## FINANCIAL STATEMENTS AND AUDITOR'S REPORT

**SEPTEMBER 30, 2013 AND 2012** 

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### Independent Auditor's Report

Board of Directors
Sexuality Information and Education Council
of the United States, Inc. d/b/a SIECUS

### Report on the Financial Statements

We have audited the accompanying financial statements of Sexuality Information and Education Council of the United States, Inc. d/b/a SIECUS which comprise the balance sheet as of September 30, 2013 and 2012, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Sexuality Information and Education Council of the United States, Inc. d/b/a SIECUS, as of September 30, 2013 and 2012, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Loeb + Toropor LCP

December 5, 2013

#### BALANCE SHEET

## **SEPTEMBER 30, 2013 AND 2012**

|                                       | <b></b> | 2013    |      | 2012    |
|---------------------------------------|---------|---------|------|---------|
| ASSETS                                |         |         |      |         |
| Cash                                  | \$      | 135,574 | \$   | 29,550  |
| Investments (Note 2)                  |         | 150,321 |      | •       |
| Grants receivable                     |         | 29,958  |      | 700,000 |
| Contributions receivable              |         | •       |      | 9,988   |
| Prepaid expenses and other assets     |         | 23,357  |      | 13,136  |
| Security deposits                     |         | 66,422  |      | 66,358  |
| Fixed assets - net (Note 3)           |         | 30,079  |      | 37,624  |
| Total assets                          | \$      | 435,711 | \$   | 856,656 |
| LIABILITIES AND NET ASSETS            |         |         |      |         |
| Liabilities                           |         |         |      |         |
| Accounts payable and accrued expenses | \$      | 41,623  | \$   | 27,057  |
| Deferred rent                         |         | 2,511   | · •— | 3,385   |
| Total liabilities                     |         | 44,134  | _    | 30,442  |
| Net assets (Exhibit B)                | •       |         | ,    |         |
| Unrestricted                          |         | 331,577 |      | 126,214 |
| Temporarily restricted (Note 6)       |         | 60,000  | _    | 700,000 |
| Total net assets                      | •       | 391,577 |      | 826,214 |
| Total liabilities and net assets      | \$      | 435,711 | \$   | 856,656 |

See independent auditor's report.

SEXUALITY INFORMATION AND EDUCATION COUNCIL OF THE UNITED STATES, INC. D/B/A SIECUS

STATEMENT OF ACTIVITIES

YEARS ENDED SEPTEMBER 30, 2013 AND 2012

|  |          |   |            | 2013                      |          |   |  |   | 2012                      |               |   |
|--|----------|---|------------|---------------------------|----------|---|--|---|---------------------------|---------------|---|
|  | Þ        | Unrestricted  | F _        | Temporarily<br>Restricted |          | Total   | Unrestricted   |   | Temporarily<br>Restricted |               | Total   |
| Revenue and other support Foundation grants Contributions Government grant income Bequests Organizational grants Fees for service Interest income Publications and other earned income | <b>⇔</b> | 280,000<br>215,593<br>29,958<br>29,958<br>8,612<br>308<br>3,916 | ↔          | 000'09                    | €9       | 340,000<br>215,593<br>29,958<br>8,612<br>308<br>3,916 | \$ 530,000<br>211,417<br>231,946<br>46,078<br>48,220<br>175<br>8,774 | \$ 00 \$ 4 \$ 6 \$ 6 \$ 6 \$ 6 \$ 6 \$ 6 \$ 6 \$ 6 \$ 6 | 700,000                   | <del>69</del> | 1,230,000<br>211,417<br>231,946<br>46,078<br>48,220<br>175<br>8,774 |
| Miscellaneous income<br>Net assets released from restrictions (Note 6)   |          | 2,781   |            | (700,000)                 |          | 2,781   | 4,754  | 4   <del>4</del>  | 000 001                   | 1             | 4,/34   |
| Total revenue and other support  |          | 1,241,168   |            | (640,000)                 |          | 601,168   | 1,081,364  | <b>- </b>   | 000,007                   |               | 1,781,304   |
| Expenses (Exmon C) Program services Public policy Education  | ļ        | 347,888<br>304,458  |            |                           |          | 347,888<br>304,458                                    | 398,407<br>267,625   | ۲ م<br>ا  |                           | i             | 398,407   |
| Total program services   | l        | 652,346   |            |                           |          | 652,346   | 666,032  | ~   |                           |               | 666,032   |
| Supporting services<br>Management and general<br>Fund raising  |          | 168,947<br>214,512  |            |                           |          | 168,947 214,512                                       | 211,695  | 27  |                           | I             | 211,695<br>189,057  |
| Total supporting services<br>Total expenses  |          | 383,459   |            |                           |          | 383,459   | 1,066,784  | 4 <del>4</del>  |                           | 1 1           | 1,066,784   |
| Change in net assets (Exhibit D)   |          | 205,363   |            | (640,000)                 |          | (434,637)   | 14,580   | 0 4   | 700,000                   |               | 714,580   |
| Net assets - beginning of year<br>Net assets - end of year (Exhibit A)   | <b>₩</b> | 331,577   | <b>6</b> 5 | 60,000                    | \ \sigma | 391,577   | \$ 126,214   | -  4-∥<br>  ≈<br>  ∥                                    | 700,000                   | . es .        | 826,214   |

