## FINANCIAL STATEMENTS AND AUDITOR'S REPORT

**SEPTEMBER 30, 2014 AND 2013** 

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## **Independent Auditor's Report**

Board of Directors Sexuality Information and Education Council of the United States, Inc. d/b/a SIECUS

### Report on the Financial Statements

We have audited the accompanying financial statements of Sexuality Information and Education Council of the United States, Inc. d/b/a SIECUS which comprise the balance sheet as of September 30, 2014 and 2013, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Sexuality Information and Education Council of the United States, Inc. d/b/a SIECUS, as of September 30, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

December 18, 2014

## BALANCE SHEET

### **SEPTEMBER 30, 2014 AND 2013**

		2014	_	2013
ASSETS				
Cash	\$	117,076	\$	135,574
Investments (Note 2)		158,909		150,321
Grants receivable	•			29,958
Contributions receivable		200,000		
Accounts receivable		12,722		
Prepaid expenses and other assets		18,308		23,357
Security deposits		66,422		66,422
Fixed assets - net (Note 3)		21,005		30,079
Total assets	\$	594,442	\$	435,711
LIABILITIES AND NET ASSETS				
Liabilities				
Accounts payable and accrued expenses	\$	53,844	\$	41,623
Deferred rent		4,222	_	2,511
Total liabilities		58,066	. <u></u>	44,134
Net assets (Exhibit B)				
Unrestricted		336,376		331,577
Temporarily restricted (Note 5)		200,000		60,000
Tomporumy roomsond (11000 0)				
Total net assets		536,376		391,577
To a delicabilities and not aggets	\$	594,442	\$	435,711
Total liabilities and net assets	Ψ	377,772	= <sup>™</sup> =	155,711

See independent auditor's report.

SEXUALITY INFORMATION AND EDUCATION COUNCIL OF THE UNITED STATES, INC. D/B/A SIECUS

STATEMENT OF ACTIVITIES

YEARS ENDED SEPTEMBER 30, 2014 AND 2013

					2014	-				2013		
			Unrestricted	icted	Temporarily Restricted	arily ted	Total	Unrestricted	`    -	remporarily Restricted		Total
Revenue and other support Foundation grants Contributions	€	900	\$ 42.	422,500 <b>\$</b> 225,760		\$ 000,000	622,500 225,760	\$ 280,000 215,593	9 0 8	90,000	<del>69</del>	340,000 215,593
Special event Less: cost of direct benefit to donors Government grant income	<b>∽</b>	(28,160)	4 16	41,745			41,745 169,757 26,802	29,958	<b>2 00</b>			29,958 8,612
rees for service Interest income Publications and other earned income			. –	1,340 12,619			1,340 12,619 7,335	308 3,916 269	ထွယ္ထ			308 3,916 269
Realized and unrealized gain on investments Miscellaneous income Net assets released from restrictions (Note 5)			9	5,706 60,000	)9)	(00009)	5,706	2,512	0 5	(700,000)	1	2,512
Total revenue and other support			6	973,564	140	140,000	1,113,564	1,241,168	ا ∞	(640,000)	1	601,168
Expenses (Exhibit C) Program services Public policy Education			28 34	284,853 345,127		'	284,853 345,127	347,888	∞ ∞			347,888 304,458
Total program services			62	629,980		,	629,980	652,346	او		1	652,346
Supporting services Management and general Fund raising			13	139,412 199,373		•	139,412 199,373	168,947	17		ı	168,947 214,512
Total supporting services			33	338,785		,	338,785	383,459	65		1	383,459
Total expenses			8	968,765	•	'	968,765	1,035,805	ء اع	(640,000)	1	1,035,805
Change in net assets (Exhibit D)				4,799	<u>4</u>	140,000	144,/99	205,503	2 :	700,000		(454,057)
Net assets - beginning of year			33	i			391,577			/00,000	1	920,214
Net assets - end of year (Exhibit A)			\$	336,376	\$ 20	200,000 \$	536,376	\$ 331,577	∳"  -	000,000	<u>~</u>	391,377

See independent auditor's report.

