## Big Data and Economics

The Empirical Workflow and Clean Code

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Bates College | EC/DCS 368

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# Prologue









Source: xkcd

# Forgot to mention

#### Office Hours:

- My office hours are 9am-10am on Tuesdays and 3pm-4pm on Wednesdays
- My office is 276 Pettengill
- I'm also available by **appointment** on Zoom
- Problem Set 0: due on Sunday, September 17th at 11:59pm
- Presentations: Everyone does two, sign-up in the Presentations github repository
- Problem Set 0: due on Sunday, September 17th at 11:59pm
- Problem Set 1: due on Sunday, September 24th at 11:59pm
- Project Proposal: due on Sunday, September 24th at 11:59pm

# Play along at home

- Sync your forks of the class repository
- Pull the latest changes from the class repository to your computer
- Open lectures/02-empirical-workflow.Rmd and you can follow along with the slides
  - Specifically, you can run the code live while I walk through it on the slides

### Attribution

- Today's material comes from these sources:
- 1. Clean Code by Tyler Ransom
- 2. Code and Data for the Social Sciences: A Practitioner's Guide, by Gentzkow and Shapiro
- 3. Causal Inference and Research Design by Scott Cunningham
- 4. Jenny Bryan's UseR 2018 keynote address

Also a small contribution from **here** and other sundry internet pages

# Jargon

- There is a jargon in this class that won't make sense at first, I'll try to flag it as it comes
  - If I don't flag a term, look it up on ChatGPT
  - o If it still doesn't make sense, ask me -- could be I'm using it idiosyncratically
- Here's a few terms:
  - **Local machine:** Your personal (or any) computer that isn't a server accessed via the internet
  - Version Control: Keep track of different iterations of a project/code
  - **Repository:** The location on GitHub of all project files and (commented) file revision history
  - **GUI:** A Graphical User Interface -- what you're used to pointing and clicking to navigate a computer and execute programs
  - **Command line:** Removes the "graphical" from GUI, instead you type all commands to navigate a computer and execute programs
    - R operates via the Command line, RStudio is a GUI
    - On Mac, this is called Terminal
    - Windows has Powershell, but it Powershell uses quite user-unfriendly commands
    - If you installed Git for Windows, you got Git Bash, which uses Bash (Linux) commands
    - You can also install Windows Subsystem for Linux to run Linux on a Windows machine

# Clean Code

# Reducing empirical chaos

#### Sad story

- Once upon a time there was a boy who was writing a job market paper on unemployment insurance during the pandemic
- This boy presented the findings a half dozen times, spoke to the media some, and generally thought he had cool results
- Several people suggested he look at a handful of other outcome series and try changing his analysis unit frequency from monthly to weekly
- He also knew that he needed to restrict his sample to reduce noise

#### The horror!

- But then after making these changes and re-running his code that took two days, his new sample dropped by 50 percent!
- He was, understandably, terrified.
- The young boy spent a week looking for the fix weeding through six different versions of the .do, .R, .dta, .csv, .sh, .py files with suffixes like \_v1 and \_test and \_test2 and \_final\_I\_swear and \_okay\_i\_lied
- Finally he discovered the phrase:

```
df %>% filter(insample_new=0)
```

#### instead of

```
df %>% filter(insample_new=1)
```

• The boy was very frustrated and decided to work on these slides while re-running his code.

## What is Clean Code?

- Clean Code: Code that is easy to understand, easy to modify, and hence easy to debug
- Clean code saves you and your collaborators time

# Why clean code matters: Scientific

- Good science is based on careful observations
- Science progresses through iteratively testing hypotheses and making predictions
- Scientific progress is impeded if
  - mistaken previous results are erroneously given authority
  - previous hypothesis tests are not reproducible
  - previous methods and results are not transparent
- Thus, for science that involves computer code, clean code is a must
- Minimizes (incompletely) the role of the influence of hidden researcher decisions" (Huntington-Klein et al. 2021)

• You will always make a mistake while coding

### What is the value of directories?

- All of the files in a directory are related to each other
- Can reference a file within the data/raw folder, from the code/build folder without writing out the full path C:/Users/kylec/Documents/my\_project/data/raw/my\_data.csv
  - ... means "go up one directory", then down into data/raw
- Can save objects of strings of path directories to use later using the paste() function

- This is a good way to make sure that your code is portable
- If you move your project to a different computer, you can just change the my\_project variable and all the other paths will update automatically