See independent auditor's report.

#### STATEMENT OF FUNCTIONAL EXPENSES

#### YEARS ENDED SEPTEMBER 30, 2013 AND 2012

2013 2012 Program Services **Program Services Supporting Services Supporting Services** Management Management Public and Fund Public and Fund Policy Education Total General Raising Total Total Policy Education Total General Raising Total Total Salaries and fringe benefits 180,957 \$ 194,598 \$ 375,555 \$ 91,790 \$ 134,120 225,910 \$ 601,465 \$ 217,275 \$ 151,548 \$ 368,823 \$ 104,132 \$ 121,575 \$ 225,707 \$ 594,530 \$ Professional fees 8,507 11,556 20,063 9,656 3,789 13,445 33,508 8,350 36,758 39,376 300 39,676 84,784 45,108 Communication 19,976 18,441 38,417 12,424 16,189 28,613 10,646 7,536 18,182 52,708 67,030 20,176 14,350 34,526 Postage and mailing 716 573 1,289 349 4,772 5,121 755 4,601 5,356 8,526 6,410 2,257 913 3,170 Printing and publications 1,559 2,881 4,440 1,244 2,154 22,563 24,717 29,280 28,156 29,400 33,840 4,259 304 4,563 Office expense 17,341 7,205 24,546 4,875 3,832 8,707 6,585 4,322 10,907 35,785 33,253 18,149 6,729 24,878 Travel and meetings 53,759 28,557 82,316 4,430 2,327 15,927 2,647 18,574 100,508 6,757 89,073 52,951 28,983 81,934 Occupancy (Note 4) 55,532 31,070 86,602 20,836 12,163 32,999 13,755 11,145 24,900 110,296 119,601 65,633 19,763 85,396 Insurance 5,626 6,086 11,712 2,871 2,577 12,248 4,194 7,065 18,777 3,516 3,719 7,235 2,436 5,013 Dues and subscriptions 669 3,329 3,642 12,206 12,626 669 2,629 5,958 6,627 250 170 420 8,564 Interest 2,338 726 2,338 2,338 726 726 Bank charges 4,716 4,716 4,716 6,172 6,172 6,172 Depreciation 3,020 3,267 6,287 1,541 2,252 3,793 3,174 7,086 2,001 2,336 4,337 11,423 10,080 3,912 Bad debt 6,000 6,000 6,000 Miscellaneous 226 224 450 2,548 89 2,637 891 4,279 7,172 3,087 1,679 2,893 3,388 1,214 Total expenses (Exhibit B) 214,512 \$ 383,459 \$ 1,035,805 \$ 347,888 \$ 304,458 \$ 652,346 \$ 168,947 \$ 398,407 \$ 267,625 \$ 666,032 \$ 211,695 \$ 189,057 \$ 400,752 \$ 1,066,784

See independent auditor's report.

