Basics) Applied Econometric Analysis and Visualization in R   |                     |
|  | 1. Marcel Schliebs, Benedikt S. L. Fritz, Luca Messerschmidt, Johannes Volkmann, and Joachim Behnke, “The effects of coalition signals on voting behavior. Experimental findings from the state elections in Baden-Württemberg 2016.” In <i>Jahrbuch für Handlungs-und Entscheidungstheorie</i> , pages 57–84. <i>Springer</i> , 2017. |                     |
|  | 2. Marcel Schliebs, “Survey research and electoral forecasting. Why we should be thinking probabilistically.” In <i>Germany’s young academics - 15 pleas to change science. in print</i> , 2018.   |                     |
|  | 1. Joachim Behnke, Manuel Neumann, Marcel Schliebs, “The formation of individual coalition preferences and the collective value of coalitions. Results from the German federal elections in 2013 and 2017.”  |                     |
|  | 2. Benedikt Fritz, Luca Messerschmidt, Marcel Schliebs, “The effects of coalition signals on strategic voting behavior - An experimental study in the context of the 2017 federal election.”   |                     |
|  | 3. Benno Stein et al., “On the Reproducibility of Machine Learning Author Identification Approaches.”  |                     |
| PAPERS UNDER<br>REVIEW                   | 4. Marcel Schliebs, “From Underdog to President in 6 Months – A longitudinal panel study of how Emmanuel Macron took over French Democracy.”   |                     |
|  | 5. Luca Messerschmidt & Marcel Schliebs, “Strategic Characteristics behind Foreign Aid External drivers in the United States’ Reaction to China’s Engagement in Sub-Saharan Africa.”   |                     |
|  | • R (fluent)   |                     |
|  | • STAN (learning)  |                     |
|  | • Stata (basics)   |                     |
|  | • Python (intermediate)  |                     |
|  | • Variety of Open Tools for Electoral Research <i>voteR</i>  | available on github |
|  | • Geo-Tracking and Running-data TS analysis <i>runR</i>  | available on github |
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| STATISTICAL<br>PROGRAMMING               |  |                     |
| R PACKAGES                               |  |                     |

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|---------------------------|---|--------------|
| SCHOLARSHIPS              | • German National Academic Foundation - Studienstiftung   | 2015-present |
|                           | • PAIR - Scholarship for political and social engagement <i>ZU</i>  | 2014-present |
|                           | • German Academic Exchange Service - DAAD   | 2017         |
|                           | • OpenConference Berlin - full scholarship  | 2017         |
| ACADEMIC<br>PRESENTATIONS | • Shining interactive data viz - how to write your first R-Shiny app from scratch   |              |
|                           | <i>ZU Research Colloquium</i>   | January 2018 |
|                           | • Big Data as a key for better election forecasts? Alternative Data Sources and Machine Learning Techniques   |              |
|                           | <i>ZU Research Day</i>  | Nov 2017     |
|                           | • Forecasting the 2017 Bundestag election: A Multilevel Model for Predicting Chances of Entering Parliament on the Candidate Level  |              |
|                           | <i>ZU Research Colloquium</i>   | Oct 2017     |
|                           | • Election forecasting after Trump and Brexit - Can we (still) predict elections?   |              |
|                           | <i>German National Academic Foundation - Studienstiftung</i>  | Sep 2017     |
|                           | • Media frames and Attitudes towards Immigration. An experimental approach to measuring media effects on the willingness to accept immigrants. Advanced statistical methods for matching experimental groups featuring entropy balancing. |              |
|                           | <i>ZU Research Colloquium</i>   | Mar 2016     |