# Alternative to all the pastes is here()

• Better yet is the here

#install.packages('here')

library(here)

here() will find the root directory of your project and then you can navigate from there

```
## here() starts at C:/Users/kgcsp/OneDrive/Documents/Education/Big Data/big-data-class-materials
here::i_am('my_project/code/build/.placeholder')

## here() starts at C:/Users/kgcsp/OneDrive/Documents/Education/Big Data/big-data-class-materials/lectures/02-empirical-workflow
here('data/raw','my_data.csv')

## [1] "C:/Users/kgcsp/OneDrive/Documents/Education/Big Data/big-data-class-materials/lectures/02-empirical-workflow/data/raw/my_data.csv"
```

Can be less clunky than paste() and sep='/'

## How to write scripts

#### Keep them modular

- Each script should do one thing and one thing only
- e.g. It takes an input in, it returns an output
  - Taking in a raw file and returning a cleaned version
  - Taking in two files and merging them
  - Taking in a cleaned file and returning a figure

#### Have a main script that runs all scripts in order

- This is the script that you run to reproduce your results
- You will rarely run it all at once, but it will be a nice way to organize your thoughts
- This is a further benefit of a well-organized directory -- you can easily see what scripts you need to run in what order
- Use source('rscript.R') to run an external script

# Main script

```
#File: main.R
#Bv: Kvle Coombs
#What: Runs the project from start to finish in Python
#Date: 2023/09/12
#Install packages with housekeeping. Also put together paths.
source('housekeeping.R')
#User written functions can be sourced -- or you could write a package, your call
source(paste0(build, 'clean functions.R'))
source(paste0(analysis, 'analysis_functions.R'))
#Import files
df1 ← read_csv(paste0(raw,'file1.csv'))
df2 ← read_parquet(paste0(raw,'file2.parquet'))
df3 ← read dta(paste0(raw, 'file3.dta'))
#Clean files
cleaned_df1 ← clean_df1(df1)
cleaned_df2 ← clean_df2(df2)
cleaned_df3 ← cf.clean_df3(df3)
#Merge files 1 to 2
merged_df1_df2 = merge(cleaned_df1, cleaned_df2, on=c('merge','vars'))
#Append file 1 to
append_df1_df2_df3 = rbind(merged_df1_df2, cleaned_df2)
#Analvsis
sum_stats=summary_stats(append_df1_df2_df3,stats=c('mean','median','max'))
reg_results=basic_regression(append_df1_df2_df3)
#Tables will likely be made with a host of R packages
make_sum_figures(sum_stats)
make_figures(reg_results)
make_sum_tables(sum_stats)
make tables(reg results)
```

# Alternate main script

```
#File: main.R
#Bv: Kvle Coombs
#What: Runs the project from start to finish in Python
#Date: 2023/09/12
#Install packages with housekeeping. Also put together paths.
source('housekeeping.R')
#User written functions can be sourced -- or you could write a package, your call
source(paste0(build, 'clean functions.R'))
source(paste0(analysis, 'analysis_functions.R'))
#Import files
source(paste0(build,'import_census.R'))
source(paste0(build,'import_admin_data.R'))
#Clean files
source(paste0(build, 'clean_census.R'))
source(paste0(build, 'clean_admin_data.R'))
#Merge files 1 to 2
source(paste0(build,'merge_census_admin.R'))
#Analysis
source('analysis/summary_stats.R')
source('analysis/basic_regression.R')
#Tables will likely be made with a host of R packages
source('analysis/make_sum_figures.R')
source('analysis/make_reg_figures.R')
source('analysis/make_sum_tables.R')
source('analysis/make_reg_tables.R')
```

# Data organization

- The key idea is to practice relational data base management
- A relational database consists of many smaller data sets
- Each data set is tabular and has a unique, non-missing key
- Data sets "relate" to each other based on these keys
- You can implement these practices in any modern statistical analysis software (R, Stata, SAS, Python, Julia, SQL, ...)
- Gentzkow & Shapiro recommend not merging data sets until as far into your code pipeline as possible

# What problems would this create?

county	state	cnty_pop	state_pop	region
36037	NY	3817735	43320903	1
36038	NY	422999	43320903	1
36039	NY	324920	¥	1
36040		143432	43320903	1
9	NY		43320903	1
37001	VA	3228290	7173000	3
37002	VA	449499	7173000	3
37003	VA	383888	7173000	4
37004	VA	483829	7173000	3

Source: Code and Data for the Social Sciences (p. 19)