### STATEMENT OF CASH FLOWS

## YEARS ENDED SEPTEMBER 30, 2013 AND 2012

|   |     | 2013                 |     | 2012                        |
|---|-----|----------------------|-----|-----------------------------|
| Cash flows from operating activities Change in net assets (Exhibit B) Adjustments to reconcile change in net assets | \$  | (434,637)            | \$  | 714,580                     |
| to net cash provided by operating activities  Depreciation  Unrealized gain on investment                           |     | 10,080<br>(269)      |     | 11,423                      |
| Decrease (increase) in assets Grants receivable Contributions receivable  |     | 670,042<br>9,988     |     | (663,878)                   |
| Accounts receivable Prepaid expenses and other assets Security deposits   |     | (10,221)<br>(64)     |     | (9,988)<br>(6,353)<br>4,902 |
| Increase (decrease) in liabilities Accounts payable and accrued expenses Deferred rent                              | _   | 14,566<br>(874)      | _   | 4,869<br>(6,075)            |
| Net cash provided by operating activities   | _   | 258,611              | _   | 49,480                      |
| Cash flows from investing activities Fixed asset additions Purchase of investments                                  |     | (2,535)<br>(150,052) | _   | (7,717)                     |
| Net cash used by investing activities   |     | (152,587)            | _   | (7,717)                     |
| Cash flows from financing activities Repayment of loan from board member  |     |                      | _   | (40,000)                    |
| Net change in cash  |     | 106,024              |     | 1,763                       |
| Cash - beginning of year  | _   | 29,550               | _   | 27,787                      |
| Cash - end of year  | \$_ | 135,574              | \$_ | 29,550                      |
| Supplemental disclosure of cash flow information Interest paid  | \$_ | 2,338                | \$_ | 726                         |

See independent auditor's report.

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2013 AND 2012**

#### **NOTE 1 - NATURE OF ORGANIZATION**

Sexuality Information and Education Council of the United States, Inc. (doing business as "SIECUS") was incorporated under the laws of Delaware in 1964. It is a Section 501(c)(3) not-for-profit organization and is exempt from federal income taxes under Section 501(a) of the Internal Revenue Code (the "Code"). SIECUS has been classified as a publicly supported organization as described in Section 509(a)(1) of the Code.

SIECUS, which maintains offices in New York City and Washington, D.C., affirms that sexuality is a fundamental part of being human, one that is worthy of dignity and respect. SIECUS advocates for the right of all people to accurate information, comprehensive education about sexuality, and sexual health services. SIECUS works to create a world that ensures social justice and sexual rights.

The primary sources of revenue are grants and contributions.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of accounting - The financial statements are prepared on the accrual basis of accounting.

Use of estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Investments - Investments are stated at fair value. Investment securities, in general, are exposed to various risks such as interest rate, credit, and overall market volatility risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term, based upon the markets' fluctuations, and that such changes could affect the amounts reported in the financial statements.

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2013 AND 2012**

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Fair Value Measurements

Fair Value Measurements establishes a framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below. Level 1 inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Organization has the ability to access. Level 2 inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability. Level 3 inputs to the valuation methodology are unobservable and significant to the fair value measurement. The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodologies used for assets measured at fair value.

Mutual funds - Valued at the net asset value (NAV) of shares held at year end.

All of the Organization's investments are in mutual funds for the fiscal year ended September 30, 2013. The fair value hierarchy of mutual funds was Level 1.

The method described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes its valuation method is appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2013 AND 2012**

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

*Grants receivable* - The Organization records receivables based on established rates or contracts for services provided. Interest is not charged on outstanding receivables.

Contributions receivable - Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Interest is not charged on outstanding receivables.