## STATEMENT OF FUNCTIONAL EXPENSES

#### YEARS ENDED SEPTEMBER 30, 2014 AND 2013

					201	4							2013			
•		Pro	ogram Services			Supporti	ing Services			P	rogram Services			porting Services		
	Public Policy	;	Education	Total	Management and General	Fund Raising	Cost of Direct Benefit to Donors	Total	Total	Public Policy	Education	Total	Management and General	Fund Raising	Total	Total
Salaries and fringe benefits Professional fees Communication Postage and mailing Printing and publications Office expense Catering and entertainment Travel and meetings Occupancy (Note 4) Insurance Dues and subscriptions Interest Bank charges Depreciation Bad debt Miscellaneous	2,3 8,3 37,0 34,6 4,1	55 08 28 60 226 75 39 61 25	226,514 \$ 3,185 22,556 476 255 8,325 22,340 48,223 5,793 184 4,066 3,210	389,203 \$ 10,140 46,864 1,004 2,615 16,651 59,415 82,862 9,954 209 6,986 4,077	38,497 \$ 58,840 3,828 86 43 1,521 7,898 9,912 7,916 744 1,669 4,757 691 3,010	108,005 1,045 10,733 4,362 31,999 3,898 4,150 22,994 2,762 3,113	\$ 28,160	146,502 \$ 59,885 14,561 4,448 32,042 5,419 28,160 12,048 32,906 10,678 3,857 1,669 4,757 2,630 7,383	535,705 \$ 70,025 61,425 5,452 34,657 22,070 28,160 71,463 115,768 20,632 4,066 1,669 4,757 9,616	180,957 \$ 8,507 19,976 716 1,559 17,341 53,759 55,532 5,626 669 3,020 226	194,598 \$ 11,556 18,441 573 2,881 7,205 28,557 31,070 6,086 3,267	375,555 \$ 20,063 38,417 1,289 4,440 24,546 82,316 86,602 11,712 669 6,287 450	91,790 \$ 9,656 12,424 349 1,244 4,875  4,430 20,836 2,871 3,329 2,338 4,716 1,541 6,000 2,548	134,120 \$ 3,789 16,189 4,772 28,156 3,832 2,327 12,163 4,194 2,629 2,252	225,910 \$ 13,445 28,613 5,121 29,400 8,707  6,757 32,999 7,065 5,958 2,338 4,716 3,793 6,000 2,637	601,465 33,508 67,030 6,410 33,840 33,253 89,073 119,601 18,777 6,627 2,338 4,716 10,080 6,000 3,087
Total expenses  Less expenses deducted directly	284,8	53	345,127	629,980	139,412	199,373	28,160	366,945	996,925	347,888	304,458	652,346	168,947	214,512	383,459	1,035,805
from revenues on the statement of activities Cost of direct benefit to donors  Total expenses reported by function (Exhibit B) \$	284,8		345,127 \$	629,980 \$	139,412 \$	199,373	(28,160) \$\$	(28,160)	(28,160) 968,765 \$	347,888	\$ <u>304,458</u> \$	652,346	6 <u>168,947</u> \$	214,512 \$	383,459 \$	1,035,805

See independent auditor's report.

#### STATEMENT OF CASH FLOWS

## YEARS ENDED SEPTEMBER 30, 2014 AND 2013

	_	2014		2013
Cash flows from operating activities				
Change in net assets (Exhibit B)	\$	144,799	\$	(434,637)
Adjustments to reconcile change in net assets to net				
cash provided (used) by operating activities				
Depreciation		9,616		10,080
Net realized and unrealized gain on investments		(7,335)		(269)
Decrease (increase) in assets				
Grants receivable		29,958		670,042
Contributions receivable		(200,000)		9,988
Accounts receivable		(12,722)		
Prepaid expenses and other assets		5,049		(10,221)
Security deposits				(64)
Increase (decrease) in liabilities				
Accounts payable and accrued expenses		12,221		14,566
Deferred rent		1,711		(874)
Net cash provided (used) by operating activities	_	(16,703)	_	258,611
Cash flows from investing activities				
Fixed asset additions		(542)		(2,535)
Purchase of investments		(5,554)		(150,052)
Proceeds from sales of investment		4,301		(200,000)
Proceeds from sales of investment	-	1,501	-	
Net cash used by investing activities	-	(1,795)	_	(152,587)
Cash flows from financing activities				
Proceeds from line of credit		60,000		30,000
Repayment of line of credit		(60,000)		(30,000)
Net cash used by financing activities		-		-
Net change in cash		(18,498)		106,024
		125 574		20.550
Cash - beginning of year	-	135,574	-	29,550
Cash - end of year	\$	117,076	\$ _	135,574
Supplemental disclosure of cash flow information Interest paid	\$	1,669	\$_	2,338

See independent auditor's report.

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2014 AND 2013**

#### **NOTE 1 - NATURE OF ORGANIZATION**

Sexuality Information and Education Council of the United States, Inc. (doing business as "SIECUS") was incorporated under the laws of Delaware in 1964. It is a Section 501(c)(3) not-for-profit organization and is exempt from federal income taxes under Section 501(a) of the Internal Revenue Code (the "Code"). SIECUS has been classified as a publicly supported organization as described in Section 509(a)(1) of the Code.

SIECUS, which maintains offices in New York City and Washington, D.C., affirms that sexuality is a fundamental part of being human, one that is worthy of dignity and respect. SIECUS advocates for the right of all people to accurate information, comprehensive education about sexuality, and sexual health services. SIECUS works to create a world that ensures social justice and sexual rights.

The primary sources of revenue are grants and contributions.

## NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of accounting - The financial statements are prepared on the accrual basis of accounting.

Use of estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Investments - Investments are stated at fair value. Investment securities, in general, are exposed to various risks such as interest rate, credit, and overall market volatility risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term, based upon the markets' fluctuations, and that such changes could affect the amounts reported in the financial statements.