## What's RDBM look like?

county	state	population
36037	NY	3817735
36038	NY	422999
36039	NY	324920
36040	NY	143432
37001	VA	3228290
37002	VA	449499
37003	VA	383888
37004	VA	483829

state	population	region
NY	43320903	1
VA	7173000	3

Source: Code and Data for the Social Sciences (p. 19)

### Abstraction

- What is abstraction? It means "reducing the complexity of something by hiding unnecessary details from the user"
- e.g. A dishwasher. All I need to know is how to put dirty dishes into the machine, and which button to press. I don't need to understand how the electrical wiring or plumbing work.
- In programming, abstraction is usually handled with functions
- Abstraction is usually a good thing
- But it can be taken to a harmful extreme: overly abstract code can be "impenetrable" which makes it difficult to modify or debug

## Rules for Abstraction

- Gentzkow & Shapiro give three rules for abstraction:
- 1. Abstract to eliminate redundancy
- 2. Abstract to improve clarity
- 3. Otherwise, don't abstract

# Abstract to eliminate redundancy

• Sometimes you might find yourself repeating lines of code with small modifications across the lines:

```
names ← c('one','two','three','four','five','one','two','three','four','five','one','two','three','four','five')
#Better
names_short ← c('one','two','three','four','five')
names_long ← c(names_short,names_short,names_short)
#Even better
name_repeater ← function(count,names_short=c('one','two','three','four','five')) {
    names_long ← rep(names_short, times = count)
    return(names_long)
print(names)
   [1] "one"
                "two"
                        "three" "four" "five" "one"
                                                        "two"
                                                               "three" "four"
## [10] "five"
                "one"
                               "three" "four" "five"
print(names_long)
   [1] "one"
                "two"
                        "three" "four" "five" "one"
                                                        "two"
                                                               "three" "four"
## [10] "five"
               "one"
                        "two" "three" "four" "five"
print(name_repeater(3,names_short=names_short))
                                                               "three" "four"
    [1] "one"
                        "three" "four" "five" "one"
                                                       "two"
  [1)] "fiv"
               "ona"
                       " wo" "+hree" "four" "five"
```

• Now if I need to make further changes to name\_repeater I can do it once!

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# Otherwise, don't abstract

- One could argue that the examples on the previous two slides are overly abstract
- OLS is a simple operation that only takes one line of code
- If we're only doing it once in our script, then it may not make sense to use the function version
- Similarly, it may not make sense to use the name\_repeater function if I only need to use it to repeat five names three times
- This discussion points out that it can be difficult to know if one has reached the optimal level of abstraction
- As you're starting out programming, I would advise doing almost every inside of a function (i.e. err on the side of over-abstraction when starting out)

### Documentation

- 1. Don't write documentation you will not maintain
- 2. Code should be self-documenting
- Generally speaking, commented code is helpful
- However, sometimes it can be harmful if, e.g. code comments contain dynamic information
- It may not be helpful to have to rewrite comments every time you change the code
- Code can be "self-documenting" by leveraging abstraction: function arguments make it easier to understand what is a variable and what is a constant

### Documentation in R

- R has excellent built-in documentation called Roxygen2
- These make great documents above functions to increase readability
- Here's an example:

```
#' This is a sample function
#'

#' This function does something amazing.
#'

#' Aparam x A numeric input.
#' aperturn The result of the amazing operation.
#' apexamples
#' amazing_function(5)
amazing_function ← function(x) {
    # function implementation
}
```

## Other documentation in R

- R Help System: access using ?function\_name
- Package vignettes: access using vignette("vignette\_name")
- Cheatsheets: access at Posit Cheatsheets

# Time management

- Time management is key to writing clean code
- It is foolish to think that one can write clean code in a strained mental state
- Code written when you are groggy, overly anxious, or distracted will come back to bite you
- Schedule long blocks of time (1.5 hours 3 hours) to work on coding where you eliminate distractions (email, social media, etc.)
- Stop coding when you feel that your focus or energy is dissipating

# Task management

- When collaborating on code, it is essential to not use email or Slack threads to discuss coding tasks
- Rather, use a task management system that has dedicated messages for a particular point of discussion (bug in the code, feature to develop, etc.)
- I use GitHub issues for all of my coding projects
- For my personal task management, I use Trello to take all tasks out of my email inbox and put them in Trello's task management system
- GitHub and Trello also have Kanban-style boards where you can easily visually track progress on tasks

## Workflow workflow

#### The Cunningham Empirical Workflow Conjecture

- The cause of most of your errors is **not** due to insufficient knowledge of syntax in your chosen programming language
- The cause of most of your errors is due to a poorly designed **Empirical Workflow**

