

# BEACHHACKS

## WHAT IS BEACHHACKS?

BeachHacks is California State University Long Beach's annual 24-hour hackathon held in our University Student Union. Attended by 400 student hackers from the diverse community of Long Beach and various other schools along the west coast, students are challenged to plan, design, and build a project over the course of the weekend.

## WHY SPONSOR BEACHHACKS?

### RECRUITING

BeachHacks puts the skills of our participants to the test, but on display for you to review and recruit. Our sponsorship packages offer opportunities to create a challenge for participants, receive resumes, and host special presentations. Hackers are enthusiastic to learn and establish connections with participating companies to express their creativity and contribute their knowledge.

### BRANDING

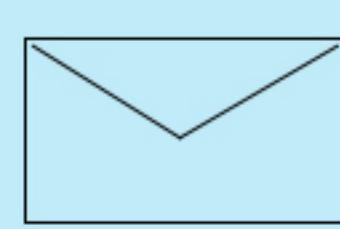
Your brand will be exposed to students who are actively looking to engage with new technologies as they develop their knowledge and skill sets. Ultimately, BeachHacks provides a weekend for you to interact with students who are early adopters and potentially future customers.

### PRODUCT ADOPTION

You can view results on how participants would utilize your company's products by offering tools for their projects. Our sponsorship packages include options incentivizing participants to develop projects utilizing your product by offering a prize or giving a demonstration.

### WHERE WILL YOUR MONEY GO?

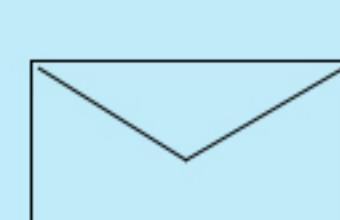
We are considered a 501(c)(3) nonprofit organization, so any sponsorship donations that assist with venue, food, shirts, and other hackathon essentials for BeachHacks will be tax deductible.



[SPONSORSHIP@BEACHHACKS.COM](mailto:SPONSORSHIP@BEACHHACKS.COM)

# BEACHHACKS

	FREE	BRONZE	SILVER	GOLD
	\$0	\$500	\$1000	\$2000
<b>GENERAL</b>				
Sponsor table		▲	▲	▲
Send mentors		▲	▲	▲
Opening ceremony talk		3 mins	5 mins	10 mins
Prizes			▲	▲
Sponsored side event				▲
Sponsored presentation				▲
<b>RECRUITING</b>				
Distribute materials	▲	▲	▲	▲
Resumes			Post-event	Pre-event
Send recruiters			▲	▲
<b>BRANDING</b>				
Logo on website	Small	Medium	Large	X-Large
API / Service credit	▲	▲	▲	▲
Logo on t-shirt		Small	Medium	Large
API demo / workshop			▲	▲



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