#### Big Data and Economics

Tips for Managing Data

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#### Table of contents

- Prologue
- File formats
- Archiving & file compression
- Dictionaries
- Big Data file types

# Prologue

# Prologue

Today we'll focus on grappling with data

- File formats and extensions
- Archiving & file compression
- Dictionaries (hash tables)
- Big Data file types

You're gonna need to know how to do a lot of this!

## File formats

#### A note on file extensions

- Often, if you download a file, you will immediately understand what type of a file it is by its extension
- File extensions in and of themselves don't serve any particular purpose other than convenience
- File extensions were created so that humans could keep track of which files on their workspace are scripts, which are binaries, etc.

# Why is the file format important?

- File formats matter because they may need to match the environment you're working in
- If you use the wrong file format, it may cause your computations to run slower than otherwise
- To the extent that the environment you're working in requires a specific file format, then using the correct format is essential

# Common file extensions when working

- In the following table, I list some of the most common file extensions
- For a more complete list of almost every file extension imaginable (note: they missed Stata's .do and .dta formats), see here.
- Another great discussion about file formats is here on stackexchange

### Open-format file extensions

The following file extensions are not tied to a specific software program

• In this sense they are "raw" and can be viewed in any sort of text editor

| File<br>extension | Description   |  |  |
|-------------------|---|--|--|
| CSV               | Comma separated values; data is in tabular form with column breaks marked by commas                         |  |  |
| TSV               | Tab separated values; data is in tabular form with column breaks marked by tabs                             |  |  |
| DAT               | Tab-delimited tabular data (ASCII file)   |  |  |
| TXT               | Plain text; not organized in any specific manner (though usually columns are delimited with tabs or commas) |  |  |

# Examples of CSV, TSV, XML, YAML, and

A possible JSON representation describing a person (source)

# Examples of CSV, TSV, XML, YAML, and

The same example as previously, but in XML: (source)

```
<person>
 <firstName>John</firstName>
 <lastName>Smith
 <age>25</age>
 <address>
   <streetAddress>21 2nd Street/streetAddress>
   <city>New York</city>
   <state>NY</state>
   <postalCode>10021
 </address>
 <phoneNumber>
   <type>home</type>
   <number>212 555-1234
 phoneNumber>
 <phoneNumber>
   <type>fax</type>
   <number>646 555-4567
```

# Examples of CSV, TSV, XML, YAML, and

The same example, but in YAML: (source)

```
firstName: John
lastName: Smith
age: 25
address:
    streetAddress: 21 2nd Street
    city: New York
    state: NY
    postalCode: '10021'
phoneNumber:
    type: home
    number: 212 555-1234
    type: fax
```

Note that the JSON code above is also valid YAML; YAML simply has an alternative syntax that makes it more human-readable

# Proprietary file extensions

The following file extensions typically require additional software to read, edit, or convert to another format

| File extension | Description   |
|----------------|---|
| DB             | A common file extension for tabular data for SQLite       |
| SQLITE         | Another common file extension for tabular data for SQLite |
| XLS, XLSX      | Tab-delimited tabular data for Microsoft Excel            |
| RDA, RDATA     | Tabular file format for R                                 |
| MAT            | for Matlab  |
| SAS7BDAT       | for SAS   |
| SAV            | for SPSS  |
| DTA            | for Stata   |