# **Empirical Workflow**

- A workflow is a fixed set of routines you bind yourself to which when followed identifies the most common errors
  - Think of it as your morning routine: alarm goes off, go to wash up, make your coffee/tea, put pop tart in toaster, contemplate your existence in the universe until **ding**, eat pop tart repeat ad infinitum
- Finding the outlier errors is a different task; empirical workflows catch typical and common errors created by the modal data generating processes
- Empirical workflows follow a checklist

# Why do we use checklists?

- I got engaged in July and am planning a wedding in Princeton for next July
- I also moved to New England in August and am still unpacking (in ME and MA)
- I am teaching two upper-level electives
- I am trying to submit several papers to conferences/journals this year
- Each of these gets a checklist:

Wedding:	Big Data:				
☐ Finalize tent configuration	□ Prep GitHub demo				
☐ Pick wedding colors	☐ Create presentations repo				
• Unpacking:	• Public Economics:				
☐ Put books on shelves	☐ Update solutions for PS1				
☐ Buy dresser	☐ Amend 2nd Welfare Theorem slides				
Job Market Paper	etc.				
□ Complete two-period model of UI					
□ Discussion of intertemporal crowd-in					

# To remember the obvious stuff you keep

- When I stop to think, I know I need to do everything on my checklists
- But then I forget when I move onto the next task
- Programming is the same, except you have an empirical checklist:
- The empirical checklist:
  - Covers the intermediate step between "getting the data" and "analyzing the data"
  - It largely focuses on ensuring data quality for the most common, easy to identify problems
  - It'll make you a better coauthor

# Simple data checks

• Simple, yet non-negotiable, programming commands and exercises to check for data errors

#### Look at the data

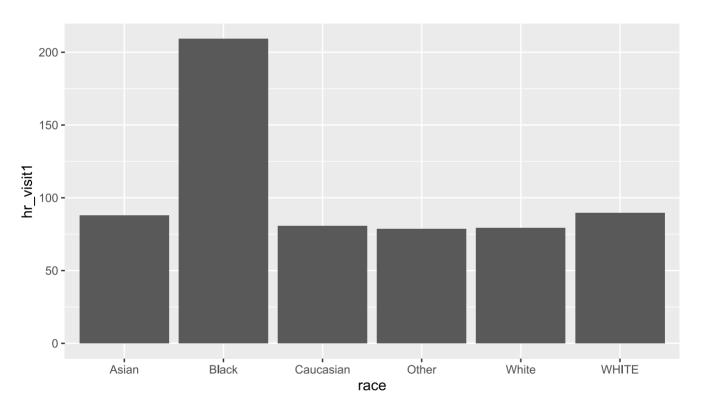
- "Real eyes realize real lies" --Troy Ave via some dude from my high school
- This is a messy dataset of blood pressure adapted from work by Peter Higgins

```
bp ← read.csv('data/messier_bp.csv')
bp
##
      STOP.Blood.Pressure.Study
                                                        Х3
                                                                    Χ4
                                                                               X5
## 1
                            <NA>
                                            <NA>
                                                       <NA>
                                                                  <NA>
                                                                             <NA>
## 2
                          pat_id Month of birth Day birth Year birth
                                                                             Race
## 3
                                              11
                                                         30
                                                                  1967
                                                                            White
```

#### Check factor variables

```
table(bp$race,bp$sex)
```

# Before you summarize the data...

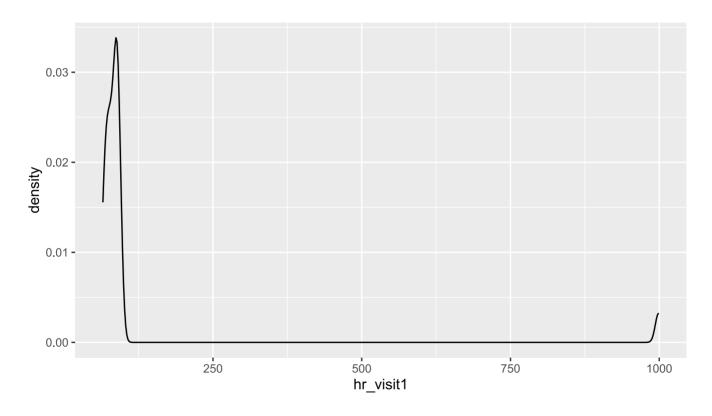


• Are Black people's heart rates really twice as high?