Allowance for doubtful accounts - Receivables are charged to bad debt expense when they are determined to be uncollectible based on a periodic review of the accounts by management. Factors used to determine whether an allowance should be recorded include the age of the receivable and a review of payments subsequent to year end.

Fixed assets - Fixed assets are stated at cost or fair value at date of donation. Items costing in excess of \$1,000 with an estimated useful life greater than one year are capitalized. Depreciation is computed on the straight-line method over the estimated useful lives of the assets.

*Operating leases* - Operating leases are recorded on the straight-line basis over the terms of the leases. Deferred rent, when material, is recorded for the difference between the fixed payments and the rent expense.

Unrestricted net assets - Unrestricted net assets include net assets having no restriction as to use or purpose imposed by donors.

Temporarily restricted net assets - Temporarily restricted net assets are net assets whose use has been restricted by donors to a specific time period or purpose.

Contributions - Unconditional contributions, including promises to give cash and other assets, are reported at fair value at the date the contribution is received. The gifts are reported as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Publications and other earned income - Revenues from publications and honoraria are recorded when earned.

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#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2013 AND 2012**

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Functional allocation of expenses - The costs of providing services have been summarized on a functional basis. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Uncertainty in income taxes - SIECUS has determined that there are no material uncertain tax positions that require recognition or disclosure in the financial statements. Periods ending September 30, 2010 and subsequent remain subject to examination by applicable taxing authorities.

Subsequent events - Subsequent events have been evaluated through December 5, 2013, which is the date the financial statements were available to be issued.

#### **NOTE 3 - FIXED ASSETS**

At September 30, 2013 and 2012, fixed assets consisted of the following:

|   | 2013                              | 2012                             | Estimated<br>Useful Lives |
|---|-----------------------------------|----------------------------------|---------------------------|
| Computer and communication equipment Furniture and office equipment | \$ 81,142<br>56,438               | \$ 80,272<br>54,773              | 5-10 years<br>7 years     |
| Less accumulated depreciation                                       | 137,580<br>(107,501)<br>\$ 30,079 | 135,045<br>(97,421)<br>\$ 37,624 |                           |

#### NOTES TO FINANCIAL STATEMENTS

#### **SEPTEMBER 30, 2013 AND 2012**

#### **NOTE 4 - LEASE COMMITMENT**

SIECUS is currently obligated under noncancelable leases for office space in New York (expiring 2018) and Washington, D.C. (expiring 2014). In January 2010, the New York lease was re-negotiated reducing the overall monthly rent. SIECUS's rent expense for the years ended September 30, 2013 and 2012 was \$113,031 and \$104,446, respectively. A schedule of future rent commitments is as follows:

| Year Ending<br>September 30, |               |
|------------------------------|---------------|
| 2014                         | \$<br>119,606 |
| 2015                         | 91,184        |
| 2016                         | 93,749        |
| 2017                         | 96,392        |
| 2018                         | <br>8,221     |
|                              | \$<br>409,152 |

## NOTE 5 - LOAN FROM BOARD MEMBER

A board member gave a \$40,000 noninterest bearing loan to SIECUS for working capital. The loan was repaid in 2012.

### NOTES TO FINANCIAL STATEMENTS

### **SEPTEMBER 30, 2013 AND 2012**

### NOTE 6 - TEMPORARILY RESTRICTED NET ASSETS

At September 30, 2013 and 2012, temporarily restricted net assets were restricted for the following purposes:

|  | 2        | 2013               |              | 2012                          |
|--|----------|--------------------|--------------|-------------------------------|
| General operating reserve fund<br>For periods after September 30 | \$<br>\$ | 60,000<br>60,000   | \$<br><br>\$ | 500,000<br>200,000<br>700,000 |
| For the year ended September 30, 2013 net follows:               | assets   | were releas        | ed fro       | om donor restrictions as      |
| General operating reserve fund Passage of time                   | \$       | 500,000<br>200,000 |              |                               |

\$<u>700,000</u>