



BEACH HACKS

Sponsorship Information

California State University
Long Beach
April 13-14, 2019
sponsorship@beachhacks.com

WHAT IS BEACH HACKS?



BeachHacks is the annual 24 hour hackathon for California State University, Long Beach.

BeachHacks will be attended by over 500 student engineers, designers, and artists from the diverse community at Long Beach, as well as various other schools along the west coast. Attendees will form teams and be challenged to plan, design, and build a high tech project over the course of the weekend.

WHY SPONSOR BEACH HACKS?

Branding Opportunities

In sponsoring BeachHacks, your brand will be exposed to students who are actively looking to engage with new technologies as they develop their knowledge and skill sets. Ultimately, BeachHacks provides a weekend for you to interact with students who are early adopters and potentially future customers.

Recruitment Opportunities

BeachHacks will put the skills of our participants on display, making it easy for you to discover talented students to recruit. Our sponsorship packages offer opportunities to make your own challenge for participants, receive resumes, and host a special talk of your company's choice. Hackers are enthusiastic to learn and establish connections with participating companies for opportunities to express their creativity and contribute their knowledge.

Product Adoption

You can view results on how participants would utilize your company's products by offering tools for their projects. Our sponsorship packages include options incentivizing participants to develop projects utilizing your product by offering a prize or giving a demonstration. Not only may you receive information on how your product was used, but you can recruit students that have gained some experience with your product too.

WHERE WILL YOUR MONEY GO?



We're considered as a 501(c)(3) nonprofit organization so any sponsorship donation that helps us provide venue, food, t-shirts, and other hackathon essentials for BeachHacks will be **tax deductible**.

SPONSORSHIP TIERS

	Bronze \$500	Silver \$1,000	Gold \$2,000	Platinum \$4,000+
General				
Sponsorship Table	Entrance to Hackspace	Entrance to Hackspace	Inside Hackspace	VIP Lounge or Sponsor's Choice
Send Mentors/Recruiters	2	4	6	8
Opening Ceremony Presentation		✓		
Closing Ceremony Presentation			✓	✓
Judge a Category			✓	✓
Sponsored Prize Category*			✓	✓
Sponsored Side Event				✓
Sponsored Tech Presentation				✓
Recruiting				
Distribute Goods/Recruiting Materials**	✓	✓	✓	✓
Résumé Access			Post-event	Pre-event
Branding				
Website Logo	Small	Medium	Large	Extra Large
API/Service Credit	✓	✓	✓	✓
T-Shirt Logo		Small	Medium	Large
Pre-Hackathon/Social Media Post			✓	✓
Sponsor a Meal			✓	✓

* If you would like your product to be distributed as a prize while not being eligible for a sponsorship tier, you may contact us for additional options.

** If you would like to donate your company's product, we will distribute it at BeachHacks free of charge.