## Visualize the raw data

• Go beyond the eyeball and graph the data

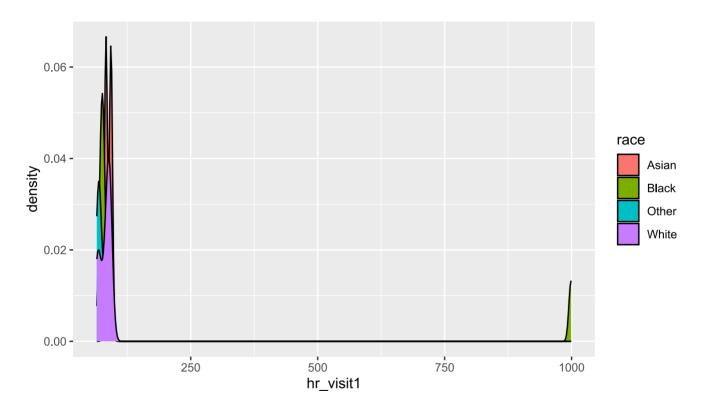
```
# Get the first three rows of the data frame (or as many rows as needed)
#Make a density of the heart rate on visit 1:
ggplot(data=bp,aes(x=hr_visit1))+geom_density()
```



### Visualize by group

```
# Get the first three rows of the data frame (or as many rows as needed)

#Make a density of the heart rate on visit 1:
ggplot(data=bp %>% mutate(race=ifelse(race='WHITE' | race='Caucasian','White',race)),aes(x=hr_visit1,fill=race))+geom_density()
```



• Oh! I bet 999 means NA and a few Black patients have missing heart rates

### Other tricks:

- Check if the data are the right-size
- If you have a panel dataset is 50 states over 20 years, check if there are 1000 observations
- If not, find out why! Maybe there are 1020 because DC is (rightfully) included
- Search for outliers or oddities and work out possible explanations using:
  - Codebooks
  - Intuition
  - Emails to the source/creator of data

# Test-driven dev (unit testing, refactoring,

- The only way to know that your code works is to test it!
- Test-driven development (TDD) consists of a suite of tools for writing code that can be automatically tested
- Unit testing is nearly universally used in professional software development
- Unit testing is to software developers what washing hands is to surgeons

## Unit testing

- Unit tests are scripts that check that a piece of code does everything it is supposed to do
- When professionals write code, they also write unit tests for that code at the same time
- If code doesn't pass tests, then bugs are caught on the front end
- Test coverage determines how much of the code base is tested. High coverage rates are a must for unit testing to be useful.
- R's dplyr package shows that all unit tests are passing and that tests cover 88% of the code base
- testthat is a nice step-by-step guide for doing this in R

### Assertions

- Assert statements are extremely useful
- They exist in every langage
- In R it is called stopifnot()

```
x ← TRUE
stopifnot(x)

y ← FALSE
stopifnot(y)
```

## Error: y is not TRUE

## Minimal reproducible example (MRE)

- Sometimes you've made several changes to your code and suddenly it stops running
  - Was it the new if statement?
  - That sick new vectorized function to replace the for loop?
  - A stray typo?
- There's likely a ton of superfluous stuff in your code that is not relevant to the error
- Minimal reproducible examples (reprex), a concept from Stack Overflow, are a great way to isolate the error
  - Minimal: Use as little code as possible that still produces the same problem
  - Complete: Provide all parts someone else needs to reproduce your problem in the question itself
  - o Reproducible: Test the code you're about to provide to make sure it reproduces the problem
- That means you should be able to copy and paste the code into R and run it yourself
  - Name all packages and data needed to reproduce error
  - Cut out irrelevant packages and data that are not relevant to the error
- Sometimes writing one will help you find the bug, sometimes it'll help a stranger find the bug in your code faster, and sometimes it'll identify a very real bug in the package itself

### Min Reprex

## Caused by error in `compute geom 1()`:

#### Example taken from RStudio community

```
library(ggplot2)
df ← data('iris') %>%
    mutate(Sepal.Length = Sepal.Length * 1000,
           Sepal.Width = Sepal.Width * 1000)
## Error in UseMethod("mutate"): no applicable method for 'mutate' applied to an object of class "character"
ggplot(data = df, x = Sepal.Length, y = Sepal.Width) +
    geom point() +
    scale_x_log10() +
    theme_minimal() +
    labs(title = "Iris Sepal Width vs. Sepal Length",
         subtitle = "Log10 Scaled X Axis")
## Error in `ggplot()`:
##! 'data' cannot be a function.
## i Have you misspelled the `data` argument in `ggplot()`
library(ggplot2)
df ← data.frame(stringsAsFactors = FALSE,
                 Sepal.Length = c(5.1, 4.9, 4.7, 4.6, 5).
                 Sepal.Width = c(3.5, 3, 3.2, 3.1, 3.6)
ggplot(data = df, x = Sepal.Length, y = Sepal.Width) +
    geom_point()
## Error in `geom_point()`:
## ! Problem while setting up geom.
## i Error occurred in the 1st layer.
```