# Tips for opening files with r

- If you're working with tabular data, you can use the read\_csv() function from the readr (tidyverse)
  package or fread from data.table
- If you're working with a proprietary file format, you can use the read\_\*() functions from the **haven** package
- If you're reading in any table format, read\_table() might work!
- If you're working with a JSON file, you can use the **jsonlite** package
- When in doubt, Google/ChatGPT "How do I open file .XXX in R?"
  - I bet you someone has already needed to solve this problem

```
df_csv ← read_csv('https://www2.census.gov/ces/opportunity/national_percentile_outcomes.csv')
df_fread ← data.table::fread('https://www2.census.gov/ces/opportunity/national_percentile_outcomes.csv')
df_stata ← haven::read_dta('https://www2.census.gov/ces/opportunity/national_percentile_outcomes.dta')
head(df_csv)
```

```
## # A tibble: 6 × 3.914
     par_pctile kfr_pooled_pooled kir_pooled_pooled_pooled_pooled
          <dbl>
##
                            <dbl>
                                               <dbl>
                                                                  <dbl>
                                               0.34
## 1
                            0.305
                                                                 0.0559
## 2
                            0.317
                                               0.352
                                                                 0.0503
## 3
                            0.326
                                               0.360
                                                                 0.0463
## 4
                            0.333
                                               0.367
                                                                 0.0445
## 5
                            0.338
                                               0.371
                                                                 0.0417
                            0.342
                                               0.375
                                                                 0.0405
## 6
## # i 3,910 more variables: married_asian_female_n <dbl>,
       married_asian_female <dbl>, s_married_asian_female <dbl>,
## #
## #
       imp_married_asian_female <dbl>, working_asian_female_n <dbl>,
       working asian female <dbl>, s working asian female <dbl>,
## #
       imp working asian female <dbl>, has dad asian female n <dbl>,
## #
## #
       has dad asian female <dbl>, s has dad asian female <dbl>,
       imp has dad asian female <dhl> kir ton20 asian female n <dhl>
```

## Help! This file froze my computer!

- Sometimes we'll be reading quite large files
  - These can be too big to fit in memory

Just read in a single row to see the column names:

```
# I need to sete an environment variable to increase the size of the connection
# R will complain if you try to read in a file that's too big
# This will reset when I close this session.
Sys.setenv("VROOM_CONNECTION_SIZE"=1e6)
df ← read_csv('https://www2.census.gov/ces/opportunity/cz_outcomes.csv',n_max=1)

## Rows: 1 Columns: 10825
## — Column specification — ## Delimiter: ","
## Delimiter: ","
## chr (1): czname
## dbl (9658): cz, kir_natam_female_p1, kir_natam_female_p25, kir_natam_female_...
## gl (1166): proginc_natam_female_p1, proginc_natam_female_p25, proginc_natam...
## i Use spec() to retrieve the full column specification for this data.
## i Specify the column types or set show col types = FALSE to quiet this message.
```

You can and should also consult the codebook (remember those?)

### Help! This file froze my computer!

Once you know your columns, read those in:

```
Sys.setenv("VROOM CONNECTION SIZE"=1e6)
read csv('https://www2.census.gov/ces/opportunity/cz outcomes.csv',
  col_select=c('cz', 'kfr_pooled_pooled_p1', 'kfr_pooled_pooled_p25',
   'kfr pooled pooled p50', 'kfr pooled pooled p75', 'kfr pooled pooled p100'))
## # A tibble: 741 × 6
##
         cz kfr pooled pooled p1 kfr pooled pooled p25 kfr pooled pooled p50
##
      <dbl>
                            <dbl>
                                                   <dbl>
                                                                          <dbl>
   1
        100
                            0.260
                                                   0.364
                                                                          0.461
        200
                            0.264
                                                   0.363
                                                                          0.456
                            0.286
        301
                                                   0.380
                                                                          0.467
        302
                            0.262
                                                   0.366
                                                                          0.462
    5
        401
                            0.251
                                                   0.359
                                                                          0.459
##
                            0.249
                                                   0.362
                                                                          0.466
        402
                            0.241
                                                   0.352
        500
                                                                          0.454
    8
        601
                            0.283
                                                   0.384
                                                                          0.478
##
    9
        602
                            0.267
                                                   0.382
                                                                          0.489
                            0.240
## 10
        700
                                                   0.351
                                                                          0.454
## # i 731 more rows
## # i 2 more variables: kfr_pooled_pooled_p75 <dbl>, kfr_pooled_pooled_p100 <dbl>
```

# Archiving & file compression

## Archiving & file compression

Because data can be big and bulky, it is often easier to store and share the data in compressed form

| File extension |                   | Description                 |
|----------------|-------------------|-----------------------------|
| ZIP            | The most common f | format for file compression |
|                |                   |                             |
|                |                   |                             |
|                |                   |                             |

### Other file types that aren't data

- As a rule of thumb, if you don't recognize the extension of a file, it's best to inspect the file in a text editor (though pay attention to the size of the file as this can also help you discern whether it's code or data)

# General Types of Data

- When you think of data, you probably think of rows and columns, like a matrix or a spreadsheet
- But it turns out there are other ways to store data, and you should know their similarities and differences to tabular data

