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BSIS 3CD-M
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Portfolio Project: Activity 1

To be able to design an app for home decorating, fashion and lifestyle.

Interview Goals:

- I want to recognize the challenges of searching interior designs for home-scaping and the newest trends for fashion.
- I want to interact with my potential users to be able to create features and updates that I may add to my software application.

Interview Questions:

1. How long does it take you to look for a unique design that is suitable for you online? (with the complete details, materials and instructions)
2. Can you describe the inconveniences you have to go through to look for your desired design?
3. How would the app eases your frustrations upon searching interior designs for your home or for your needed project design?

Target participant characteristics:

- Ages 18-60
- People who are in need for good designs for their households' interior.
- Students who are taking up Bachelor of Arts in Fine arts and Architecture.
- People with professional careers like Designers, Architects and Interior Designers.
- People who are in need for inspiration for design,
- People of all genders.