## Refactoring

- Refactoring refers to the action of restructuring code without changing its external behavior or functionality. Think of it as "reorganizing"
- Example:

```
get_some_data ← function(config, outfile) {
   if (config_ok(config)) {
      if (can_write(outfile)) {
      if (can_open_network_connection(config)) {
        data ← parse_something_from_network()
        if(makes_sense(data)) {
            data ← beautify(data)
            write it(data, outfile)
```

#### after refactoring becomes

- Nothing changed in the code except the number of characters in the function
- The new version may run faster, is more readable. The output is unchanged.
- Refactoring could also mean reducing the number of input arguments

## Profiling

- Profiling refers to checking the resource demands of your code
- How much processing time does your script take? How much memory?
- Clean code should be highly performant: it uses minimal computational resources
- Profiling and refactoring go hand in hand, along with unit testing, to ensure that code is maximally optimized
- Here is an intro guide to profiling in Julia using the atime macro

# Pair programming

- An essential part of clean code is reviewing code
- An excellent way to review code is to do so at the time of writing
- Pair programming involves sitting two programmers at one computer
- One programmer does the writing while the other reviews
- This is a great way to spot silly typos and other issues that would extend development time
- It's also a great way to quickly refactor code at the start
- I strongly encourage you to do pair programming on problem sets in this course!
  - (Sometimes I will require it)

# Appendix

### Textbooks: Smarter people than me

- Cunningham (2021) Causal Inference: The Mixtape (Also, free version on his website)
- Huntington-Klein (2022) The Effect
- Angrist and Pischke (2009) Mostly Harmless Econometrics (MHE)
- → Micrean and Winship 2014 Counterfactuals and Causal Inference (MW)
- Sweigart (2019) Automate The Boring Stuff With Python
- The help documentation associated with your language (no really)
- Jesse Shapiro's "How to Present an Applied Micro Paper"
- Gentzkow and Shapiro's coding practices manual
- Liubica "LJ" Fistovska's language agnostic guide to program ning for economists
- Grant McDermott on Version Control using Github Link
- The help documentation associated with your language (no really)
- All languages: Stack Overflow, Stack Exchange
- Stata-specific (all hail Nick Cox): Statalist
- Cheatsheets: Stata, FStudio, Python
- Me: Sign up for office hours
- Just like learning a real language, no amount of talking today will teach you how to use any program.
  - You have to need to use it (immersion) to learn it.
  - Google is your dictionary.

## More complicated example of

```
set.seed(16)
prod1 = rnorm(1, 0, 1)*rnorm(1,4,6)
prod2 = rnorm(2, 0, 1)*rnorm(2, 4, 6)
prod3 = rnorm(3, 0, 1)*rnorm(3, 4, 6)
print(prod1)
## [1] 1.547257
print(prod2)
## [1] 11.934479 -1.717951
print(prod3)
## [1] -7.4831177 0.9587218 4.7882622
set.seed(16)
multiply = function(count, mean1=0, sd1=1, mean2=4, sd2=6) {
    prod = rnorm(count, mean1, sd1)*rnorm(count, mean2, sd2)
    return(prod)
prod1=multiply(1)
prod2=multiply(2)
prod3=multiply(3)
print(prod1)
```

## [1] 1.547257 49 */* 

### Note on seeds

- When randomizing in any language, you aren't really randomizing
- You're producing pseudo-random numbers that return in a deterministic ordered list
- If you set the seed, you can reproduce the same "random" numbers
- This is useful for debugging and sharing code
- Use set.seed in R

### Neat R functions to help reduce

A better way to eliminate this redundancy is to use the map function:

## [1] -7.4831177 0.9587218 4.7882622

```
set.seed(16)
map(1:3, multiply)

## [[1]]
## [1] 1.547257
##
## [[2]]
## [1] 11.934479 -1.717951
##
## [[3]]
```

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# Next lecture: R basics