### Can I just read a zip directly in?

• Yes, but it's a little more complicated

## [1] TRUE

• And you can may still want to read in a few rows or columns like before

```
download.file('https://www2.census.gov/ces/opportunity/county outcomes.zip','county outcomes.zip')
read csv(unz('county outcomes.zip','county outcomes.csv'),
  col_select=c('county','kfr_pooled_pooled_p1','kfr_pooled_pooled_p25',
   'kfr_pooled_pooled_p50','kfr_pooled_pooled_p75','kfr_pooled_pooled_p100'))
## # A tibble: 3,219 × 6
      county kfr_pooled_pooled_p1 kfr_pooled_pooled_p25 kfr_pooled_pooled_p50
##
       <dbl>
##
                            <dbl>
                                                   <dbl>
                                                                          <dbl>
##
    1
           1
                            0.245
                                                   0.362
                                                                          0.471
    2
                            0.292
                                                   0.389
                                                                          0.479
                            0.233
                                                   0.349
                                                                          0.457
                            0.249
                                                                          0.469
                                                   0.363
    5
           9
                            0.293
                                                   0.392
                                                                          0.483
          11
                            0.244
                                                   0.346
                                                                          0.440
    7
          13
                            0.231
                                                   0.357
                                                                          0.474
          15
                            0.256
                                                   0.362
                                                                          0.461
          17
                            0.236
                                                   0.341
                                                                          0.437
## 10
          19
                            0.265
                                                   0.365
                                                                          0.459
## # i 3,209 more rows
## # i 2 more variables: kfr_pooled_pooled_p75 <dbl>, kfr_pooled_pooled_p100 <dbl>
# Delete the file
file.remove('county_outcomes.zip')
```

# Dictionaries

#### Dictionaries (a.k.a. Hash tables)

- A dictionary is a list that contains keys and values
- Each key points to one value
- While this may seem like an odd way to store data, it turns out that there are many, many applications in which this is the most efficient way to store things
- We won't get into the nitty gritty details of dictionaries, but they are the workhorse of computer science, and you should at least know what they are and how they differ from tabular data
- In fact, dictionaries are often used to store multiple arrays in one file (e.g. Matlab .mat files, R .RData files, etc.)

## Dictionaries (a.k.a Hash tables) in R

• Dictionraies are a little clunky in R

## [1] "1 (518) 935-4012"

## [1] "1 (951) 262-3062"

## \$Santa

• You'll mainly use them as lists or vectors

### Why are dictionaries useful?

- You might look at the previous example and think a vector would be a better way to store phone numbers
- The power of dictionaries is in their lookup speed
- Looking up an index in a dictionary takes the same amount of time no matter how long the dictionary is!
  - $\circ$  Computer scientists call this O(1) access time
- Moreover, dictionaries can index objects, not just scalars
- So I could have a dictionary of data frames, a dictionary of arrays, ...

# Big Data File Types

## Big Data file types

- Big Data file systems like Hadoop and Spark often use the same file types as R, SQL, Python, and Julia
- That is, csv and tsv files are the workhorse
- Because of the nature of distributed file systems (which we will discuss in much greater detail next time), it is often the case that JSON and XML are not good choices because they can't be broken up across machines
- Note: there is a distinction between JSON files and JSON records; see the second link at the end of this document for further details

# Big Data File Types

#### Sequence

- Sequence files are dictionaries that have been optimized for Hadoop and friends
- The advantage to taking the dictionary approach is that the files can easily be coupled and decoupled

#### Avro

 Avro is an evolved version of Sequence---it contains more capability to store complex objects natively

#### **Parquet**

- Parquet is a format that allows Hadoop and friends to partition the data column-wise (rather than row-wise)
- Other formats in this vein are RC (Record Columnar) and ORC (Optimized Record Columnar)

### **Useful Links**

- A beginner's guide to Hadoop storage formats
- Hadoop File Formats: It's not just CSV anymore

### Your challenge

- With time left, try to download each of the following files to a folder and read them in:
  - https://www2.census.gov/ces/opportunity/tract\_outcomes\_simple.csv
  - https://www2.census.gov/ces/opportunity/county\_outcomes.zip
  - https://www2.census.gov/ces/opportunity/tract\_outcomes.zip

# Next lecture: Coding in R