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2014 AND 2013**

## NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Fair Value Measurements

Fair Value Measurements establishes a framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below. Level 1 inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that SIECUS has the ability to access. Level 2 inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability. Level 3 inputs to the valuation methodology are unobservable and significant to the fair value measurement. The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodology used for assets measured at fair value. There has been no change in the methodology used at September 30, 2014 as compared to the methodology used at September 30, 2013.

Mutual funds - Valued at the net asset value (NAV) of shares held at year end.

All of SIECUS's investments are in mutual funds - growth for the fiscal years ended September 30, 2014 and 2013. The fair value hierarchy of mutual funds was Level 1.

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2014 AND 2013**

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Fair Value Measurements (continued)

The method described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while SIECUS believes its valuation method is appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

*Grants receivable* - SIECUS records receivables based on established rates or contracts for services provided. Interest is not charged on outstanding receivables.

Contributions receivable - Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met.

Allowance for doubtful accounts - Receivables are charged to bad debt expense when they are determined to be uncollectible based on a periodic review of the accounts by management. Factors used to determine whether an allowance should be recorded include the age of the receivable and a review of payments subsequent to year end. As of September 30, 2014 and 2013, management has determined that an allowance for doubtful accounts does not need to be recorded.

Fixed assets - Fixed assets are stated at cost or fair value at date of donation. Items costing in excess of \$500 with an estimated useful life greater than one year are capitalized. Depreciation is computed on the straight-line method over the estimated useful lives of the assets.

*Operating leases* - Operating leases are recorded on the straight-line basis over the terms of the leases. Deferred rent, when material, is recorded for the difference between the fixed payments and the rent expense.

Unrestricted net assets - Unrestricted net assets include net assets having no restriction as to use or purpose imposed by donors.

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2014 AND 2013**

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Temporarily restricted net assets - Temporarily restricted net assets are net assets whose use has been restricted by donors to a specific time period or purpose.

Foundation grants and contributions - Unconditional foundation grants and contributions, including promises to give cash and other assets, are reported at fair value at the date the contribution is received. The gifts are reported as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Government grant income - Government grant income is recognized when reimbursable expenses are incurred under the terms of the grants and contracts. Payments in excess of or for amounts less than qualifying expenses are accounted for as advances payable or as receivables, respectively, as applicable. Government grant income is subject to audit by the awarding agencies. No provisions for any disallowances are reflected in the financial statements, since management does not anticipate any material adjustments.

**Publications and other earned income** - Revenues from publications and honoraria are recorded when earned.

Functional allocation of expenses - The costs of providing services have been summarized on a functional basis. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Uncertainty in income taxes - SIECUS has determined that there are no material uncertain tax positions that require recognition or disclosure in the financial statements. Periods ending September 30, 2011 and subsequent remain subject to examination by applicable taxing authorities.

Subsequent events - Subsequent events have been evaluated through December 18, 2014, which is the date the financial statements were available to be issued.

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2014 AND 2013**

#### **NOTE 3 - FIXED ASSETS**

At September 30, 2014 and 2013, fixed assets consisted of the following:

	2014	2013	Estimated Useful Lives
Computer and communication equipment Furniture and office equipment	\$ 81,684 56,438	\$ 81,142 56,438	5-10 years 7 years
Less accumulated depreciation	138,122 (117,117) \$ 21,005	137,580 (107,501) \$ 30,079	

#### **NOTE 4 - LEASE COMMITMENT**

SIECUS is currently obligated under noncancelable leases for office space in New York (expiring 2018) and Washington, D.C. (expiring 2016). In November 2013, the Washington, D.C. lease was extended to 2016. SIECUS's rent expense for the years ended September 30, 2014 and 2013 was \$105,247 and \$113,031, respectively. A schedule of future rent commitments is as follows:

Year Ending September 30,	
2015	\$ 105,609
2016	108,607
2017	96,392
2018	 8,221
	\$ 318.829

-continued-

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2014 AND 2013**

#### NOTE 5 - TEMPORARILY RESTRICTED NET ASSETS

At September 30, 2014 and 2013, temporarily restricted net assets were restricted for the following purpose:

	 2014	 2013
For periods after September 30	\$ 200,000	\$ 60,000

For the years ended September 30, 2014 and 2013 net assets were released from donor restrictions as follows:

	2014	2013
General operating reserve fund Passage of time	\$ 60,000	\$ 500,000 200,000
	\$ <u>60,000</u>	\$ <u>700,000</u>

#### **NOTE 6 - LINE OF CREDIT**

SIECUS has a revolving line of credit with Nonprofit Finance Fund with an available line of credit of \$100,000. Interest on the line accrued at the greater of prime plus 2% or 6.75%. The line of credit was secured by all of the assets of SIECUS. \$30,000 was drawn down and repaid during the year ending September 30, 2013. \$60,000 was drawn down and repaid during the year ending September 30, 2014. The line of credit expired in June 2014. Interest expense for the line of credit was \$1,669 and \$2,338 for the years ending September 30, 2014 and 2013, respectively.